

CeBIT green IT 2010: Your business platform at the world's flagship show for "green IT"



CeBIT green IT Review 2009

"Green IT World" at CeBIT 2009 established CeBIT as the world's leading green IT exhibition. No other event has devoted itself so extensively to this strategic business issue. No other platform presents the key enterprises, solutions and projects in such a concentrated setting. Featuring 80,000 trade visitors and more than 1,200 specialists, this was by far the world's biggest green IT event in 2009.

CeBIT green IT 2010

On the one hand, green IT involves constant innovations by the ICT industry to make its products more energy-efficient. On the other, it involves the use of ICT applications in virtually all branches of industry to help optimize business and production processes.

High impact guaranteed

Green IT has developed from a media buzzword to a generic term for energy-efficient products and solutions. It has also established itself as a key topic in the marketplace. An array of PR measures will help focus attention on green IT issues during the run-up to CeBIT, and the focus will be maintained during the event through a series of events, press conferences and guided tours.

The presence of political VIPs will also guarantee a strong media focus throughout the show.

Topics @ CeBIT Green IT 2010

- Smart Infrastructure
Virtualization technologies, innovative cooling approaches, server-based computing applications, intelligent outsourcing solutions
- green IT Meets Business
Business process optimization, 0-watt screens, environmentally and resource-friendly output devices, user-friendly mobile devices etc.
- green IT @ Home
Personal computers, power books, screens, intelligent power-safe solutions and more...



Don't miss out on these advantages:

- High-caliber panel discussions at the "CeBIT Green IT" forum
- Innovative presentation and communication platform
- Expert company presentations
- Strong impact on media, the public and government

Complete range of full-service offerings

Whether you're interested in a clearly defined, turnkey package or your own individual stand space in immediate proximity to "CeBIT Green IT", you'll be supported by a competent project team every step of the way. From selecting the right participation option to designing your own individual stand, you can count on our support in planning and implementing your appearance.

Participation options

Appear as an exhibitor at CeBIT Green IT 2010 and select one of three participation options, each one including comprehensive basic fittings and an array of optional services:

L turnkey package: 32 sqm, with a communication zone offering space for 6 to 8 people. EUR 45,000

M turnkey package: 18 sqm, with a communication zone offering space for around 4 people. EUR 28,000

S turnkey package: 10 sqm, with a communication zone offering space for around 2 people. EUR 15,000

The basic fittings for all packages consist of a rear stand partition wall, floor covering, lighting and a graphics panel.

Individual green IT presentation

In 2010 you have the option of designing your own individual stand at "CeBIT Green IT". Position yourself in an innovative and attractive setting in direct proximity to the "CeBIT Green IT" group pavilion in Hall 8.

Basic rent EUR 205.00 per sqm²

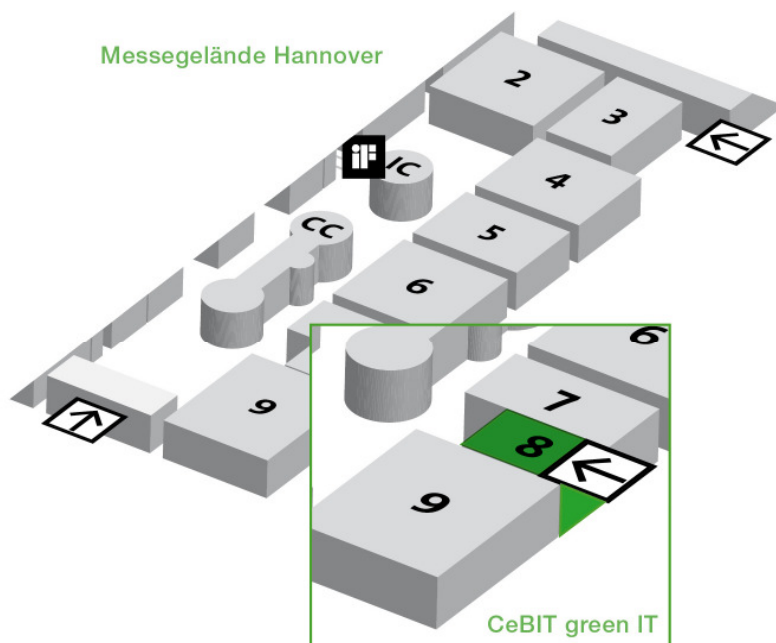
For stands smaller than 120 sqm with several open sides, there is an extra charge for improved visibility, as follows:

2 open sides	25% of the basic rent
3 open sides	40% of the basic rent
4 open sides	60% of the basic rent

Surcharges:

Registration fee	EUR 300.00
Marketing fee	EUR 39.00 per sqm

Messegelände Hannover



Questions? Just send us an e-mail or give us a call!

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