

CeBIT 2010

Learning & Knowledge Solutions



Learning & Knowledge Solutions

“Learning & Knowledge Solutions” played an exceptional role at CeBIT 2009, consisting of a display sector featuring leading providers of learning and knowledge management solutions and a speaker’s forum that represented an ideal platform for sharing new ideas and trends — with an emphasis on dialog and interaction.

Shape your business success by taking advantage of this professional platform!

Based on its successful combination of **exhibition, forum & networking**, CeBIT 2010 will place an even bigger spotlight on Learning & Knowledge Solutions, offering you an optimum business platform with maximum media impact!

The Learning & Knowledge Solutions display sector will be centrally located in Hall 6, giving it high visibility for visitors, the media and political representatives, also due to its close proximity to the Human Resources, Internet & Mobile Solutions and the Webciety display sectors.

- Take advantage of this opportunity to present your products over a five-day period and generate new business leads among corporate decision-makers from the areas of IT, HR, Sales & Marketing and R&D.
- Meet the right trade visitors, flanked by your partners, thanks to special guided tours and target group-oriented advertising by Deutsche Messe.

The Learning & Knowledge **Forum** offers you an additional opportunity to position yourself in the marketplace. Report on the latest developments and highlight your company’s expertise by delivering a keynote or making a special-topic presentation.

- Reach new target groups! By integrating eLearning into user and topic-focus forums like future talk, Webciety & TeleHealth, you will benefit from the attendance of a broad specialist audience!
- Use the associated workshops to enter into a more intensive dialog with your visitors — we’ll provide you with the perfect organizational setting.

Benefit from our unique concept and enjoy the enhanced presence of business, research, government and the media!



Your participation options

Stand rental

Individual stand space

Rental of raw floor space (min. size 15m²)

This is the classic option for companies who want to supply their own stand structure.

Registration fee	EUR 300
Basic rent:	EUR 205 per m ²
Marketing fee:	EUR 39 per m ²
Corner surcharges:	See Conditions for Participation

Fair package

Rental of a "Fair package" option (min. size 15m²)

Interested in a full-service, turnkey package? Simply choose one of our "Fair packages": Classic, Comfort or Premium. These packages include the floor space, stand construction and an array of additional services like daily cleaning, comprehensive insurance coverage and attractive marketing services.

Prices begin at € 5,220

All prices are net prices, to which German VAT must be added, and are subject to alteration. For further information, please see the Conditions for Participation.

Partnering packages, LKS Forum

Platinum

€ 2,950

- Two 30-minute "prime time" presentation slots at forum
- Workshop room (2 hours, single usage)
- Participation in target group-specific breakout session at Webciety, Future Parc or TeleHealth forums
- Logo printed on cloth banners at forum
- Logo printed on forum flyer
- Brochure distribution in forum zone
- Web presence at www.cebit-learning-knowledge.de

Gold

1.650,-€

- Two 30-minute "prime time" presentation slots at forum
- Logo printed on cloth banners at forum
- Logo printed on forum flyer
- Brochure distribution in forum zone
- Web presence at www.cebit-learning-knowledge.de

Silver

950,-€

- One 30-minute presentation slot at forum
- Logo printed on cloth banners at forum
- Logo printed on forum flyer
- Brochure distribution in forum zone
- Web presence at www.cebit-learning-knowledge.de

Questions? Just send us an e-mail or give us a call!

Simona Erdmann
Phone: +49 511 89-33 197
Simona.erdmann@messe.de

Stephanie Wieghaus
Phone: +49 511 89-33 135
Stephanie.wieghaus@messe.de

Mehtap Kaplan
Phone: +49 511 89-33 164
Mehtap.kaplan@messe.de

CeBIT

HANNOVER
2.- 6.3.2010
cebit.com

 **Deutsche Messe**
Hannover · Germany