



**Presentations,
conferences and
other supporting
events**

Presentations

Contact:

Anke Vollmann
Tel. +49 511 89-31257
anke.vollmann@messe.de

Surveys have revealed that almost 50% of all professional tradeshow attendees time their visit to coincide with events or presentations – impressive proof of the weight of presentations at contemporary trade fairs. The Hannover Exhibition Center offers the ideal prerequisites for staging supporting conferences and speakers forums, i. e. an international audience of high-caliber attending professionals and the perfect conference infrastructure and sound systems.

If you would like to give one or more presentations at the exhibition center, you have a wide range of specialist forums to choose from. These are held in our event halls, with many different presentation options; please contact us for a complete rundown.

If you would prefer to hold a private talk in separate rooms, we also offer a modular system, from which you simply choose the components you require (such as the room, catering and/or technical equipment). For more details, please refer to the section: “Renting a conference room”.

You can also have your presentation optionally included in our publicized daily program of events (print version plus our event search function on the Web).



Renting a conference room

Contact:

Corina Sillmen
Tel. +49 511 89-31279
corina.sillmen@messe.de

Our conference rooms are versatile facilities that can be adapted to suit your event. Our state-of-the-art, architecturally captivating Convention Center in the heart of the Exhibition Grounds offers a total of 5,200 m² of space, with 35 different conference halls and meeting rooms at your disposal. We also have additional conference facilities in Hall 2 with modular rooms that can be hired separately.

Rent one of our versatile and multifunctional rooms to set the right tone for your event – these can accommodate anywhere from 10 to 1,300 people.

Please advise us of your dates and room requirements via our OBS online system; the prices depend on the room size and length of hire.

Once we have an idea of your requirements, we will be happy to advise you on the available catering options and conference equipment.



Our conference equipment includes the following:

Item	Rental price in €
Public address system	from 95.00
Lectern microphone/ Stand microphone	from 25.00
Table microphone	from 30.00
Wireless microphone system, including microphone	from 105.00
Multimedia projector	from 200.00
Laser pointer	25.00
Sound system for simultaneous translation	from 1,450.00 (for 2 languages, incl. 50 headphones)

Our expert staff at Messe Gastronomie can provide the perfect catering for your event, featuring a wide range of beverages, snacks, finger food and much more (for further information, please refer to the chapter below entitled “Restaurants and catering,” pages 86–89).

Using music at the show

Contact:

GEMA Bezirksdirektion Hannover
Blücherstr. 6
30175 Hannover
bd-ha@gema.de
www.gema.de

If you plan to include background music, or would like to arrange for some musical accompaniment for

a presentation or stand party, please note that any public use of copyrighted music must be authorized by GEMA (the German society for music performances and mechanical reproduction rights).

You can apply and pay for the necessary license from GEMA via the OBS online system. The license fee in each case depends on the sound recording medium used: radio, CD or other sound carrier, TV, video or computer, or (for live performances and stand parties) the size of your stand.

Stand parties

If you would like to unwind with your staff after a busy day at the show or hold a party for your customers and business partners, you can do so from 6 p.m. onwards. You can offer musical entertainment, whether live or via a sound recording system, starting at 6:30 p.m. (registration with music rights organization GEMA required; see above).

Depending on the trade fair, your stand party must come to an end by 10 or 11 p.m. or you will incur additional costs for hall lighting, extra waiting periods for cleaning crews etc. Please check with the your contact partner for the tradeshow whether it is necessary to register your stand party.



Our catering company, Messe Gastronomie GmbH, is happy to provide food and beverages for your party (see “Restaurants and catering,” pages 86–89).

Your nighttime event at the exhibition center

Contact:

Event hotline
Tel. +49 511 89-34444

You'll find the ideal prerequisites for your nighttime event right at the Hannover exhibition center, which offers you a diverse range of options for any kind of event – from VIP receptions at the Hermes Tower up 70 meters high, to a gala banquet for 5,000 people in a decorated exhibition hall, to a tradeshow party at our Convention Center.

Start your event at the end of the tradeshow day the relaxing way, without needing to go anywhere, without needing to make any complicated transportation arrangements, and enjoying the professional support of our event management team.



This way you can be sure your event is a successful and memorable one.

We can offer you special locations for any type or size of event.

Special events at the ADAC Driver Safety Training Center



Contact:

Client and Event Sales
Tel. +49 5102 9306-20
Fax +49 5102 9306-39
vertrieb@fsz-hannover.de

The ADAC Driver Safety Training Center south of the exhibition grounds has 24 hectares of land and offers a total of 10 different ADAC (German Automobile Association) training modules plus a state-of-the-art traffic training area. It is one of the largest and most advanced safe driving centers in Germany. The center is easy to reach from any direction by car, being only minutes away from two of Germany's major autobahns.

We'll get things rolling for you – from traditional safe driving lessons for company groups to events and product presentations. Follow up your on-track experience with a reception, snack or party. Individual arrangements can be made with our excellent catering partner.

Take advantage of our ample driving complex for your event ideas. Lots of practice with only a modicum of theory means lots of fun for everyone!

Specs:

- Easy access by car
- Size of complex: 24 hectares
- Parking for more than 3,000 cars
- Function rooms, with a foyer measuring 400 m² and a bistro measuring 200 m²
- Seminar rooms, ranging from 28 to 120 m² in size
- Outdoor area for hospitality services and events
- State-of-the-art conference equipment
- Supporting program
- Top-notch catering services
- Transfers, hotel reservations
- Event management
- Vehicle bay for cars and trucks

