



**Deutsche Messe**

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**CeBIT**

**CeBIT 2010:**  
**Information for visitors**

**CeBIT**

**HANNOVER**  
 2-6 MARCH 2010

[cebit.com](http://cebit.com)

**.españa**

CeBIT PARTNER COUNTRY 2010

The world's No.1 marketplace for digital business

From 2 to 6 March CeBIT 2010 will open its doors to visitors from all over the globe. Benefit from the unique synergies between the exhibit categories and identify solutions to your individual business requirements. CeBIT is the only trade show worldwide that showcases the complete spectrum of ICT technology. Harness the potential of the world's No. 1 marketplace: Push your Business!

### ■ New: Connected Worlds

Following in the wake of "green IT" and "Webciety", CeBIT 2010 will be devoted to the programmatic motto "Connected Worlds". This motto describes the convergence of individual technologies and the integration of international markets (both business and consumer markets). Connected Worlds will be a recurrent theme in all sections of CeBIT 2010. Expand your business horizons!

### ■ CeBIT Global Conferences 2010

Tune into the ideas, innovations and strategies of outstanding business leaders. Look forward to the following line-up of speakers: Stewart Butterfield, Flickr.com; Natalya Kaspersky, Kaspersky Lab; Jon Iwata, IBM Corporation; Russ Shaw, Skype; Mark Kingdon, Linden Lab; B. Kevin Turner, Microsoft Corporation; Dr. Werner Vogels, amazon.com; Adolfo Hernandez, Alcatel Lucent; Diane M. Bryant, Intel Corporation; Stephen Felice, Dell Inc.; Jan Geldmacher, Vodafone.

### ■ Partner Country Spain

One of the top five European high-tech markets, Spain is one of Germany's most important trading partners. Thanks to extensive experience in South America, Spanish companies are the ideal partners for collaborative ventures. A strong line-up which will have a major impact on CeBIT 2010 – and pave the way to new contacts. Push your Business!

### ■ Dates

**Duration:** Tuesday 2 to Saturday 6 March 2010

**Opening hours:** 9.00 a.m. to 6.00 p.m.

2 – 5 March 2010:

No entry for children under 16.

Valid ID must be shown!

6 March 2010:

Entry for children aged 8 – 15 years only

in the company of a supervising adult.

No entry for children under 8.

### ■ Prices

<b>Day Ticket</b>	advance sale	<b>€ 33</b>
	on site	<b>€ 38</b>
<b>Season Ticket</b>	advance sale	<b>€ 71</b>
	on site	<b>€ 81</b>

### ■ Day Ticket for Students and for the Disabled

Tickets for schoolchildren/students, persons doing military service or alternative community service are available on Saturday only. Disabled persons are entitled to admission on all days of CeBIT 2010.

**Price at the ticket office: € 17**

#### ADVANCE SALE OF DAY TICKETS AND SEASON TICKETS:

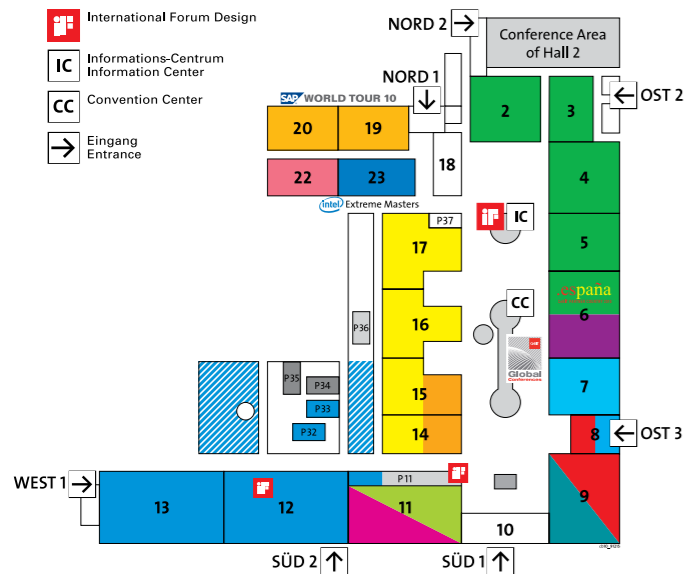
- Online: [www.cebit.de/tickets\\_e](http://www.cebit.de/tickets_e)
- The foreign representatives of Deutsche Messe

All prices include VAT – subject to change

■ **Travel:** For further information about rail travel, coach travel, charter flights and international tour operators go to: [www.cebit.de/visitorservice](http://www.cebit.de/visitorservice)

■ **Accommodation:** Further information about overnight accommodation is available at: [www.hannover.de/hotels/cebit](http://www.hannover.de/hotels/cebit)

■ **Services:** Restaurant and shopping addresses, information about cultural and leisure activities as well as after-work tips are available at [www.cebit.de/hannovertips\\_e](http://www.cebit.de/hannovertips_e)



## Business IT, Hall 2

- Server Technologies
- Business Storage
- Virtualisation
- Open Source Solutions

## Business IT, Hall 3

- Enterprise Content Management (ECM)
- Document Management Solutions
- Software & System Management
- Professional Output/Office Solutions
- Mailing Solutions

## Business IT, Hall 4

- Enterprise Resource Planning
- Business Intelligence
- Business Process Management
- Service Oriented Architecture
- Customer Relationship Management
- Communications

## Business IT, Hall 5

- Enterprise Resource Planning
- Business Intelligence
- Business Process Management
- Customer Relationship Management
- Vertical Market Solutions

## Business IT, Hall 6

- Human Resource Management
- Access Control
- AutoID/RFID
- Industrial IT Solutions
- Managed Services
- Learning & Knowledge Solutions

## SPECIALS

- Virtualisation & Storage Forum (Hall 2)
- CeBIT Open Source Forum + Park (Hall 2)
- CeBIT SME Studio (Hall 2)
- OS X Business Park (Hall 2)
- DMS Forum + Area (Hall 3)
- ECM Now – Efficiency is simple (Hall 3)
- VOI Showcase “Live & Digital-VOIPost GmbH” (Hall 3)
- Forum + Area Software & Systems (Hall 3)
- Enterprise Application World, EAW (Hall 5)
- CeBIT Job & Career Market (Hall 5)
- CeBIT Forum Learning & Knowledge Solutions (Hall 6)
- CeBIT Forum Auto ID/RFID + Solutions Park (Hall 6)

## Internet & Mobile Solutions/Webciety, Hall 6

- Digital Media Solutions
- Web Based Solutions
- Web Content Management
- Enterprise Mobility
- Webciety Forum (Hall 6)
- Internet Experts: Group Presentation for eCommerce – Content Management – Online Services (Hall 6)
- Forum OnBIZ – Digital Marketing (Hall 6)

## CeBIT Destination ITS (Hall 7)

- Telematics & Navigation
- Automotive Solutions
- Transport & Logistics
- CeBIT in Motion: Forum for Telematics & Navigation, Automotive Solutions, Transport & Logistics (Hall 7)
- Automotive Day (3.3.2010) (Hall 7)
- M2M Zone (Hall 7)
- Live Demonstrations of Telematics (Open-air site Hall 7)
- Navigation Day@CeBIT (5.3.2010) (Convention Center [CC])

## CeBIT green IT (Hall 8)

- CeBIT green IT Forum (Hall 8)

## TeleHealth (Hall 8)

- eHealth
- Telemedicine
- Healthcare Management
- TeleHealth – Conference Forum (Hall 8)
- Future care (Hall 8)

## future parc (Hall 9)

- Living 2020
- Corporate Research
- Applied Research
- Basic Research
- Start-ups & Spin-offs

## SPECIALS

- future talk – Forum (Hall 9)
- future life – Special Presentation “Connected Living” (Hall 9)
- future match – International Cooperation Exchange (Hall 9)

## Public Sector Parc (Hall 9)

- ICT Solutions for the Public Sector
- eGovernment Solutions (municipal, state, federal and European Union)
- IT Solutions for Municipal Public Utility Undertakings, Municipal Establishments and Service Providers
- Geoinformation Systems

## SPECIALS

- Public Sector Parc Forum (Hall 9)
- “Citizens Meet the Public Authorities” (6.3.2010) (Hall 9)

## CeBIT Banking & Finance World (Hall 11)

- Financial Solutions
- Software for Banking & Financial Services
- Card Technology for Banking & Finance
- Equipment & Systems
- CeBIT Banking & Finance Community Club (Hall 11)

## CeBIT Security World (Hall 11)

- Anti Spam & Anti Virus Solutions
- Security Tools & Services
- Biometrics
- Card Technology
- Security Software & Hardware
- Security & Availability in Data Centers
- Network Security
- Video Surveillance
- Mobile Security
- CeBIT Security Plaza (Hall 11)

## Business Communications & Networks (Halls 12/13, Pavilions 32–33, Open-air site)

- Fixed Line & Network Solutions, Infrastructure
- Unified Communication
- Wireless Technologies
- IP Communication
- Enterprise Solutions
- Data Centers
- Carriers & Providers
- Telecommunications & Internet Services
- Network Components
- Network Computing Software & Services
- Mobile Devices & Communication
- Professional Data Center@CeBIT (Hall 12)
- BITKOM Broadband World (Hall 13)

## ICT Infrastructure (Halls 14–17)

- Consumer Electronics
- Computers, Notebooks, Netbooks
- Components
- Graphics & Sounds
- Cases, Coolers & Power Supplies
- Mobile & Personal Storage
- Display Technologies
- 3D Technologies
- Peripherals
- Mobile Devices
- Accessories
- Kiosk Systems & Technologies
- Digital Signage
- Point of Sales

## SPECIALS

- Golden Mall (Halls 14/15, 16, 17)
- Next Level 3D (Hall 16)
- Digital Signage Area (Hall 15)
- Ladies’ Corner (Halls 14/15)

## Planet Reseller (Halls 14/15)

## SAP WORLD TOUR 2010 (Halls 19/20)

## CeBIT sounds! (Hall 22)

## Intel® Extreme Masters (Hall 23)

## Conference Area (Pavilions 34/35)

## Premium Lounge (Pavilion 36)

## House of Nations



## Convention Center (CC), Room 2

- CeBIT Global Conferences



## Partner Country Spain

- Central Spanish Pavilion (Hall 6)
- Software (Hall 3, Hall 6)
- green IT (Hall 8)
- future parc (Hall 9)
- Banking & Finance, Security (Hall 11)
- Telecommunications (Hall 13)



## Pavilion 11D/Hall 11 + Information Center (IC)

- iF product design award exhibition 2010

## Hall 12

- d<sup>6</sup> DESIGN TO THE POWER OF SIX
- “niedersachsendesign”
- iF concept award 2010
- iF material award 2010
- universal design award 2010