

Metalworking and CNC Machine Tool Show

International Exhibition for Machine Tools,
Sheet Metal, Pipes & Tubes Production,
Mould & Die Construction, Tools



End-of-show Report 2010
Released on Dec. 2010

www.metalworkingchina.com



Hannover Milano Fairs Shanghai Ltd.

Contents



About Exhibitor	-----	1
About Exhibitors	-----	2
Countries/Districts		
Exhibits		
Showcase Evaluation		
Voice from Exhibitors	-----	3
About Visitors	-----	4
Domestic Visitors		
Overseas Visitors		
Industrial Manufacturing Visitors		
Service Industry Visitors		
Visitor Job Responsibility		
Interested Areas		
Purpose of visit		
Role in Decision-Making		
Exhibition Info Sources		
Voice from Visitors	-----	7
Visitors List (Part)	-----	8
About Exhibition Marketing	-----	9
2011 Space Booking Form	-----	10

Leading products gathered at industry barometer event MWCS 2010



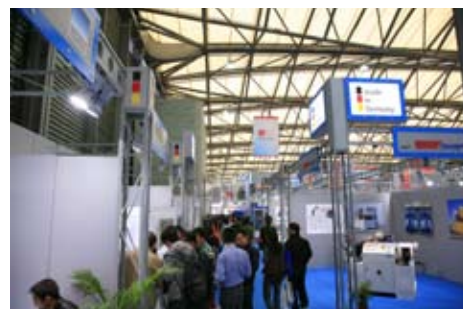
- 384 exhibitors from across the globe showcasing at an area of 40,000 sqm
- Sheet metal sector had an increase of 30% in space while setting new records in exhibitor number and exhibits quality
- More international participants, 32.3% in exhibitor number
- 102,998 industrial visitors from across the globe, 4.98% rise from 2009

Special Pavilions

German Pavilion, International Pavilion, Taiwanese Pavilion, Czech Pavilion, Sheet Metal Forming Hall, High Class CNC Machine Tool Technology Area

Within the International

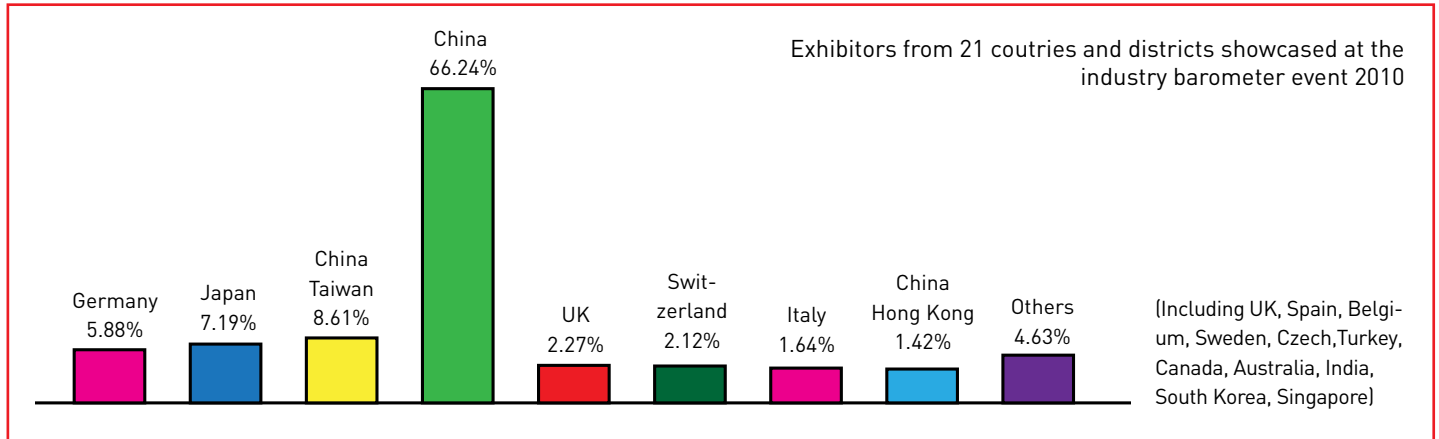
Pavilion we have exhibitors from U.S., Germany, Italy, U.K., France, Switzerland, Sweden, Czech, Belgium, Spain, Turkey, Japan, South Korea, India, Taiwan, Hong Kong, Australia, Singapore



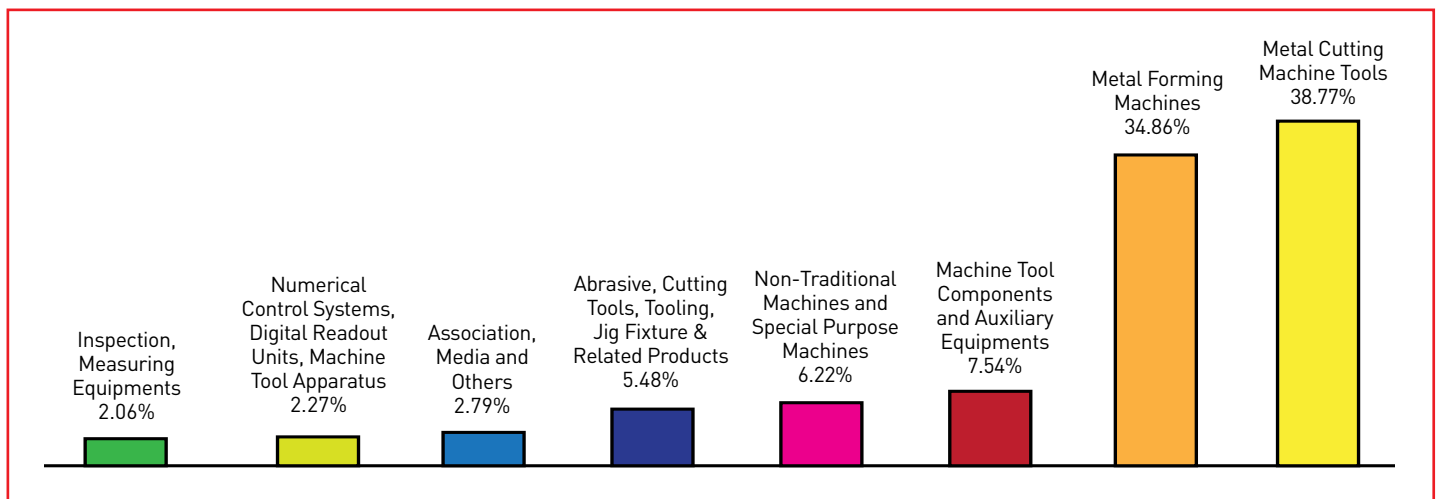
Display Categories

- Metal cutting machine tools
- Metal forming machines
- Non-traditional machines and special purpose machines
- Numerical control systems, digital readout units, machine tool apparatus
- Machine tool components and auxiliary equipments
- Abrasive, cutting tools, tooling, jig fixture & related products
- Inspection, measuring equipments

Countries/Districts

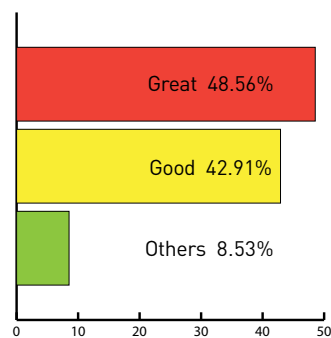


Exhibits

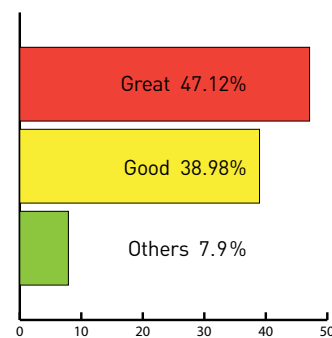


Showcase Evaluation

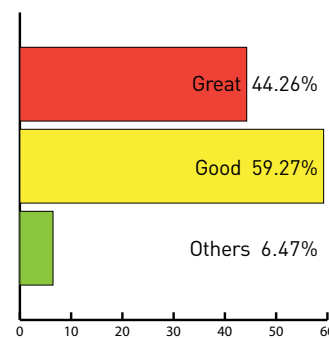
Communication Quality with Onsite Visitors



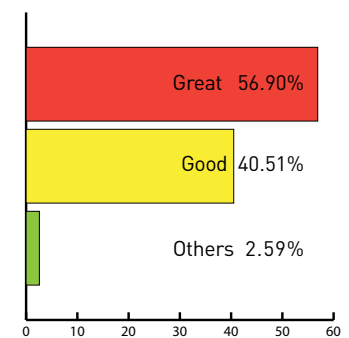
Potential Clients Contacts



International Visitors Participation

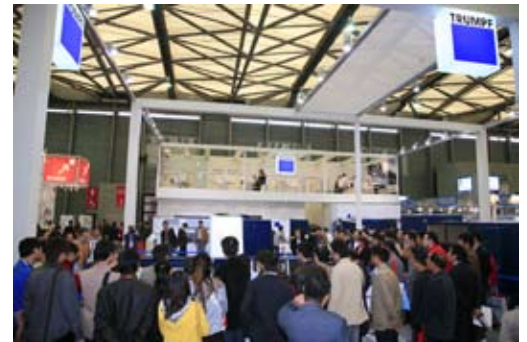


General Review of Onsite Showcase



TRUMPF China (Hong Kong) Ltd.

The machine tool industry is recovering, and China's clients have become new highlights in our business. This time, we brought best products cut for China market. The visitors were good, most were industry players. We would be investing more in China market.



AMADA Co., Ltd.

We are making more efforts in China market, where the sheet metal market is huge and full of competition. The show is an ideal platform to showcase our brand and win clients.



OSG (Shanghai) Co., Ltd.

We pay lots attention to China. At the show, we could showcase our technical products as well as learning more about China market. We met many clients here and found potentials too. The general turn out of the show is satisfying.



MAZAK

We prepared a lot for this show, inviting experienced technicians directly from Japan and cutting the debugging work from 10 days to 3. The show turned out to be good. There were a lot of industry visitors, some were quite experts.

Far East Machinery Co., Ltd.

After five years away from Shanghai, I am really thrilled to see the show has become so successful. We have been really busy with clients these days here.

Flow UHP Waterjet Technology(Shanghai)Co., Ltd.

Though the economic cease is not over completely, China is playing a positive role in whole industry development. With this show, we saw more exhibitors and more visitors, and the quality is also getting better. We sure would pay more attention to the show and China market.



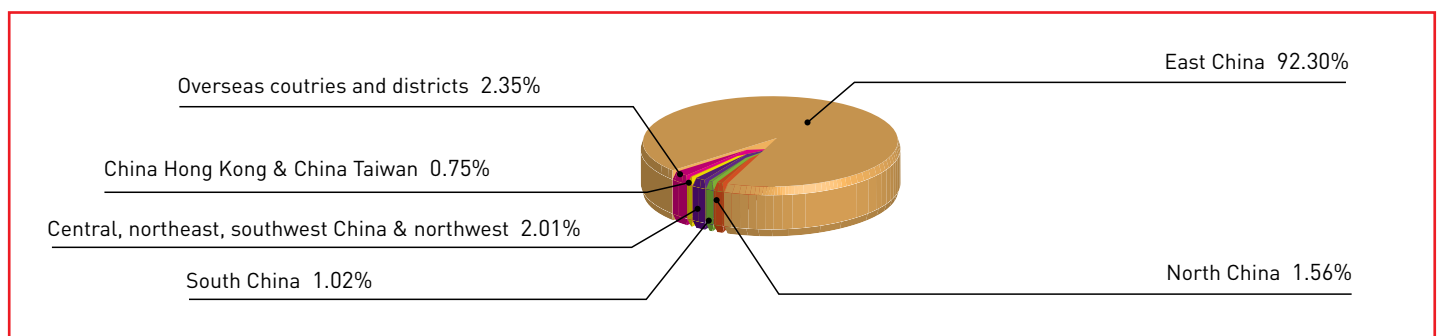
Qualified buyers & visitors brought in onsite business talks & solid deals

Visitors covered the following industries:

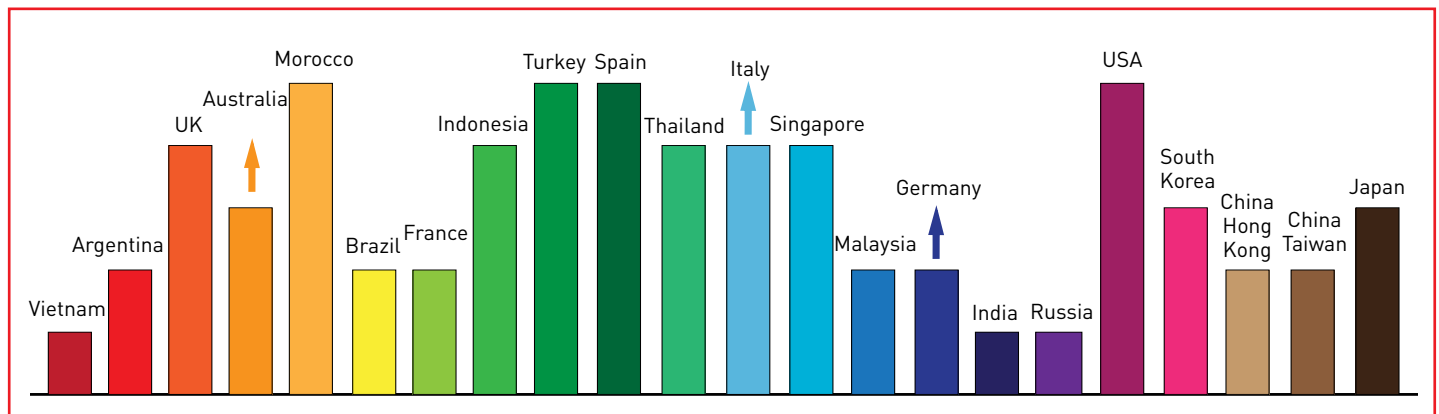
machine tool, auto manufacturing, rail transport, ship building, aviation and aerospace, die and mould, national defense, metalwork, power equipment, electronic products and so on.

During the four-day exhibition, in-depth business talks and solid deals have been achieved among corporates visiting and showcasing.

Visitors Countries/Districts



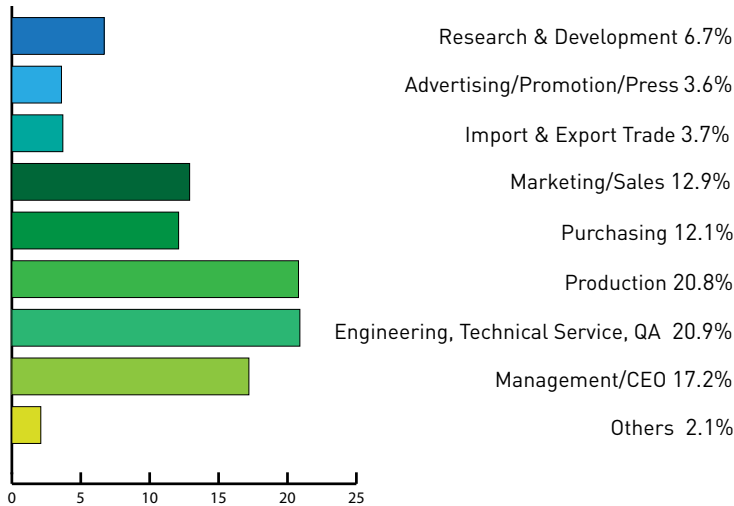
Overseas Visitors Countries/Districts List



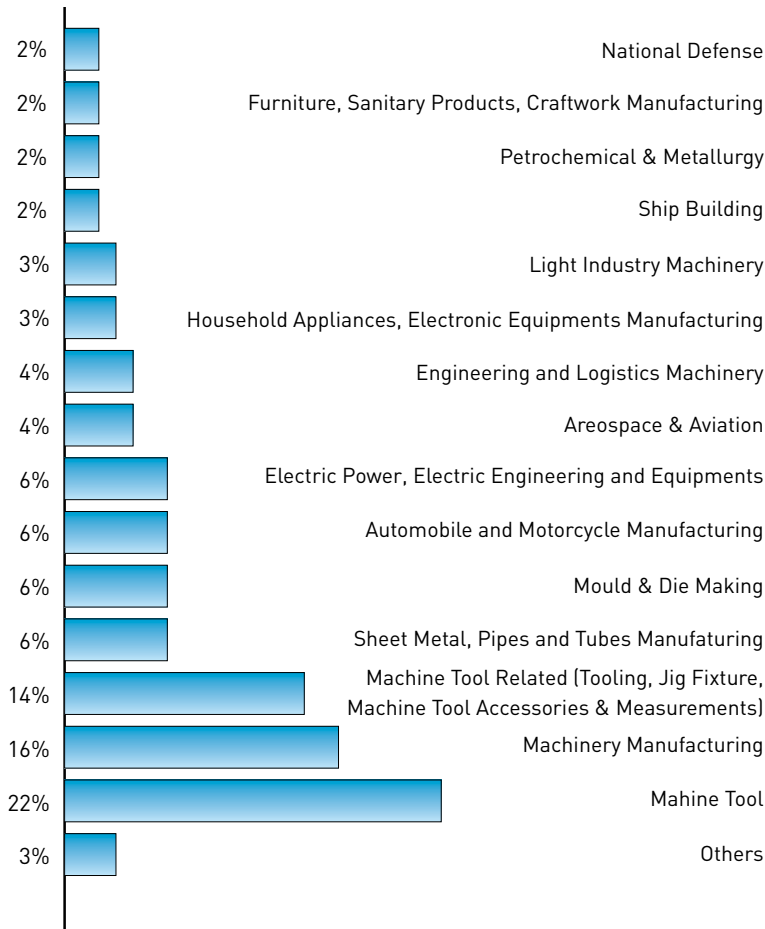
Concurrent forums and seminars providing a mix of information and inspiration

- APW&KMT new generation customized UHP waterjet pump product release
- Ringier Technology Innovation Awards 2010- Metalworking
- Application and Development Forum of High Speed Metal Cutting
- International Symposium on Advanced Automotive Transmission Manufacturing and Equipment
- 7th Enterprise Forum on Servo and Motion Control
- Summit on Digital Automotive Manufacturing
- Conference on Revitalization, Development and Independent Innovation of Ship Building Industry
- 5th Shanghai Mechanical Technology Forum
- Shanghai Seminar on Nuclear Power Equipments Manufacturing

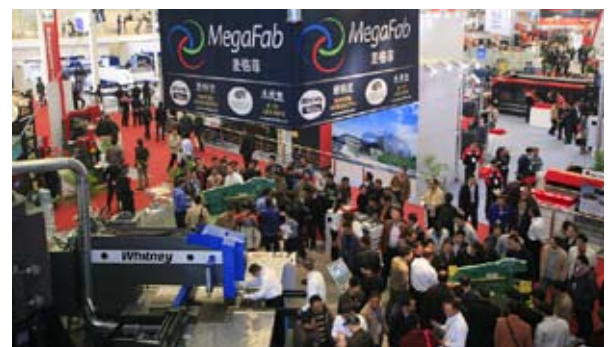
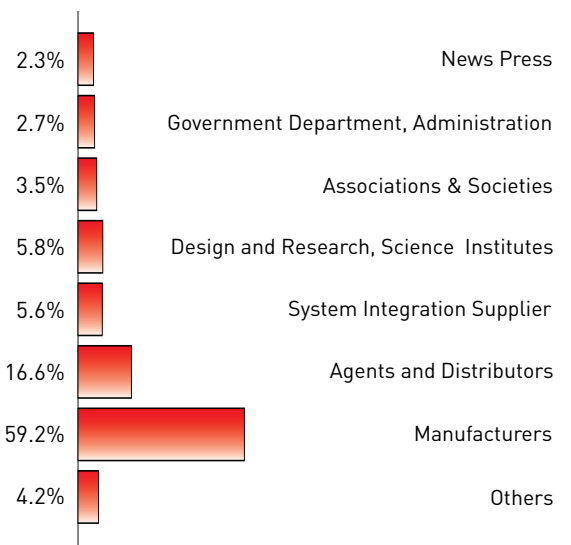
Job Responsibilities



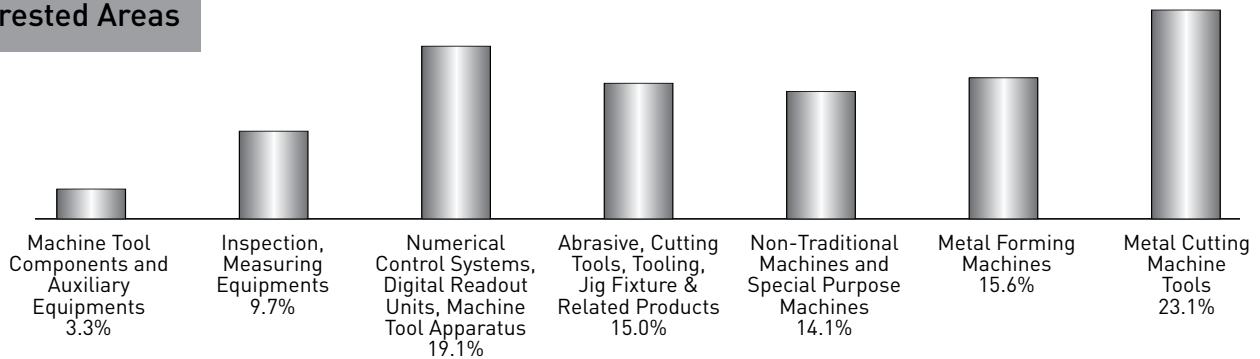
Industrial Visitors



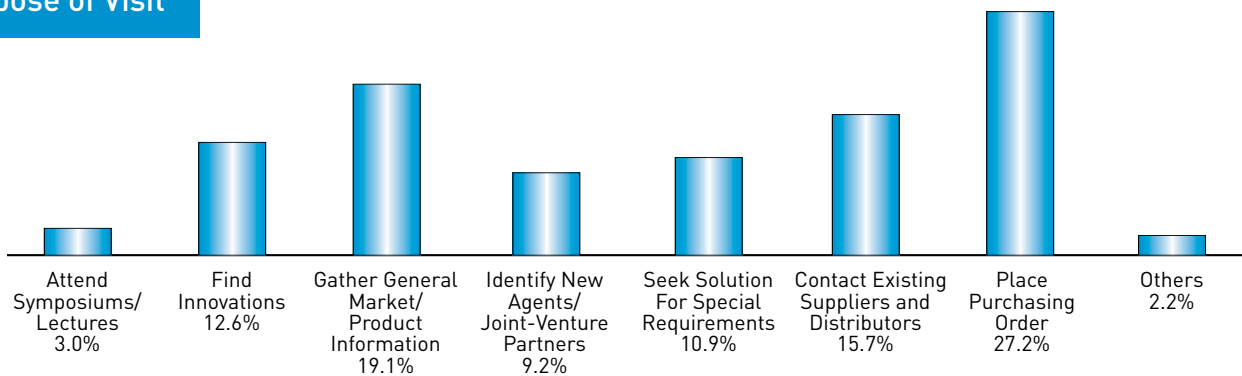
Visitor Companies



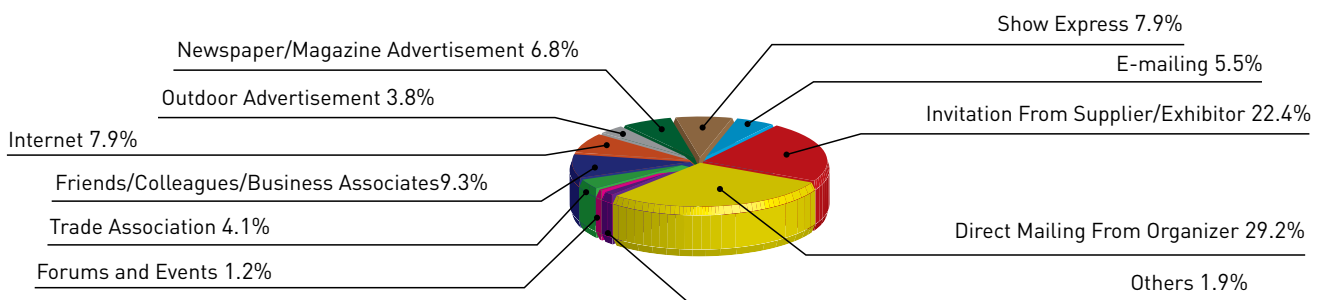
Interested Areas



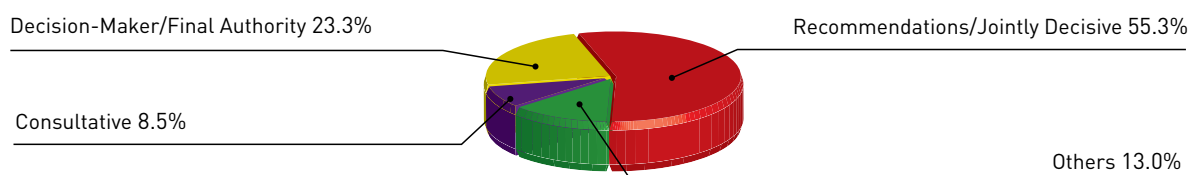
Purpose of Visit



Exhibition Info Sources



Role in Decision-Making





HI-P (Shanghai) Stamping Mold and Component Industries Co., Ltd.
Mr. Zheng, Process Manager

We are invited by organizer this year, also our first time here. Metalworking and laser welding equipments would be interesting to us. There are also related products that are useful to us. Next year, we would be visiting again.



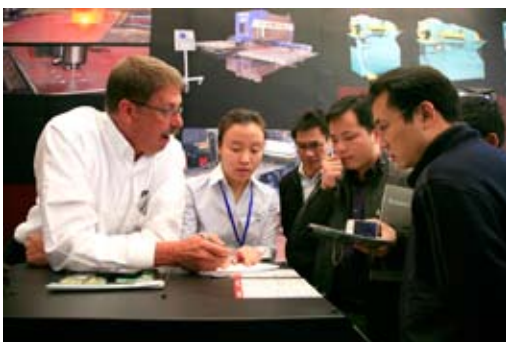
Zhangjiagang Jinfan Cabinets Co., Ltd.
Mr. Xu

The onsite exhibits, such as NC machine tools, bending machines, laser cutting machines are among our needs. Generally speaking, the show is great with so many brands gathering at one place. We are already partners with some and surely would like to know more new faces.



Yanmar Agricultural Equipment Co., Ltd.
Mr. Zhang

We are invited by AMADA. The show is great, and for companies with purchasing demands, it offers a good platform gathering so many good brands. It is helpful for us to know better about market technologies and trends. We would collect some information and see if possible for future purchasing.



Shanghai Aviation Industry (Group) Co., Ltd.
Shanghai Changkong Machinery Co., Ltd.
Mr. Hua, Director of Equipment Workshop

I have been visiting the show for many years, a good place to learn about industry trends. I would like to see some new technologies and products. I am interested in getting some high quality suppliers for our business.

AMT Shanghai Technology and Service Center
Mr. Li, Application/Outsourcing Manager

Industry people all know about this show and I visited last year. Our visiting focuses in NC machine tools, here is a good place with so many products and information. The organization is good and we are glad to see many of our members here as exhibitors.

Visitors List (Part)



- Leading Metalworking Technologies LMT China Co., Ltd.
Shanghai Mizuno Machinery Co., Ltd.
a.o.smith(chinal)water heater company ltd
Edag Vehicle Development & Production Systems(Shanghai)Co.,Ltd
ACSE(Shanghai)Co.,Ltd
ANHUI Dehong Work Manufacture Co., Ltd.
anhui huamao metal manufacture technology co.,Ltd
anhui zhongding precifion indliftry technology co.,Ltd
Amtek Metalforming (Shanghai) Ltd.
Baoji Machine Tool Group Co., Ltd
BAOSHAN IRON & STEEL CO., LTD.
Bracalente Metal Products(Suzhou)Co.,Ltd.
ABM
BYD Company Ltd.
Boao Tube Forming Technology(Shanghai) Co., Ltd.
Boer (wuxi)Power System Co.,Ltd,
hanghai Braun Plant Material Planner
Bosch Rexroth(Changzhou)Co.,Ltd
Bosch Automotive Products (Suzhou), Co., Ltd.
PEGATRON PROTEK(SHANGHAI)LIMITED
Danieli Changshu Metallurgical Equipment And Service Co.,Ltd.
Ikegai (Shanghai) Machinery & Equipment Co., Ltd.
Okoshi (Shanghai) Metalmaterial Co., Ltd.
Shimadaelectric Manufacturing(Shang Hai) Co.,Ltd.
Delphi China Technical Center Co.,Ltd
"DILAS Diodenlaser GmbH"
Demag Cranes & Components
ZheJiang Deyihao Furniture Co.,Ltd
Diebold
TEKUNOEITO MACHINERY (SHANGHAI) CO., LTD
Marine Design & Research Institute of China
ThyssenKrupp Elevator
Dongfeng Motor Co., Ltd.
Toshiba, Toshiba Elevator(China) Co.,Ltd
Royal Philips Electronics
Toyota boshoku(China)Co.,Ltd
Fuyu Precision Component(Kunshan)Co.,Ltd
Grundfos Pumps (Suzhou) Ltd.
National Maglevtransportation Engineering R&D Center
Shanghai research Instltute of Electric Apparatus
National Oilwell Varco Petroleum Equipment (Shanghai) Co.,Ltd
Shanghai TOTOLE Food Ltd
HABOR PRECISE INDUSTRIES CO., LTD
Harbin Electric Machinery Co. Ltd
Dongan Autoengine
Hamilton Sundstrand Industrial (Shanghai) Co.,Ltd
OZMA CNC EQUIPMENT CO., LTD
Hangzhou Dechang Hardware & Furnture Co., Ltd
Hangzhou Hongji Guangda Heaw Facilityies Co., Ltd.
HANGZHOU NICHUHO CONSTRUCTION EQUIPMENTS CO.ΔLTD
CASC
Homag Machinery (Shanghai)Co.,Ltd
HOYEAR (Shanghai) Transmission Machine Co., Ltd.
Schaeffler(China)Co.,Ltd
Heibei Hao Sen Stainless Steel Co., Ltd
Kawamura Electric Technology (CN) Inc.
Hi-P(Shanghai)Housing Appliance Co.,Ltd
Hi-P
Hudong-Zhonghua Shipbuilding (Group) Co., Ltd
Hudong Heavy Machinery Co., Ltd
Hewlett-Packard Information Technology R&D (Shanghai) Co., Ltd.
Jiaxing Mountain Furniture Co., Ltd.
Jiangnan Shipyard Deputy Chief of Ship Design Division Of Design Institute
Jiangnan Shipyard (Group) Co., Ltd
Jiangsu Daming Metal Products Company Limited
Jiangxi Hengzhu Electrical Cabinet Lock Co.,Ltd.
Tongfang Jiangxin shipbuilding Co., Ltd
JIEYANG CITY TIANYANG MOLD CO.,LTD
Chin Fong
HIGER BUS Company Limited
- Inoue Metal Precision Products (Shanghai) Co., Ltd.
Kubota Agricultural Machinery (Suzhou) Co., Ltd.
Anhui JEE Automation Equipment Co., Ltd
Kosma Automotive (Shanghai) Co., Ltd
KODAK ELECTRONIC PRODUCTS (SHANGHAI) CO., LTD.
Comau S.p.A
Konica Minolta Business Technologies (Dongguan)Co.,Ltd
KEB
KUNMING TOBACCO MACHINERY GROUP
NO.2 MACHINERY FACTORY COMPANY LIMITED
EVERISING Machine Co. Ltd
Zhejiang Zhenhong Complete Tank Bracket Manufacture CO.ΔLTD
Kuen Ling Machinery Refrigerating (Shanghai) Co., Ltd
YUEQING JINXIN PRECISE MOULD CO.,LTD
Richardson Metal Products (shanghai) Ltd
LIUZHOU OVM MACHINERY CO., LTD.
LioHo Precision Tooling(kunshan)Co.,Ltd.
Lti Drive Systems (Shanghai) Co., Ltd.
"Machinepro (Shanghai) Co.,Ltd."
Merak Railway Technologies (Shanghai) Co., Ltd.
MELEC METAL PRODUCTS(SHANGHAI) CO.,LTD.
Metsa Paper Technology (Shanghai) Co.,Ltd.
MORGAN ROLLING MILL (SHANGHAI) CO.,LTD.
NAC
Rudong Baisheng Machinery Factory
Nantong FLW Agricultural Equipment Co.,Ltd.
Shengli Heavy machine
MASTEELS
Nantong CSEMC Machinery Manufacture Co., Ltd
NANTONG CIMOSMOOTH SAIL CON-TAINER CO.,LTD.;
Ningbo FOTILE Kitchen Ware Co., Ltd
Ningbo Haitian Group Co., Ltd.
ningbo sanhe enclosure company
Ningbo Shenling Elevator Fittings Co., Ltd
Ningbo Shuanglin Auto Parts Co., Ltd.
Omrn(Shanghai)Co.,Ltd
OWENS CORNING
Hirata automated Machinery(Shanghai) Co.,Ltd
Chery Automobile Co., Ltd.
Nidec Machinery Corporation
Seikow Chemical Engineering & Machinery Ltd. Shanghai Rep.
nidec-kyori(shanghai)machinery corporation
Hitachi Elevator(Shanghai) Co., Ltd.
SASSIN INTERNATIONAL ELECTRIC SHANGHAI CO.,LTD
SANY Group Co.,Ltd
Morimatsul(China)Group
Shandong Nuclear Power Company Ltd.
Alphatec Die & Mould(Shanghai) Co
Shanghai Edunburgh Elevator co., ltd.
SHANGHAI BAOSTEEL ENGINEERING & TECHNOLOGY CO.,LTD.
Alcatel Shanghai Bell Co.,Ltd.
Alcatel-Lucent
BYD Company Ltd.
Shanghai Chainva ElevatorManufacture Co., Ltd.
CSC Shanghai Changjiang Shipping Corporation
Shipbuilding Technology Research institute
Shanghai Shipyard Co., Ltd
Muratec
Shanghai Volkswagen
Shanghai Delphi Automotive Air-conditioning Systems Co.,Ltd.
Shanghai Power Equipment Manufacture Co., Ltd
Shanghai Electric Power Generation Equipment Co.,Ltd.
Shanghai Electric Windpower Equipment Co., Ltd
Shanghai Electric Nuclear Power Equipment Co.,Ltd.
Shanghai Electric Machinery CO., Ltd
- SHANGHAI METALLURGICAL & MINING MACHINE MANUFACTORY OF SHANGHAI ELECTRIC GROUP CO.,LTD.
Shanghai Electric Compressor & Pump Co., Ltd
Shanghai Erfangji Co., Ltd
Shanghai Fanuc Robotics Company, Ltd.
Shanghai Aircraft Manufacturing Co., Ltd.
Shanghai Tool Works Co.,Ltd.
ShangHai GongMao Crane Equipment Co.,Ltd
SHANGHAI BLOWER WORKS CO., LTD.,
SVA PLASTIC MOULDING CO.,LTD
SHANGHAI BOILER WORKS,LTD.
Shang Hai Hardware Stainless Steel Co.,Ltd
SHANGHAI HAIMA AUTOMOBILE R&D CO.,LTD
China Aerospace Science and Technology Corporation
China Aerospace Science and Technology Corporation
SHANGHAI AEROSPACE AUTOMOBILE ELECTROMECHANICAL CO.,LTD
Shanghai Spaceflight Equipment Manufacturing General Factory
RED DOUBLE HAPPIES
Shanghai Great Coast Port Machinery Co., Ltd.
Shanghai Huoyi Electric Group Co.,Ltd
HHM Diesel Engine Affiliated Co.,Ltd
Hudong Heavy Machinery Co.,Ltd.
SHANGHAI HUGONG ELECTRIC WELDING MAUFACTURING CO., LTD.
Shanghai Huayi Electric Group Co., Ltd
Shanghai Huizhong Automotive Manufacturing Co.,Ltd.
JARC
Shanghai Karo Lightek Inc.
Shanghai No.2 Metal-forming Machine Works
Shanghai Jianshe Luqiao Machinery Co., Ltd
CHINA JARI TOOLING TECHNOLOGY CO., LTD.
shanghai jielong metal wiredawing co.,Ltd
Jinchang Machinery
Shanghai Jwell Machinery Co., Ltd
Shanghai Jinma vehicles Co., Ltd.
Master Machinery Co., Ltd
KOS LIMITED
Shanghai Konor Electromechanics Co., Ltd
Shanghai Branch var resistente met air-condition Co., Ltd
shanghai laya metallic products co.,Ltd
Shanghai Refrigerating Machine Works
SHANGHAI RICOH OFFICE EQUIPMENT CO.,LTD
Shanghai Lisong Cold Machines Co.,Ltd
SHANGHAI LONG HUA AUTOMOTIVE FITTINGS COΔLTD
Shanghai Mifuji Co.,Ltd
Shanghai New Holland Agricultural Machinery Corp.Ltd.
Shanghai pudong Zhangjiang Electromotor Co., Ltd
SHANGHAI PUDONG QINGDAO SPECIAL VEHICLE FACTORY OF FAW
Shanghai Automobile Gear No.3 Works
aic Motor Passenger Vehicle Co.
Shanghai Peoples Welding Machine Manufactory
SHANGHAI NIKKA METAL PRODUCTS CO., LTD
SHEC
Shanghai Superior Die Technology Co., Ltd.
Shanghai Sanden Banden Behr Automotive Air Conditioning Co., Ltd
3h(shanghai)petroleum equipment co.,Ltd
Shanghai Mitsubishi Elevator Co.,Ltd.
ShanghaiZhengshen Machinery Electronics Co., Ltd.
Shanghai Shentong Metro Co., Ltd.
Shanghai Shenyang Communication Equipment Manufacture Co.,Ltd.
Shanghai Petrochemical Equipment Group Co., Ltd
SHANGHAI SHENGJIU CABINETS LOCK CO., LTD
Shanghai Huayi (Group) Company
Shanghai Agricultural Machinery Research Institute
Shanghai Soontrue Machinery Equipment Co., Ltd
Shanghai Matsui Machinery Co.,Ltd
Panasonic Home Appliances Microwave Oven (Shanghai)Co.,Ltd
- Songz Railwayair Conditioning Co., Ltd.
Sulzer Shanghai
Shanghai Tunnel Engineering Co., Ltd.
SHANGHAI PACIFIC TEXTILE COMPLETE-EQUIPMENTCO., LTD.
TRW Automotive Components
Shanghai Tianyi Electric Co., Ltd.
Railway Bureau of Shanghai Area
Shanghai Tayor Welding Machine Co.,Ltd.
Shanghai General Fan Co., Ltd.
General Motors Corporation
Shanghai TAYOR Heavy Industry (Group) Co., Ltd.
Shanghai Tractor & Internal Combustion Engine Co., Ltd
Shanghai Winkelmann Longchuan SWL Motorcomponents Co., Ltd.
Shanghai Xiandai Elevator Manufacturing Co., Ltd
ShanghaiXiangming Instrument Chassis Co.,Ltd
SHANGHAI XINF ANCON TAINER FITTINGS CO.,LTD
Sinko
SHANGHAI XINJIAN HEAVY MACHINERY CO.,LTD
SHANGHAI XIONGFENG HOIST & CRANE PLAN
Shanghai Xionghao Electrical Cabinet Co., Ltd.
SHANGHAIYARONGELEVATOREQUIPMENTMANUFACTURECO.,LTD.
Shanghai Tobacco Machinery Co., Ltd
Shanghai Yanfeng Johnson Controls Seating Co.,Ltd
SHANGHAI MEDICAL EQUIPMENT WORKS CO.,LTD
Shanghai Yungtay Elevator Equipment Co.,Ltd
Shanghai Universon Autoparts Co.Δ Ltd.
HANGHAI-FAR-EAST-PHARMACEUTICAL-MA-CHINERY-GENERAL-FACTORY
Shanghai Mint
Shanghai Zhenhua Heavy Industries, Company Limited
CSSC-MES Diesel Co.,Ltd
Shanghai Zonfa Electric
China Spring Corporation Limited
SHANGHAI CIMC REEFER CONTAINERS CO., LTD.
Shanghai Metallurgy & Continuous Casting Technologies Co.,Ltd.
SHANGHAI TAKEUCHI SELSAKUSHI CO.,LTD
Ihi Marine(Shanghai) Co.,Ltd
Starlinger Plastics Machinery (Taicang)Co.,Ltd.
Panasonic, Panasonic Electric Works (China) Co., Ltd.
suzhou fukuda metal co.,Ltd
SUZHOU YASID AUTO PARTS CO., LTD
Suzhou Institute for Non-ferrous Metal Research
Trwautomotive Components(Shenghai)Co.Ltd
TOMAC Heavy Transporters Co., Ltd
General Motors Corporation
Wuxi Huaxinring Mould CO., Ltd
Wuxishi Wushi Hardware Manufacture Co.,Ltd
X'AN KITAMURA MACHINE WORKS CO.,LTD
Xuchang Tobacco Machinery Co. Ltd
SHUZHONG MACHINERY (KUNSHAN) CO., LTD.
Winhere
yanfeng visteon automotive tooling co.,Ltd
YiTuo (Luo Yang) Building Machinery Corp., Ltd.
ewm hightec welding(kunshan)co.,Ltd
Elwema Automobile Industry Equipment(Wuxi) Co.,Ltd.
Zhejiang Dandy Kitchen Utensils Co., Ltd
Zhejiang Donan Artificial And Environmental Co., Ltd.
Zhejiang Fumei Mental Products Co.,Ltd
Sanhua Group
Zhejiang Wolong Home Appliance Motor Co., Ltd.
Zhejiang Yilida Ventilator Co., Ltd
zhejiang yingpeng marine equipments manufactruing co.,Ltd
Zhejiang Zhenhong Complete Tank Bracket Manufacture Co.,Ltd.
China Shipbuilding NDRI Engineering Co., Ltd
Shandong Nuclear Power Company Ltd.
SMDERI
CHINA MCC20 Metal Structure Branch Company
China textile machinery co.,Ltd
Shanghai dong hu ji xie chang
COMAC Shanghai Aircraft Manufacturing Factory
Zoomlion Heavy Industry Science&Technology Development Co., Ltd
China Railway Track Systems Group Co., Ltd
CSR Zhuzou Electric Locomotive Research Institute Co., Ltd
SUMITOMO METAL INDUSTRIES CORPORATION

Wide media coverage, a best place for industry showcase

Industry Paper Reports

- Xinhuanet
- China Daily
- Zhejiang Daily
- Hangzhou Daily
- Jiefang Daily
- Labour Daily
- Consumption Daily
- China Trade News
- First Financial Daily
- News Evening
- Cross Strait
- China Economic Net
- China Industry News
- China Business Times
- China XWSX.com
- China Modern Enterprise News
- Asia Pacific Economic Times
- Xinhuanet (Shanghai)
- Shanghai Financial
- Shanghai Business
- Global Times (Shanghai)
- Wenzhou Business
- imp&Exp Executive

Close media follow-up



Industry Publication Ads and Reports

- ChinaMac Journal
- Print Today
- Wood Processing Machinery
- Mechanical and Electrical Equipment
- China Elevator
- Wind Power Equipments
- Agricultural Development and Equipments
- China Petroleum and Chemical Industries
- Asia Machinery. net

Online Vedio Coverage



Where to go for 2011 metalworking market? MWCS 2011!

On 1-5 November, 2011

At Shanghai New International Expo Center, CHINA

Reserve your space RIGHT NOW!

Get privileged showcase opportunities in China

Company:	_____
Address:	_____
Contact Person:	_____
Tel:	_____ Fax: _____
Mobile:	_____ Zip Code: _____
Email:	_____
Website:	_____ Space: _____
Type of Company:	<input type="checkbox"/> Foreign <input type="checkbox"/> Joint Venture <input type="checkbox"/> Local
Main Product(s):	_____
Exhibits Source:	<input type="checkbox"/> Foreign <input type="checkbox"/> Local
Date	_____ Signature _____

Please fill in the above form and fax it back to us by +86-21-5045 9355 / 6886 2355

• Please note that this document serves as space booking at MWCS 2011, not legally binding. Official application form (i. e. legally binding) will be ready in due time and will be sent to you shortly.

For more information, please contact us

Hannover Fairs International GmbH

Ms. Birgit Mertens

Tel: +49-511-89-34288

Fax: +49-511-89-31420

E-mail: Birgit.Mertens@messe.de

Hannover Milano Fairs Shanghai Ltd

Mr. Simon Shao

Mr. Vincent Shen

Tel: +86-21-5045 6700-222/284

Fax: +86-21-6886 2355 / 5045 9355

E-mail: mwcs@hmf-china.com

simon.shao@hmf-china.com

vincent.shen@hmf-china.com