

ABOUT

CAMBRIDGE HEALTHTECH INSTITUTE

Founded in 1992, Cambridge Healthtech Institute (CHI) strives to develop quality information sources that provide valuable new insights and competing points of view while offering balanced coverage of the latest developments in the life sciences industry. Basic research related to commercial implications is covered, with heavy emphasis placed on end-user insights into new products and technology as well as coverage of the strategy behind the business.

Cambridge Healthtech Institute (CHI) is the preeminent life science network for leading researchers and business experts from top pharmaceutical, biotech, and academic organizations. CHI's integrated portfolio of products and services includes Cambridge Healthtech Institute Conferences, the Pharmaceutical Strategy Series, Insight Pharma Reports, Cambridge Marketing Consultants, Cambridge Meeting Planners, and Cambridge Healthtech's Media Group, which includes numerous eNewsletters, Bio-IT World magazine, as well as Lead Generation Programs.

For a comprehensive listing and detailed information about our products and services, please visit: chicorporate.com.

CAMBRIDGE HEALTHTECH INSTITUTE CONFERENCES

For the past 17 years, Cambridge Healthtech Institute (CHI) has developed more than 700 conferences, which have attracted over 60,000 attendees from around the world. CHI is the industry leader in offering quality programs that provide valuable new insights and competing points of view while offering balanced coverage of the latest developments in the life science industry. Leading researchers and business experts from top pharmaceutical, biotech, and academic organizations present their most current findings in a forum that features panel discussions and audience participation.

Each year, CHI organizes over 100 annual events geared to the biotech and pharmaceutical industries with specific focuses on Biomarkers, Genomics, Proteins and Proteomics, Drug Discovery & Development, IT and Informatics, Chemistry, Diagnostics & Safety, and Business. CHI's flagship conference events include:

- PepTalk: The Definitive Protein-Focused Event
- Molecular Medicine Tri-Conference
- Drug Discovery Chemistry
- PEGS: the essential protein engineering summit
- Bio-IT World Conference & Expo
- Biomarker World Congress
- World Pharmaceutical Congress
- Discovery on Target

For a comprehensive listing and detailed information about our products and services, please visit: healthtech.com.

BIOTECHNICA

Geared to "Evolution of business and research" BIOTECHNICA 2010 invites you to Europe's leading gathering for biotechnology and life sciences, staged annually in Hannover, Germany. For three days the exhibition halls, the conference rooms and the Partnering meeting boxes will be alive with exhibitors and visiting professionals from all over the world, together with investors and distinguished speakers from business, science and politics.

BECOME AN EXHIBITOR!

BIOTECHNICA features a joint pavilion for Bioinformatics, Molecular Diagnostics, Protein and Antibodies within the exhibition hall. The Pavilion offers a convenient, easy and cost-effective way to exhibit. All the main logistics are taken care for you, leaving you free to concentrate on marketing your products and services. All details at www.biotechnica.de/program.

If any questions about the Pavilion or other exhibit options arise please contact BIOTECHNICA:

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CAMBRIDGE HEALTHTECH INSTITUTE KEY CONFERENCE EVENTS



WorldPharmaCongress.com



Bio-ITWorldExpo.com



DiscoveryOnTarget.com



TriConference.com



chi-PepTalk.com



BiomarkerWorldCongress.com



PEGSummit.com



DrugDiscoveryChemistry.com



Held in Conjunction with



Hannover, 5-7 October 2010

*Europe's No.1 Event in
Biotechnology and Life Sciences*

Cambridge Healthtech Institute

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Fax: 781.972.5425



Managing the data deluge through data driven discovery. The Second Annual Bio-IT World Conference & Expo EUROPE event features best practice case studies relevant to the technologies, research, and regulatory issues of life science, pharmaceutical, clinical and IT professionals.

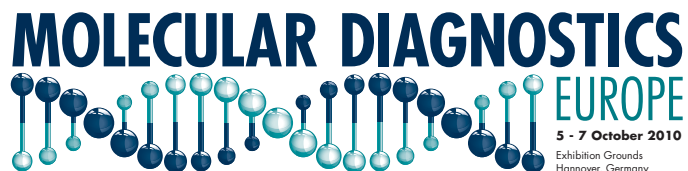
TRACK 1: IT Infrastructure: Building for Scalability and Storage
Explore the technical requirements for efficient data storage, management, and movement.

TRACK 2: NGS Data Management: Sequencing Systems, Storage, and Analysis
Understand next-generation sequencing (NGS) platforms, their prominent role in biological research and how IT tools of data management, storage, and analysis must be addressed.

TRACK 3: IT Infrastructure: Supporting Open Source, Semantic Web, Wikis and Social Networks
Explore architecture, libraries, quality and reliability, licensing, and intellectual property issues as they relate to system, program and application software.

TRACK 4: Data Integration and Knowledge Management
Transform and manage data from -omics technologies, biomarker discovery and systems biology to improve R&D productivity and decision making across the organization.

Bio-ITWorldExpo.com/Europe



Molecular diagnostic tools continue to drive biomedical research. Technological advances from next-generation sequencing, microarrays, quantitative PCR, microfluidics and POC enable speed, enhance sensitivity, and reduce costs. Cancer and infectious disease two diagnostic applications with widespread clinical impact are the main emphasis for Molecular Diagnostics Europe (MDxEU).

Moving Molecular Diagnostics from Bench to Bedside
"Sample In - Answer Out" Diagnostic Systems

NGS: The Ultimate for Molecular Diagnostics
Medical Sequencing and Mutation Discovery

Point-of-Care Diagnostics
From the Lab Bench to Point-of-Care Devices

MolecularDiagnosticsEU.com



Huge strides have been made in the humanization and manufacturing of recombinant antibodies and protein therapeutics, and this is giving rise to tremendous progress in antibody engineering. Novel constructs, alternative scaffolds, bispecific antibodies and antibody-drug conjugates represent areas of rapid growth in the field, and the science of protein expression is driving this forward.

- Protein Expression and Cell Line Development
- Novel Antibody Constructs and Alternative Scaffolds
- Difficult Protein Expression and Purification
- Improvements in Antibody-Drug Conjugates and Bispecific Antibodies

PEGSummitEurope.com