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Where manufacturing begins



EMO
Hannover
19-24.9.2011

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EMO: Globally successful thanks to common initiative of European machine tool builders

The 19th edition of EMO, the world's premier trade fair for metal-working technology, will take place in Hannover on 19-24 September this year. EMO is the meeting point for the entire international manufacturing industry and the global-showcase for innovation in manufacturing technology equipment and solutions.

EMO is the common initiative of European machine tool builders dating back to 1950. The first European Machine Tools Exhibitions was launched in 1951 and shortly after became the world's biggest venue of that kind. The first EMO, as a fair open to international exhibitors, took place in Paris in 1975 and has been increasing its worldwide significance ever since. The international recognition and importance of EMO attributes to the traditionally dominant role of Europe in the machine tool world. Moreover, as developing countries have emerged as significant producers and consumers of machine tools, EMO has evolved into a global forum and a meeting point for the entire international industry.

Users of machine tools from the entire spectrum including automotive, aerospace, energy generation, railway vehicles, ship-building, construction, tool and mould making, medical technology and others flock to EMO every two years to catch-up with the latest innovations in the machine tool industry. Machine tools, as provider of *key enabling manufacturing technology and solutions* to user industries, are the main *driver of productivity and efficiency* gains in user sectors.

EMO is owned by CECIMO, the representative body and the voice of European machine tool builders from fifteen countries which cover 97% of machine tool production in Europe and more than one third worldwide. "This collective ownership of the show is a major strength as it testifies that EMO is industry-driven; views of machine tool builders across Europe are taken on board in the design of the event; and all preparations are subject to industrial feedback prior to and after the show to best meet expectations of customers. CECIMO maintains close co-operation with machine tool associations and organizations all over the world to take also into account the wishes of machine tool builders and customers in all the regions of the world. Furthermore, the promotion of the show is entrusted to the CECIMO network, which provides a broad reach to key customer sectors across Europe and beyond." states Michael Hauser, President of CECIMO.

Testimonials from various CECIMO companies and member associations best reflect views on EMO and prospects of the market for the upcoming show in Hannover.

Frank Brinken, CEO

StarragHeckert Group, Switzerland

"The current economic upturn which is on track in Europe and in the rest of the world is reflected in the European machine tool sector as a sharp increase in order intake and production. CECIMO forecasts total European machine total shipments this year at more than one-fifth higher than last year. Positive prospects of the market point out a vibrant, dynamic and fruitful EMO is on the way."



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Vincent Schramm, Director General

French Association for Manufacturing Technologies (CECIMO member association)

"The CECIMO network guarantees that EMO reflects wishes of all European machine tool builders which ensures expectations of potential customers are met. Thanks to CECIMO, EMO is organized by the sector itself and is really industry driven, taking into account users' needs and market trends".

Jarmo Hyvönen, President

Fastems OY AB, Finland

"EMO is the global showcase for innovations in the machine tool industry. This means that manufacturers prefer to launch their new products at EMO, which gives their innovations a high visibility to top-level international customers who come to visit the show. I believe that with the increasing weight of global markets for the machine tool business today, EMO provides exhibitors with a unique gateway to the international marketplace."

Xabier Ortueta, Director General

AFM-Machine Tool Manufacturers' Association of Spain (CECIMO member association)

"National associations assume an important role in the organization and promotion of EMO. Our member companies are the manufacturing technologies suppliers for the most relevant industrial sectors in the world economy, and EMO is the meeting point for all of them. Not only the Machine Tool industry, but industry in general, as the receptor of our productive solutions is widely benefited by attending EMO."

Jan Rýdl, Member of the Board of Directors

TOS VARNSDORF a.s., Czech Republic

"EMO is the world's most important machine tool exhibition and every significant market player is there. Decision-makers in production technology use EMO Hannover as a reference point. Investment decisions are made there. EMO provides, as such, clear opportunities to be seized. Of course it is a question of whether you seize them or not, but if you are absent you simply miss the opportunity."

Ezio Colombo, President

FICEP, Italy

"EMO offers the most comprehensive picture of innovations in the entire world of metal-working as metal cutting, metal forming, tooling, manufacturing and process automation and metrology segments are present in the show. EMO proposes the qualitatively highest synthesis of the solutions set up by the worldwide machine tool industry."

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Notes to editors: CECIMO is the European Association of the Machine Tool Industries. We bring together 15 national Associations of Machine Tool Builders, which represent approximately 1500 industrial enterprises in Europe*, over 80% of which are SMEs. CECIMO covers more than 97% of total Machine Tool production in Europe and more than one third worldwide. It accounts for almost 150,000 employees and a turnover of nearly €17 Billion in 2010. In 2010 about three quarters of the production in CECIMO countries was shipped abroad, more than half of which was exported outside Europe*.

*Europe = EU + EFTA + Turkey

The next edition of EMO will take place on 19-24 September 2011 in Hannover. EMO® is a registered trademark by CECIMO.

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