

NEXT LEVEL 3D: SEE THE DIFFERENCE!

CeBIT

HANNOVER
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Push your business to the next level

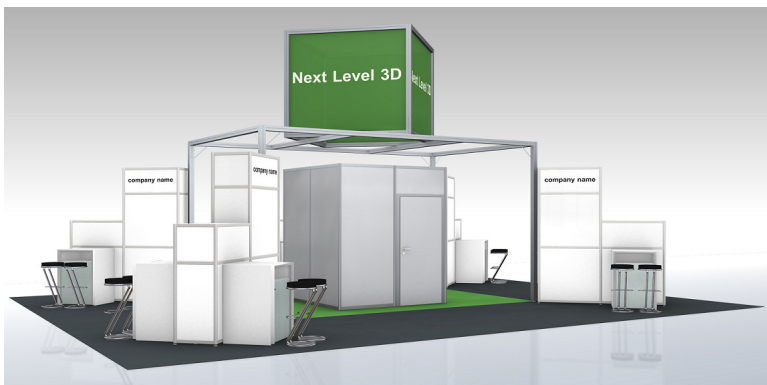
CeBIT 2010 puts your business
at the center of attention!



CeBIT has been newly tailored to help your business take center stage, providing participating companies with the ideal conditions for growing their sales. For the first time in 2010, manufacturers will be presenting the latest 3D stereoscopy technologies and innovative solutions at the **Next level 3D** pavilion.

3D stereoscopy is already revolutionizing movie theaters and is set to continue its successful march into private homes. Now is the time to take advantage of CeBIT as the ideal platform for alerting the marketplace as well as the broad public to the technological advantages, growth potential and myriad applications offered by this impressive technology.

Next level 3D pavilion



Designed to provide a holistic, solutions-oriented presentation of the latest stereoscopic hardware and software solutions, the "Next level 3D" pavilion Will be centrally located within the **ICT Infrastructure** display sector in the middle of the exhibition grounds.

The proximity to the Planet Reseller special display and additional big-name exhibitors will guarantee a high-caliber trade audience and networking to the max.

Your participation options

A pavilion slot

Reserve an attractive demo point at the group pavilion!

Overall services:

- Functional, airy and attractive stand construction, built by licensed contractors to Deutsche Messe
- Lockable storage room with shelves and wardrobe
- Basic cleaning before and during the show
- Security surveillance of shared areas
- 2 exhibitor passes per demo point
- Stand signage: "Next level 3D"

Services for demo point clients:

- Standup workstation with two raised chairs
- Lockable desk
- Fluorescent wall with your company logo
- Internet access
- Lighting and electricity

Marketing services:

- 100 complimentary admission tickets per demo point
- Access to market research data
- Inclusion in exhibitor index
- Extensive company listings on Internet
- Unlimited number of product descriptions on Internet
- Listing in electronic visitor information system (ebi)

➔ **Early-bird discount until 31 August 2009:**
€3,500* for a demo point (including marketing fee)

➔ **Regular price:**
€3,900* for a demo point (incl. marketing fee)

➔ **€300* registration fee**

* Add VAT to all prices

An individual stand area

Appear at your an individually designed stand area in immediate proximity to the pavilion!

- Option to book individual services

➔ **Early-bird discount until 31 July 2009:**
basic rental price of €198* per m²

➔ **Regular price:**
basic rental price of €205* per m²

plus surcharges for open sides
plus marketing fee: €39 per m²
plus registration fee: €300*
plus consumption charges
plus co-exhibitor fees (if applicable)



Question? Just give us a call!

Martina Lübon
Martina.luebon@messe.de
Phone: +49 511 – 8933120

Annette Levy
Annette.levy@messe.de
Phone: +49 511 – 8932576

Matthias Venzke
Matthias.venzke@messe.de
Phone: +49 511 – 8932584

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 Deutsche Messe
Hannover - Germany