

Future-defining solutions show the way forward in 2010

suppliers|convention

The international subcontracting forum at HANNOVER MESSE 2010

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TECHNOLOGY FIRST
19-23 April 2010

Don't miss this exciting multidisciplinary lecture and discussion forum

Daily from 10 a.m. to 5 p.m. – Hall 4, D 42

At Industrial Supply 2010, the international subcontracting industry will be presenting future-defining technology solutions for greater efficiency, innovation and sustainability. These are key priorities worldwide, and set to become the driving force for global industry.

The increasing share of the subcontracting industry in the added value chain of its user sectors makes it all the more important to ensure an effective exchange of ideas between all parties. This year's **Suppliers Convention** will again be the ideal vehicle for fostering this knowledge sharing process. It is where top-flight industry experts will discuss effective strategies for making businesses more efficient and competitive. The high-caliber event will focus on technologies for making products and processes more environmentally friendly and cost-effective, and on state-of-the-art materials, which allow suppliers to optimize their positioning in the process chain of their user industries. An audience of over 800 attended the premier event in 2009.

Suppliers Convention 2010 Theme Days

Monday	April 19		Medical Technology
Tuesday	April 20		Future Mobility
Wednesday	April 21		Green Engineering
Thursday	April 22		New Technologies for New Forms of Energy
Friday	April 23		Opportunities from Alternative Materials

Ideal partners

The **Suppliers Convention** will again be co-organized by the German Subcontracting Industry Association (ArGeZ), which represents around 8,000 industrial suppliers throughout Germany. The association provides a forum for ongoing dialogue between suppliers and their user industries.



An ideal dialogue forum, and a valuable platform for your business!

- Feature presentations and lectures from subject specialists
- Panel discussions
- Top-flight speakers
- New theme on each day
- Multidisciplinary know-how transfer
- German/English simultaneous interpreting service

Value-enhancing collaboration

Industrial Supply is also generating valuable synergies from the involvement of a new media partner. Carl Hanser Verlag is a leading Munich-based trade publishing house, and publisher of *ZulieferMarkt* (Subcontracting Market) magazine. Its extensive sector expertise makes it an ideal partner for the **Suppliers Convention**.

2010 – focus on efficiency

→ Monday: Medical Technology

Even in these tough economic times there is still strong international demand for the products of the medical equipment industry - multifunctional OP tables, state-of-the-art hospital beds, hi-tech prostheses and high-performance ventilation equipment. But the manufacturers and many suppliers in this sector know that future success depends on innovation. How can suppliers successfully contribute to the ongoing growth and momentum of the medical equipment sector internationally?

→ Tuesday: Future Mobility

Alternative transport concepts will have a major impact on infrastructure renewal and modification. The trend towards the electric car is set to revolutionize manufacturing technology. Lightweight construction concepts are a key part of achieving minimum fuel consumption and maximum CO2 reduction. Suppliers are responding with major changes to their components, sub-assemblies and systems. That means increasing capital investment – but can you know you are making the right capex decisions?

→ Wednesday: Green Engineering

The future challenge is to build sustainability and resource conservation into the design of plant and machinery – for its use, maintenance and disposal. Whether they are supplying energetically-optimized components or entire environmentally-friendly systems, how can subcontractors optimize their returns in the OEM market by maximizing the efficiency of their components and sub-assemblies?

Your opinion counts:
www.2010willbe.com

What do you expect for 2010?
Will the economy recover?
Will there be an upsurge in innovation?
Tell us your views and find out what other people think.
On www.2010willbe.com

→ Thursday: New Technologies for New Forms of Energy

The world is talking about the “renewable” generation, distribution and use of energy, but what are the implications for power generation technology? Photovoltaic, geothermal, wind and hydro energy offer profit opportunities for suppliers with the ability to design high-performance and reliable energy management systems based on durable and recyclable products. Unity is strength: By joining forces, energy technology suppliers can develop new markets.

→ Friday: Opportunities from Alternative Materials

Hi-tech materials are an essential requirement for lightweight construction in the auto industry. Once little more than a trendy conversation topic, bioplastics are now seen as an essential part of long-term solutions. Innovative processes are the key to revolutionary materials concepts: Collaboration between OEMs and suppliers in the materials sector can make both parties more competitive.

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