

contractworld magazin



contractworld

Hannover
17.-20.1.2009
congress
exhibition
for architecture
and interior design

magazine of the international forum for architects and interior designers in hanover from 17th to 20th january 2009

Architecture Notabilities! Editorial



David Chipperfield



Meinhard von Gerkan



Mario Botta



Jakob van Rijs

Those who want to gather information on the latest developments in the international architecture and interior design scene, meet in Hanover from **January 17 to 20, 2009**. Every year, the contractworld.congress - Europe's most significant architecture congress for interior concepts - takes place in the con-

text of DOMOTEX in Hanover. For four days, great names of international architecture will give lectures on, discuss, and inform about the subjects of office, hotel, and shop and - for the first time in 2009 - conversion. Involved are among others **David Chipperfield**, London, **Meinhard von Gerkan**, Ham-

burg, **Mario Botta**, Lugano and **Jakob van Rijs**, MVRDV, Rotterdam, **Massimo Iosa Ghini**, Bologna, **Kim Herforth Nielsen**, 3xNielsen, Copenhagen, **Hitoshi Abe**, Sendai-City/Japan, **Nuno Griff**, EMBAIXADA from Portugal and **Julian Weyer**, ARKITEKTFIRMAET CF. MOLLER from Arhus will speak about conversions.

Dear Readers,

Are you interested in outstanding architecture projects, stimulating lectures, and selected product information on the subject of interiors? In this case we would like to invite you to be present in January 2009, when contractworld will take place in the context of the DOMOTEX trade fair and open its doors for architects, interior designers and those interested in design. Again we will offer an approved programme, but also want to impress you with innovations! We were pleasantly surprised by the wide interest in our contractworld.award, for which we raised the prize money from 50.000 to 60.000 Euro. Architects and interior designers from 36 countries (among others Argentina and Malaysia) participated with 570 projects in Europe's best-endowed architecture award for innovative interior design concepts. For two days a ten-member jury of architects decided on the design quality and innovative energy in order to agree on 14 award-winners, who will be honoured on Saturday, January 17, 2009 in a festive award ceremony at contractworld. Another attraction will be the contractworld.congress with high-quality lectures by internationally renowned personalities from the architectural field. Especially interesting will be on one hand the current fourth congress subject of conversion, and on the other hand a new, interactive lecture format, which will conclude the respective congress day. The highly topical theme "New materials and surfaces" will be enlarged upon in the context of the contractworld.forum. On top of that information and communication will of course not be missed out on in the stimulating backdrop of the contractworld.exhibition.

We are looking forward to welcoming you at contractworld 2009!

Susanne Klapproth

Susanne Klapproth, Deutsche Messe

The Congress

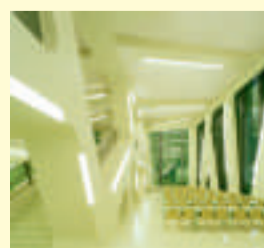
International stars of the architecture scene will arrive from Germany, Austria, Switzerland, Denmark, Estonia, Italy, France, the Netherlands,



Portugal, the USA, Great Britain, and Japan and fill the large lecture hall with current topics and new lecture formats. **page 2**

The Award

570 architects and interior designers from 36 countries submitted their interior design projects on the subjects of Office, Hotel, Shop, and Conversion for the



contractworld.award 2009. The jury awarded 12 prizes and two special mentions in the "New Generation" category. **page 4**

The Exhibition

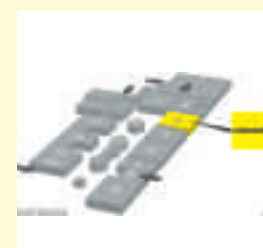
Selected manufacturers will present innovative products, new interior concepts, and high-quality materials in the contractworld.exhibition area. The



demandingly designed exhibition zone will again be the inspiring meeting place for the industry, architecture, and interior design. **page 7**

The Service

Make a note and schedule now: contractworld from January 17 - 20, 2009 in Hanover! Architects and interior designers working in the contract



field will meet at contractworld in Hall 4. Opening hours, admission fees, and travel information are listed on **page 8**



"I immersed myself into an international and discussion-packed atmosphere, where I inhaled innovative and experimental spirit, which unfolds new forms of architecture in the most different project tasks in all places of the world - encouraging for all thinking and design risks."

Anett-Maud Joppien, Dietz Joppien Architekten, DE-Frankfurt/Potsdam
Speaker contractworld.congress 2008



contractworld.congress 2009: Program

Saturday, January 17, 2009 CONGRESSBLOCK OFFICE

Office and working culture as brand

Office buildings are generating an identity just as is the logo of a company. The appearance of company headquarters reflects the corporate culture and transports its philosophy. In addition to that the quality of the building should to a large extent convey the appreciation to clients and employees. It is thereby not just about design aspects, but also about the optimisation of organisational processes via the best possible layout of rooms and areas. The use of sustainable materials and renewable energies demonstrates social competence and a sense of responsibility towards employees and the environment. Working in increasingly global contexts requires the intensive analysis of various ways of working.

Sunday, January 18, 2009 CONGRESSBLOCK HOTEL

Hotel strategies and architectural tourism - The hotel as event in the city and countryside

For quite some time hotels have been more than a place for overnight stays. The hotel business and gastronomy are in a state of flux: new strategies and innovative concepts contribute to the positioning on the global market. Exceptionally designed interiors, elaborate spa areas, a harmonious, target group-oriented concepts can nowadays develop into the destination of a journey. Hotels no longer advertise with a visit to the location, but whole regions benefit from the hotel's appeal. Hotel projects are presently distinguished by individuality and content, but first of all by diversification and the authenticity of the service provided.

Monday, January 19, 2009 CONGRESSBLOCK SHOP

Consumerworlds - spatial stage-management of products

Nowadays, shops are far more than mere presentation area; architects and designers create new worlds of experience attuned to the product. The seemingly unlimited expanses of shopping malls are confronted with an increasing need for individuality - on the part of the customer as well as on the part of the shops. For quite some time major brands and designers have been benefiting from the idea of replacing simple sales room designs with the creation of an experience for their customers. And even the supermarket next door is increasingly considered as an attractive building task for architects. The design of sales areas should be animated, creative, and innovative and should not least lead to the successful sale of the products.

Tuesday, January 20, 2009 CONGRESSBLOCK CONVERSION

In a state of flux - New building within old walls

For architects the conversion of old buildings is for more than a necessity. Such projects offer the opportunity to develop new ideas in the context of historically significant architecture. The unique atmosphere of an old building is contrasted with contemporary materials and uses. Inventive conversions are often the only chance of survival for buildings worthy of preservation such as churches, and are thus contributing to the preservation of our architectural history. However, it is not just really old buildings that offer this opportunity; some of the most thrilling projects have been realised in the ruins of modern times such as industrial wasteland and gas works.



Inés Lamunière



Hitoshi Abe



Manuelle Gautrand



Robert Niess

10.30 a.m. Mark Blaschitz (German)
SPLITTERWERK, AT-Graz
„Gebaute Bilder“

11.30 a.m. Kim Herforth Nielsen (English)
3XN A/S, DK-Aarhus/Copenhagen
„Investigate, ask, tell, draw, build“

1.30 p.m. Inés Lamunière (English)
dl-a, designlab-architecture s.a., CH-Genf
„Working atmospheres“

1.30 p.m. Mels Crouwel (English)
Bentham Crouwel Architecten BV, NL-Amsterdam
„different clients - different solutions“

3.30 p.m. Meinhard von Gerkan (German)
GMP Architekten, DE-Hamburg
„Arbeitswelten von Gerkan, Marg und Partner weltweit“

5.30 p.m. contractworld.award ceremony

10.30 a.m. Paul Priestman (English)
Priestman Goode, USA-New York
„From small to large: making creativity happen“

11.30 a.m. Julian Weyer (German)
ARKITEKTFIRMAET C.F. MØLLER A/S, DK-Århus
„Hotel-design zu Land und Wasser“

1.30 p.m. Hitoshi Abe (English)
Hitoshi Abe & Atelier Hitoshi Abe, JP-Sendai-City
„Architecture from Boundary Surface“

2.30 p.m. Architekturdialo (German) **New**
Felicitas Romeiß-Stracke Plattform für
Tourismusarchitektur, DE-München, **Andrus Köresaar**
Koko Arhitektid, EE-Tallin

4.30 p.m. Mario Botta (English)
MARIO BOTTA ARCHITETTO, CH-Lugano
„Hotel architecture: recent experiences“

10.30 a.m. Manuelle Gautrand (English)
Manuelle Gautrand Architecture, FR-Paris
„within-without“

11.30 a.m. Massimo Iosa Ghini (English)
Iosa Ghini Associati S.R.L., IT-Bologna
„Retail design, Die Ästhetik des Kommerzes“

1.30 p.m. Giorgio Borroso (English)
GIORGIO BORRUSO DESIGN, US-Los Angeles
„bleed limit“

2.30 p.m. Anna Klingmann (English)
KLINGMANN Architects & Brand Consultants, USA-New York
„Authenticity in The Retail Environment“

4.30 p.m. Jakob van Rijs (German)
MVRDV, NL-Rotterdam
„Shop-Spiral“

10.30 a.m. Nuno Griff (English)
EMBAIXADA, PT-Lissabon
„Strange Form(s) of life“ an essay on conversion

11.30 a.m. Claus Anderhalten (German)
Anderhalten Architekten BDA, DE-Berlin
„Raumprozesse“

1.30 p.m. Enrique Sobejano (English)
Nieto Sobejano Arquitectos, S.L. ES-Madrid
„Arquitectura concreta“

2.30 p.m. Architekturdialo (German) **New**
Prof. Robert Niess Chestnutt_Niess Architekten
BDA, DE-Berlin, **Prof. Hilde Léon** Léon Wohlhage
Wernik Architekten, DE-Berlin, **Prof. Gesche**
Grabenhorst ahrens grabenhorst architekten, DE-
Hannover, **Dr. Margot Käßmann**, Landesbischofin,
DE-Hannover

4.30 p.m. David Chipperfield (English)
David Chipperfield Architects, GB-London
„Conversions and museums“

Andreas Ruby will moderate on all 4 congress days.



"A committed and top-class, but principally heterogeneously jury has proved to be a recipe for success when it comes to awarding a prize to the winners not on the basis of their attitude, but because of the quality of their work. It is this quality in particular, which distinguishes the works submitted for the contractworld.award."

Jan Kleihues, Kleihues Architekten, DE-Berlin
Jury member contractworld.award 2009



New Lecture Formats



Panel discussion and conversations will complement the approved lecture formats of the work reports.



Keeping to established procedures, whilst amending interesting innovations is the formula for success of contractworld, which will take place for the ninth time from in January 2009 in the context of DOMOTEX.

Last January, the lecture hall was filled to capacity when Professor Daniel Libeskind conversed with Dr. Riklef Rambow on his buildings on the theme of education. The exciting dialogue, which commented a theme from various perspectives, proved a crowd puller. On Sunday, January 18, 2009, the theme segment Hotel/Spa/Gastronomy will present an interesting panel discussion with the town plan-

ner and tourism expert Dr. Felizitas Romeiß-Stracke. Again there will be a lack of seats in the large lecture hall, when on Tuesday, January 20, 2009, the architects Professor Hilde Léon from Berlin, Professor Gesche Grabenhorst from Hanover, and Professor Robert Niess, Berlin, as well as Regional Bishop Dr. Margot Käßmann will discuss the pros and cons of conversions of clerical spaces within the scope of the Conversion category. In recent years, an increasing number of churches were sold by their owners and converted to suit new - not always generally accepted - uses; an exciting subject!

New Topic: Conversion



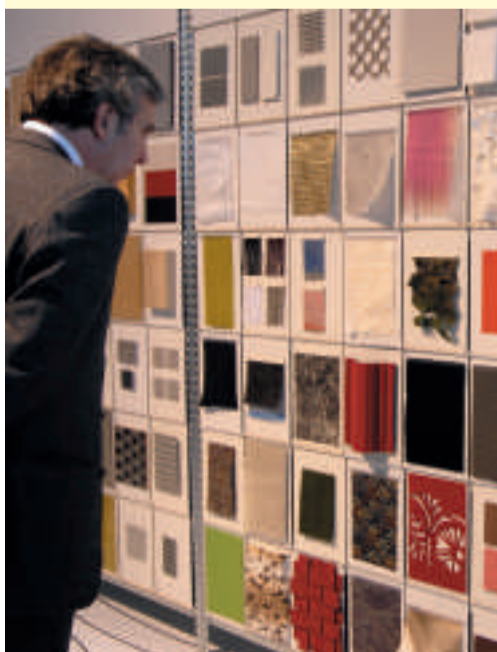
Excellent conversion example: Yohji Yamamoto New York Gansevoort street store, USA-New York

Selecting an especially topical building task as fourth category of the contractworld.award and contractworld.congress has a certain tradition: In 2009 the organisers opted for the Conversion theme.

Not just renovating and refurbishing an existing building, but converting it for a completely new utilization concept presents architects and interior designers with a special challenge. Maintaining and emphasising the atmosphere of a room, which is characterised by its original use, in a way that enhances the new use with its interior effect, reaches far beyond the usual remedial maintenance. Developing

a - maybe bizarre - contrast especially increases the project's attractiveness for future users, occupants, guests, customers, or clients. Bunkers therefore became individual apartments or demanding galleries; churches were turned into bookstores, residential houses, or restaurants; factory halls were converted into showrooms or creative offices, stables became exhibition or residential spaces. In this category alone 99 remarkable projects were submitted for the contractworld.award. The award-winners and shortlisted mentions are presented in the context of contractworld.exhibiton.

Highly topical: contractworld.materials



New materials are a long-standing feature in architecture and interior design, especially in the interior finish of contract field. The contractworld.forum "New Materials" accounts for this fact. On the themes "Material and Sustainability" as well as "Material and Installation" renowned lecturers will report on the latest market developments on Saturday, January 17 and Sunday, January 18. A comprehensive material exhibition by raumPROBE from Stuttgart (photograph on the left) will illustrate the enormous variety in this area. The founder Hannes Bäuerle will lecture on current trends and developments and point out inspiring examples, as well as Nicola Stattmann and Martin Zeumer will do. Within the setting of contractworld.forum manufacturers will present their latest products.

Saturday, January 17, 2009 Material and Sustainability

10.30 a.m. Martin Zeumer (German)
Technische Universität Darmstadt, DE-Darmstadt
„Materialgerecht - Baustoffwahl im Lebenszyklus“

11.30 a.m. Hannes Bäuerle (German)
raumPROBE, D-Stuttgart
„Neu auf dem Markt der Möglichkeiten“

2.00 p.m. Martin Zeumer
3.30 p.m. Hannes Bäuerle

Sunday, January 18, 2009 Material and Innovation

10.30 a.m. Nicola Stattmann (German)
Büro Nicola Stattmann, DE-Frankfurt/a. Main
„New materials_new solutions_new applications“

11.30 a.m. Chris Lefteri (English)
Chris Lefteri Design Ltd, UK-London

2.00 p.m. Nicola Stattmann
3.30 p.m. Chris Lefteri

Several Chambers of Architects, among them North Rhine-Westphalia, acknowledge the participation in the contractworld.congress.

The interest in innovative materials is unbroken.



"I found the refreshing diversity of forms and colours of the submissions for the contractworld.award quite remarkable. The large number of projects is evidence of the energy on the international architecture scene."

Prof. Klaus Kada, Kada+Wittfeld Architekten, AT-Graz
Chairman of the jury contractworld.award 2009



The winners of contractworld.award:

Architects and interior designer from 36 countries submitted - believe it or not - 570 projects for the contractworld.award 2009. The categories of Office (168 submissions), Hotel (115 submissions), Shop (188

submissions) were complemented with Conversion, which as changing fourth category already attracted 99 submissions. The sequence of the winners will only be announced on January 17, 2009.

In mid-July, the ten-member jury had already met in Hanover to examine the projects, discuss the concepts, and eventually reach an agreement. The prize-winners of the contractworld.award 2009 have been determined. In January 2009, 14 archi-

tectural and interior design practices will be awarded the most significant European architecture award for interior design. Deutsche Messe Hannover will award the prize for the ninth time. With a prize money totalling 60.000 Euro, it is the

best endowed award for innovative interior concepts. The contractworld.award honours future-oriented office working worlds, creative hotel and gastronomy concepts, as well as innovative shop and trade fair stands. A special category is added

each year; this time it was the Conversion category. The jury awarded three prizes in each class and two special mentions "New Generation" for young architects. Here, the award-winners are listed in alphabetical order.



Frog Queen, AT-Graz



Mensa Moltke, DE-Karlsruhe



Citroën Flagship Showroom, FR-Paris



Tomar Environmental Monitoring, PT-Tomar



werk + denklabor pauker, DE-Augsburg



Kubik BLN/BCN, DE-Berlin/ES-Barcelona



Bookstore Selexyz Dominicanen, NL-Maastricht



Wohnhaus / Sammlung Boros, DE-Berlin

Office, Administration

hiendl schineis architektenpartnerschaft,
regina schineis bda, DE-Augsburg
project: werk + denklabor pauker, DE-Friedberg

junya.ishigarni+associates, JP-Tokyo
project: The Kanagawa Institute of Technology,
JP-Kanagawa

Splitterwerk, AT-Graz
project: Frog Queen, AT-Graz

Hotel, Spa, Gastronomy

Hitoshi Abe & Atelier Hitoshi Abe, JP-Sendai-City
project: Aoba-tei Restaurant, JP-Sendai-City

J. MAYER H. Architekten, DE-Berlin
project: Mensa Moltke, DE-Karlsruhe

modulorbeat, DE-Münster
project: Kubik BLN/BCN, DE-Berlin/ES-Barcelona

NEW GENERATION
Plasma Studio, UK-London
project: Hotel Puerta America, 4th Floor, ES-Madrid

Shop, Showroom, Exhibition Stands

RCR Arquitectes, ES-Olot
project: Hammershøi in the Light of Dreyer, ES-Barcelona

Manuelle Gautrand Architecture, FR-Paris
project: C42, Citroën Flagship Showroom, FR-Paris

Merkx + Girod Architects, NL-Amsterdam
project: Bookstore Selexyz Dominicanen, NL-Maastricht

NEW GENERATION
ex-studio, ES-Barcelona
project: Portugal Fashion Design Showroom, PT-Porto

Conversion

EMBAIXADA, PT-Lissabon
project: Tomar Environmental Monitoring and
Interpretation Offices (EMIO), PT-Tomar

junya.ishigarni+associates, JP-Tokyo
project: Yohji Yamamoto New York Gansevoort
street store, USA-New York

**Realarchitektur Jens Casper, Petra
Pettersson, Andrew Strickland,**
DE-Berlin
project: Wohnhaus / Sammlung Boros, DE-Berlin

contractworld.award ceremony 2009 on Saturday, January 17, 2009, 5.30 p.m. in the contractworld congress area, Hall 4, Hanover Exhibition Centre



"The jury was delighted with the consistent quality of the 570 submitted works. A long discussion process filtered numerous candidates into a third round, in which projects were then awarded that impressed with their conceptual strength, state-of-the-art technologies, innovative material selection, intelligence, and sustainability."

Prof. Dagmar Richter, UCLA, US-Los Angeles
Chairman of the jury contractworld.award 2009



The shortlist: Remarkable projects

Last year, the contractworld.award jury already came to the conclusion that only an additional shortlist for the single categories can account for the high quality of submitted projects. For this reason

especially noteworthy projects in the categories Office, Hotel, Shop, and Conversion, as well as avant-garde designs by the "New Generation" were commended.



Agentur PUBLICMOTOR, DE-Stuttgart



Hamam Trafo Baden, CH-Basel



Jetbelt Shop, DE-München



Haus Wohlfahrt-Laymann, DE-Frankfurt

Office

- ATELIER BRÜCKNER GmbH**, DE-Stuttgart
project: Deutsche Börse Frankfurt, Großer Handelssaal, DE-Frankfurt
- Bottega+Erhardt**, DE-Stuttgart
project: Agentur PUBLICMOTOR, DE-Stuttgart
- Camenzind Evolution Architektur-Design-Technologie**, CH-Zürich
project: Cocoon, CH-Zürich
- EM2N Architekten**, CH-Zürich
project: Staatsarchiv Kanton Basel, CH-Liestal
- KMS TEAM GmbH**, DE-München
project: O2 Headquarter Uptown, DE-München
- NEW GENERATION OFFICE**
Kazuya Morita Architecture Studio, JP-Kyoto
project: Shelf-Pod, JP-Osaka

Hotel, Spa

- Architektur Steinbacher Thierriechter ZT GmbH**, AT-Wien
project: Open space Café Bar, AT-Murau
- deillon delley architects et O. Charrière SA**, CH-Bulle
project: Les Bains de la Gruyere, CH-Charney
- eins:eins architekten**, DE-Hamburg
project: nat. fine bio food restaurant, DE-Hamburg
- ON-A Jordi Fernandez Rio Eduardo**, ES-Barcelona,
project: 5 SENTIDOS Lounge Bar, ES-Girona
- Ministry of Design**, MY- Singapur
project: SHO-U Restaurant, MY-Singapur
- Paulo David Arquitecto**, PT-Madeira
project: Salinas Restaurant, PT-Câmara de Lobos
- Ushi Tamborriello Innenarchitektur**, DE-München
project: Hamam Trafo Baden, CH-Basel

Shop, Showroom

- Erich Gassmann Architekten**, DE-München
project: Jetbelt Shop, DE-München
- Fingerle & Woeste**, DE-Berlin
project: Showroom + Studio Smeilinder, DE-Berlin
- Francesc Rifé, SL** ES-Barcelona
project: Nino Alvarez Shop, ES-Barcelona
- Giorgio Borruso Design**, US-Marina del Rey
project: FORNARINA, UK-London
- Lynch / Eisinger / Design**, US-New York
project: Calvin Klein, US-Atlanta
- NEW GENERATION HOTEL**
Eleven nine interior design office, JP-Osaka
project: Hirose Dental Clinic, JP-Kawachinagano
- C18 Architekten**, DE-Stuttgart
project: Tagesbar, DE-Schwäbisch Hall

Conversion

- Antonio Jimenez Torrecillas**, ES-Granada
project: Fine Arts Museum, ES-Granada
- Francisco+Manuel Aires Mateus**, PT-Lissabon
project: Farol Museu de Sta.Marta, PT-Cascais
- AG Heinrich Böll+Hans Krabel**, DE-Essen und
OMA, NL-Rotterdam Projekt: Kohlenwäsche Zeche
- MEIXNER SCHLÜTER WENDT**, DE-Frankfurt a.M.,
project: Haus Wohlfahrt-Laymann, DE-Oberursel
- PIUARCH**, IT-Mailand Projekt: Metropol D&G
Multifunctional Space, IT-Mailand
- NEW GENERATION SHOP**
KNOWSPACE Erhard An-He Kinzelbach, AT-Wien
project: Multimedia Pavillon, CN-Jinhua

Plenty of work for ten prominent jurors

An international competition with participants from 36 countries demands a top-class jury: Ten architects, architecture critics, and management representatives took two days of their time to determine the 14 award winners from the 570 participants.

Three award winners had to be determined in each of the four categories Office, Hotel, Shop, and Conversion. A prize-money amounting to 60,000 Euro in total could be awarded. It was distributed as follows: Best of Category – 7,000 Euro each, 2nd prizes – 4,000 Euro each, and 3rd prizes – 3,000 Euro each. For participants younger than 40 years of age, the "New Generation", the jury had two special commendations comprising 2,000 Euro each at their disposal. 65 projects were submitted to this category alone. The Jury comprised of **Jutta Blocher** (Blocher Blocher Partners, DE-Stuttgart), **Dr. Christoph Bürkle** (archithese, CH-Zürich),

Francesca Ferguson, (S AM, CH-Basel), **Rolf Heide** (Rolf Heide Design, DE-Ahrensburg), **Prof. Klaus Kada** (Kada + Wittfeld, CH-Graz), **Gabor Kiss** (Swarowski, AT-Wattens), **Jan Kleihues** (Kleihues + Kleihues, DE-Berlin), **Wolfram Putz** (GRAFT, DE-Berlin/US-Los Angeles), **Prof. Dagmar Richter**, (UCLA, US-Los Angeles), and **Petra Wollenberg** (Iwa leyk wollenberg architekten, DE-Berlin). In order to meet the high standard of submitted projects, the jury unanimously decided to draw up a "shortlist" of five to seven noteworthy projects in each category in addition to the award-winners.



F. Ferguson, D. Richter, W. Putz, P. Wollenberg, R. Heide, J. Kleihues, G. Kiss, J. Blocher, K. Kada und Dr. Ch. Bürkle.



“As a speaker at ContractWorld 2008 I was pleased to have the opportunity to present the work of Asymptote to a rather large and diverse audience, and to participate in a program that focused on innovation within the professions of architectural and interior design.”

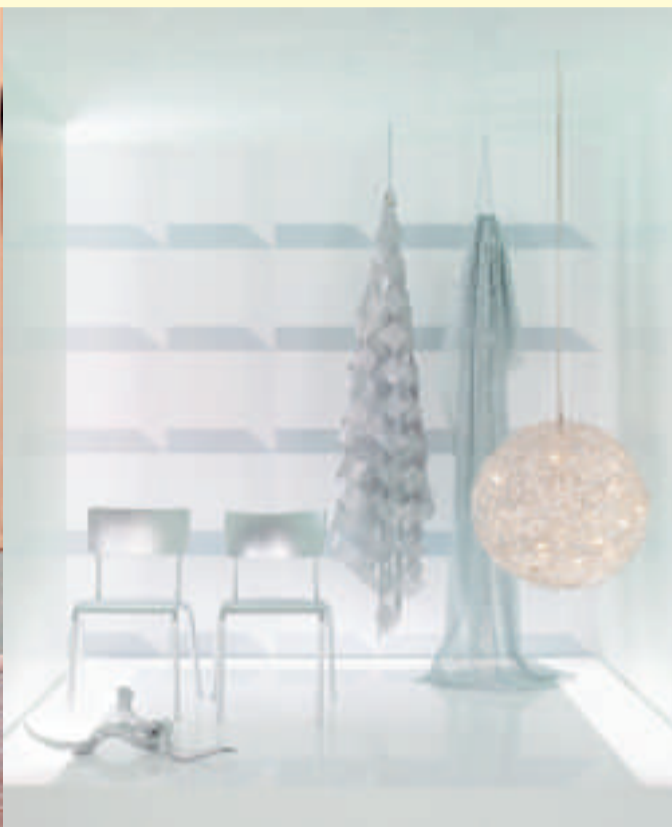
Lise Anne Couture, Asymptote, USA-New York
Speaker at contractworld.congress 2008



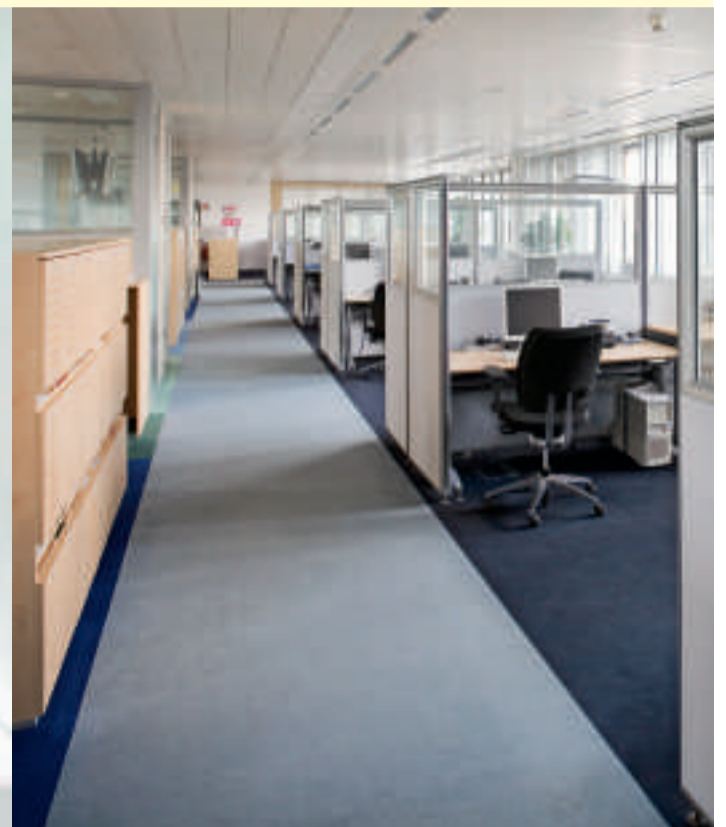
Innovations at contractworld.exhibition



Cosmic white - a trend recommendation by paint manufacturer Caparol.



Velvet Affair stands for reduced and matching colour combinations.



Samas office Frankfurt realised a call centre in Eschborn.



With the equipment of the Telekom branch office in Eschborn Samas set new standards for the call centre industry.



Applications of motifs are available for all décor panels of the proven Trend product line by Heradesign.

Architects and interior designers attach utmost importance to know how transfers and networking at contractworld. This obviously includes comprehensive information on innovative products by selected manufacturers: contractworld.exhibition in Hall 4 meanwhile evolved into a must for the industry.

contractworld is no longer restricted to floor coverings. The product range has been expanded to the effect that international manufacturers present their state-of-the-art products for all fields of high-quality interior finish. The paint manufacturer **Caparol** for example presents its new trend book on current results from trend research and the resulting new trend world for colour, structure, and surface for interior design. Institute International Trendscouting (IIT) at Hildesheim University of Applied Science and Art had carried out the trend scouting and compiled this analysis. Six new design trends were defined. In general it shows that the peak of vibrant colourfulness and strong contrast has been passed. Delicate, reduced, and matching colour combinations are now prevailing. Samas, the European market leader for office concepts and solutions, set new standards at T-Com Eschborn, which are presented at contractworld.exhibition. **Samas** had the opportunity, to prove the advantages of a comprehensive product range and its service package - from location search to equipment to the organisation of the relocation. Under the direction of Samas office GmbH Frankfurt a new office landscape was realised, which fully meets the demands. The carpet manufacturer Toucan-T developed the contract car-

pet T-Sonic, which optimally supports working in modern office environments and aims to promote the employees' motivation and ability to concentrate. Noise and visual disturbances hinder the ability to concentrate; a VDI study estimates performance losses caused by these factors at 20 to 30 percent. T-Sonic helps to reduce these losses. This all-room, so to say global sound absorption is an important step in the direction of suitable room acoustics. In 2009 **Heradesign** will once again participate in contractworld. The manufacturer of wood wool décor panels will among other things present its new design collection. Various motifs and colours allow for creative wall and ceiling designs, also across several panels. The positive acoustic qualities of the panels are not affected by the prints. The range of different design motifs can be examined at the Heradesign trade fair stand. **Hagen von Jouanne I interior design** presents his innovative "Plancher" floor tiles made from artificial leather. These tiles are fully sealed, have a form-stable MDF base, which is finished with a flush artificial leather cover and have a total height of eight millimetres. These panels are glued to an absolutely even surface. The artificial leather is also available with B1 classification in 16 different colours.



"contractworld 2008 pointed out some interesting subjects for the visitors and presented forms of expression of architecture, which characterise our present and future. Material and product innovations prompted good conversations. Fantastic!"

Simone Micheli, **SIMONE MICHELI I ARCHITECTUAL HERO, I-Milan**
Speaker contractworld.award 2008



Contact and Communication Point



Presentation, debates and communication - contractworld.exhibition provi-



Highly topical material and product innovations are presented and explained by experts.



Well founded information on site - especially appreciated by professional visitors.

In the contractworld.exhibition area, international companies present their current products, materials, and trends for the contract industry. Visitors - interior designers, architects, and designers - are presented with a large selection of high-quality floor coverings and products for the interior design in the contract field as well as the opportunity to establish new business contacts.

When it is about innovations, contacts, and business success contractworld, which takes place in the context of DOMOTEX is increasingly relevant for designers from the contract field. contractworld provides an ideal platform for important contacts in the contract business and numerous opportunities to develop new and inspiring ideas. At this event, decision-makers from architecture and interior design, planning and design meet representatives from the industry, in order to reflect about new developments. Both visitors and exhibitors profit from the immediate proximity and new impulses, which arise in conversations. Manufacturers of interior equipment products for the contract field gain direct and immediate response to the products from professional visitors. Their offer: What must the design of products for offices, hotels, and shops look like? What innovations define the industry? In what direction will the market develop? Visitors and exhibitors can find the answers where so many top-class experts come together and exchange their ideas - at contractworld 2009. For all those who are interested in trends, innovations, and materials, the annual industry event is the right forum, because contractworld is

considered as trend-setting event, which is specifically concentrating on latest materials for applications in the contract business. The event has over the years developed into an established and approved meeting place for product research. The high satisfaction of contractworld visitors in recent years speaks volumes: Two thirds of all visitors came in 2008 to primarily inform themselves about new products and materials, and about 80 percent stated that they intended to visit contractworld again in 2009. As in 2008, contractworld will once again impress with an exclusive and prestigious ambience. The renowned architects from blauraum, Hamburg will again provide an excitingly designed setting for high-quality presentations, which will be integrated into the entire contractworld area. This will be the place, where the well-frequented lecture events, panel discussions, and the contractworld.forum on material innovations will take place. Also integrated are a café and lounge area, where visitors can refresh themselves during the breaks, or use the pleasant atmosphere to enter into a conversation and discussion with experts and colleagues.

New

New Thematic Priority – Everything on Room Acoustics

An event with experts and specialists on the subject of room acoustics will take place for the first time on January 19 and 20, 2009 in Hanover during DOMOTEX. Representatives from various fields of knowledge and experience concerning room acoustics will come together in an innovative event and debate aspects of the qualified optimisation of room acoustics.

Architects, interior designers, planners, designers, and scientists from Germany and Europe meet in Hanover in order to discuss, inform themselves, present, and experiment. The room-acoustical project planning generally differentiates between the exertion of influence on the room's primary structure, such as dimension, volume, form, division, height, etc., on the one hand and the design of its secondary structure, i.e. the necessity and distribution of sound-absorbing or sound-reflecting surfaces on the other hand. On Monday, January 19, 2009 and on Tuesday, January 20, best practice examples will be presented, lectures

and workshops will be offered, and simulations and experiments will be carried out. The objective of this event is to identify factors responsible for pleasant room acoustics as well as the synergies between scientific and creative disciplines. Architects and scientists will therefore discuss subjects such as designing with room acoustics, reflection and absorption, content people via "good" room acoustics, increased efficiency, and motivation through good room acoustics, health aspects, noise avoidance, and interior design. The complete programme is available on the internet at www.domotex.de.



... welcome to 2009 contractworld from January 17th to 20th



Hannover
17.-20.1.2009
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for architecture
and interior design

New

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Students present

Construction in existing buildings-Kröpcke Center in Hanover is the theme of a design tendered by Professors Gesche Grabenhorst and Andreas Uffelmann for their students at FH Bielefeld. The results will be presented in the context of contractworld.exhibition in January 2009.

Many prestigious and large-scale buildings from the 1970s are now in need of renovation, must comply with the current heat insulation standards, but do no longer comply with architectural ideas corresponding to the urban marketing concept of medium-sized and big cities. The Kröpcke Center dating from the 1970s is significant in Hanover's town planning. It is located in the city centre, linked with the mall 'City Passage',

which connects the districts in front of and behind the railway station. Here the urban, regional, and national transport routes come together. The central underground railway hub is also situated at the 'Kröpcke'. The redesign and conversion is to be newly conceived with regard to the cityscape as well as design and functional aspects, whilst including the urban environment. The analysis of the building's conciseness is also part of the revision as is the animation of the surrounding streetscapes. The architectural design must deal with the surrounding scales as well as with the appearance of the building in a national respect. The aim is the integration of the building, whilst simultaneously reanimating it as an urban landmark.



Tendered as design at FH Bielefeld - presented at contractworld: Kröpcke-Center, Hanover.

Registration with Fax-Formular

Please fill in and fax!

I would like to attend the congress on the following days:

- OFFICES Saturday, January 17, 2009
- HOTELS Sunday, January 18, 2009
- SHOPS Monday, January 19, 2009
- CONVERSION Tuesday, January 20, 2009
- MATERIALS Saturday, January 17, 2009
- MATERIALS Sunday, January 18, 2009

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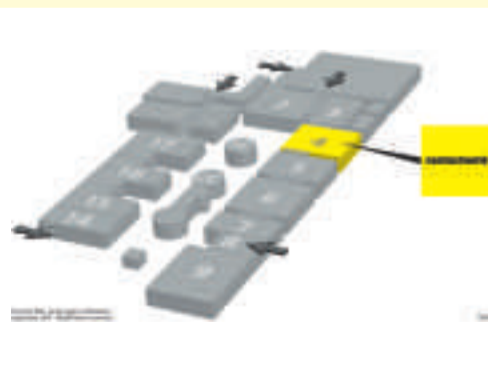
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contractworld@messe.de
T +49 511.8931214
F +49 511.8931219

Editorial office
Gesellschaft für Knowhow-Transfer
Fasanenweg 18
D-70771 Leinfelden-Echterdingen

contractworld compact



Address:
contractworld takes place during the DOMOTEX - the world's leading trade fair for floor coverings - in Hall 4 of the Hanover trade fair grounds

Trade fair duration:
Saturday, January 17, until Tuesday, January 20, 2009

Opening hours:
daily 9.00 to 18.00

Entrance fees:

day ticket EUR 21.00
event ticket EUR 37.00
student ticket EUR 14.00, catalogue EUR 15.00
The attendance at contractworld.congress and the symposium is included in the entrance fee.

Combi ticket

On the day of the trade fair visit the admission tickets are valid for public transport (busses, trains; DB 2. class) within the Greater Hanover area (for specific destinations in the Hanover region see www.gvh.de), when the validity date is marked.

Advanced ticket sales:

- Internet service www.domotex.de/tickets
- Foreign representative offices of Deutsche Messe (Addresses see www.messe.de)

Visitor information:

Internet: www.domotex.de
www.contractworld.com
E-Mail: contractworld@messe.de

Traffic links:

- from the airport: direct shuttle bus to the trade fair grounds or urban railway line to the main railway station
- from main railway station: city railway lines 8 and 18 to the trade fair grounds
- selected long-distance trains travelling on the north-south route stop at the trade fair railway station 'Hannover Messe/Laatzten'.

Product areas of DOMOTEX:

- textile and resilient floor coverings
- woven carpets
- parquet and other timber floorings
- laminate floorings
- natural stone and ceramic tiles
- carpets (hand-made)
- techniques for laying, care and use

Credits for further training:

Several chambers of architects assign further training credits for participation in the contractworld.congress. Confirmation on request to kbacht@ait-online.de