

CeBIT DESTINATION ITS

Special Display ICT in Motion

CeBIT
Destination ITS

CeBIT

ICT in Motion – small input for a big impact

Here is the all-included, turnkey package you've been waiting for so you can cost-effectively reach all your target groups at CeBIT: Join the **ICT in Motion** display within the **CeBIT Destination ITS** section of Hall 7! This is the hot spot for everything to do with **Telematics & Navigation, Automotive Solutions** and **Transport & Logistics**.

You get a ready-to-use presentation unit of 9 m² or more with all standard fixtures and furnishings, plus a arrange of basic services and use of a common Networking Area.

Your benefits at a glance

Cost savings

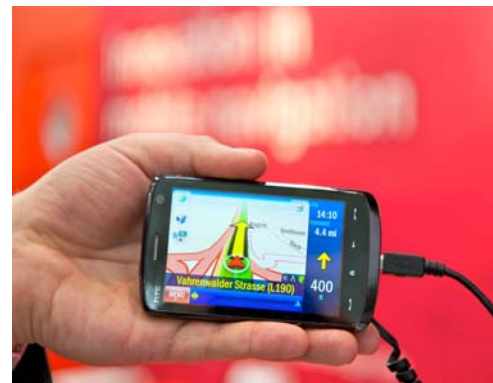
- Professional stand assembly service offering excellent value for money
- Use of the communal Networking Area
- You know in advance exactly what your presentation will cost

Less time and effort for you

- Your presentation is centrally planned and organized
- Attractive stands are ready for immediate occupancy
- Your own personal contact at Deutsche Messe

Better results

- Extensive visitor mailing and press service
- Professional communication platform for B2B talks
- More reach, more customers



Your turnkey package

- Carpeting (anthracite in color, across the entire floor)
 - Partitions
(4 mm thick infill panels, white, 250 cm (h) x 100 cm (w),
Clear dimension: 245 cm (h) x 95 cm (w))
 - 1 lockable info counter
 - 1 bar stool
 - 1 table (70 cm x 70 cm, white top) with 4 chairs
 - 1 literature display rack, 1 wastebasket
 - Basic illumination
 - 230 V power outlet
 - Fascia Panel
(200 cm (h), 100 cm x 40 cm (w))
 - Cleaning and waste disposal
 - General security for the group pavilion
- Additional furnishings and fittings available on request.

Networking Area

- Use of the communal Networking Area:
Lounge, kitchen, drinks and pastries (self service)

Marketing services

- Extended internet presence, press and visitor service,
20 complimentary tickets per m², exhibitor tickets (4 pieces)

Participation fee:

€ 590 per m² (minimum of 9 m²)
plus € 300 registration fee and VAT

Individual logo production:

- **Logo production (plotter-cut vinyl) for fascia panel signage:**
Please send us your logo as a vector file
(e. g. Freehand, Illustrator, Corel Draw)
- **Pricing:**
Logo at fascia panel 194 cm (w) x 35 cm (h): € 80
Logo at fascia panel 95 cm (w) x 35 cm (h): € 40

Affixing of posters /pictures by exhibitors:

- Possible if you use **detachable adhesive strips** that can be removed without residue after the show, or **S-shaped clip-on hooks** of approx. 17.5 cm length x 2 mm width (sold in sets of 10 for € 4 per set).

Additional graphics:

Additionally we offer the possibility to produce larger graphics.
Pricing on request.

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Hannover - Germany