Service Catalogue 2011
For a perfect showing!
As a service provider we see it as our duty to support our Hannover exhibitors in the complex task of organizing and staging their tradeshow appearance. Our many years of experience – backed by the support of our reliable partners and our passion for a high level of service – provide the foundation for your company’s professional, effective showing during the critical timeframe of the event.

Our comprehensive set of services include tradeshow marketing services to help you maximize the number of leads at your stand, professional stand design, a full array of technical stand services and optimum catering for you and your clients. We also offer you an array of innovative online services to facilitate contact between you and potential buyers before, during and after the show.
Service is our passion

Our new Service Catalogue provides you with an overview of our wide range of services. We hope you enjoy reading it and wish you all the best of success for the exciting exhibition year 2011!

Marcus Eibach, Senior Vice President, Marketing.
It’s about your business
Contents

Appearing in the tradeshow media
Tradeshow media 7
Appearing in the CeBIT, HANNOVER MESSE or CeMAT media 8
Appearing in the media for other tradeshows 10

Advertising your trade fair appearance
Outdoor advertising 13
Online advertising 16
Advertising in the exhibitor index, trade fair catalogue and program of events 17
Advertising in the trade fair newspapers 17
Advertising materials 18

Tickets and lead services
Complimentary admission tickets 23
Lead management at your stand 23
Premium Visitor Packages 24
Exhibitor passes 25
Parking permits 26
Lead generation 26
Online matchmaking service 27

Presentations, conferences and other supporting events
Presentations 29
Renting a conference room 29
Using music at the show 30
Stand parties 30
Your nighttime event at the exhibition center 30
Special events at the ADAC Driver Safety Training Center 31

Press services
General press services 33
Additional communication options at CeBIT and HANNOVER MESSE 37

Stand construction services
General stand construction services 39
Typical stand configurations 39

Fittings for your tradeshow stand
Floor coverings 65
Rental furniture and kitchen equipment 66

Technical services for your tradeshow stand
Electric power supply 77
Communications technology 78
Antenna connections 79

IT hardware and audiovisual services 80
Ceiling suspensions 80
Water supply 81
Propane gas/Technical gases 81
Compressed air 82

General services for your tradeshow stand
Stand cleaning 85
Waste disposal 85
Staff for your stand 86
Photography services and video productions 86
Plants and flowers 87
Online classified directory 87

Security and logistics
Stand security 89
Transport and exhibitor insurance 89
Logistics and forwarding services 90

Accommodations and getting there
Accommodations 93
Child care 94
Hannover Guide 94
Getting there 95

Restaurants and catering
Restaurants and catering at the Exhibition Center 99
Catering 100
Beverage delivery service 100
Cocktail service 101
Rented tableware 101

Online Business Service
OBS access data and authorization 103
Ordering using OBS 104
Orders by fax 105

Checklist
Index

Map of exhibition grounds and parking facilities

All prices listed in the Service Catalogue 2011 are net prices, to which German VAT will be added. These prices reflect the status at the time of printing and are subject to potential alteration.
Appearing in the tradeshow media
Tradeshow media

Tradeshow visitors usually prepare themselves by looking up the relevant companies, products, services and solutions in advance. As an exhibitor, you have numerous options to get this information up there 24/7. By listing your company and its product portfolio comprehensively in our tradeshow media, you can open up effective avenues for perpetual new business leads, turning your tradeshow appearance into a year-round affair.

You can have your information published in the following media:

Internet

Our exhibitor and product search facility is available 24/7, all year long. Listing your products and services extensively is the ideal way to generate valuable new leads before, during and after the event. Your information will remain accessible online until the beginning of the next event cycle. Depending on the event, it may also be downloadable onto mobile devices.

Deutsche Messe Interactive (DMI), a newly established subsidiary of the Deutsche Messe group, supports you with innovative online services to enhance your reach and generate high-caliber leads, allowing you to benefit year-round from new business potential on the Internet.

Printed catalogues and indexes

For every event there is a printed catalogue or exhibitor index. A large number of visiting professionals and decision-makers use these as year-round reference guides as well as to navigate onsite at the event.

EBI terminals at the exhibition center

Our Electronic Visitor Information System (EBI) consists of up to 50 information terminals available in our exhibition halls, entrances and central locations. Visitors can use this system to get detailed information on exhibitors and their products and services.
Appearing in the CeBIT, HANNOVER MESSE or CeMAT media

Exhibitor and product search features for Internet and the visitor information system (EBi)!

Contact:
Media Service
Tel. +49 511 89-35550
media-service@messe-interactive.de

It’s right at your fingertips: Go online with your company details and key information about your exhibition stand and your products and services. Interested visitors are guaranteed to find this information 24/7 at www.cebit.de, www.hannovermesse.de and www.cemat.de.

Exhibitors can feature their products and solutions individually, each on their own separate Web page, including a detailed description, photo, client references and application examples. It’s like having your own virtual stand on the Web!

What’s more, all of the listings you provide are also available during the event at up to 50 “EBi” visitor information terminals across the exhibition grounds, giving visitors a quick and convenient opportunity to find out about the exhibitors, products and services they’re interested during the actual event, before heading straight to your stand.

Your obligatory marketing fee includes the following essential services at no extra charge:

• Company information including logo, pertinent facts, corporate profile, links and PDF downloads
• Product overview, linked to up to five product descriptions, entered free-of-charge by our editorial team (you can place additional texts online on a “self-serve” basis), plus PDF downloads and assignment to the appropriate product categories
• Classification in several different product categories
• Stand information during the show
• Extended reach, thanks to cooperative arrangements with specialist portals
• Entitlement to participate in the online Match & Meet contact exchange

Contact:
Media Service
Tel. +49 511 89-35550
media-service@messe-interactive.de
New: Enhanced coverage for your corporate profile and product descriptions

Contact:
Deutsche Messe Media Service
Tel. +49 511 33060111
media-service@messe-interactive.de

Deutsche Messe Interactive (DMI) – a new subsidiary of the Deutsche Messe group of companies – co-operates with industrial Web portals to help you target even more potential clients who are interested in your products and services. You can benefit from DMI’s online services in the following ways:

Greater coverage for your corporate and product profiles
Make the most out of your exhibitor profile by taking advantage of the free range of expanded publication channels in DMI’s cooperative network. Your corporate profile will appear on high-impact industrial Web portals, allowing you to reach even more potential clients.

Take advantage of our new online Match & Meet contact exchange:
On the basis of your product category listings, you get an automatic list of the visitors who were interested in those categories. Take advantage of this additional marketing tool to generate new leads before, during and after the show!

Further information is contained in the section entitled "Online matchmaking service" in chapter 3.

More accurate targeting of the right industries
On request, DMI will also check your corporate profile daily for any matches with the reports published on cooperating industrial Web portals. Assuming there is a match, a link to your corporate profile will be posted on the page carrying the relevant article, allowing interested users to go straight to your information and contact you.

Enhanced visibility through high-impact information channels
Use the growing DMI publication network to post not only your ads, but also your product innovations and case studies. We negotiate bulk rates for standardized publication options and pass along the savings to you. We’ll help you position your innovations using the gamut of publicity options – from objective reporting to traditional advertising.

Example of media cooperation for HANNOVER MESSE 2010

TIPP: Update your media listings all year long to optimize your online presence on leading specialist portals.
Appearing in the media for other tradeshows

Contact:
Oreste Mallus
Tel. +49 511 89-3303
oreste.mallus@messe.de

For a list of the charges for catalogue and electronic media listings, please consult our OBS system (a description of OBS can be found under “Online Business Service,” pages 102–103).

Company listings

Company details

When you participate as an exhibitor, your company details (company name, address, phone, fax and e-mail) plus your contact details during the show (hall and stand number) are published automatically in all our media. Your stand phone and/or fax number will also be published, assuming you order these services by the required deadline.

For selected events you can supplement your company information with additional text or colored product photos. This supplementary information then appears in the alphabetical exhibitor index in the catalogue as well as on the Internet. For more information, please see the relevant conditions for participation or the OBS system.

Company logo

Along with your company details, you can also insert a company logo on the tradeshow website or in the printed catalogue – an ideal opportunity to set yourself apart from the competition.

Company profile

Business partners and potential customers can find out more about your core businesses, target groups, customer recommendations and corporate structure if you publish a company profile. We recommend submitting your company profile in both English and German for the widest possible coverage.
Product listings

Product category index

Which company offers what? Your listings in the official product category index ensure your company will appear in the “hit lists” of users searching for exactly your range of products and services. The product category index directs visitors right to the stands of the appropriate exhibitors when they perform a product-based search either on the Internet or within the electronic visitor information system. Take advantage of this service to publicize your entire range of products and solutions. Don’t risk losing prospective customers to the competition simply because their listings were more comprehensive than yours.

Nobody can find you unless your goods and services are listed in the official product category index – so don’t forget to order this service.

Product profiles

This is where your products and services come to life for interested Internet users. The publication of your product profiles, consisting of detailed text profiles in English and/or German plus descriptive product photos serve as the basis for qualified leads. Each product can be featured in a separate profile with its own title, which serves as the search term and is also contained in a separate overview.

You can also insert ads and banners in the catalogue and on the Internet. To find out more about these and numerous other marketing options, check out “Advertising your trade fair appearance” on pages 12 – 21.
Advertising your trade fair appearance
Outdoor advertising

Contact:
Anke Robbers
Tel. +49 511 89-31227
advertising@messe.de

Our outdoor advertising spaces are located in areas with high volumes of visitor traffic, guaranteeing the impact of your large-format advertising! Deliver the right message and a gain decisive competitive advantage for your company. Steer key target groups directly to your stand.

Billboards

Our five-meter-wide billboards are a particularly eye-catching option in high-traffic areas like taxi stands, entrance and exit gates, parking lots and mass transit stations. They can be seen at a considerable distance and their striking size makes them an ideal way to draw attention to your trade fair appearance.
Size: Around 5.0 m wide x 0.9 m high

Frames

Our framed posters are placed around parking lots and entrance gates. They are mounted on walls and fences at eye level to insure your advertising slogans catch the attention of trade fair visitors. A series of images is a particularly effective way of using this medium.
Size: Around 2.5 m wide x 2.0 m high

Advertising towers

With an advertising surface of 165 square meters on four sides, our advertising towers are a premium form of advertising space. Around ten meters high, these towers are visible from a great distance and are guaranteed to attract the attention of your target groups, thanks to their prominent placement around the exhibition grounds and along heavily frequented access roads.
Size: Basic surface around 4.18 m x 4.18 m, approx. 10 m high

Further information on outdoor advertising, including photos and location options, is available at www.messe.de/outdoorad
Three-sided displays

These three-sided advertising spaces in A0 poster format are bound to catch the eye of passers-by, no matter which direction they are headed in. The distinctive three-siders can be booked as a set and placed in ten ideal locations at every entranceway around the exhibition center.
Size:
A0 posters, three-sided,
0.84 m in width x 1.19 m in height

XL posters

These extremely large surfaces in poster formats of up to 275 square meters lend themselves to all kinds of designs and radiate a strong, assertive impression. Our high-quality production standards impart a powerful impact to your advertising slogans in prominent locations like the main access roads or the front side of our exhibition parking structures.
Size:
Various sizes, from 90 to 275 square meters

Big banners

Our “big banners” represent a real attention-grabber on the heavily frequented northern perimeter of the exhibition grounds. Located directly at the North entrance gate, their advertising message is sure to reach the large volume of visitors there.
Size:
3.80 m in width x 3.10 m in height

Tradeshow shuttle buses

Our buses are an ideal advertising medium, grabbing the eye of visitors as they make their way around the exhibition grounds. Use our tradeshow shuttle buses as a mobile advertising space to bring visitors directly to your stand. For more details, including the new dimensions and design options, don’t hesitate to contact us.
Skywalk advertising

Tens of thousands of exhibitors and visitors use the southern and western skywalks every day, as they represent an ideal, weatherproof way to reach the heavily frequented entrance gates from the large parking lots to the south of the exhibition complex or the “Hannover Messe-Laatzen” train station to the west. Make the most of this heavy volume of foot traffic by advertising your innovative products on cost-effective skywalk posters mounted at eye level, or on conspicuous floor graphics, extra-large billboards near the escalators as well as numerous other, attractive skywalk options.

Please bear in mind that the skywalks are not in operation for all events.

Skywalk poster, single sided, around 1.3 m wide x 0.9 m high

Special skywalk poster, 1.3 m wide x 0.85 m high

Floor graphics, large, around 3.0 m wide x 1.3 m high

Skywalk super-billboard, around 2.8 m wide x 5.06 m high

Skyboard, around 3.8 m wide x 2.5 m high

Mega-size west skywalk banner, around 2.06 m wide x 2.4 m high
Online advertising

Contact:
Katja Anssar
Tel. +49 511 89-34314
advertising@messe.de

By booking an online banner you can achieve a strong presence weeks in advance of the tradeshow – with a minimum of effort and for as little as 400 euros.

Your banner on our tradeshow website has a multiple effect: You can use it to advertise your company and its products and services several weeks before the show begins. And you can use it to advertise your appearance at the show, helping generate even more leads at your stand.

Running an ad in our visitor newsletters can be a useful supplement to your online advertising campaign. These newsletters cover the latest topics and trends affecting the relevant sector of industry, plus facts and figures on the tradeshow itself. Newsletter subscribers consist of people who have actively registered on the respective tradeshow website. Several issues of each newsletter are produced in German and English in advance of the show.

We’ll be delighted to inform you about all the different advertising zones and formats on our website as well as the ad formats in our newsletters. Just contact us!
Advertising in the trade fair newspapers

Contact:

Anke Robbers
Tel. +49 511 89-31227
advertising@messe.de

The official trade fair newspapers produced by Deutsche Messe appear regularly in large circulation and are distributed free-of-charge to keep international visitors and exhibitors abreast of all the latest developments at the show – including special events, product innovations and VIP visits to the show. The papers also highlight visitor impressions, interesting product exhibits, special-interest articles on companies and services, plus newsworthy items involving tradeshow happenings and breaking developments in your sector. Make use of this newspaper format as an advertising vehicle to reach your target groups at the trade fair. We will be happy to provide you with more information about advertising formats and insertion options – just give us a call.

TIP: When placing newspaper ads, we recommend you go exclusively through the official newspapers for your event – no other publications are cleared for mass distribution on the exhibition grounds or at the entrance gates.

Advertising in the exhibitor index, trade fair catalogue and program of events

Contact:

Oreste Mallus
Tel. +49 511 89-32303
globis@messe.de

The official tradeshow catalogue or exhibitor index and the printed program of events represent a highly popular source of information for tradeshow visitors and industry decision-makers. We will be happy to provide you with more information about your advertising options here, including full or half-page ads, “bookmark ads”, placement options, prices and conditions.

Please be aware that for each trade fair, there is either a tradeshow catalogue or an exhibitor index.

Full-page catalogue ad and bookmark
Advertising materials

Contact:
Heidi Bauer
Tel. +49 511 89-31237
heidi.bauer@messe.de

A wide variety of advertising materials are available for you to conduct broad-based promotional campaigns and inform your business partners, customers and potential customers about your appearance at the show. Almost all advertising materials supplied by Deutsche Messe are available in unlimited quantities and are free of charge, either via the OBS system or as downloads.

For detailed information on our trade fair advertising materials, check out www.messe.de/advertisingmaterial

Invitation stationery

An individually printed invitation letter signals how much you value your business partners and customers. Add your company logo and address to our template and use the inside of this invitation stationery to include a personal message and/or inform recipients of your location at the trade fair. For your convenience, this information can either be commercially printed, photocopied, laser-printed or handwritten.

TIP: Include complimentary admission tickets with your mailed invitations (see “Tickets and lead services”, beginning on page 23.

Visitor information

You can use this flyer to give your customers a short overview of the tradeshow before it begins. The flyer consists primarily of an exhibition map, supplemented by the major display categories and information on show dates and opening times, admission prices etc.
Posters

Draw attention to your upcoming trade fair appearance at your own premises, be it in the lobby, in conference rooms or on the notice board. A1-size posters from Deutsche Messe make a lasting impression.

Mailing stickers

Small size, big impact: Use our mailing stickers to brighten up your business correspondence. As an alternative to the standard text („We’ll be there: Hall 0, Stand 00”) you can have your own individual message and company logo printed on the stickers (reproduction proofs of logo required).

Price for mailing stickers with standard text: € 27.80 per 1,000.
Price for mailing stickers with individual company imprint: min. € 123.60 for the first 1,000, then € 27.80 for each additional 1,000.
Downloadable logos and maps

Let the high recognition factor of our trade fairs work for you in your own marketing activities: Include our trade fair logo and map of the showgrounds in your own promotional materials (for example, in ads, PR reports, charts or brochures).

Online banners

Advertise your tradeshow appearance with an automatically generated, static online banner on your own website. Around six weeks before opening day of the show, Deutsche Messe will activate its "banner generator," which automatically creates an upload-able banner containing your hall and stand location when you log onto our website. At the same time, you will receive a link through which users can call up your company and product details for the respective tradeshow.
Directly adjacent to Hannover Exhibition Center, the ADAC Driver Safety Training Center is easily the most versatile facility for all kinds of exciting customer and employee events. Go beyond a conventional conference or workshop and allow your guests to experience one of Germany's most advanced safe driving centers first-hand. Our modern two-level facility is ideal for seminars, presentations or workshops. Whether you're planning a small workshop or a major event, whether indoors or outdoors – at the ADAC Driver Safety Training Center in Hannover, you're guaranteed to find yourself in safe hands!

- Easy to reach
- 24 hectares of land (over 2.5 million sq. feet)
- Parking for more than 3,000 cars
- Function rooms, with a foyer measuring 400 m²
- Six seminar rooms, ranging from 28 to 120 m²
- State-of-the-art conference equipment
- Supporting program
- Top-notch catering service
- Transfers, hotel reservations
- Event management

Further information:
ADAC Driver Safety Training Center · Ms. Christiane Peter · Hermann-Fulle-Str. 10 · 30880 Laatzen
Telefon: 05102/9306-20 · vertrieb@fsz-hannover.de
Tickets and lead services
Complimentary admission tickets

Contact:
Complimentary ticket hotline
Tel. +49 511 89-39000
complimentary-tickets@messe.de

Acquiring high-caliber business leads is the main objective of any tradeshow appearance. A personal invitation that includes a complimentary admission ticket represents the most effective way of advertising your tradeshow stand and is the decisive catalyst for getting people out to visit you. For inexpensive mailings and last-minute invitation campaigns, we recommend using eTickets. We print both types of ticket with your own imprint. You can order an unlimited number of tickets for your visitor promotion campaigns. For CeBIT, HANNOVER MESSE and CeMAT your marketing fee/visitor promotion fee already includes a contingent of complimentary admission tickets, for which no further charges are incurred. For all other exhibitions, only the tickets actually presented at the turnstiles are charged for. We also offer special complimentary full-event tickets as well as attractive, flat-rate ticket packages for a number of different shows.

We are happy to provide you with individual advice to help you plan your invitation campaigns and are available to answer your questions at any time.

Lead management at your stand

Contact:
Elisabeth Zilch
Tel. +49 511 89-31335
elisabeth.zilch@messe.de

Visitor details, recorded electronically at your stand: Take advantage of the “Lead Management” product to conveniently record and process visitor addresses and stand conversation notes. Your advantages include significant savings of time and resources both during and after the show. Free up your time so you can devote your full attention to your visitors and their questions and comments.

The following packages are available:
- Lead Management including a business card scanner: € 349
- Lead Management incl. a barcode scanner: € 349
- Lead Management “Ready to work”: Complete package, consisting of a business card and barcode scanner, Lead Management software and a laser scanner for reading in filled-out questionnaires and lead reports: € 990

You can extend any package by ordering additional options – our professional service providers are happy to advise you during the run-up to the show and to offer you their support onsite!
Here’s how it works:

1. Recording the address data
   Record visitor data by scanning visitors’ business cards or the barcode on their admission tickets. Use Lead Management software to conveniently process the address data and export it to other data formats.

2. Documenting your conversations during the show
   Well in advance of the show, you will receive a link to the easy-to-use Lead Management software, which you can then use to conveniently create your own questionnaires and lead forms for documenting conversations at your stand (by simply checking boxes or jotting down notes etc.)

3. Scanning questionnaires or lead forms
   No need to type in any written information or notes. Simply use the special laser scanner to read in the filled-out questionnaires or lead forms and make use of the Lead Management software to further process the information.

Premium Visitor Packages

Contact:
Sanja Silovic
Tel. +49 511 89-31107
sanja.silovic@messe.de

Take advantage of our Premium Visitor Packages as a tool for gaining and retaining customers. Invite selected guests and pamper them with our many services and professional support.
Our packages consist of the following exclusive services:

**Premium Pass Gold**

- Free admission during the entire event
- Fast access to the showgrounds through the use of the “express lane” at all entrance gates
- Free shuttle service to all display sectors at the show*
- Access to the Premium Lounge, including workstations, refreshments and international newspapers*
- Wardrobe and luggage check at all entrances*

* Available for pass holder and accompanying person

**Premium Pass Silver**

- Free shuttle service to all display sectors at the show
- Access to the Premium Lounge, including workstations, refreshments and international newspapers
- Wardrobe and luggage check at all entrances

These professional service packages make visiting to the show particularly convenient and memorable for your guests and are guaranteed to create a lasting impression – the ideal prerequisite for lasting business partnerships.

Please bear in mind that our Premium Visitor Packages are not available for all shows!

Parking permits

**Contact:**

Marion Kisser  
Tel. +49 511 89-33594  
marion.kisser@gfv.messe.de

Zaneta D’Errico  
Tel. +49 511 89-33401  
zaneta.derrico@gfv.messe.de oder parkscheine@gfv.messe.de

Ample car parking is available on the periphery of the exhibition grounds. During tradeshows, special parking lots are available for buses, trucks and vans. To the south of the exhibition grounds there are also parking facilities for RVs/caravans and mobile homes, including restrooms and showers and hookups for electricity and water. We recommend ordering your full-event parking permits in advance, although you can also buy them during the show.

The prices for full-event parking permits depend on the length of the event – see OBS for further details (including on daily parking rates).
Exhibitor passes

Contact:
Ticket-Team
Tel. +49 511 89-33179
AKV-Team@messe.de

Each exhibitor automatically receives a free contingent of exhibitor passes from Deutsche Messe, granting his stand personnel free access to the exhibition stand during the running event. The number of passes depends on the show and the size of the stand. If additional passes are required, we recommend ordering these in advance using OBS. You can also pick up exhibitor passes onsite at the Exhibitor Service Center (German abbreviation: ASC). Any exhibitor passes which are not used must be returned within two weeks after the end of the tradeshow to avoid being charged for.

During the stand assembly and dismantling periods, no exhibitor passes are needed to gain access to the exhibition grounds, with the exception of DOMOTEX, for which special exhibitor passes will be mailed to you to cover the final two days of the stand assembly period.

Lead generation

Contact:
Ben Neumann
Tel. +49 511 3306104
benjamin.neumann@messe-interactive.de

We work in tandem with our subsidiary Deutsche Messe Interactive (DMI) to support you as an exhibitor year-round and help you attract new business even outside of the exhibition. On the basis of our unique databases containing information on trade visitors from the relevant events, we identify exactly the decision-makers you need to target. Your potential customers need support for their individual selection and procurement processes. As a provider, you’re in possession of the relevant ideas and products. We use our Internet services to bring you together.

We know lots of your potential customers. More than 320,000 high-caliber B2B contact partners from the exhibitor and visitor database maintained by Deutsche Messe serve as the basis for your new business leads. Benefit from our flexible, tailored solutions along the entire supply chain of lead generation – including outside the scope of our exhibitions.
Order a direct marketing campaign geared
to trade visitors
We implement individual campaigns to initiate direct
sales leads for you. We identify interested parties at
the top decision-making echelons wherever you
specify. We employ an action-oriented matchmaking
process to refer high-caliber contacts to the right
solution providers, like yourself.

Concentrate on your core business
DMI supports you in generating your sales contacts
by supplying you with the right contact partners.
From the initial setup and implementation to report-
ing and lead qualification, e.g. via teleprospecting –
DMI is your year-round online sales partner.

Online matchmaking service
Contact:
Match & Meet Hotline
Tel. +49 511 89-31196
match&meet@messe.de

Match & Meet is the new online contact exchange
for HANNOVER MESSE and CeBIT 2011, devoted to
identifying and bringing together the corresponding
providers and buyers based on detailed profile infor-
mation.
On the basis of the profile information and areas of
interest maintained and updated by you, you will
receive an automatic “hit list” of the visitors who are
interested in your products and solutions. You can
also let us suggest appropriate leads for business
matching and contact the buyers you are interested
in, or let them locate and contact you. Take advan-
tage of this additional online marketing channel
to generate new leads before, during and after the
show.
Use our new online matchmaking service to draw
even more attention to your company and its pro-
ducts and solutions!

Further information on the advantages of, as
well as access to our Match & Meet Service is
available at
www.hannovermesse.de/matchmaking_e
www.cebit.de/matchmaking_e
Presentations, conferences and other supporting events
Presentations

Contact:
Andrea Busch
Tel. +49 511 89-31288
andrea.busch@messe.de

Surveys have revealed that almost 50% of all professional tradeshow attendees time their visit to coincide with events or presentations – impressive proof of the weight of presentations at contemporary trade fairs. The Hannover Exhibition Center offers the ideal prerequisites for staging supporting conferences and speakers forums, i.e. an international audience of high-caliber attending professionals and the perfect conference infrastructure and sound systems.

If you would like to give one or more presentations at the exhibition center, you have a wide range of specialist forums to choose from. These are held in our event halls, with many different presentation options; please contact us for a complete rundown.

Renting a conference room

Contact:
Corina Sillmen
Tel. +49 511 89-31279
corina.sillmen@messe.de

Our conference rooms are versatile facilities that can be adapted to suit your event. Our state-of-the-art, architecturally captivating Convention Center in the heart of the Exhibition Grounds offers a total of 5,200 m² of space, with 35 different conference halls and meeting rooms at your disposal. We also have additional conference facilities in Hall 2 with modular rooms that can be hired separately.

Rent one of our versatile and multifunctional rooms to set the right tone for your event – these can accommodate anywhere from 10 to 1,300 people.

Please advise us of your dates and room requirements via our OBS online system; the prices depend on the room size and length of hire.

Once we have an idea of your requirements, we will be happy to advise you on the available catering options and conference equipment.

Our expert staff at Messe Gastronomie can provide the perfect catering for your event, featuring a wide range of beverages, snacks, finger food and much more (for further information, please refer to the chapter below entitled “Restaurants and catering,” pages 98–101).

If you would prefer to hold a private talk in separate rooms, we also offer a modular system, from which you simply choose the components you require (such as the room, catering and/or technical equipment). For more details, please refer to the section: “Renting a conference room.”

You can also have your presentation optionally included in our publicized daily program of events (print version plus our event search function on the Web).

---

Our conference equipment includes the following:

<table>
<thead>
<tr>
<th>Item</th>
<th>Rental price in €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public address system</td>
<td>from 95.00</td>
</tr>
<tr>
<td>Lectern microphone/Stand microphone</td>
<td>from 25.00</td>
</tr>
<tr>
<td>Table microphone</td>
<td>from 30.00</td>
</tr>
<tr>
<td>Wireless microphone system, including microphone</td>
<td>from 105.00</td>
</tr>
<tr>
<td>Multimedia projector</td>
<td>from 125.00</td>
</tr>
<tr>
<td>Laser pointer</td>
<td>25.00</td>
</tr>
<tr>
<td>Sound system for simultaneous translation</td>
<td>from 1,450.00     (for 2 languages, incl. 50 headphones)</td>
</tr>
</tbody>
</table>
Stand parties

If you would like to unwind with your staff after a busy day at the show or hold a party for your customers and business partners, you can do so from 6 p.m. onwards. You can offer musical entertainment, whether live or via a sound recording system, starting at 6:30 p.m. (registration with music rights organization GEMA required; see above).

Depending on the trade fair, your stand party must come to an end by 10 or 11 p.m. or you will incur additional costs for hall lighting, extra waiting periods for cleaning crews etc. Please check with your contact partner for the tradeshow whether it is necessary to register your stand party.

Using music at the show

Contact:
GEMA
Tel. +49 40 679093-0
bd-hh@gema.de
www.gema.de

If you plan to include background music, or would like to arrange for some musical accompaniment for a presentation or stand party, please note that any public use of copyrighted music must be authorized by GEMA (the German society for music performances and mechanical reproduction rights).

You can apply and pay for the necessary license from GEMA via the OBS online system. The license fee in each case depends on the sound recording medium used: radio, CD or other sound carrier, TV, video or computer, or (for live performances and stand parties) the size of your stand.

Our catering company, Messe Gastronomie GmbH, is happy to provide food and beverages for your party (see "Restaurants and catering," pages 98–101).

Your nighttime event at the exhibition center

Contact:
Event hotline
Tel. +49 511 89-34444

You’ll find the ideal prerequisites for your nighttime event right at the Hannover exhibition center, which offers you a diverse range of options for any kind of event – from VIP receptions at the Hermes Tower up 70 meters high, to a gala banquet for 5,000 people in a decorated exhibition hall, to a tradeshow party at our Convention Center.

Start your event at the end of the tradeshow day the relaxing way, without needing to go anywhere, without needing to make any complicated transportation arrangements, and enjoying the professional support of our event management team.

This way you can be sure your event is a successful and memorable one.
We can offer you special locations for any type or size of event.
Special events at the ADAC Driver Safety Training Center

Contact:
Client and Event Sales
Tel. +49 5102 9306-20
Fax +49 5102 9306-39
vertrieb@fsz-hannover.de

The ADAC Driver Safety Training Center south of the exhibition grounds has 24 hectares of land and offers a total of 10 different ADAC (German Automobile Association) training modules plus a state-of-the-art traffic training area. It is one of the largest and most advanced safe driving centers in Germany. The center is easy to reach from any direction by car, being only minutes away from two of Germany’s major autobahns.

We’ll get things rolling for you – from traditional safe driving lessons for company groups to events and product presentations. Follow up your on-track experience with a reception, snack or party. Individual arrangements can be made with our excellent catering partner.

Take advantage of our ample driving complex for your event ideas. Lots of practice with only a modicum of theory means lots of fun for everyone!

Specs:
Easy access by car
Size of complex: 24 hectares
Parking for more than 3,000 cars
Function rooms, with a foyer measuring 400 m² and a bistro measuring 200 m²
Seminar rooms, ranging from 28 to 120 m² in size
Outdoor area for hospitality services and events
State-of-the-art conference equipment
Supporting program
Top-notch catering services
Transfers, hotel reservations
Event management
Vehicle bay for cars and trucks
General press services

Press Center

The Deutsche Messe Press Center is located right next to the Convention Center. Equipped with state-of-the-art technology, it is available to journalists from around the world for reporting purposes. In order to make journalists’ preparation and time at the show as effective and informative as possible, the Communications Dept. at Deutsche Messe provides a wide array of services.

Press info trays

Contact:
Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

Journalists employed by specialist publications provide particularly targeted information on companies and their products. Special info trays in the Press Center are available for you to distribute press releases or entire press kits to attending trade journalists. These trays are 34 cm deep, 24 cm wide and 12 cm high. Distribution depends on the date your order is received. Prices vary according to the length of the event and are available on request or via OBS.

We recommend you order at least two info trays, so that journalists have convenient access to your press releases in both English and German.

Internet press boxes

Contact:
Oreste Mallus
Tel. +49 511 89-32303
globis@messe.de

Internet press boxes are available to journalists and visitors starting three months before opening day of the show with regularly updated content. All information is available in downloadable form and is additionally forwarded to registered journalists via an e-mail subscription service. Clients can supply their order number to have this information sent in the form of .doc and .rtf files via e-mail or by conventional mail on CD-ROM. Each press release can be assigned to up to three display categories, ensuring optimum diffusion among target trade publications.

Prices are available on request and in OBS.
Press conferences

**Contact:**

Maryam Maghsudi  
Tel. +49 511 89-31025  
maryam.maghsudi@messe.de

A whole raft of strategic considerations and preparations go into any successful press conference. What is the exact purpose of the conference? Which key journalists will have time to attend on the scheduled date? Where should it take place and where should the right catering come from? Deutsche Messe offers you free, professional advice to help you plan, coordinate and carry out your press conference. Your event will appear in a printed list of press conferences which is constantly updated and distributed at the Press Center on the Exhibition Grounds. A current overview of all press conferences is also displayed on monitors at the Press Center and is available to accredited journalists 24/7 via our press services website.

Streaming media/Internet TV

**Contact:**

Andrea Staude  
Tel. +49 511 89-31015  
andrea.staude@messe.de

The “TV Channel” is the official Web TV service of Deutsche Messe. Use it for a live webcast and/or video-on-demand of your press conference or corporate events. As a fast medium available 24/7, Internet TV is becoming a progressively strategic component in the corporate marketing mix. Use it to enhance the attractiveness and effectiveness of your website. And take advantage of the numerous visitors frequenting our websites www.cebit.de and www.hannovermesse.de for an additional advertising platform as well. Whether you want to publicize a press conference, a convention, an awards ceremony, a product presentation, impressions of your tradeshow stand or another event – harness the websites www.cebit.de and www.hannovermesse.de to your communication needs. Extend the reach of your event by arranging for a webcast – live or on demand. You’ll find some examples of this at our special demo link: www.tvonweb-messe.de. We use professional camera crews for our broadcasts, delivering DigitalVideo or Beta recording standards for the ideal presentation of your event. As an alternative we can also provide you with the available audio and video signals used by radio and television crews. For the actual broadcast we apply Windows Media technology from Microsoft as well as the streaming standards from Flash and Real Networks. We’ll be happy to advise you and supply you with the relevant prices.
“Hot Topics”

Contact:
Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

Our “Hot Topics” writing team is always on the lookout for special highlights at the show. Journalists make particularly intensive use of this tool. Highlights can include your company’s latest innovations, special services or solutions, but also visits by prominent researchers and developers to your company stand, other stand-based events and performances or even novel stand architecture. These “Hot Topics” bulletins are distributed to journalists at the Press Center, as well as being published on our press services website and e-mailed to the main news desks at daily newspapers plus radio and television stations.

Please inform us well in advance (for example, by sending us press releases, product descriptions, brochures, descriptions of applications, etc.) The final publication decision rests with the writing team.

The first “Hot Topics” bulletin comes out shortly before opening day of the show, with additional numbers issued over the first few days of the event.

This special service is free of charge to exhibitors.

Online press guide

Contact:
Claudia Eckardt
Tel. +49 511 89-31604
claudia.eckardt@messe.de

Our online press guide acts as a ready reference for journalists all year round, containing the names and phone numbers of our exhibitors’ media spokespeople. The online press guide can be accessed at our press services website.

Supply us with the name and contact address of your media spokesperson and we will make this information accessible to journalists.

This service is free of charge for exhibitors.
Products and Innovations

Contact:

Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

This information service on the Deutsche Messe press services website is free of charge and designed to alert the trade press to new products and product refinements being showcased at our trade fairs. The information you submit is evaluated and then edited by a team of technical editors.

Make the most of the opportunity to publicize your innovative exhibits, services and planned product launches in the right trade circles by submitting short descriptions of these innovations by e-mail, which will then be edited in-house. The texts should be in German and English, no more than 720 characters long and written in a factual tone.

This service is not available for all shows.

Key editorial addresses

Contact:

Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

To ensure your press releases and invitations reach your target media, Deutsche Messe has compiled an up-to-date directory containing the most important addresses of German daily newspapers and business publications, plus radio and television stations. This press distribution list helps you find the right editorial-desk addresses and a suitable contact person for each media outlet. This free address list is available a full six to eight weeks before the trade fair opens.

Tradeshow newspaper

Contact:

Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

The official trade fair newspaper of Deutsche Messe reports daily on your innovative products, outstanding events at your stand and personal impressions of exhibitors and visitors. This cooperative venture with publishers from the various technology sectors guarantees a competent and professional level of reporting.

This service is not available for all shows.

TIP: By advertising in the official trade fair newspaper, you can reach your target groups more effectively than through any other print medium. Please refer to the chapter entitled “Advertising your trade fair appearance”, pages 12 – 21, for more details.
Additional communication options at CeBIT and HANNOVER MESSE

Contact:
Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

During CeBIT and HANNOVER MESSE, the Deutsche Messe Press Center and the Radio and TV Center function as the main media locations for journalists.

Trade fair radio

The radio broadcasting studio of Norddeutsche Rundfunk (NDR), adjacent to Hall 17, reports live from the show on product innovations and promotions. Reporters from Deutschlandfunk, HR, BR, SWR and WDR are also present at the Radio and TV Center. You are welcome to provide reporters with information, either in advance or onsite. A list of media addresses is available on request.

Trade fair television

Norddeutsche Rundfunk (NDR), Deutsche Welle, HR, SWR, N-TV, ZDF/3sat and additional TV stations maintain offices at the Radio and TV Center during the show. Especially interesting information should be supplied to broadcasters during the run-up to the event to allow for advance production of reports.

HERMES AWARD at HANNOVER MESSE 2011

Contact:
Cristina Festerling
Tel. +49 511 89-32003
cristina.festerling@messe.de

Innovations are in the spotlight at the world’s largest technology showplace. The HANNOVER MESSE Hermes Award carries a prize purse worth a total of 100,000 euros. As an exhibitor at HANNOVER MESSE 2011, you won’t want to miss out on the opportunity to compete for a HERMES AWARD and give your innovation a decisive boost.

For more information and for registration forms, go to www.hermesaward.com
Stand construction services
General stand construction services

Contact:
Frank Zwingmann
Tel. +49 511 89-32227
frank.zwingmann@messe.de

Save time and money designing your stand – by relying on the experience and know-how of Deutsche Messe and its service partners for modular stand construction. From simple, basic stands to high-end, deluxe solutions, we streamline the exhibiting experience for you by providing turnkey, modular stands (one or two stories high), which you can customize by selecting your own optional equipment and fittings.

Typical stand configurations:

- **Type A stand**
  Basic stand assembly for simple, straightforward presentations at a budget price

- **Type B stand**
  Modular stand system – the combination of modular ceiling sections and standard add-on elements offers plenty of scope for customized stand design

- **Type C stand**
  Fresh new modular stand design, with large-format graphics available even in basic version

- **Type D stand**
  Open-sided stand design, which offers an ideal presentation platform with its back-lit advertising tower topped by a rotating cube

- **Line stand**
  High-grade, innovative modular stand system, featuring glass and textile design elements even in basic version (long-range visual impact)

- **Double stand**
  The simple solution with no hidden costs for exhibitors who need a two-storey stand

- **Truss stand**
  Truss-based system – can be used to construct a modular stand (with additional fittings) or as a customized extension to any type of stand construction

When you order a modular stand, you also automatically order a 3-kW power point (at an extra charge, i.e. this is not included in the modular rental price). If you need a power point with a higher power rating, please order this using OBS. For a 400 V, 3-phase machine connection, please contact us.

TIP: Our turnkey “fair package” solutions offer you even more services, including floor space, stand assembly and much more. For further information, visit: www.messe.de/fairpackage_e

Typical stand configurations

**Slim stand**
Lean stand structure – just the bare minimum

**Type A stand**
Basic stand assembly for simple, straightforward presentations at a budget price
Slim stand
Minimum modular stand design with no ceiling construction. Rental price for basic fittings, including assembly and dismantling: € 35 per m² and event.

Basic fittings

Carpeting
Disposable off-the-roll cord carpeting, dark blue

Perimeter partition walls
to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high (bracing provided by tower elements and support walls)

Tower elements
2 elements, each at open wall endings, dimensions 25 x 100 cm, 300 cm high

Lettering
Lettering on each tower infill section, approx. 35 x 95 cm, in Helvetica Bold (max. 15 letters)

1 Elt-Verteilerkasten
für Anschlussleistung bis 3 kW, mit 2 verfügbaren Steckdosen 230 V

Attached sideboard
approx. 50 x 100 cm, 100 cm high, for storing electrical distribution box

Lighting
One 50 W spotlight per tower element

You’ll find additional fittings for Slim stands on pages 41 – 43. Further furnishings on request.
Additional fittings for Slim stand (illustrations may vary from actual)

Wall and cabin fittings

1.1 Wall element (as for basic fittings package)
   1 m element € 31.00
1.2 1/2 m element € 31.00
1.3 Reinforced infill panel (16 mm) € 76.80
1.4 Infill panel, colored on one side
   (RAL colors; hdc material), per linear meter
   – surcharge – € 31.00
1.5 Door element, light grey, lockable € 107.00
1.6 Door element, colored on one side, lockable
   (RAL colors) – surcharge – € 129.60
1.7 Tower element, one-sided acrylic glass,
   backlight (approx. 100 x 300 cm)
   – surcharge – € 300.80

Lighting

3.1 Spotlight (arm-mounted, 50 W,
   type basic fitting) € 33.90

Lettering, graphics and display media

4.1 Digital print for upper tower infill,
   approx. 35 x 95 cm from printable file € 83.20
4.2 Digital prints, printed banners,
    vinyl film decals Price available on request

Stand furnishings

5.1 Table, white, diameter 70 cm,
   approx. 70 cm high € 37.00
5.2 Table, white, 70 x 70 cm,
   approx. 70 cm high € 37.00
5.3 Table, white, 110 x 70 cm, approx. 70 cm high € 52.50
5.4 Tall table, white, diameter 70 cm,
   approx. 110 cm high € 53.80
5.5 Chair, black € 27.70
Stand furnishings, cont.

5.6 High chair/Bar stool (chrome/black) € 42.00
5.7 Bar counter, grey/white, lockable 1 m element, approx. 100 x 50 x 108 (85) cm € 211.20
5.8 Information counter, grey, lockable approx. 103 x 50 x 100 cm € 170.20
5.9 Sideboard, grey, lockable 80 cm high and 42 cm deep € 75.00
5.10 Literature display rack, free-standing with 3 trays (A4 size), 120–160 cm high € 54.40

Kitchen fittings and furniture (requires cabin construction)

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately by the exhibitor.

6.1 Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 7 kW, size approx. 90 x 60 x 90 cm € 300.80
6.2 Refrigerator, approx. 60 x 60 x 85 cm with freezer compartment € 94.70
6.3 Sink cupboard unit with built-in water heater, power connection approx. 2.5 kW, size approx. 90 x 60 x 85 cm € 125.40
6.4 Electric coffeemaker (8-cup) € 22.40
6.5 Steel shelf unit, free-standing, approx. 100 x 30 x 200 cm € 89.60
## Display cabinets, plinths, shelving

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.1</td>
<td>Tabletop display cabinet, grey, lockable, approx. 95 x 50 x 100 cm</td>
<td></td>
<td>€ 170.30</td>
</tr>
<tr>
<td>7.2</td>
<td>Free-standing display cabinet, grey, lockable, illuminated, size approx. 70 x 70 x 200 cm</td>
<td></td>
<td>€ 300.80</td>
</tr>
<tr>
<td>7.3</td>
<td>Plinth (w x d x h), grey approx. 50 x 50 x 100 cm</td>
<td></td>
<td>€ 362.20</td>
</tr>
<tr>
<td>7.4</td>
<td>Plinth (w x d x h), grey approx. 50 x 50 x 50 cm</td>
<td></td>
<td>€ 39.70</td>
</tr>
<tr>
<td>7.5</td>
<td>approx. 50 x 50 x 80 cm</td>
<td></td>
<td>€ 39.70</td>
</tr>
<tr>
<td>7.6</td>
<td>approx. 50 x 100 x 100 cm</td>
<td></td>
<td>€ 51.20</td>
</tr>
<tr>
<td>7.7</td>
<td>approx. 100 x 100 x 50 cm</td>
<td></td>
<td>€ 53.50</td>
</tr>
<tr>
<td>7.8</td>
<td>approx. 100 x 100 x 80 cm</td>
<td></td>
<td>€ 53.50</td>
</tr>
<tr>
<td>7.9</td>
<td>approx. 100 x 100 x 100 cm</td>
<td></td>
<td>€ 56.30</td>
</tr>
<tr>
<td>7.10</td>
<td>Shelf, white, with wall brackets for level mounting, approx. 100 x 30 cm</td>
<td></td>
<td>€ 28.20</td>
</tr>
<tr>
<td>7.11</td>
<td>Shelf, white, with wall brackets for inclined mounting, approx. 100 x 30 cm</td>
<td></td>
<td>€ 28.20</td>
</tr>
</tbody>
</table>

## Electrical installations

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>“Schuko” power socket, 230 V, incl. fitting/cabling</td>
<td>€ 20.50</td>
</tr>
<tr>
<td>8.2</td>
<td>“Schuko” power strip with three sockets, 230 V, incl. fitting/cabling</td>
<td>€ 25.00</td>
</tr>
</tbody>
</table>

## Miscellaneous

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Waste-paper basket</td>
<td>€ 5.10</td>
</tr>
<tr>
<td>9.2</td>
<td>Refuse bin</td>
<td>€ 17.90</td>
</tr>
<tr>
<td>9.3</td>
<td>Hourly labor charge for additional work</td>
<td>€ 48.60</td>
</tr>
</tbody>
</table>
Type A modular stand

Modular stand, recommended for smaller stand sizes.
Rental price for basic fittings, including assembly and dismantling: € 75 per m² and event.

Basic fittings

Carpeting
Disposable off-the-roll cord carpeting, available in 6 colors

Perimeter partition walls
To adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

Ceiling
Consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

Fascia panel
Light grey, 200 x 40 cm, face-mounted along each open side of the stand, including black lettering in typeface Helvetica Bold (up to a maximum of 30 letters)

1 electrical distribution box
For connections of up to 3 kW with 2 available sockets, 230 V

4 spotlights
50 W each

Cabin
100 x 100 cm, with lockable door

1 table
diameter 70 cm or 70 x 70 cm square, with white worktop and chrome-plated underframe

3 chairs
With chrome-plated frame and black upholstery

1 coat rack
Fitted inside the cabin

1 wastepaper basket

You’ll find additional fittings for Type A stands on pages 46 – 49. Further furnishings on request.
Type B modular stand

Modular stand, recommended for stand sizes of up to 100 m². Rental price for basic fittings, including assembly and dismantling: € 92 per m² and event.

Basic fittings

Carpeting
Disposable off-the-roll cord carpeting, available in 6 colors

Perimeter partition walls
to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

Ceiling
Octanorm modular sections (approx. 100 x 100 cm), silver, mounted on top of the OC system around the perimeter of the stand. Height of upper edge of ceiling above floor level: 300 cm.

Fascia panel
Illuminated panel, approx. 150 x 40 cm, one per open aisle side, including black lettering in typeface Helvetica Bold (max. 30 letters)

1 electrical distribution box
for connections of up to 3 kW with 2 available sockets, 230 V

1 spotlight
50 W each, one per 3 m² of floor space

1 wastepaper basket

<table>
<thead>
<tr>
<th>Basic fittings, depending on stand size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand area (m²)</td>
</tr>
<tr>
<td>Size of cabin/No. of wall elements required: (all cabins include 1 door element, lockable)</td>
</tr>
<tr>
<td>Tables(s), dia. 70 cm or 70 x 70 cm</td>
</tr>
<tr>
<td>Chairs*</td>
</tr>
<tr>
<td>Coat rack(s)</td>
</tr>
</tbody>
</table>

* You can select alternative furniture (on request) up to four weeks before opening day of the event.

You’ll find additional fittings for Type B stands on pages 46 – 49. Further furnishings on request.
### Additional fittings for type A and B stands (Illustrations may vary from actual)

#### Wall and cabin fittings

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Wall element (as for basic fittings package) 1 m element</td>
<td>31.00</td>
</tr>
<tr>
<td>1.2</td>
<td>1/2 m element</td>
<td>31.00</td>
</tr>
<tr>
<td>1.3</td>
<td>Reinforced infill panel (16 mm)</td>
<td>76.80</td>
</tr>
<tr>
<td>1.4</td>
<td>Infill panel, colored one side (RAL colors, hdc material), per linear meter</td>
<td>31.00</td>
</tr>
<tr>
<td></td>
<td>— surcharge —</td>
<td></td>
</tr>
<tr>
<td>1.5</td>
<td>Linear meter of infill panel, one-sided, with full-surface digital print</td>
<td>287.00</td>
</tr>
<tr>
<td></td>
<td>from printable file — surcharge —</td>
<td></td>
</tr>
<tr>
<td>1.6</td>
<td>Modular facing walls</td>
<td>Price on request</td>
</tr>
<tr>
<td>1.7</td>
<td>Maxima luminescent column, 300 cm, one-sided with Plexiglas, (your choice of color)</td>
<td>115.20</td>
</tr>
<tr>
<td>1.8</td>
<td>Infill panel, 50 cm high (to increase wall height to 300 cm)</td>
<td>25.50</td>
</tr>
<tr>
<td>1.9</td>
<td>Infill panel, colored one side, 50 cm high, (RAL colors, hdc material)</td>
<td>10.30</td>
</tr>
<tr>
<td></td>
<td>per linear meter — surcharge —</td>
<td></td>
</tr>
<tr>
<td>1.10</td>
<td>Glass wall element, tinted, 1 m element</td>
<td>95.50</td>
</tr>
<tr>
<td>1.11</td>
<td>Louvered blind, suitable for item 1.10</td>
<td>39.70</td>
</tr>
<tr>
<td>1.12</td>
<td>Door element, light grey, lockable</td>
<td>107.00</td>
</tr>
<tr>
<td>1.13</td>
<td>Door element, colored on one side, lockable (RAL colors) — surcharge —</td>
<td>129.60</td>
</tr>
<tr>
<td>1.14</td>
<td>Three and four-sided towers in various sizes</td>
<td>Price on request</td>
</tr>
</tbody>
</table>

#### Floor coverings/floor construction

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price (€ per m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1</td>
<td>Velour carpeting (surcharge to cord carpeting price) in 6 standard colors</td>
<td>4.00</td>
</tr>
<tr>
<td>2.2</td>
<td>Laminate, wood-grain finish (surcharge to cord carpeting price) (only in conjunction with items 2.3 or 2.4)</td>
<td>28.20</td>
</tr>
<tr>
<td>2.3</td>
<td>Chipboard flooring panels (for use with floor coverings)</td>
<td>25.00</td>
</tr>
<tr>
<td>2.4</td>
<td>False floor (plinth) (for use with floor coverings)</td>
<td>26.90</td>
</tr>
</tbody>
</table>
### Ceiling and lighting

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1</td>
<td>Modular ceiling sections (as for basic fittings package) 100 x 100 cm (Modular, type B stand)</td>
<td>€ 29.40</td>
</tr>
<tr>
<td>3.2</td>
<td>Spotlight (50 W, as for basic fittings package)</td>
<td>€ 41.00</td>
</tr>
<tr>
<td>3.3</td>
<td>Spotlight (arm-mounted, 50 W)</td>
<td>€ 33.90</td>
</tr>
<tr>
<td>3.4</td>
<td>HQI spotlight (70 W)</td>
<td>€ 61.40</td>
</tr>
</tbody>
</table>

### Lettering, graphics and display media

The following prices 4.3 – 4.9 do not include any graphics.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Digital print for fascia, 200 x 40 cm, from printable file (Modular, type A stand)</td>
<td>€ 128.00</td>
</tr>
<tr>
<td>4.2</td>
<td>Digital print for illuminated fascia panel, approx. 150 x 40 cm from printable file (Modular, type B stand)</td>
<td>€ 128.00</td>
</tr>
<tr>
<td>4.3</td>
<td>Graphics panel, approx. 100 x 100 cm mounted in front of wall panel</td>
<td>€ 33.90</td>
</tr>
<tr>
<td>4.4</td>
<td>Clip-on frame, approx. A1</td>
<td>€ 32.00</td>
</tr>
<tr>
<td>4.5</td>
<td>DigiPrints, printed banners, vinyl film decals Price available on request</td>
<td></td>
</tr>
<tr>
<td>4.6</td>
<td>Advertising pylon, approx. 350 cm high (Modular, type B stand)</td>
<td>€ 181.80</td>
</tr>
<tr>
<td>4.7</td>
<td>Advertising pylon, approx. 350 cm high with glass shelves (Modular, type B stand)</td>
<td>€ 297.00</td>
</tr>
<tr>
<td>4.8</td>
<td>Advertising pylon, approx. 350 cm high with slide viewer (without graphics) (Modular, type B stand)</td>
<td>€ 341.80</td>
</tr>
<tr>
<td>4.9</td>
<td>Advertising pylon, approx. 350 cm high integrated display cabinet, lockable, illuminated (Modular, type B stand)</td>
<td>€ 501.80</td>
</tr>
</tbody>
</table>

### Stand furnishings

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1</td>
<td>Table (as for basic fittings package, white) diameter 70 cm, approx. 70 cm high</td>
<td>€ 37.00</td>
</tr>
<tr>
<td>5.2</td>
<td>Table (as for basic fittings package, white) 70 x 70 cm, approx. 70 cm high</td>
<td>€ 37.00</td>
</tr>
<tr>
<td>5.3</td>
<td>Table, white, 110 x 70 cm, approx. 70 cm high</td>
<td>€ 52.50</td>
</tr>
<tr>
<td>5.4</td>
<td>Tall table, white, diameter 70 cm, approx. 110 cm high</td>
<td>€ 53.80</td>
</tr>
<tr>
<td>5.5</td>
<td>Chair (as for basic fittings package, black)</td>
<td>€ 27.70</td>
</tr>
</tbody>
</table>
Stand furnishings, cont.

5.6 High chair/Bar stool (chrome/black) € 42.00
5.7 Bar counter, grey/white, lockable 1 m element, approx. 100 x 50 x 108 (85) cm € 211.20
5.8 Information counter, grey, lockable approx. 103 x 50 x 100 cm € 170.20
5.9 Tall computer table, grey, approx. 70 x 50 x 100 cm 198.40 €
5.10 Attached modular table, grey approx. 50 x 100 x 110 cm 147.20 €
5.11 Sideboard, grey, lockable 80 cm high and 42 cm deep € 75.00
5.12 Literature display rack, free-standing with 3 trays (A4 size), 120–160 cm high € 54.40

Kitchen fittings and furniture

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately by the exhibitor.

6.1 Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 7 kW, size approx. 90 x 60 x 90 cm € 300.80
6.2 Refrigerator, approx. 60 x 60 x 85 cm with freezer compartment € 94.70
6.3 Sink cupboard unit with built-in water heater, power connection approx. 2.5 kW, size approx. 90 x 60 x 85 cm € 125.40
6.4 Electric coffeemaker (8-cup) € 22.40
6.5 Steel shelf unit, free-standing, approx. 100 x 30 x 200 cm € 89.80
### Display cabinets, plinths, shelving

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.1</td>
<td>Tabletop display cabinet, grey, lockable, approx. 95 x 50 x 100 cm</td>
<td></td>
<td>€ 170.20</td>
</tr>
<tr>
<td>7.2</td>
<td>Free-standing display cabinet, grey, lockable, illuminated, size approx. 70 x 70 x 200 cm</td>
<td></td>
<td>€ 300.80</td>
</tr>
<tr>
<td>7.3</td>
<td>Plinth (w x d x h), grey approx. 50 x 50 x 200 cm</td>
<td></td>
<td>€ 362.20</td>
</tr>
<tr>
<td>7.4</td>
<td>Plinth (w x d x h), grey approx. 50 x 50 x 50 cm</td>
<td></td>
<td>€ 39.70</td>
</tr>
<tr>
<td>7.5</td>
<td>Plinth (w x d x h), grey approx. 50 x 50 x 80 cm</td>
<td></td>
<td>€ 39.70</td>
</tr>
<tr>
<td>7.6</td>
<td>Plinth (w x d x h), grey approx. 100 x 50 x 100 cm</td>
<td></td>
<td>€ 51.20</td>
</tr>
<tr>
<td>7.7</td>
<td>Plinth (w x d x h), grey approx. 100 x 50 x 80 cm</td>
<td></td>
<td>€ 52.50</td>
</tr>
<tr>
<td>7.8</td>
<td>Plinth (w x d x h), grey approx. 100 x 50 x 100 cm</td>
<td></td>
<td>€ 56.30</td>
</tr>
<tr>
<td>7.9</td>
<td>Shelf, white, with wall brackets for level mounting, approx. 100 x 30 cm</td>
<td></td>
<td>€ 28.20</td>
</tr>
<tr>
<td>7.10</td>
<td>Shelf, white, with wall brackets for inclined mounting, approx. 100 x 30 cm</td>
<td></td>
<td>€ 28.20</td>
</tr>
</tbody>
</table>

### Electrical installations

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>&quot;Schuko&quot; power socket, 230 V, incl. fitting/cabling</td>
<td>€ 20.50</td>
</tr>
<tr>
<td>8.2</td>
<td>&quot;Schuko&quot; power strip with three sockets, 230 V, incl. fitting/cabling</td>
<td>€ 25.00</td>
</tr>
</tbody>
</table>

### Miscellaneous

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Waste-paper basket</td>
<td>€ 5.10</td>
</tr>
<tr>
<td>9.2</td>
<td>Refuse bin</td>
<td>€ 17.90</td>
</tr>
<tr>
<td>9.3</td>
<td>Hourly labor charge for additional work</td>
<td>€ 48.60</td>
</tr>
</tbody>
</table>
Type C modular stand

Modular stand, recommended for stand sizes of 20 m² and above. Rental price for basic fittings, including assembly and dismantling: € 108 per m² and event.

Basic fittings

Carpeting
Disposable off-the-roll cord carpeting, available in 6 colors

Perimeter partition walls
To adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

1 electrical distribution box
For connections of up to 3 kW with 2 available sockets, 230 V

Lighting
1 spotlight (arm-mounted, 150 W) per 5 m² of stand area, plus 4 HQI spotlights (75 W) on modular stand tower

1 wastepaper basket

Basic fittings, depending on stand size

<table>
<thead>
<tr>
<th>Stand area (m²)</th>
<th>20/49</th>
<th>50/79</th>
<th>80/100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)</td>
<td>2 m² / 2</td>
<td>4 m² / 3</td>
<td>6 m² / 4</td>
</tr>
<tr>
<td>Modular stand tower (10 x 10 cm profile) 160 cm wide, 300 cm long, 360 cm high with 1 fabric banner measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor)</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Table(s), dia. 70 cm or 70 x 70 cm</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Chairs*</td>
<td>4</td>
<td>8</td>
<td>12</td>
</tr>
<tr>
<td>Coat rack(s)</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

* You can select alternative furniture (on request) up to four weeks before opening day of this event.

You’ll find additional fittings for Type C stands on pages 51 – 54. Further furnishings on request.
### Additional fittings for type C stand (illustrations may vary from actual)

#### Wall and cabin fittings

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price €</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Wall element, white (as for basic fittings package) 1 m element</td>
<td>70.40</td>
</tr>
<tr>
<td>1.2</td>
<td>1/2 m element</td>
<td>44.80</td>
</tr>
<tr>
<td>1.3</td>
<td>Reinforced infill panel e.g. for mounting a monitor</td>
<td>32.00</td>
</tr>
<tr>
<td>1.4</td>
<td>Wall panel, colored one side, per linear meter – surcharge –</td>
<td>50.60</td>
</tr>
<tr>
<td>1.5</td>
<td>Linear meter of infill panel, one-sided, with full-surface digital print from printable file – surcharge –</td>
<td>238.10</td>
</tr>
<tr>
<td>1.6</td>
<td>Linear meter of infill panel, one-sided, with stretch fabric incl. digital print from printable file – surcharge –</td>
<td>121.60</td>
</tr>
<tr>
<td>1.7</td>
<td>Linear meter of wall, 100 cm high (to increase wall height to 350 cm), per linear meter</td>
<td>47.20</td>
</tr>
<tr>
<td>1.8</td>
<td>Wall panel, colored one side, (RAL colors), 100 cm high, per linear meter – surcharge –</td>
<td>42.90</td>
</tr>
<tr>
<td>1.9</td>
<td>Door element, white, lockable</td>
<td>96.00</td>
</tr>
<tr>
<td>1.10</td>
<td>Door element, colored on one side (RAL colors), – Surcharge –</td>
<td>192.00</td>
</tr>
<tr>
<td>1.11</td>
<td>Free-standing wall element, white, approx. 100 x 250 cm with steel base</td>
<td>175.20</td>
</tr>
<tr>
<td>1.12</td>
<td>Free-standing wall element, colored, approx. 100 x 250 cm with steel base</td>
<td>276.40</td>
</tr>
<tr>
<td>1.13</td>
<td>Free-standing wall element, white, approx. 100 x 250 cm with attached table (55 x 55 x 95 cm)</td>
<td>249.60</td>
</tr>
<tr>
<td>1.14</td>
<td>Free-standing wall element, white, approx. 100 x 200 cm with attached table on both sides (ca. 55 x 55 x 95 cm)</td>
<td>324.00</td>
</tr>
</tbody>
</table>

#### Floor coverings/floor construction

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price €</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1</td>
<td>Velour carpeting in 6 standard colors (surcharge to cord carpeting price)</td>
<td>4.00 per m²</td>
</tr>
<tr>
<td>2.2</td>
<td>Laminate, wood-grain finish (only in conjunction with items 2.3 or 2.4) (surcharge based on cord carpeting)</td>
<td>28.20 per m²</td>
</tr>
<tr>
<td>2.3</td>
<td>Chipboard flooring panels (for use with floor coverings)</td>
<td>25.00 per m²</td>
</tr>
<tr>
<td>2.4</td>
<td>False floor (plinth) (for use with floor coverings)</td>
<td>26.90 per m²</td>
</tr>
</tbody>
</table>
Ceiling and lighting

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1 Modular stand tower (as for basic fittings package)</td>
<td>€ 765.40</td>
</tr>
<tr>
<td>3.2 Arm-mounted spotlight, 150 W (as for basic fittings package)</td>
<td>€ 32.00</td>
</tr>
<tr>
<td>3.3 HQI spotlight, 75 W (as for basic fittings package)</td>
<td>€ 46.70</td>
</tr>
</tbody>
</table>

Lettering, graphics and display media

(see also “Wall and cabin fittings”)

<table>
<thead>
<tr>
<th>Description</th>
<th>Price Available on request</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 Digital prints, printed banners, vinyl film decals</td>
<td>Price available on request</td>
</tr>
</tbody>
</table>

Stand furnishings

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1 Table chrome/white (as for basic fittings package), diameter 70 cm, approx. 70 cm high</td>
<td>€ 46.10</td>
</tr>
<tr>
<td>5.2 Table chrome/white (as for basic fittings package), 70 x 70 cm, approx. 70 cm high</td>
<td>€ 46.10</td>
</tr>
<tr>
<td>5.3 Tall table, white, 140 x 60 cm, approx. 110 cm high</td>
<td>€ 52.50</td>
</tr>
<tr>
<td>5.4 Tall table, chrome/white, diameter 70 cm, approx. 110 cm high</td>
<td>€ 53.80</td>
</tr>
<tr>
<td>5.5 Chair chrome/white (as for basic fittings package)</td>
<td>€ 23.00</td>
</tr>
<tr>
<td>5.6 High chair/Bar stool, chrome/black</td>
<td>€ 42.00</td>
</tr>
<tr>
<td>5.7 High chair/Bar stool, chrome/white</td>
<td>€ 74.30</td>
</tr>
<tr>
<td>5.8 Bar counter/Information counter, white, lockable</td>
<td>€ 197.10</td>
</tr>
<tr>
<td>5.9 Bar counter/Information counter, white, lockable, approx. 103 x 50 x 100 cm</td>
<td>€ 227.80</td>
</tr>
<tr>
<td>5.10 Sideboard, light grey, lockable, approx. 90 x 40 x 85 cm</td>
<td>€ 61.40</td>
</tr>
<tr>
<td>5.11 Tall computer table, light grey, approx. 60 x 60 x 110 cm</td>
<td>€ 172.80</td>
</tr>
</tbody>
</table>
Stand furnishings, cont.

5.12 Tall computer table, light grey, € 224.00
   with glass front

5.13 Literature rack with five A4 sections, € 83.20
   free-standing, 150 cm high

Kitchen fittings and furniture

Water connections as well as electrical connections with
a power rating of more than 3 kW need to be ordered
separately by the exhibitor.

6.1 Kitchenette with refrigerator, sink, € 300.80
   twin hotplates and dish draining rack,
   power connection approx. 7 kW,
   size approx. 90 x 60 x 90 cm

6.2 Refrigerator, approx. 60 x 60 x 85 cm € 94.70
   with freezer compartment

6.3 Sink cupboard unit with built-in water € 125.40
   heater, power connection approx. 2.5 kW,
   size approx. 90 x 60 x 85 cm

6.4 Electric coffeemaker (8-cup) € 22.40

6.5 Steel shelf unit, free-standing, € 57.60
   approx. 100 x 30 x 200 cm

Display cabinets, plinths, shelving

7.1 Tabletop display cabinet, grey, € 101.10
   lockable, approx. 100 x 50 x 90 cm

7.2 Free-standing display cabinet, grey, € 183.70
   lockable, illuminated,
   size approx. 50 x 50 x 200 cm

7.3 approx. 50 x 100 x 200 cm, l € 230.40
   lockable, illuminated

7.4 Plinth (l x w x h), light grey with glass cover, € 54.40
   approx. 200 cm high, 40 x 40 x 110 cm

7.5 Plinth light grey, approx. 40 x 40 x 90 cm € 41.60

7.6 Plinth, approx. 50 x 50 x 50 cm € 33.90

7.7 Plinth, approx. 100 x 100 x 50 cm € 74.20

7.8 Plinth, approx. 100 x 100 x 90 cm € 89.00

7.9 Shelf, white, with wall brackets for € 28.80
   level mounting, approx. 100 x 30 cm

7.10 Shelf, white, with wall brackets for € 28.80
    inclined mounting, approx. 100 x 30 cm
### Electrical Installations

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>“Schuko” power socket, 230 V, incl. fitting/cabling</td>
<td>€ 20.50</td>
</tr>
<tr>
<td>8.2</td>
<td>“Schuko” power strip with three sockets, 230 V, incl. fitting/cabling</td>
<td>€ 25.00</td>
</tr>
</tbody>
</table>

### Miscellaneous

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Waste-paper basket</td>
<td>€ 5.10</td>
</tr>
<tr>
<td>9.2</td>
<td>Refuse bin</td>
<td>€ 17.90</td>
</tr>
<tr>
<td>9.3</td>
<td>Hourly labor charge for additional work</td>
<td>€ 48.60</td>
</tr>
</tbody>
</table>
**Type D modular stand**

Modular stand, recommended for stand sizes of 20 m² and above. Rental price for basic fittings, including assembly and dismantling: € 115 per m² and event.

**Basic fittings**

- **Carpeting**
  Disposable off-the-roll cord carpeting, available in 6 colors

- **Perimeter partition walls**
  To adjacent stands and/or hall walls, constructed of 40 mm thick wall elements, light grey, 250 cm high

- **2 ceiling frame sections**
  Of varying lengths (for connecting the advertising tower)

- **1 electrical distribution box**
  For connections of up to 3 kW with 2 available sockets, 230 V

- **1 spotlight**
  150 W each, one per 3 m² of floor space

- **1 wastepaper basket**

**Basic fittings, depending on stand size**

<table>
<thead>
<tr>
<th>Stand area (m²)</th>
<th>20/49</th>
<th>50/79</th>
<th>80/100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)</td>
<td>4 m² / 3</td>
<td>8 m² / 5</td>
<td>10 m² / 6</td>
</tr>
<tr>
<td>Advertising tower, 50 x 50 x 350 cm, one or two-sided, backlit with rotating cube (50 x 50 cm), incl. 4-sided cube prints and lettering on tower panel in standard typeface Helvetica Bold (max. 40 letters per tower)</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Table(s)*, dia. 70 cm or 70 x 70 cm</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Chairs*</td>
<td>4</td>
<td>8</td>
<td>12</td>
</tr>
<tr>
<td>Coat rack(s)</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

* You can select alternative furniture (on request) up to four weeks before opening day of the event.

**Typical stand configuration with additional fittings**

---

**You’ll find additional fittings for Type D stands on pages 56 – 59. Further furnishings on request.**
Additional fittings for type D stand (illustrations may vary from actual)

Wall and cabin fittings

1.1 Wall element (as for basic fittings package)
   1 m element
   € 37.80

1.2 1/2 m element
   € 34.60

1.3 Wall panel, colored one side, (RAL colors), per linear meter – surcharge –
   € 64.00

1.4 Wall element, 100 cm high (to increase wall height to 350 cm)
   per linear meter
   € 23.70

1.5 Wall panel, colored one side, (RAL colors), 100 cm high, per linear meter
   – surcharge –
   € 34.60

1.6 Glass wall element, tinted, 1 m element
   € 199.70

1.7 Louvered blind, suitable for item 1.6
   € 35.80

1.8 Door element, lockable
   € 122.90

1.9 Door element, colored on one side (RAL colors), – Surcharge –
   € 171.10

Floor coverings/floor construction

2.1 Velour carpeting in 6 standard colors
   (surcharge to cord carpeting price)
   € 4.00 per m²

2.2 Laminate, wood-grain finish (only in conjunction with items 2.3 or 2.4)
   (surcharge based on cord carpeting)
   € 28.20 per m²

2.3 Chipboard flooring panels
   (for use with floor coverings)
   € 25.00 per m²

2.4 False floor (plinth)
   (for use with floor coverings)
   € 26.90 per m²

Ceiling and lighting

3.1 Ceiling frame section (as for basic fittings package) per linear meter
   € 21.10

3.2 Spotlight arm-mounted, 150 W
   (as for basic fittings package)
   € 53.10
Lettering, graphics and display media

The following prices do not include graphics

4.1 Graphics panel, approx. 100 x 100 cm € 33.30
4.2 Clip-on frame, approx. 85 x 85 cm € 41.00
4.3 DigiPrints, printed banners, vinyl film details Price available on request
4.4 Advertising tower with rotating element (as for basic fittings package) 50 x 50 x 350 cm € 202.20
4.5 Advertising tower, light grey, 50 x 100 x 350 cm € 239.40

Stand furnishings

5.1 Table (chrome/white, as for basic fittings package) diameter 70 cm € 48.60
5.2 Table (chrome/white, as for basic fittings package) 70 x 70 cm € 41.00
5.3 Table, rectangular € 43.50
5.4 Tall table, chrome/white, diameter 60 cm € 57.60
5.5 PC counter, lockable € 204.80
5.6 Chair (aluminum/white, as for basic fittings package) € 33.30
5.7 High chair/Bar stool, aluminum/white € 42.90
5.8 Bar counter, 1 m element, lockable € 225.30
5.9 Information counter, 1 m element, lockable € 202.20
5.10 Sideboard, lockable € 71.70
5.11 Literature display rack, with 5 x A4 sections, wall-mounted € 37.10
5.12 Literature display rack, with 5 x A4 sections, free-standing € 53.80
Kitchen fittings and furniture

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately.

6.1 Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 4.5 kW, size approx. 90 x 60 x 90 cm
€ 300.80

6.2 Refrigerator, approx. 60 x 60 x 85 cm with freezer compartment
€ 94.70

6.3 Sink cupboard unit with built-in water heater, power connection approx. 2.2 kW, size approx. 90 x 60 x 85 cm
€ 125.40

6.4 Electric coffee maker (8-cup)
€ 22.40

6.5 Shelf unit, free-standing, approx. 100 x 30 x 200 cm
€ 87.00

Display cabinets, plinths, shelving

71 Tabletop display cabinet, lockable
99 x 53 x 91 cm
€ 172.80

72 Free-standing display cabinet, grey, lockable, illuminated, approx. 50 x 50 x 200 cm
€ 209.90

73 approx. 50 x 100 x 200 cm
€ 263.70

74 Plinth (w x d x h)
approx. 50 x 50 x 50 cm
€ 39.70
approx. 50 x 50 x 75 cm
€ 39.70
approx. 50 x 50 x 100 cm
€ 51.20
approx. 100 x 100 x 50 cm
€ 52.50
approx. 100 x 100 x 75 cm
€ 52.50
approx. 100 x 100 x 100 cm
€ 56.30

79 Shelf, with wall brackets for level mounting
100 x 30 cm
€ 34.60

711 Shelf, with wall brackets for inclined mounting
100 x 30 cm
€ 46.10
### Electrical Installations

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>Safety socket 230 V incl. fitting/cabling</td>
<td>€ 20.50</td>
</tr>
<tr>
<td>8.2</td>
<td>3-gang safety socket 230 V incl. fitting/cabling</td>
<td>€ 25.00</td>
</tr>
</tbody>
</table>

### Miscellaneous

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>Waste-paper basket</td>
<td>€ 5.10</td>
</tr>
<tr>
<td>9.2</td>
<td>Refuse bin</td>
<td>€ 17.90</td>
</tr>
<tr>
<td>9.3</td>
<td>Hourly labor charge for additional work</td>
<td>€ 46.80</td>
</tr>
</tbody>
</table>
Truss stand

Available as a modular stand element or as an extension or module for any type of stand construction.

Prices per event for Truss modular stand (basic fittings)

<table>
<thead>
<tr>
<th>Enclosed area:</th>
<th>Price:</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 to 30 m²</td>
<td>€ 67.00 per m²</td>
</tr>
<tr>
<td>31 to 60 m²</td>
<td>€ 49.00 per m²</td>
</tr>
<tr>
<td>61 to 100 m²</td>
<td>€ 40.00 per m²</td>
</tr>
<tr>
<td>101 to 150 m²</td>
<td>€ 35.00 per m²</td>
</tr>
<tr>
<td>up to 300 m²</td>
<td>€ 32.00 per m²</td>
</tr>
<tr>
<td>over 300 m²</td>
<td>Price available on request</td>
</tr>
</tbody>
</table>

Basic fittings

Truss system
Supported on 4 corner columns, including all necessary bracings, overall height approx. 350 cm. Available as modular stand element or extension for any type of stand construction.

Lighting
1 spotlight (150 W) per 5 m² of stand area

1 electrical distribution box
for connections of up to 3 kW with 2 available sockets, 230 V

For outdoor use, you can order a truss system (without any installations or additional fittings). Prices are available on request.

Basic fittings

We'll be happy to provide you with further information about additional fittings and furniture for Truss stands.
Line stand

High-grade Modular stand, recommended for stand sizes of 30 m² and above. Rental price for basic fittings, including assembly and dismantling: € 135 per m² and event.

Basic fittings

Carpeting
Disposable off-the-roll cord carpeting, available in 6 colors

Wall elements
To adjacent stands and/or hall walls, light grey (Leitner system), grid module 200 cm wide, overall height of element: 300 cm

Ceiling framing profiles
Forming a 200 x 200 cm grid, including all necessary bracings and pillar supports

Graphics panel/Ceiling construction
200 x 300 cm frame assembly with glass infill panel, 8 mm thick, incl. lettering in standard typeface Helvetica Bold (up to a maximum of 20 letters)

200 x 200 x 100 cm high graphics cube with 4-sided fabric infill, incl. digital print on 1, 2, 3 or 4 sides (depending on number of open stand sides)

Lighting
One spotlight (100 W) per 3 m² of stand area

1 electrical distribution box
For connections of up to 3 kW with 2 available sockets, 230 V

Basic fittings, depending on stand size

<table>
<thead>
<tr>
<th>Stand area (m²)</th>
<th>30/59</th>
<th>60/89</th>
<th>90/150</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of cabin (incl. 1 door element, lockable)</td>
<td>2 m²</td>
<td>6 m²</td>
<td>8 m²</td>
</tr>
<tr>
<td>Coat rack(s)</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

We’ll be happy to provide you with further information about additional fittings and furniture for Line stands.
Double stand

Platform staging, with stairs, for the construction of two-storey stands in four fixed sizes and configurations, including certified structural calculations.

Basic fittings

Steel staging
with flooring panels on upper storey, white casing for supports, circumferential white fascia panel

Balustrade
on all sides at first-floor level, hand rail in beech wood

Staircase
one flight, in beech multiplex design

Lighting
suspended ceiling with one 50 W spotlight/downlight per 1 m² of enclosed ground-floor area

1 electrical distribution box
for connections of up to 10 kW with 2 available sockets, 230 V. The connection to the exhibition power grid must be rented separately.

We’ll be happy to provide you with further information about additional fittings and furniture for Double stands.
Rental price for basic fittings per event, including assembly and dismantling.

Platform staging is considered to be basic fittings, plus € 400 fee for approval of structural assembly and rental for additional usable floor space on upper story.

17 m² usable area on upper floor  € 8,772

31 m² usable area on upper floor  € 12,958

45 m² usable area on upper floor  € 15,660

53 m² usable area on upper floor  € 17,172

Overall height
Fittings for your tradeshow stand
Floor coverings

Contact:
Frank Zwingmann
Tel. +49 511 89-32227
frank.zwingmann@messe.de

Attractive, yet rugged and stain-resistant; reasonably priced. Those are the essential features your stand floor covering needs to have. If you are organizing your own stand construction, you can order your floor covering the convenient way from the service partners of Deutsche Messe. Save on expensive shipping charges and pick out the right floor covering for your stand directly in OBS. Our carpeting comes in 200 cm-wide rolls, with three different quality categories and eight colors to choose from, making it easy to find the ideal floor covering for your stand!

The selection of carpeting for exhibitors with a type A, B, C or D modular stand or a Slim, Line, Truss or Double stand depends on the set of additional fittings that go with the relevant stand type.

Needle felt carpeting
€ 8.10 per m²

Ribbed carpeting
€ 8.70 per m²

Velour carpeting
€ 11.30 per m²

<table>
<thead>
<tr>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>NF50</td>
<td>light grey</td>
<td>NF51</td>
<td>grey</td>
<td>NF52</td>
<td>anthracite</td>
<td>NF53</td>
<td>beige</td>
</tr>
<tr>
<td>NF54</td>
<td>red</td>
<td>NF55</td>
<td>blue</td>
<td>NF56</td>
<td>dark blue</td>
<td>NF57</td>
<td>green</td>
</tr>
<tr>
<td>NF59</td>
<td>light grey</td>
<td>NF61</td>
<td>grey</td>
<td>NF62</td>
<td>anthracite</td>
<td>NF63</td>
<td>beige</td>
</tr>
<tr>
<td>NF64</td>
<td>red</td>
<td>NF65</td>
<td>blue</td>
<td>NF66</td>
<td>dark blue</td>
<td>NF67</td>
<td>green</td>
</tr>
<tr>
<td>NF69</td>
<td>light grey</td>
<td>NF71</td>
<td>grey</td>
<td>NF72</td>
<td>anthracite</td>
<td>NF73</td>
<td>beige</td>
</tr>
<tr>
<td>NF74</td>
<td>red</td>
<td>NF75</td>
<td>blue</td>
<td>NF76</td>
<td>dark blue</td>
<td>NF77</td>
<td>green</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
<th>Color no.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>VL50</td>
<td>light grey</td>
<td>VL51</td>
<td>grey</td>
<td>VL52</td>
<td>anthracite</td>
<td>VL53</td>
<td>beige</td>
</tr>
<tr>
<td>VL54</td>
<td>red</td>
<td>VL55</td>
<td>blue</td>
<td>VL56</td>
<td>dark blue</td>
<td>VL57</td>
<td>green</td>
</tr>
<tr>
<td>VL59</td>
<td>light grey</td>
<td>VL61</td>
<td>grey</td>
<td>VL62</td>
<td>anthracite</td>
<td>VL63</td>
<td>beige</td>
</tr>
<tr>
<td>VL64</td>
<td>red</td>
<td>VL65</td>
<td>blue</td>
<td>VL66</td>
<td>dark blue</td>
<td>VL67</td>
<td>green</td>
</tr>
<tr>
<td>VL69</td>
<td>light grey</td>
<td>VL71</td>
<td>grey</td>
<td>VL72</td>
<td>anthracite</td>
<td>VL73</td>
<td>beige</td>
</tr>
<tr>
<td>VL74</td>
<td>red</td>
<td>VL75</td>
<td>blue</td>
<td>VL76</td>
<td>dark blue</td>
<td>VL77</td>
<td>green</td>
</tr>
</tbody>
</table>
Rental furniture and kitchen equipment

Contact:
Frank Zwingmann
Tel. +49 511 89-32227
frank.zwingmann@messe.de

Whether you're interested in designer furniture or technical appliances – our service partners can offer you a huge selection of furniture and equipment to choose from. Customize your own stand interior by adding tables, chairs, armchairs, sofas, kitchen equipment and whatever else you like. You can also rent additional color(s) electrical appliances like espresso machines or fridges. Please bear in mind that the actual objects may deviate slightly from these illustrations.

For exhibitors with a type A, B, C or D modular stand or a Slim, Line, Truss or Double stand, we recommend ordering the fittings specifically geared to your stand type.

Information on further fittings and appliances is available on request.

Color codes for rental furniture

1 black
2 white
3 grey
4 blue
5 red
6 wood decor
7 dark grey
8 yellow
9 additional color(s)
10 lockable
11 illuminated

Seating

Art. no.: S50 Upholstered chair ISO € 27.20
Art. no.: S51 Upholstered chair Dublin € 30.60
Art. no.: S52 Upholstered chair Bono € 17.70
Art. no.: S55 Upholstered chair Alfa € 48.40
Art. no.: S56 Leather chair Arlo € 17.70
Art. no.: S53 Upholstered chair Bono € 26.60
Art. no.: S54 Upholstered chair Kelly € 30.10
Art. no.: S55 Upholstered chair Atlanta € 9.50
Art. no.: S56 Leather chair Arlo € 26.60
Art. no.: S57 Chair Tokyo € 25.90
Art. no.: S58 Chair Tokyo € 37.10
Art. no.: S59 Chair Tokyo € 34.60
Art. no.: S60 Plastic chair Europa € 16.70

Art. no.: S57 Leather chair Milano € 26.60
Art. no.: S58 Chair Tokyo € 34.60
Art. no.: S59 Chair Tokyo € 34.60
Art. no.: S60 Plastic chair Europa € 16.70
Tables

Art. no.: T50  Table (round) Ron  Ø ca. 75 cm, height 72 cm  € 38.70
Art. no.: T51  Table (round) Black Jack  Ø 60 cm, height 72 cm  € 40.20
Art. no.: T52  Table (round) Blackwood  Ø 60 cm, height 72 cm  € 54.50
Art. no.: T53  Table (round) Siena  Ø 70 cm, height 74 cm  € 52.00
Art. no.: T54  Table (round) Palma  Ø ca. 65 cm, height 72 cm  € 37.70
Art. no.: T55  Table (round) Ron  Ø ca. 75 cm, height 72 cm  € 38.70
Art. no.: T56  Table (rectangular) Standard  W/D/H: 120/65/72 cm  € 38.10
Art. no.: T57  Table (rectangular) Paris  W/D/H: 120/70/72 cm  € 61.30
Art. no.: T58  Table (square) Standard  W/D/H: ca. 75/75/72 cm  € 33.10
Art. no.: T59  Table (square) Nizza  W/D/H: 70/70/72 cm  € 43.80
Art. no.: T60  Table (rectangular) Standard  W/D/H: 160/75/72 cm  € 50.00
Art. no.: T61  Table (square) Lille-Lyon  W/D/H: ca. 65/65/35 cm  € 30.20
Art. no.: T62  Table (rectangular) Toulouse  W/D/H: 120/70/40 cm  € 36.90
Art. no.: T63  Glass table  W/D/H: 115/75/44 cm  € 115.10
Art. no.: T64  Glass table  Ø 51 cm, height-adjustable (50 – 90 cm)  € 67.00

Office furniture

Art. no.: B50  Sideboard  W/D/H: 120/43/72 cm  € 59.70
Art. no.: B51  Sideboard  W/D/H: 120/70/40 cm  € 52.00
Art. no.: B52  Sideboard counter  W/D/H: 100/50/90 cm  € 91.60
Art. no.: B53  Sideboard, pear-wood decor  W/D/H: 120/45/87 cm  € 92.90

Art. no.: B54  Storage cabinet, one door  W/D/H: 60/40/180 cm  € 91.60

Art. no.: B55  Storage cabinet, two doors  W/D/H: 120x40x165 cm  € 94.00

Art. no.: B56  Swivel chair  € 31.00

Art. no.: B57  Storage cabinet, mobile  W/D/H: ca. 45/65/75 cm  € 35.40

Art. no.: B58  Swivel chair with armrests, leather  € 65.90

Art. no.: B59  Drawer pedestal, mobile  W/D/H: ca. 45/60/55 cm  € 64.80

Art. no.: B60  Swivel chair  € 35.40

Art. no.: B61  Storage cabinet, mobile  W/D/H: ca. 160/75/72 cm  € 95.40

Art. no.: B62  Storage cabinet, mobile  W/D/H: 120/40/185 cm  € 94.00

Art. no.: H50  Bar stool, Z-frame  € 23.00

Art. no.: H51  Bar stool with backrest  € 23.00

Art. no.: H52  Bar stool Bruno  € 35.10

Art. no.: H53  Bar stool, Z-frame  € 23.00

Art. no.: H54  Bar stool  € 23.00

Art. no.: H55  Flip chart  € 46.40

Art. no.: H56  Partition wall  W/H: ca. 140/175 cm  € 47.40

Art. no.: H57  Partition wall  W/H: ca. 200/220 cm  € 64.80

Art. no.: H58  Partition wall  W/H: ca. 200/240 cm  € 69.60

Art. no.: H59  Partition wall  W/H: ca. 200/260 cm  € 74.40

Art. no.: H60  Partition wall  W/H: ca. 200/280 cm  € 79.20
<table>
<thead>
<tr>
<th>Art. no.</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>H62</td>
<td>Bar stool Bombo</td>
<td>€ 72.50</td>
</tr>
<tr>
<td>H64</td>
<td>High table Black Jack Ø 60 cm, height 110 cm</td>
<td>€ 48.90</td>
</tr>
<tr>
<td>H63</td>
<td>High swivel chair, upholstered</td>
<td>€ 66.40</td>
</tr>
<tr>
<td>H53</td>
<td>Bar stool with backrest</td>
<td>€ 27.20</td>
</tr>
<tr>
<td>H54</td>
<td>Bar stool Rodney</td>
<td>€ 35.70</td>
</tr>
<tr>
<td>H57</td>
<td>Bar stool Hoop</td>
<td>€ 38.60</td>
</tr>
<tr>
<td>H56</td>
<td>Bar stool Breeze</td>
<td>€ 40.80</td>
</tr>
<tr>
<td>H55</td>
<td>Bar stool Arlo</td>
<td>€ 35.10</td>
</tr>
<tr>
<td>H58</td>
<td>Bar stool with full backrest Pico</td>
<td>€ 37.70</td>
</tr>
<tr>
<td>H61</td>
<td>Bar stool Lem</td>
<td>€ 77.30</td>
</tr>
<tr>
<td>H60</td>
<td>Bar stool Baba</td>
<td>€ 43.30</td>
</tr>
<tr>
<td>H59</td>
<td>Bar stool Lyra</td>
<td>€ 61.30</td>
</tr>
<tr>
<td>H65</td>
<td>High table Blackwood Ø 60 cm, height 110 cm</td>
<td>€ 65.60</td>
</tr>
<tr>
<td>H66</td>
<td>High table Florence Ø 70 cm, height 110 cm</td>
<td>€ 84.70</td>
</tr>
<tr>
<td>H67</td>
<td>High table Florence Ø 70 cm, height 110 cm</td>
<td>€ 57.30</td>
</tr>
<tr>
<td>H69</td>
<td>High table Palma Ø 60 cm, height 110 cm</td>
<td>€ 49.00</td>
</tr>
<tr>
<td>H68</td>
<td>High table Palma with middle shelf Ø 60 cm, height 110 cm</td>
<td>€ 49.90</td>
</tr>
<tr>
<td>H71</td>
<td>High table Palma with middle shelf Ø 80 cm, height 114 cm</td>
<td>€ 54.50</td>
</tr>
<tr>
<td>H70</td>
<td>High table Palma with middle shelf Ø 80 cm, height 114 cm</td>
<td>€ 54.50</td>
</tr>
</tbody>
</table>
Art. no.: V50  | Glass showcase with cupboard  
W/D/H: 100/50/90 cm  | € 117.00

Art. no.: V51  | Glass showcase  
W/D/H: 100/50/90 cm  | € 166.90

Art. no.: V52  | Tower showcase, glass  
W/D/H: 50/50/200 cm  | € 170.40

Art. no.: V53  | Glass showcase, high  
W/D/H: 100/50/190 cm  | € 215.00

Art. no.: V54  | Glass showcase, high  
W/D/H: 100/50/200 cm  | € 243.40

Art. no.: V55  | Stand-up computer workstation  
W/D/H: 90/35/122 cm  | € 153.60

Art. no.: V56  | Multimedia pillar  
W/D/H: 54/52/144 cm  | € 91.60

Art. no.: V57  | Counter Frankfurt, with power socket  
W/D/H: 90/43/110 cm  | € 128.80

Art. no.: V58  | Counter Köln, curved  
W/D/H: 135/48/110 cm  | € 154.50

Art. no.: V59  | Designer counter – Modern, curved  
W/D/H: 136/79/110 cm  | € 218.40

Art. no.: V60  | Bar/info counter  
W/D/H: 110/50/114 cm  | € 91.60

Art. no.: V61  | Bar/info counter  
W/D/H: ca. 120/50/114 cm  | € 108.20

Art. no.: V62  | Bar/info counter  
W/D/H: 75/55/114 cm  | € 44.30

Art. no.: V63  | Speaker's podium  
W/D/H: 60/48/144 cm  | € 127.70

Art. no.: V64  | Literature rack, narrow (Plexiglas)  
W/D/H: ca. 53/50/160 cm  | € 53.20

Art. no.: V65  | Literature rack, 5 tilted shelves  
W/D/H: 50/28/165 cm  | € 60.80

Art. no.: V66  | Literature rack, 3 tilted shelves  
W/D/H: 85/40/178 cm  | € 56.70

Art. no.: V67  | Literature rack, wide (Plexiglas)  
W/D/H: 97/35/170 cm  | € 53.20

Art. no.: V68  | Literature rack  
W/D/H: 106/35/62 cm  | € 38.70
Art. no.: V69  
Literature tree (16 pockets)  
Height 170 cm, Ø 48 cm  € 44.30

Art. no.: V70  
Literature tree Tour (6 pockets)  
Height 155 cm  € 52.00

Art. no.: V71  
Literature rack, 1 pocket (Plexiglas)  
Height ca. 76 cm  € 22.20

Art. no.: V72  
Coat rack with umbrella stand  
€ 36.10

Art. no.: V73  
Salestop literature rack, round base  
Height 45 cm, Ø 48 cm  € 22.10

Art. no.: V74  
Shelving unit, silver (5 shelves)  
W/D/H: 85/40/178 cm  € 56.70

Art. no.: V75  
Literature tree Mondo (4 pockets)  
Height 170 cm  € 52.00

Art. no.: V76  
Shelving unit, plastic  
W/D/H: 75/30/170 cm  € 28.50

Art. no.: V77  
Tabletop literature rack, round base  
Height 45 cm, Ø 48 cm  € 22.10

Art. no.: V78  
Crowd control post  
€ 14.70

Art. no.: V79  
Cordon rope (requires Art. V78)  
approx. 160 cm length  € 9.80

Art. no.: V80  
Crowd control post with pull-out tape (black)  
H: 98 cm, tape ca. 2 m  € 24.90

Art. no.: V81  
Coat rack with umbrella stand  
€ 36.10

Art. no.: V82  
Coat rack  
Casco  € 46.50

Art. no.: V83  
Coat rack on rollers, 50 hooks  
W/H: 105/190 cm  € 49.80

Art. no.: V84  
Coat rack on rollers, 22 hooks  
W/H: 120/180 cm  € 37.60

Art. no.: V85  
Clothes rack on rollers  
W/H: ca. 180/40–210 cm  € 22.60

Art. no.: V86  
Full-length mirror on rollers  
approx. 66/51/170 cm  € 55.30

Art. no.: V87  
Coat rack on rollers, 40 hooks  
W/H: 180/140–210 cm  € 25.80

Art. no.: V88  
Clothes rack on rollers  
W/H: 180/140–210 cm  € 12.00

Art. no.: V89  
Literature tree (16 pockets)  
Height 170 cm, Ø 48 cm  € 44.30

Art. no.: V90  
Shelving unit, chrome  
W/D/H: 100/50/200 cm  € 59.50

Art. no.: V91  
Coat rack on rollers, 22 hooks  
W/H: 120/180 cm  € 37.60

Art. no.: V92  
Coat rack  
Casco  € 46.50

Art. no.: V93  
Coat rack on rollers, 50 hooks  
W/H: 105/190 cm  € 49.80

Art. no.: V94  
Coat rack on rollers, 22 hooks  
W/H: 120/180 cm  € 37.60

Art. no.: V95  
Clothes rack on rollers  
W/H: ca. 180/40–210 cm  € 22.60

Art. no.: V96  
Full-length mirror on rollers  
approx. 66/51/170 cm  € 55.30

Art. no.: V97  
Clothes hanger  
€ 1.00

Art. no.: V98  
Full-length mirror on rollers  
approx. 66/51/170 cm  € 55.30
Art. no.: V89  
Umbrella stand

Art. no.: V90  
Standing ashtray

Art. no.: V91  
Handbag rack, swiveling
  Height 140–170 cm

Art. no.: V92  
Info stand, DIN A4 size

Art. no.: K54  
Refrigerator, 140 l
  W/D/H: ca. 55/60/85 cm

Art. no.: K55  
Refrigerator for bottles
  W/D/H: ca. 60/60/140 cm

Art. no.: K56  
Refrigerator with freezer compartment
  W/D/H: ca. 56/60/165 cm

Art. no.: K57  
High-speed dishwasher (for 6 place settings)
  Connected wattage: 6.5 kW
  W/D/H: 60/60/86 cm

Art. no.: K58  
Dishwasher (approx. 14 place settings)
  Connected wattage: 2.5 kW
  W/D/H: 60/60/86 cm

Art. no.: K59  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K60  
Coffee maker, double (for 2 x 8 cups)
  Connected wattage: 1.5 kW
  W/D/H: 33/28/30 cm

Art. no.: K61  
Espresso maker, approx. 20 cups/hour
  Connected wattage: 1.5 kW
  W/D/H: 28/34/40 cm

Art. no.: K62  
Espresso maker, approx. 60 cups/hour
  Connected wattage: 2.0 kW
  W/D/H: 41/39/47 cm

Art. no.: K63  
Coffee maker (for 8 cups)
  Connected wattage: 1.0 kW
  W/D/H: 15/28/30 cm

Art. no.: K64  
Ice cube maker, 50 kg capacity
  Connected wattage: 0.6 kW
  W/D/H: 40/42/70 cm

Art. no.: K65  
Espresso maker, approx. 20 cups/hour
  Connected wattage: 1.5 kW
  W/D/H: 41/39/47 cm

Art. no.: K66  
Ice cube maker, 50 kg capacity
  Connected wattage: 0.6 kW
  W/D/H: 40/42/70 cm

Art. no.: K67  
Kitchenette unit, 3 kW
  W/D/H: ca.100/60/95 cm

Art. no.: K68  
Kitchenette unit, 6 kW
  W/D/H: ca.100/60/95 cm

Art. no.: K69  
“Kitcase” compact kitchen, 9 kW
  W/D/H: 104/80/72 cm

Art. no.: K70  
Kitchen sink with cupboard, 2.2 kW
  W/D/H: ca. 100/60/95 cm

Art. no.: K71  
High-speed dishwasher (for 6 place settings)
  Connected wattage: 6.5 kW
  W/D/H: 60/60/86 cm

Art. no.: K72  
Dishwasher (approx. 14 place settings)
  Connected wattage: 2.5 kW
  W/D/H: 60/60/86 cm

Art. no.: K73  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K74  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K75  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K76  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K77  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K78  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K79  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K80  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K81  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K82  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K83  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K84  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K85  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K86  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K87  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K88  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K89  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K90  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K91  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K92  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K93  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K94  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K95  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K96  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K97  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K98  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm

Art. no.: K99  
Dishwasher (approx. 18 place settings)
  Connected wattage: 2.0 kW
  W/D/H: 60/60/86 cm
Art. no.: K85
Microwave, 1.5 kW
W/D/H: 56/40/37 cm
€ 79.30

Art. no.: K65
Trash basket with swing-lid, 25 l
€ 7.70

Art. no.: K86
Hotplate, 2 burners, 2.5 kW
W/D: 55/35 cm
€ 22.70

Art. no.: K66
Hotplate, 2 burners, 2.5 kW
W/D: 55/35 cm
€ 22.70

Art. no.: K87
Coffee service (set of 6)
W/D/H: 10/10/8 cm
Saucers, plates, spoons
€ 16.70

Art. no.: K67
Coffee service (set of 6)
W/D/H: 10/10/8 cm
Saucers, plates, spoons
€ 16.70

Art. no.: K68
Silverware (set of 24)
€ 10.00

Art. no.: K69
Beer glasses (set of 6)
€ 8.30

Art. no.: K70
Wine glasses (set of 6)
€ 8.30

Art. no.: K71
Long drink glasses (set of 6)
€ 8.30

Art. no.: K72
Champagne glasses (set of 6)
€ 8.30

Art. no.: K73
Trash bag holder, on wheels
€ 19.40

Art. no.: K74
Trash basket with swing-lid, 25 l
€ 7.70

Art. no.: K75
Trash basket with swing-lid, 25 l
€ 7.70
If only everything could be so easy: the online booking and reservation system and all information concerning Hannover city and region. Now at www.hannover.de/hotels

- all hotels at best prices
- available rooms at one glance
- multi-language user interface (currently 17 languages)
- private rooms and accommodation
- flight- and train tickets, car rental services
- tourist information
- additional information on events, catering and Hanover nightlife

Hannover Marketing & Tourismus GmbH
Phone +49 511 / 12 34 5-555
Fax +49 511 / 12 34 5-556
E-Mail: hotels@hannover-tourismus.de
Technical services for your tradeshow stand
Electric power supply

Contact:
Axel Gottlieb
Tel. +49 511 89-32686
axel.gottlieb@messe.de

Safe and adequate power supply is a basic requirement for any stand. Our service partners will install your power point according to your specifications, with a max. power rating of up to 300 W per square meter (m²) of stand area. You can have the main power supply point located anywhere on your stand. When ordering, please furnish a diagram of your stand and mark the desired power supply point on it.

Prices in €

<table>
<thead>
<tr>
<th>Power rating</th>
<th>Connection charges</th>
<th>Consumption charges per kWh</th>
<th>Optional Installations</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 3 kW</td>
<td>75.30</td>
<td>included</td>
<td>Power meter not necessary*</td>
</tr>
<tr>
<td>up to 10 kW</td>
<td>161.70</td>
<td>included</td>
<td></td>
</tr>
<tr>
<td>up to 20 kW</td>
<td>138.00</td>
<td>0.23</td>
<td>165.80</td>
</tr>
<tr>
<td>up to 40 kW</td>
<td>300.75</td>
<td>0.23</td>
<td>180.19</td>
</tr>
<tr>
<td>up to 68 kW</td>
<td>486.50</td>
<td>0.23</td>
<td>191.45</td>
</tr>
<tr>
<td>up to 80 kW</td>
<td>587.25</td>
<td>0.23</td>
<td>545.67</td>
</tr>
<tr>
<td>up to 100 kW</td>
<td>750.30</td>
<td>0.23</td>
<td>545.67</td>
</tr>
<tr>
<td>up to 130 kW</td>
<td>1,260.65</td>
<td>0.23</td>
<td>545.67</td>
</tr>
</tbody>
</table>

* If the combined power rating of the individual connections does not exceed 10 kW

Additional services
Deutsche Messe organize any kind of installation work for you, e.g. power points for machines or other exhibited equipment, delivery and installation of lighting, sockets and other installation materials. The charges for these services consist of the materials used and the amount of time worked.
Communications technology

Employing the latest presentation technologies requires a reliable and versatile communications infrastructure. Whether it involves a video displayed on plasma panels, interactive product presentations or graphical support for the moderator, even the very best of ideas is dependent on having state-of-the-art communications technology to back it up. The Hannover Exhibition Center has the technical infrastructure to support your most advanced communications concepts. Whether it involves a telephone, fax machine or computer— we can offer the optimum connection for any kind of machine. When you order any of the following lines within the specified time limit, your number will be published in the tradeshow catalogue, the EBi electronic visitor information system and on the Internet. You will receive a number for your line connection. If you submit your order by the specified deadline, this number will be published in all the relevant tradeshow media.

DSL Internet service

Asynchronous DSL connection incl. router with four RJ45 LAN ports

Internet access comes as a complete package at a fixed rate and includes the following:
- A line connection to your stand
- A DSL router with four RJ45 LAN ports
- A DSL flat rate.

Synchronous Internet leased lines

This service includes the line connection to your stand, a fixed IP address and flat-rate online time and data transfer volumes.

Rental prices for connections and services in €

<table>
<thead>
<tr>
<th>Service</th>
<th>Bandwidth</th>
<th>Price</th>
<th>Optional Internet telephony</th>
<th>Additional charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asynchronous Internet connection</td>
<td>1,024 Kbit/s / 512 Kbit/s</td>
<td>495.00</td>
<td>Analog port without end device: max. 1 port</td>
<td>130.00</td>
</tr>
<tr>
<td></td>
<td>3,072 Kbit/s / 1,024 Kbit/s</td>
<td>680.00</td>
<td>Analog port without end device: max. 3 ports</td>
<td>125.00 ea.</td>
</tr>
<tr>
<td></td>
<td>6,016 Kbit/s / 1,024 Kbit/s</td>
<td>1,150.00</td>
<td>Analog port without end device: max. 6 ports</td>
<td>125.00 ea.</td>
</tr>
<tr>
<td></td>
<td>16,000 Kbit/s / 1,024 Kbit/s</td>
<td>2,050.00</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Synchronous Internet leased line</td>
<td>10 Mbit/s</td>
<td>2,550.00</td>
<td>VoIP telephony package</td>
<td>195.00 ea.</td>
</tr>
<tr>
<td></td>
<td>100 Mbit/s</td>
<td>4,950.00</td>
<td>VoIP telephony package</td>
<td>195.00 ea.</td>
</tr>
</tbody>
</table>
Telephone lines

Analog lines

Your analog phone or fax line can also be used for Internet access, provided your computer is equipped with an appropriate modem. The transmission speed however is significantly slower than for the options listed above. This type of line allows for just one session at a time: either you are phoning, faxing or using the Internet, but never two of these at once.

Euro-ISDN digital line

Your Euro-ISDN line supports two simultaneous connections, with a transmission speed of 64 kbps per channel. An ISDN card must be installed in your computer before you can use this line for Internet access.

Rental prices for connections and services in €

<table>
<thead>
<tr>
<th>Service</th>
<th>Analog</th>
<th>Euro-ISDN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Installation fee</td>
<td>195.00</td>
<td>240.00</td>
</tr>
<tr>
<td>Telephone rental (wired handset)</td>
<td>52.00</td>
<td>86.00</td>
</tr>
<tr>
<td>Telephone rental (cordless handset)</td>
<td>67.00</td>
<td>not available</td>
</tr>
<tr>
<td>Fax machine rental (inkjet type)</td>
<td>265.00</td>
<td>380.00 incl. A/B transducer</td>
</tr>
<tr>
<td>Itemized list of calling charges per line</td>
<td>16.00</td>
<td>16.00</td>
</tr>
</tbody>
</table>

Lines between two stands

If you have several stands during the show, you can easily connect these with a dedicated line.

Services and prices in €

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2-wire lines</td>
<td>335.00</td>
</tr>
<tr>
<td>4-wire lines</td>
<td>600.00</td>
</tr>
<tr>
<td>DARK FIBRE</td>
<td>3,150.00</td>
</tr>
<tr>
<td>LAN hookup 10 mbps</td>
<td>2,800.00</td>
</tr>
<tr>
<td>LAN hookup 100 mbps</td>
<td>2,900.00</td>
</tr>
</tbody>
</table>

Antenna connections

Contact:

Frank Lindau
Tel. +49 511 89-32245
frank.lindau@messe.de

To receive radio and television stations you need to be connected to the broadband cable network.

Please contact us for an individual quotation if you are interested in getting satellite or DVB-T reception.

Price in €

<table>
<thead>
<tr>
<th>Service</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Master antenna connection to broadband cable network</td>
<td>410.00</td>
</tr>
</tbody>
</table>
IT hardware and audiovisual services

**Contact:**
Nicole Scholz  
Tel. +49 511 89-32650  
nicole.scholz@messe.de

No matter what kind of tradeshow appearance you’re planning, you’re sure to need professional IT and audiovisual equipment, including video, lighting and communications technology. Feel free to consult our professional partners, who are happy to offer you their advice and support on anything from PC needs to system solutions tailored to meet your exact requirements. The scope of services ranges from individual computers, DVDs and projector technology all the way to complete networks or technical show sequences with elaborate lighting and sound.

Ceiling suspensions

**Contact:**
Andreas Kern  
Tel. +49 511 89-32225  
andreas.kern@messe.de

Contemporary stand design uses conspicuous elements to draw the attention of potential visitors from a distance. Support this trend and plan elements into your stand design that will make your company impossible to miss! A great number of our halls allow for the suspension of crossbar support systems that can serve as a basis for mounting attention-grabbing lighting or advertising banners above your stand. Please refer to the map on the right to see which halls have provision for such rigging.
Water supply

Contact:
Karl-Heinz Andrecht
Tel. +49 511 89-32229
karl-heinz.andrecht@messe.de

Having hot and cold running water at your stand makes things more convenient for your staff and, above all, your customers. It allows you to make hot beverages, hook up a dishwasher, icemaker or espresso machine or simply wash dishes by hand.

If you prefer to supply your own water pipes and/or meters, you will not need to pay any rental charges, but will be charged for an obligatory inspection and approval procedure by Deutsche Messe.

Prices in €

<table>
<thead>
<tr>
<th>Water intake and drain pipes</th>
<th>Connection charges ¹</th>
<th>Optional Installations</th>
<th>Flat consumption charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2” – DN 50</td>
<td>263.30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/5” – DN 100</td>
<td>374.40</td>
<td>4755</td>
<td>The amount of the flat charge depends on the length of the event ⁴</td>
</tr>
</tbody>
</table>

¹ incl. hook-up of a sink
² As an alternative, you can have a water meter installed and then pay € 4.20 per m³ of water.
³ Intake size 1/2 inch, drain pipe size 50 cm (type DN50). These charges are incurred if the exhibitor wishes to have the water hooked up at a different location from the one specified by Deutsche Messe. The charges depend on the distance from this initial position.
⁴ The rental prices for dishwashers, coffee makers, espresso machines, etc. are contained in the chapter entitled “Fittings and furniture for your tradeshow stand” in the section Rental furniture and kitchen equipment,” pages 64 – 75.

Propane gas/Technical gases

Contact:
Karl-Heinz Andrecht
Tel. +49 511 89-32229
karl-heinz.andrecht@messe.de

If you are planning to use gases, you must notify Deutsche Messe of this in writing and specify the intended location of use. If gas-powered exhibits are to be displayed only statically, i.e. not in actual operation, then dummy gas cylinders must be used in place of real ones.

You can order propane or technical gases from:
Linde AG
Tel. +49 511 279930
Fax +49 511 2799353
www.linde-gas.de
Compressed air

Contact:
Karl-Heinz Andrecht
Tel. +49 511 89-32229
karl-heinz.andrecht@messe.de

The compressed air network at the Hannover Exhibition Center is activated in all halls for every HANNNOVER MESSE and LIGNA exhibition, with the exception of the pavilions. The operating pressure runs from 8.0 to 10.0 bar. Depending on the hall, you can order connection diameters from 1/2" to 1" or from 1/2" to 1 1/4". Deutsche Messe will offer you the compressed air hook-up at a specific location. If you require the hook-up at a different location, the extra installation work will be charged for separately.

Additional services:
For selected other events, you can deploy a noise-reduced electric compressor on the open-air site or in the pavilions – the maximum permissible noise level at your stand boundaries is 60 dB(A).

Prices in €

<table>
<thead>
<tr>
<th>Connection size</th>
<th>Connection charges</th>
<th>Optional Installations</th>
<th>Flat consumption charge per connection point</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Rental charges for shutoff valve</td>
<td>Rental charges for machine connections</td>
</tr>
<tr>
<td>1/2&quot;</td>
<td>173.30</td>
<td>9.65</td>
<td>14.40</td>
</tr>
<tr>
<td>3/4&quot;</td>
<td>219.70</td>
<td>10.70</td>
<td>15.50</td>
</tr>
<tr>
<td>1&quot;</td>
<td>289.60</td>
<td>11.85</td>
<td>18.70</td>
</tr>
<tr>
<td>1 1/4&quot;²</td>
<td>374.30</td>
<td>14.40</td>
<td>21.90</td>
</tr>
</tbody>
</table>

¹ These charges are incurred if the exhibitor wishes to have the connection at a different location from the one specified by Deutsche Messe. The charges depend on the connection size and the distance from the initial position.

² Only available in halls 3 to 9, 11 to 17 and 22 to 27

Additional services:

Air compressor rental:
H. Ernst Druckluft
Tel. +49 5066 65444
Fax +49 5066 65434
General services for your tradeshow stand
Stand cleaning

Contact:
Brigitte Ahlborn
Tel. +49 511 89-32619
brigitte.ahlborn@messe.de

Thanks to our longstanding relationship with our experienced contractual partners, we can guarantee your stand cleaning services will be performed thoroughly and reliably before and during the event, allowing you to concentrate completely on your business clients.

Inquire about the attractive discounts available for large stands, e.g. stand cleaning services for stands of 125 m² or larger!

<table>
<thead>
<tr>
<th>Service</th>
<th>Prices in €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand cleaning before opening of event</td>
<td>from 20.42 per hour</td>
</tr>
<tr>
<td>Glass cleaning during event</td>
<td>1.39 per m² and event day</td>
</tr>
<tr>
<td>Cleaning of exhibits</td>
<td>24.85 per hour</td>
</tr>
</tbody>
</table>

Waste disposal

Contact:
Brigitte Ahlborn
Tel. +49 511 89-32619
brigitte.ahlborn@messe.de

Your main purpose at the show is to generate promising leads and display your products and services. Often exhibitors underestimate the volume of waste that is produced when demonstrating products or entertaining guests. Choose the convenient option and commission us to handle your waste disposal. Our reliable contractual partners will take care of all the rest. Charges depend on the type and quantity.

Service | Prices in €
---|---
Complete waste disposal service | Individual, depending on amount and type of waste*
Appropriate disposal of recyclable waste | 83.91 per container (1.1 m³)
Appropriate disposal of residual waste | 109.92 per container (1.1 m³)
Set of trash bags including appropriate disposal | 12.13 for 2 bags, 80 l ea. (consisting of 1 bag for general waste and 1 bag for recyclable waste)

*If you order the complete waste disposal service, our contractual providers will contact you at the beginning of the stand assembly period to discuss all the relevant details.
Staff for your stand

Contact:
Brigitte Ahlborn
Tel. +49 511 89-32619
brigitte.ahlborn@messe.de

Regardless of how innovative your products and services are, you need the right stand personnel to maximize your company’s potential and allow you to plan and organize a successful showing. That’s because it’s more than just the ideas that count – the person presenting them is also important. Are you looking for someone with a likable smile for those initial customer contacts or preferably a skilled technician to guarantee everything goes smoothly? Deutsche Messe is happy to support you by providing qualified personnel for your stand, supplied through our contractual partners.

Prices are available on request.

Photography and video productions

Contact:
Kerstin Macht
Tel. +49 511 89-32608
kerstin.macht@messe.de

Capture the essence of your appearance at the show in still or moving pictures. Your photos and image videos will deliver a high-impact message about your company and its products long after the event is over.

We recommend using one of our certified partners for photography services and video productions to produce professional visual material highlighting your stand, products or supporting event. Please contact them for an individual quotation.

Photography
Fotoatelier Fricke
Klaus Fricke
Schwarzer Bär 7
30449 Hannover
Germany
Tel. +49 511 9245210
Fax +49 511 9245211
mail@fotofricke.de
www.fotofricke.de

Foto Meyer
Dieter Meyer
Steintor 8
31028 Gronau
Germany
Tel. +49 5182 2393
Fax +49 5182 3013
fotomeyer@t-online.de
www.fotomeyer.com

Video productions
TVN CONTENT GmbH & Co KG
Goseriede 9
30159 Hannover
Germany
Tel. +49 511 1212-3712
Fax +49 511 1212-3739
matthias.rach@tvn.de
www.tvn.de
Plants and flowers

Contact:
Renate Struss
Tel. +49 511 89-32135
renate.struss@messe.de

Decorative plants, flowers and attractive accessories can do a lot to enhance the atmosphere at your stand, creating a pleasant environment for doing business. Our experienced cooperation partners can offer you a wide selection of high-quality plants and flowers at reasonable prices – let them deliver them to your stand on time, care for them during the event and pick them up again at the end. Make your appearance at the show more attractive by decorating your stand with countertop flowers, potted plants, high-class bouquets or cut flowers. If you have any special requests, our partners will be happy to help.

You’ll find the addresses of florists, decorators and other local service providers at www.mymesse.de

Online classified directory

Contact:
Kerstin Macht
Tel. +49 511 89-32608
kerstin.macht@messe.de

To insure you find the right contact partner for any kind of service involving your appearance at the show, Deutsche Messe has compiled a master list of service providers in a classified directory, available at www.mymesse.de. You can search here according to a list of service categories or your own search terms. Please contact us if the category you are looking for is not listed or your search term fails to yield any results.
Security and logistics
Stand security

Contact:
Torben Missun
Tel. +49 511 89-33252
torben.missun@messe.de

Deutsche Messe provides for overall security on the exhibition grounds. However, in the interest of protecting your stand and exhibits against theft, damage or industrial espionage, you are strongly advised to hire security guards/night watchmen from one of our approved security partners, who are well acquainted with on-site conditions. This is particularly important during the busy assembly and dismantling periods, but is also essential for safeguarding your valuable exhibits and other items during the hustle and bustle of the show.

Prices per man-hour in €

- Weekdays: 14.14
- Sundays: 21.21
- National holidays: 28.28
- Nighttime surcharge (11 p.m. to 6 a.m.): 5%

We recommend ordering security services early via OBS. Beginning 48 hours before each event the basic hourly wage goes up to €16.65 due to the increased difficulty of finding personnel.

Transport and exhibitor insurance

Contact:
Karin Bollmann
Tel. +49 511 89-33331
karin.bollmann@messe.de

Leave your worries at home and insure your exhibition stand, your exhibit materials and any other equipment by taking out a special transport and exhibitor insurance policy prior to the show.

Deutsche Messe has negotiated a general policy with a reputable insurance company at special rates which you can look up in OBS. The premium rate depends on the value of the items to be insured multiplied by a percentage based on the category of the insured items. Protect yourself from the financial impact of unforeseen losses!
Logistics and forwarding services

**Contact:**

Michael Grothe  
Tel. +49 511 89-32644  
michael.grothe@messe.de

Order your tailored logistics solutions for smooth stand assembly and disassembly. Our tradeshow forwarding partners are at the right place at the right time.

**Services:**

- Transport runs to and from the Exhibition Center  
- Loading and unloading with forklifts and cranes  
- Hydraulic platform rentals  
- Handling of full and empty crates and containers  
- Provision of personnel for packing and unpacking  
- Customs clearance  
- Office and storage container rentals  
- Interim storage / Supply depot  

Additional services are available on request.

We support you via the following partners:

**Agility Fairs & Events GmbH**  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 4  
30880 Laatzen • Germany  
Tel. +49 511 8920318 und 8741570  
Fax +49 511 8920317 und 87415799  
ehannover@agilitylogistics.com  
www.agilitylogistics.com

**Kuehne + Nagel (AG & Co.) KG**  
KN Expo Service Hannover  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 4  
30880 Laatzen • Germany  
Tel. +49 511 8920701/02 und 8209800  
Fax +49 511 82098020  
exposervice.hannover@kuehne-nagel.com  
www.kuehne-nagel.com

**Schenker Deutschland AG**  
Logistikzentrum Messegelände Hannover  
Karlsruher Straße 10  
30519 Hannover • Germany  
Tel. +49 511 89-20061 und 87005-0  
Fax +49 511 87005-49  
fairs.hannover@dbschenker.com  
www.dbschenkerfairs.de

For reasons of safety and to avoid congestion on the exhibition grounds, the use of cranes, motorized forklifts with a driver's seat, truck-mounted forklifts or any similar industrial trucks as well as hydraulic platforms for loading and unloading or for stand assembly and disassembly purposes is exclusively restricted to the forwarding partners authorized by Deutsche Messe.

Vehicle access to the exhibition grounds  
Special rules for vehicle access to the exhibition grounds go into force 1–2 days before opening day of the show and stay into effect until the show is over. These rules can be viewed on the website of the respective event.
10 minutes, 100 guests, 1000 ideas

You're planning an event – we provide the perfect catering: individual, sophisticated, committed and tailored exactly to your requirements. Regardless of whether there are 10 or 1000 guests, whether it is an internationally themed buffet, organic finger food or a star quality menu, we can meet every demand, from rustic to exotic varieties; from hearty specialities to sweet temptations produced in our own patisserie.

Benefit from our ideas and our many years of experience.

Have we whetted your appetite? We are happy to help you further:
Eventcatering: +49 511 89-39539
Standalonecatering: +49 511 89-39533
Restaurants: +49 511 89-39521
Munich Hall: +49 511 89-20055

Messe Gastronomie Hannover GmbH
Messegelände, D-30557 Hannover
contact.catering@messe.de
www.catering.messe.de
Accommodations and getting there
Accommodations

Hotel rooms and private accommodations are available in all categories in Hannover and environs. Please book your room using the corresponding reservations form or contact our service partners directly.

During the event, you'll find the service team of Hannover Marketing & Tourismus GmbH in the tourist information office at Hannover central station (Hauptbahnhof), Ernst-August-Platz 8. During most tradeshows a counter is also open at Hannover Airport on the arrivals level of Terminal A.

Hotel accommodations

Contact:
Hannover Marketing & Tourismus GmbH
Prinzenstraße 6 • 30159 Hannover
Tel. +49 511 1234-5555
Fax +49 511 1234-5556
hotel@hannover-tourismus.de
www.hannover.de/hotels

Hannover Marketing & Tourismus GmbH represents your professional partner for room accommodations. You'll find all the accommodations that are available during our tradeshows at the very best rates on our hotel reservations portal. You can book these hotel rooms quickly and easily, without a reservation fee. We publish the information on these hotels in 17 different languages.

Here you can find the "Deutsche Messe Selected Hotels": Hotels which receive this distinction offer room contingents at fair prices during trade fairs and exhibitions. These hotels must also fulfill a catalogue of quality standards as defined by Deutsche Messe.
Our tip: When choosing a hotel, be sure it displays the "Deutsche Messe Selected Hotel" logo!
For queries involving large room contingents or individual offers, we are happy to advise you personally. Please see the contact information above.

Private accommodations

Contact:
Private accommodations hotline
Tel. +49 511 12345-000
info@tourismusregion-hannover.de

Private rooms and apartments are a reasonably-priced accommodations alternative, especially for the employees staffing your exhibition stand. Hannover Marketing & Tourismus offers a large selection of private accommodations. You can choose from the categories of "Standard" and "Business".
Child care

Contact:
Katja Anssar
Tel. +49 511 89-34314
katja.anssar@messe.de

Bring the kids! At our “Hermes Kids” play center, we and our experienced partners provide professional supervision for your children between the ages of 1 and 6 – this service is available during tradeshows for a minimal fee. Trained staff are available to take care of your children all day long, allowing you to conduct your business in a relaxed frame of mind. Needless to say, no one goes hungry: we serve the children not only breakfast and an afternoon snack, but even a warm lunch prepared by our own exhibition catering service, all made with fresh, high-quality ingredients. The play center (“Kindergarten”) is located directly adjacent to the South 2 entrance gate, and can be reached from inside as well as outside the show-grounds. Please notify us of your plans to use this service in advance of the trade fair!

Address:
Kindergarten Deutsche Messe
Karl-Legen-Straße 10
30521 Hannover

Hannover Guide

Contact:
Detlev Rossa
Tel. +49 511 89-34303
detlev.rossa@messe.de

Enjoy international cuisine in the finest restaurants. Experience Hannover by night and take in the local arts and culture as well as tourist attractions and numerous shopping and recreational offerings. The “Hannover Guide” is ideal for finding out the most interesting things to see and do in and around Hannover. Produced in handy pocket-size format, this guide offers up-to-the-minute tips on dining, nightlife, arts & culture and sightseeing. The “Hannover Guide” represents an attractive supplement to your e-mail invitations to your customers. It is available in the form of a PDF file around five weeks before opening day of your event – just visit the relevant tradeshow website and click your way to the section “Visitor Service – Accommodation, Travel and Entertainment – Hannover Tips”.

The locations listed in “Hannover Guide” all display a “Welcome” sign in their entrance area as a special sign of hospitality to trade fair guests.
Getting there

International package deals

Travel agencies around the world are waiting to help you organize your trip to Hannover. These travel specialists can offer you charter flights or scheduled flights as well as just the right accommodations. You can even order auxiliary tourist services from them, for example, local transfers or a sightseeing tour of the city.

Our tourism contacts are listed on the respective tradeshow homepage at the "Visitor Service" site area, under "international package deals" or "special flights".

You’ll also find information on special travel deals for your international visitors on the website for your event – for example, the "Lufthansa discount".

Getting there by train

The Hannover Messe/Laatzen station is approximately 400 meters from the WEST 1 entrance to the showgrounds. You can reach the grounds on foot by walking over the covered Skywalk transport system or else take a shuttle bus. During running fairs many trains on Germany's north-south routes make special stops at the Hannover Messe/Laatzen station.

Information on trains making special stops at the exhibition center is available from Germany Railways (DB) at phone no. +49 180 5996633 or on the Internet at www.bahn.de
Getting there by car

To reach the exhibition center, simply enter the Hannover destination "Hermesallee" in your navigation system or follow the signs with the word "Messe".

Further information on parking permits can be found on page 25.

Emission zone

Hannover is not simply an environmentally aware exhibition city, but also a city with an official "emission zone", created to lower the health risks associated with diesel exhaust particulates. The "emission zone" includes large sections of the city encircling the city center. Only vehicles bearing the appropriate emission sticker are permitted to enter the emission zone. To find out more about obtaining one of these stickers, please consult the relevant trade-show website under “Visitor Service”, then "Planning your trip".

Further information on the Hannover emission zone is available at www.tuev-nord.de (click the “English” button at the top of the homepage).

Getting there by plane

During trade fairs, major airlines serving the Hannover Airport offer additional non-stop flights (domestic and foreign). These special flights include day trips as well as multiple-day trips with accommodation. Recommend these air travel packages to your customers! You’ll find the addresses for making reservations on the respective tradeshow website within the “Visitor Service” site area, under “Planning your trip”.

Further information on parking permits can be found on page 25.
Advance check-in service

Contact:
B.F.M. Incoming & Traveller Services GmbH
Tel. +49 511 977-4880
Fax +49 511 977-4888
info@airport-service-line.com
www.f-dammann.de

Located directly at Hannover Airport (Terminal C, arrivals level), B.F.M.Incoming & Traveller Services offers arriving air passengers airport shuttle and luggage transfer services. And when you’re ready to depart, they will also arrange for your advance check-in, securing your seat reservation and printing your boarding pass for you. Simply head straight to the boarding gate and save valuable time. B.F.M. Incoming & Traveller Services is also represented at the exhibition center during the event. Depending on the event, you’ll find their counter at either the NORD or WEST 1 entrance.

Getting there by helicopter

Contact:
Compass Air Charter
Tel. +49 511 72458-55 /-56
Fax +49 511 72458-75
info@compass-aircharter.de
www.compass-aircharter.de

During CeBIT and HANNOVER MESSE the Compass Air Charter Co. offers a shuttle service from Hannover Airport to the exhibition center’s own heliport. The flight takes just eight minutes. Compass Air Charter is also happy to arrange aircraft charters from anywhere in Europe.
Restaurants and catering
Restaurants and catering at the exhibition center

Messe Gastronomie Hannover will take care of all your catering needs competently, reliably and with that personal touch! Care to enjoy an exclusive dinner with your business partners in the stylish atmosphere of our restaurants or end an exciting day at the show with a relaxing glass of prosecco?

Check out our wide range of offerings – from a rollicking night at our Munich Hall to the gourmet cuisine at our Green Globe Diner. Or let yourself be pampered by our chef’s culinary creations at the Cosmopolitan Restaurant, where you’ll enjoy first-class service.

Our stand catering offers you a wide selection of warm and cold snacks as well as salads and finger food. Your guests, customers and staff members will be delighted at the quality and presentation of our food. Sweeten up your afternoon break with a selection of fine cookies or pastries.

Whether you’re interested in lunch or dinner, a hearty repast or a fine meal in elegant surroundings:

**Restaurants**

**Contact:**

Messe Gastronomie Hannover GmbH – Catering
Tel. +49 511 89-33501 / -33521
Fax +49 511 89-32657
contact.catering@messe.de
www.catering.messe.de

Our restaurants at the exhibition center are there for your business lunches, dinners or events – even on an exclusive basis, if so desired.

Your guests can experience a Bavarian night in our Munich Hall, for example. Or you can reserve a table at our exclusive Cosmopolitan restaurant for fine dining: 230 seats at a height of 38 meters with a bird’s-eye view of the Exhibition Center, plus the surrounding area.
Catering

Contact:
Messe Gastronomie Hannover GmbH – Catering
Tel. +49 511 89-33533
Fax +49 511 89-32657
contact.catering@messe.de
www.catering.messe.de

Our party pantry carries a wide selection of fresh, high-quality snacks, salads, soups and other specialties, allowing you to pamper your customers and business partners as well as your staff however you like.
Contact us for a quotation if you have any special needs. For your convenience, our catering services are not invoiced to you until after the event. Take advantage of our large array of offerings, which you can call up on the Internet under www.catering.messe.de.

Beverage delivery service

Contact:
Messe Gastronomie Hannover GmbH – Catering
Tel. +49 511 89-33770
Fax +49 511 89-33781
contact.catering@messe.de

Our beverage delivery service carries everything from assorted juices to champagne, cookies and disposable items. Our daily delivery service ensures your stand is well-stocked at all times.
Please place your orders via OBS.
Cocktail service

Contact:
Messe Gastronomie Hannover GmbH – Catering
Tel. +49 511 89-33523
Fax +49 511 89-32657
contact.catering@messe.de
www.catering.messe.de

Do you prefer classic cocktails, fresh nonalcoholic creations or something out of the ordinary, like molecular cocktails? Our barkeepers and artistic show mixers will concoct delicious cocktails for your tradeshow customers or your guests at your stand party or customer event. We are also happy to design an individual cocktail to match your appearance at the show. You needn’t worry about a thing: We bring all the tools and ingredients necessary for professional bartending services.

Rented tableware

Contact:
Chr. Hubensack GmbH, Rental Service
Tel. +49 511 9595922
Fax +49 511 9595944
info@hubensack.de

You can rent tableware for your stand, including porcelain, glasses and silverware.
Online Business Service (OBS)
OBS access data and authorization

Access data
The following data is mailed to you along with your stand confirmation notice:

- Order no. (event-related)
- Password

You can prepare your service orders before receiving your stand confirmation by using the “Cost planner” tool. Past exhibitors can do this using their login from the previous event.

Deadlines
As soon as hall layout planning has been finalized, Deutsche Messe will mail you your notice of stand confirmation as well as your OBS access data (depending on when you registered, this will be six months or less before the tradeshow begins). You can use this data to log into www.obs.messe.de. You can prepare your service orders ahead of time by using the “Cost planner” tool in OBS.

The order deadlines are contained on the checklist in the “Services” area of OBS as well as the relevant order forms. After the expiration of these deadlines, we cannot guarantee the availability of every type of service.

Ordering authorization
As an exhibitor you can give your staff members or external service partners access to OBS at any time. You decide what level of user authority to grant them. To do this, you define co-users within the system and grant them authority to access particular forms: subsequently the co-users can be blocked.
Ordering using OBS

**Contact:**
OBS hotline
Tel. +49 511 89-37000
obs@messe.de

---

**For all users**

**Inform and plan**
- Content and downloads
- Cost estimation wizard
- Cost planner

**Register and exhibit**
- Login and "My OBS"
- Register standspace
- Register coexhibitor

**Order and manage services**
- Services
- Service provider products
- Shopping basket
- Order status
- Manage attachments and order documents

---

**Log in**
Click the "Login" button on the start page (www.obs.messe.de) to reach the login page. From here, simply enter the access data you received along with your stand confirmation notice. Be sure to replace your primary password with a new password of your choosing.

**Start page**
After successfully logging in, you'll be taken directly to the start page, where you can view your exhibitor information. Use the menu bar on the left-hand side to access the individual areas in OBS. Select the "Tell me more" option to find out about new features in OBS, its services in general and/or new and special service highlights. To order, click the "Services" button. You can prepare and compare alternative orders ahead of time by using the "Cost planner" tool; then simply move the services you plan to keep to your "Shopping cart" later. Press the "Help" button in the navigation bar at the top if you have any questions or need any assistance.
Services

The first thing you see when you click “Services” is the main categories of our service offerings. Then click on the individual categories to see more.

Selecting services

Select the desired services by clicking items, checking boxes, entering text etc. as appropriate. To order some services, you may need to submit additional materials, for example, stand diagrams, images or logos. You can upload these materials to the OBS server using the appropriate upload feature, then apply them to the relevant service orders.

Cost planner

Even while you are still deciding about your registration, you can use the “Cost planner” tool to plan and calculate the cost of all services for your potential tradeshow appearance and compare the cost of different service options. You can then transfer the services you ultimately wish to order to your shopping cart.

Shopping cart

Every service you plan to order goes in your shopping cart first. In the “Shopping cart” section, you can then modify or delete any items. You then dispatch an order to Deutsche Messe for the final contents of your shopping cart, which does not become a legally binding order until you submit it. If there are any services you do not wish to order, simply delete them from the shopping cart or put them back in the Cost planner section for subsequent processing.

Order status

You do not need to order all your services at the same time. By clicking the “Order status” button, you can get an overview of all the orders placed up to now. This is especially helpful if your tradeshow participation has been prepared by several different staff members or even an outside agency.

Cancellation/Partial cancellation

You can cancel your orders in whole or in part. Please keep in mind the cancellation deadlines and be advised that cancellation charges may apply.

Orders by fax

Should you elect to send your orders via printed forms, you will receive a service binder containing personalized forms. Simply fill these forms out and fax them to Deutsche Messe at Fax +49 511 89-36666.

For fair package customers, a number of key services – for example, modular stand construction, electrical power points and stand cleaning – are already included in the price. You can supplement these services on an individual basis.
Checkliste

<table>
<thead>
<tr>
<th>Themenblock im Servicekatalog</th>
<th>Service-Bezeichnung</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darstellung in den Messemédien</td>
<td>Darstellungsmöglichkeiten zu CeBIT, HANNOVER MESSE und CeMAT</td>
</tr>
<tr>
<td></td>
<td>Unternehmensdaten</td>
</tr>
<tr>
<td></td>
<td>Produktdarstellung</td>
</tr>
<tr>
<td></td>
<td>Produktgruppenzuordnung</td>
</tr>
<tr>
<td></td>
<td>Standinformationen</td>
</tr>
<tr>
<td></td>
<td>Darstellungsmöglichkeiten zu den weiteren Messen</td>
</tr>
<tr>
<td></td>
<td>Firmenangaben</td>
</tr>
<tr>
<td></td>
<td>Firmenprofil</td>
</tr>
<tr>
<td></td>
<td>Produktgruppen</td>
</tr>
<tr>
<td></td>
<td>Firmenlogo</td>
</tr>
<tr>
<td></td>
<td>Produktbeschreibung</td>
</tr>
<tr>
<td>Werbung für Ihre Messebeteiligung</td>
<td>Außenwerbung</td>
</tr>
<tr>
<td></td>
<td>Onlinewerbung</td>
</tr>
<tr>
<td></td>
<td>Anzeigen im Ausstellerverzeichnis / Katalog</td>
</tr>
<tr>
<td></td>
<td>Firmenzeichen im Katalog</td>
</tr>
<tr>
<td></td>
<td>Werbemittel</td>
</tr>
<tr>
<td>Tickets und Lead-Services</td>
<td>Fachbesucher-Tickets</td>
</tr>
<tr>
<td></td>
<td>e-Tickets</td>
</tr>
<tr>
<td></td>
<td>Lead Management am Messestand</td>
</tr>
<tr>
<td></td>
<td>Premium Visitor Packages</td>
</tr>
<tr>
<td></td>
<td>Parkscheine</td>
</tr>
<tr>
<td></td>
<td>Ausstellerausweise</td>
</tr>
<tr>
<td></td>
<td>Lead Generierung</td>
</tr>
<tr>
<td></td>
<td>Online-Matchmaking Service</td>
</tr>
<tr>
<td>Fachvorträge, Konferenzen und sonstige messebegleitende Veranstaltungen</td>
<td>Standpartys</td>
</tr>
<tr>
<td></td>
<td>Anmietung von Konferenzräumen</td>
</tr>
<tr>
<td></td>
<td>Musiknutzung zur Messe</td>
</tr>
<tr>
<td>Presse-Services</td>
<td>Pressefachverzeichnis</td>
</tr>
<tr>
<td></td>
<td>Internet-Pressefachverzeichnis</td>
</tr>
<tr>
<td></td>
<td>Eintragung in den Presseführer online (kostenlos)</td>
</tr>
<tr>
<td></td>
<td>Produkte und Innovationen (kostenlos)</td>
</tr>
<tr>
<td></td>
<td>Themenervice aktuell</td>
</tr>
<tr>
<td></td>
<td>Übertragung im Internet</td>
</tr>
<tr>
<td>Wo finde ich Preise?</td>
<td>Wie / wo kann ich buchen</td>
</tr>
<tr>
<td>---------------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>kostenlos*</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos*</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos*</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos*</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos</td>
<td>OBS</td>
</tr>
<tr>
<td>kostenlos</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
</tbody>
</table>

* im Marketingbeitrag enthalten  
** Katalogschluss
# Checkliste

<table>
<thead>
<tr>
<th>Themenblock im Servicekatalog</th>
<th>Service-Bezeichnung</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standbau-Service</strong></td>
<td>Systemstände</td>
</tr>
<tr>
<td></td>
<td>Systemstand Typ Double</td>
</tr>
<tr>
<td><strong>Ausstattung für Ihren Messestand</strong></td>
<td>Bodenbeläge</td>
</tr>
<tr>
<td></td>
<td>Mietmöbel</td>
</tr>
<tr>
<td></td>
<td>Küchenausstattung</td>
</tr>
<tr>
<td><strong>Technik für Ihren Messestand</strong></td>
<td>Elektroversorgung</td>
</tr>
<tr>
<td></td>
<td>Kommunikationstechnik</td>
</tr>
<tr>
<td></td>
<td>Antennenanschluss</td>
</tr>
<tr>
<td></td>
<td>Deckenabhängungen</td>
</tr>
<tr>
<td></td>
<td>IT Hardware und Audio-Video-Services</td>
</tr>
<tr>
<td></td>
<td>Wasserversorgung</td>
</tr>
<tr>
<td></td>
<td>Druckluftversorgung</td>
</tr>
<tr>
<td></td>
<td>Propangas / Technische Gase</td>
</tr>
<tr>
<td><strong>Dienstleistungen für Ihren Messestand</strong></td>
<td>Standreinigung</td>
</tr>
<tr>
<td></td>
<td>Abfallentsorgung</td>
</tr>
<tr>
<td></td>
<td>Standpersonal</td>
</tr>
<tr>
<td></td>
<td>Pflanzen und Blumen</td>
</tr>
<tr>
<td><strong>Sicherheit und Logistik</strong></td>
<td>Transport- und Ausstellungsversicherung</td>
</tr>
<tr>
<td></td>
<td>Standbewachung</td>
</tr>
<tr>
<td><strong>Unterkunft, Reiseservice und Verkehr in Hannover</strong></td>
<td>Anfrage Privatzimmer</td>
</tr>
<tr>
<td></td>
<td>Anfrage Hotelzimmer</td>
</tr>
<tr>
<td><strong>Gastronomie-Services</strong></td>
<td>Getränkeservice</td>
</tr>
<tr>
<td></td>
<td>Catering</td>
</tr>
<tr>
<td>Wo finde ich Preise?</td>
<td>Wie / wo kann ich buchen</td>
</tr>
<tr>
<td>-----------------------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>S. 38 ff.</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 62 f</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 65</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 66 ff.</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 73 f.</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 77</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 77 f.</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 79</td>
<td>auf Anfrage</td>
</tr>
<tr>
<td>S. 79</td>
<td>auf Anfrage</td>
</tr>
<tr>
<td>S. 81</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 82</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 81</td>
<td>auf Anfrage</td>
</tr>
<tr>
<td>S. 85</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 85</td>
<td>OBS</td>
</tr>
<tr>
<td>Anfrage</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td>OBS/Anfrage</td>
<td>OBS</td>
</tr>
<tr>
<td>S. 89</td>
<td>OBS</td>
</tr>
<tr>
<td><a href="http://www.hannover.de/hotels">www.hannover.de/hotels</a></td>
<td>OBS</td>
</tr>
<tr>
<td><a href="http://www.hannover.de/hotels">www.hannover.de/hotels</a></td>
<td>OBS</td>
</tr>
<tr>
<td>OBS</td>
<td>OBS</td>
</tr>
<tr>
<td><a href="http://www.catering.messe.de">www.catering.messe.de</a></td>
<td>online</td>
</tr>
</tbody>
</table>
Stichwortverzeichnis

<table>
<thead>
<tr>
<th>Abendveranstaltung</th>
<th>30</th>
<th>Interneteintrag</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abfallentsorgung</td>
<td>85</td>
<td>Internet-Pressefach</td>
<td>33</td>
</tr>
<tr>
<td>ADAC Fahrzeugsicherheitszentrum</td>
<td>31</td>
<td>Internet Services DSL</td>
<td>78</td>
</tr>
<tr>
<td>Analoger Anschluss</td>
<td>79</td>
<td>Internetverbindung</td>
<td>78, 79</td>
</tr>
<tr>
<td>Anreise</td>
<td>95 ff</td>
<td>Internetwerbung</td>
<td>16</td>
</tr>
<tr>
<td>Antennen-Anschluss</td>
<td>79</td>
<td>ISDN-Anschluss</td>
<td>78</td>
</tr>
<tr>
<td>Audio-Video-Service</td>
<td>80</td>
<td>IT-Hardware</td>
<td>80</td>
</tr>
<tr>
<td>Außenwerbung</td>
<td>13 ff</td>
<td>Katalogeinträge</td>
<td>1, 10 ff</td>
</tr>
<tr>
<td>Ausstellausweis</td>
<td>26</td>
<td>Katalogwerbung</td>
<td>14</td>
</tr>
<tr>
<td>Ausstellerverzeichnis</td>
<td>17</td>
<td>Kinderbetreuung</td>
<td>94</td>
</tr>
<tr>
<td>Bahn</td>
<td>95</td>
<td>Kommunikationstechnik</td>
<td>78 f</td>
</tr>
<tr>
<td>Bestellung der Services</td>
<td>102 ff</td>
<td>Kompressor</td>
<td>82</td>
</tr>
<tr>
<td>Besucherdaten</td>
<td>24</td>
<td>Konferenz</td>
<td>29, 34</td>
</tr>
<tr>
<td>Besucherinformationssystem</td>
<td>7</td>
<td>Konferenzraum</td>
<td>29</td>
</tr>
<tr>
<td>Blumen</td>
<td>87</td>
<td>Konferenztechnik</td>
<td>29</td>
</tr>
<tr>
<td>Bodenbelag</td>
<td>65</td>
<td>Küchenausstattung</td>
<td>73 f</td>
</tr>
<tr>
<td>Catering</td>
<td>100 ff</td>
<td>LAN-Kopplung</td>
<td>79</td>
</tr>
<tr>
<td>Checkliste</td>
<td>106 ff</td>
<td>Lead Generierung</td>
<td>26</td>
</tr>
<tr>
<td>Cocktail Service</td>
<td>101 ff</td>
<td>Lead Management</td>
<td>23 f</td>
</tr>
<tr>
<td>Convention Center</td>
<td>29, 34</td>
<td>Lead Services</td>
<td>22 ff</td>
</tr>
<tr>
<td>Dark-Fibre</td>
<td>79</td>
<td>Logistikservice</td>
<td>90</td>
</tr>
<tr>
<td>Deckenabhängung</td>
<td>80</td>
<td>Lead Management</td>
<td>23</td>
</tr>
<tr>
<td>Deutsche Messe Selected</td>
<td></td>
<td>Match &amp; Meet</td>
<td>27</td>
</tr>
<tr>
<td>Hotels</td>
<td>93</td>
<td>Marketingbeitrag</td>
<td>8</td>
</tr>
<tr>
<td>Dienstleistungsverzeichnis</td>
<td>87</td>
<td>Messe-Fernsehen</td>
<td>37</td>
</tr>
<tr>
<td>Druckluft</td>
<td>82</td>
<td>Messe-Hörfunk</td>
<td>37</td>
</tr>
<tr>
<td>DSL-Anschluss</td>
<td>78</td>
<td>Messekatalog</td>
<td>7, 17</td>
</tr>
<tr>
<td>EBI</td>
<td>7</td>
<td>Messemedien</td>
<td>7 ff</td>
</tr>
<tr>
<td>Einladung</td>
<td>18, 23</td>
<td>Messeüberblick</td>
<td>18</td>
</tr>
<tr>
<td>Eintrittskarte</td>
<td>22 ff</td>
<td>Messe-Shuttle</td>
<td>14</td>
</tr>
<tr>
<td>Elektroversorgung</td>
<td>77</td>
<td>Messezeitung</td>
<td>17, 36</td>
</tr>
<tr>
<td>e-Ticket</td>
<td>23</td>
<td>Mietgeschirr</td>
<td>101</td>
</tr>
<tr>
<td>Fachbesucher-Ticket</td>
<td>18, 23</td>
<td>Mietmöbel</td>
<td>66 ff</td>
</tr>
<tr>
<td>Fachvortrag</td>
<td>29</td>
<td>Mobilier</td>
<td>66 ff</td>
</tr>
<tr>
<td>fair-package</td>
<td>39</td>
<td>Musiknutzung</td>
<td>30</td>
</tr>
<tr>
<td>Fax</td>
<td>79, 105</td>
<td>OBS</td>
<td>102 ff</td>
</tr>
<tr>
<td>Firmenangaben</td>
<td>10</td>
<td>Online-Banner</td>
<td>16</td>
</tr>
<tr>
<td>Firmenlogo</td>
<td>10</td>
<td>Online-Matchmaking Service</td>
<td>27</td>
</tr>
<tr>
<td>Firmenprofil</td>
<td>10</td>
<td>Onlinewerbung</td>
<td>16</td>
</tr>
<tr>
<td>Flug</td>
<td>96</td>
<td>Parkplatz</td>
<td>25, 111</td>
</tr>
<tr>
<td>Fotografen</td>
<td>86</td>
<td>Parkschein</td>
<td>25</td>
</tr>
<tr>
<td>Gastronomie</td>
<td>99 ff</td>
<td>Pflanzen</td>
<td>87</td>
</tr>
<tr>
<td>Geländeplan</td>
<td>111</td>
<td>Premium Pass</td>
<td>24 ff</td>
</tr>
<tr>
<td>GEMA</td>
<td>30</td>
<td>Premium Visitor Packages</td>
<td>24 ff</td>
</tr>
<tr>
<td>Geschirr</td>
<td>101</td>
<td>Presse-Centrum</td>
<td>33</td>
</tr>
<tr>
<td>Getränkservice</td>
<td>100</td>
<td>Pressefach</td>
<td>34</td>
</tr>
<tr>
<td>Hannover Guide</td>
<td>94</td>
<td>Presseführer online</td>
<td>35</td>
</tr>
<tr>
<td>Helikopter</td>
<td>97</td>
<td>Pressekonferenz</td>
<td>34</td>
</tr>
<tr>
<td>HERMES AWARD</td>
<td>35</td>
<td>Presse-Services</td>
<td>32 ff</td>
</tr>
<tr>
<td>Hotelzimmer</td>
<td>93</td>
<td>Privatleasing</td>
<td>93</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Produktbeschreibung</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Produktdarstellung</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Produkte und Innovationen</td>
<td>36</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Produktgruppen-Eintragung</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Propaganda</td>
<td>81</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Redaktionsadressen</td>
<td>36</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Reise</td>
<td>95 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Restaurant</td>
<td>99</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sicherheit</td>
<td>88 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Spedition</td>
<td>90</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standbau</td>
<td>38 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standbewachung</td>
<td>89</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standmobilier</td>
<td>66 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standparty</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standpersonal</td>
<td>86</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standreinigung</td>
<td>85</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Stromversorgung</td>
<td>77</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Systemstände</td>
<td>39 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Technik</td>
<td>76 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Technische Gase</td>
<td>81</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Telefon</td>
<td>79</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Teppichboden</td>
<td>65</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Themenservice aktuell</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tickets</td>
<td>22 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Umweltzone</td>
<td>96</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unterkunft</td>
<td>93</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unternehmensdarstellung</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Versicherung</td>
<td>89</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Videoproduktion</td>
<td>86</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Wasserversorgung</td>
<td>81</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Werbemittel</td>
<td>18 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Werbung</td>
<td>12 ff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Werbung im Ausstellerverzeichnis</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Werbung im Messekatalog</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Werbung in den Messezeiten</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Zimmervermittlung</td>
<td>93</td>
</tr>
</tbody>
</table>

Alle im Servicekatalog 2011 genannten Preise verstehen sich zuzüglich der gesetzlichen Mehrwertsteuer und entsprechen dem Zeitpunkt der Drucklegung. Änderungen sind vorbehalten.