

Tickets and
lead management

Kass
TICK

Complimentary admission tickets

Contact:

Complimentary ticket hotline
Tel. +49 511 89-39000
complimentary-tickets@messe.de

Take advantage of this unique tool for winning and retaining customers: A personal invitation which includes a complimentary admission ticket is the most effective method of promoting awareness of your tradeshow stand and inspiring current and potential customers to attend.

This popular marketing tool is available in two options: printed tickets, ideal for enclosure with a mailed letter or for presenting to your guest in a face-to-face encounter, or eTickets – perfect for inexpensive e-mailings and last-minute invitation campaigns. Your own individual imprint appears on both types of ticket.

You can order an unlimited number of tickets for your visitor promotion campaigns. For CeBIT and HANNOVER MESSE your marketing fee already includes a contingent of complimentary admission tickets, for which no further charges are incurred.

At DOMOTEX, only the tickets actually presented at the turnstiles are charged for. We also offer special complimentary season tickets as well as attractive, flat-rate ticket packages for the show.

We'll be happy to provide you with more information and advice on your invitation campaigns – feel free to contact us!



e-Ticket

PREMIUM PASS

Contact:

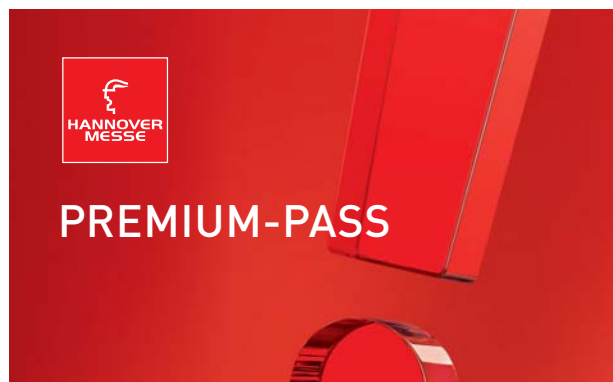
Sanja Silovic
Tel. +49 511 89-31107
sanja.silovic@messe.de

The PREMIUM PASS – for your premium customers! Pamper your most important guests with special treatment at the show. Our PREMIUM PASS contains the following exclusive services:

- Free admission during the entire show
- Fast access to the showgrounds by using the “Express lane” at all entrance gates
- Premium Lounge, including refreshments, workstations and international newspapers
- Free shuttle service to all sectors at the show
- Wardrobe and luggage check

Use the PREMIUM PASS to enhance your customer retention campaigns and create a lasting impression!

Please bear in mind that the PREMIUM PASS is not available for all shows!



Exhibitor passes

Contact:

Maike Kunze
Tel. +49 511 89-33226
maike.kunze@messe.de

Each exhibitor automatically receives a free contingent of exhibitor passes from Deutsche Messe, granting his stand personnel free access to the exhibition stand during the running event. The number of passes depends on the show and the size of the stand. If additional passes are required, we recommend ordering these in advance using OBS. You can also pick up exhibitor passes onsite at the Exhibitor Service Center (German abbreviation: ASC). You can return any unused exhibitor passes for crediting to your account within two weeks of closing day of the show.

During the stand assembly and dismantling periods, no exhibitor passes are needed to gain access to the exhibition grounds, with the exception of DOMOTEX, for which special exhibitor passes will be mailed to you to cover the final two days of the stand assembly period.



Parking permits

Contact:

Marion Kisser
Tel. +49 511 89-33594
marion.kisser@gfv.messe.de
Zaneta D'Errico
Tel. +49 511 89-33401
zaneta.derrico@gfv.messe.de oder
parkscheine@gfv.messe.de

Ample car parking is available on the periphery of the exhibition grounds. During tradeshows, special parking lots are available for buses, trucks and vans. To the south of the exhibition grounds there are also parking facilities for RVs/caravans and mobile homes, including restrooms and showers and hookups for electricity and water.

We recommend ordering your full-event parking permits in advance, although you can also buy them during the show.

The prices for full-event parking permits depend on the length of the event – see OBS for further details (including on daily parking rates).



Parking permit for display in windshield



Ticket for exit gate

Lead management

Contact:

Elisabeth Zilch
Tel. +49 511 89-31335
elisabeth.zilch@messe.de

Visitor details, recorded electronically at your stand: Take advantage of the "Lead Management" product to conveniently record and process visitor addresses and stand conversation notes. Your advantages include significant savings of time and resources both during and after the show. Free up your time so you can devote your full attention to your visitors and their questions and comments.

Here's how it works:

1. Recording the address data

Record visitor data by scanning visitors' business cards or the barcode on their admission tickets. Use Lead Management software to conveniently process the address data and export it to other data formats.

2. Documenting your conversations during the show

Well in advance of the show, you will receive a link to the easy-to-use Lead Management software, which you can then use to conveniently create your own questionnaires and lead forms for documenting conversations at your stand (by simply checking boxes or jotting down notes etc.)

3. Scanning questionnaires or lead forms

No need to type in any written information or notes. Simply use the special laser scanner to read in the filled-out questionnaires or lead forms and make use of the Lead Management software to further process the information.



1. Scanning the admission ticket

The following packages are available:

- Lead Management including a business card scanner: € 349
- Lead Management incl. a barcode scanner: € 349
- Lead Management "Ready to work": Complete package, consisting of a business card and barcode scanner, Lead Management software and a laser scanner for reading in filled-out questionnaires and lead reports: € 990

All packages can be extended with additional options – contact us!



2. Filling out the questionnaire, which you can create using the software.



3. Scanning the filled-out questionnaire