



MATERIALS HANDLING AND INTRALOGISTICS

International Trade Fair for Materials Handling
and Intralogistics

Bombay Exhibition Centre (BEC), India

10–13 December 2009



One of many reasons to exhibit at CeMAT INDIA: Annual growth of 25% in India's logistics sector.



Indian economy continues to grow at nine percent per annum

The Indian subcontinent not only remains one of the fastest growing economies in the world – the number of consumers in the region is also increasing. Thus India is currently the second largest market for automobiles and has the second largest printing industry in the world after China. India is one of only three countries which manufacture high-performance computers. But there are also other reasons why foreign investors find the prospect of direct investment interesting: continued pro-market legislation, relatively easy access to raw materials and the fact that English is the main business language. These factors also weigh in your company's favour.

Enter a marketplace worth billions

India's booming economy has generated a huge demand for modern logistics systems. In fact, this sector is one of the fastest growing areas of the nation's economy. As logistics is a relatively new industry to India, excellent opportunities still exist for foreign companies. The international logistics industry expects the Indian market to grow by 20 to 30 percent per year. Experts estimate that cool chain logistics and refrigerated storage alone represent a market worth 1.2 billion euros.

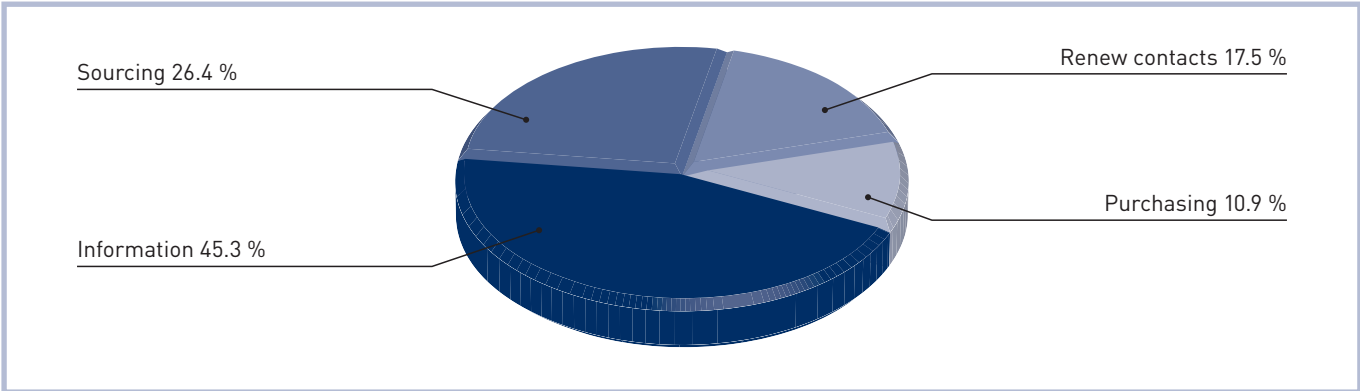
Logistics experts from across the world are meeting in Mumbai from 10 to 13 December 2009

Continued growth in the Indian economy has created greater demand for the efficient handling and transportation of goods and products. The importance attached to logistics is underlined by the fact that CeMAT INDIA, which addresses diverse user groups, attracts a high proportion of decision-makers. In 2008, approx. 10,000 specialists visited CeMAT INDIA in combination with the three other industrial fairs that are also taking place in Mumbai this year.

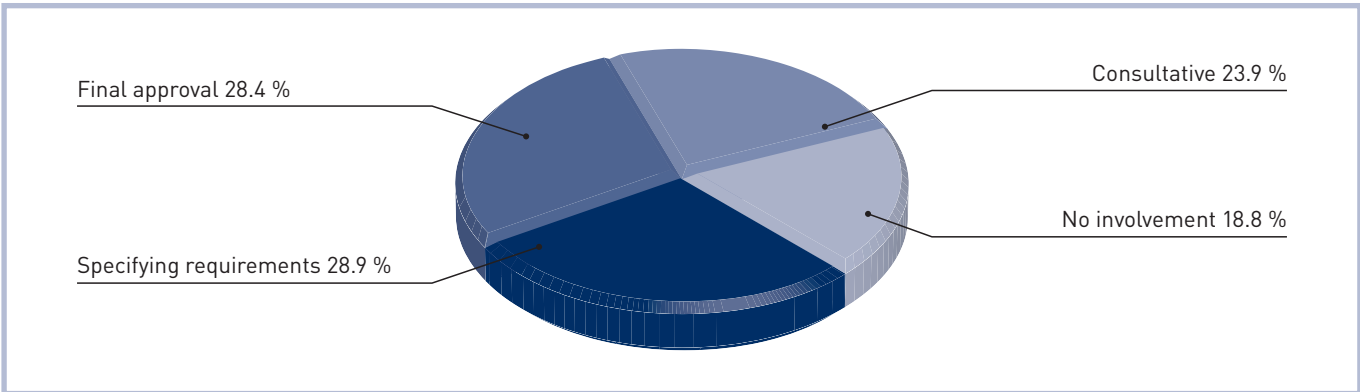
Welcome to the business and finance capital Mumbai!

As the subcontinent's major port, Mumbai is not only the hub of business and culture – with a population of 14 million it is also India's largest city. The Mumbai stock exchange is the biggest in India and the city is home to many large industrial companies and close to the region of Pune, the base of the important Indian car industry. By opting for Mumbai as the venue for this year's trade fair, the organizers can offer exhibitors access to decision-makers of a key industrial and business centre in India.

Purpose of visit (visitor survey)



Decision-making capacity



Well over a third of all visitors (37%) came to CeMAT INDIA last year in order to source or buy products. An impressive 80% are involved in some way or other in investment decisions – a reflection of the high calibre of the visitors attending the event.

“This is the truly global exhibition with qualified visitors from industries across the board. For CeMAT INDIA 2009 we are thinking of enlarging our stand once again.”

Four industrial fairs at the same time and place –
a concept that particularly benefits visitors and exhibitors
from outside the host nation.



Exhibitors and visitors benefit from unique synergies

With the concept of four trade shows held concurrently at one venue, the organizers Deutsche Messe have exported to India the same approach that has ensured the sustained success of HANNOVER MESSE. It is a concept perfectly geared to meeting the challenges of a global economy.



CeMAT INDIA International Trade Fair for Materials Handling and Intralogistics

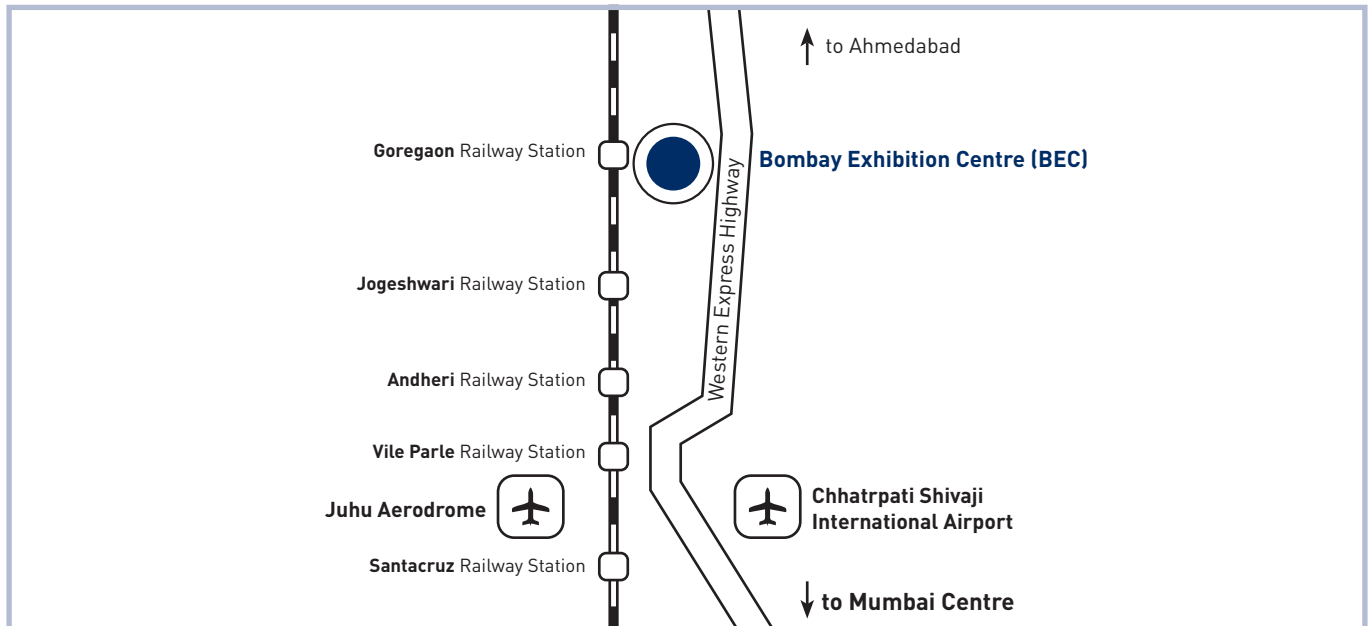
Industrial Automation INDIA International Trade Fair for Process and Production Automation and Industrial Building Automation

Energy INDIA International Trade Fair for Renewable and Conventional Power Generation, Transmission and Distribution

MDA INDIA International Trade Fair for Motion, Drive and Automation

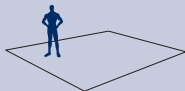
We invite you to one of India's biggest trade fair venues

With over 40,000 square metres of air-conditioned exhibition space, the Bombay Exhibition Centre (BEC) offers ideal conditions for your company's presentation. Located in Goregaon, the BEC is within easy reach of domestic and international airport terminals (10 minutes) and 20 minutes by car from the centre of Mumbai, one of India's biggest and most vibrant cities.



Stand options

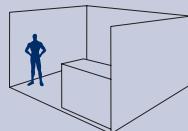
Raw space



- Stand area (min. 18 sqm)

Price: € 190/sqm*

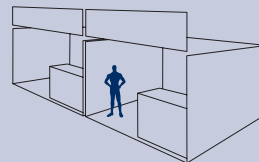
Shell scheme



- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English)
- 2 spotlights

Price: € 210/sqm*

International Pavilion



- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 3 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English)
- Catalogue entry
- 1 lockable cabin with shelves and a coat hanger
- 1 wastepaper basket
- Booth cleaning

Additional services

A service centre will provide the following services to all exhibitors at the group stand:

- Information counter
- Contact person on site during the whole exhibition (English speaker)
- Snacks & drinks
- Kitchen area
- Lounge area (tables + chairs)

Price: € 240/sqm*

* Plus Indian Service Tax (12.36%)

General services are free of charge for all exhibitors

- Standard catalogue entry
- Individual support services provided by the organizers on site
- Visitor admission tickets

Register by 15 May 2009 to receive an EARLY BIRD DISCOUNT of 5%

The best reason to exhibit at CeMAT INDIA: the broad array of innovative logistics expertise, equipment and technology.



Product categories

MECHANICAL HANDLING

- Cranes, accessories for cranes, lifting equipment
- Series lifting equipment, lifting platforms
- Continuous mechanical handling equipment, monorail conveyors, accessories
- Industrial trucks, forklift trucks, accessories
- Driverless transport systems, storage and retrieval equipment for shelves and racks, manual trolleys
- Lifts, elevators, escalators, moving pavements, cable cars

WAREHOUSE TECHNOLOGY AND WORKSHOP EQUIPMENT

- Warehouse systems, shelving systems and shelving technology
- Factory equipment, workshop equipment
- Pallets, bins and containers
- Industrial doors and gates
- Cleaning systems for warehouses and storage facilities

PACKAGING AND ORDER PICKING EQUIPMENT

- Packaging equipment for warehouses and shop floors
- Weighing and metering devices
- Packaging and order picking systems

ENTIRE SYSTEMS FOR MATERIALS HANDLING TECHNOLOGY, WAREHOUSE TECHNOLOGY, LOGISTICS

- Entire conveying systems
- Entire supply chain management
- Entire robot and handling systems

LOADING TECHNOLOGY

- Dock levellers
- Loading ramps, platforms and bridges

TRAFFIC ENGINEERING

- Road vehicles, commercial vehicles and accessories
- Rail vehicles
- Multi-storey car park and parking equipment
- Traffic control technology and systems
- Integrated transport systems

INTRALOGISTICS – SYSTEMS AND SOFTWARE

- Computer systems and control systems for materials flow and intralogistics
- Identification technology, AUTO ID systems, sensors for intralogistics
- Application software and solutions for intralogistics and transportation logistics

LOGISTIC SERVICES AND OUTSOURCING

- Logistics management
- Transport logistics
- Logistics & intralogistics services
- e-Logistics services
- Consulting, planning, financing & project management services
- Maintenance services

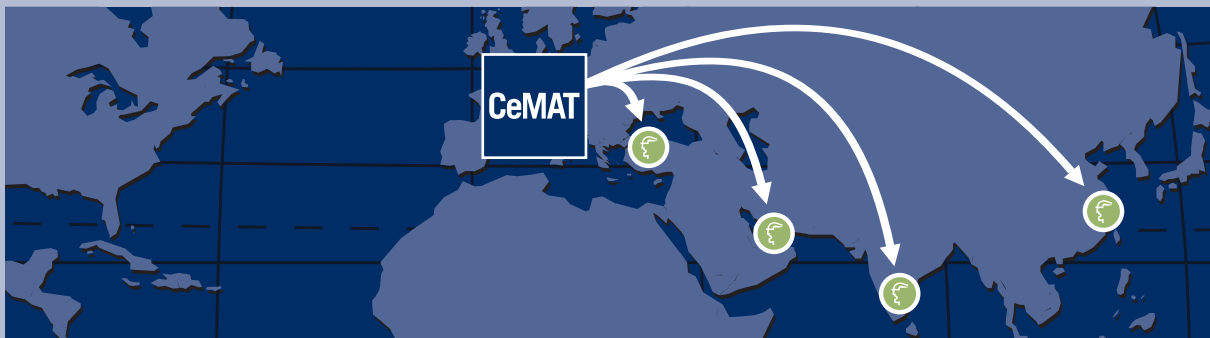
Deutsche Messe – a byword for consistent success and good organization

We organize more than 40 trade shows outside Germany every year. CeMAT INDIA and the three concurrent trade shows MDA INDIA, Energy INDIA and Industrial Automation INDIA are based on the same concept that has made HANNOVER MESSE such a great success story. Together with our wholly owned subsidiary Hannover Fairs India we have exported this concept to India and can offer you our expert support and advice while you plan your participation, as well as at the event itself.

An effective network based on goodwill and co-operation linking associations and representatives

As the organizers of HANNOVER MESSE, the biggest industrial fair in the world, we have good relations with major players and opinion leaders worldwide. With representatives in over 73 countries and seven foreign subsidiaries, Deutsche Messe has an international network that is used effectively to publicise events. International advertising campaigns, target-group oriented mailings and direct contacts, as well as extensive professional press and PR activities ensure a high level of recognition for CeMAT INDIA.

JOIN THE MARKETS – WORLDWIDE!



2–6 May 2011
Hannover, Germany

CeMAT

www.cemat.de



4–7 February 2010
Istanbul, Turkey

World of Industry Part I

www.win-fair.com



19–21 January 2010
Dubai, United Arab Emirates

CeMAT MIDDLE EAST

www.cemat-me.com



10–13 December 2009
Bombay, India

CeMAT INDIA

www.cemat-india.com



26–29 October 2009
Shanghai, China

CeMAT ASIA

www.cemat-asia.com

“CeMAT INDIA 2008 was a perfect platform to penetrate the growing market and to find visibility in the global industrial reality.”



Deutsche Messe
Hannover · Germany



Deutsche Messe
Worldwide



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Supported by:

Materials Handling and Logistics Technology Association
within the VDMA (German Engineering Federation)

ICEX – Spanish Institute for Foreign Trade

Indo-German Chamber of Commerce

Venue:

Bombay Exhibition Centre
Nesco Complex
Off Western Express Highway
Goregaon-East
Mumbai-400063
India

Deadline for applications: 30 June 2009
Show duration: 10–13 December 2009
Set-up period: 8–9 December 2009
Dismantling: 14 December 2009

Deutsche Messe maintains an extensive network of local representatives.
The relevant addresses are listed under **www.messe.de**

CeMAT
INDIA