

CeBIT GLOBAL CONFERENCES

FIRST ANNOUNCEMENT

CeBIT

HANNOVER
2-6 MARCH 2010
cebit.com



Organizer:

 **Deutsche Messe**
Hannover · Germany
Deutsche Messe
Messegelände
30521 Hannover
Germany

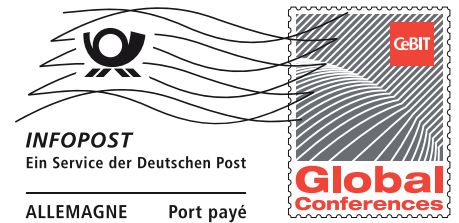
Patron:



Powered by:



Media partners:



Additional formats for the CeBIT Global Conferences

@music: About Artists, Consumers and Pirates
Special event within the scope of the CeBIT Global Conferences on the development of the music industry in the Internet age.

Round Tables
Exclusive discussion rounds with selected speakers immediately following the respective presentation. Max. 15 participants per RoundTable.

Guided Tours
Guided tours of different topic complexes on the exhibition grounds. Max. participants per tour: 30 people.



Your contacts:

Anke Vollmann
Tel. +49 511 89-31257
Fax +49 511 89-31658
anke.vollmann@messe.de

Nicole Nehaus-Laug
Tel. +49 30 944002-47
Fax +49 30 27576-500
n.nehaus-laug@bitkom-service.de

Deutsche Messe
Messegelände
30521 Hannover
Germany

Bitkom Servicegesellschaft mbH
Albrechtstraße 10
10117 Berlin
Germany


CeBIT Global Conferences, 2 – 6 March 2010
Convention Center (CC), Hannover Exhibition Center, Germany

Society is developing at a rapid pace, and the opportunities offered by the Internet know no limits. Repeated new challenges need to be mastered, while new opportunities are waiting to be recognized and exploited. A proactive approach is urgently needed. This is why we are organizing our CeBIT Global Conferences 2010 under the key slogan of "The challenges of a changing world – ICT for better lives and better business". From 2 to 6 March 2010 this conference will feature a large number of outstanding figures from the international ICT community, sketching out their view of the latest trends in business, technology and society. People whose entrepreneurial ideas and innovative strategies are shaping not only the ICT sector, but also our daily lives. A special CeBIT Global Conferences event entitled "@music: About Artists, Consumers and Pirates" takes place on Saturday at the show. At this event, independent and major labels, online music distributors and operator platforms, as well as artists and lateral thinkers will discuss the future of a creative industry which was able to recognize and exploit the advantages of digitalization at an early stage.

We invite you to attend the CeBIT Global Conferences 2010, where you can enter into a dialog with industry pioneers and be inspired by their visions.

The audiences at our CeBIT Global Conferences consist of corporate decision-makers and independent spirits. Visit www.global-conferences.info to find out all the latest details and secure your spot at the conferences today. I look forward to your visit.

Best regards from Hannover,



Ernst Raue
Member of the Managing Board
Deutsche Messe

Visit us and enjoy speakers such as:



Stewart Butterfield
Co-Founder,
Flickr.com

B. Kevin Turner
Chief Operating Officer,
Microsoft Corporation



Natalya Kaspersky
CEO InfoWatch,
Chairperson of Board of
Directors of Kaspersky Lab

Jon Iwata
Vice President,
Marketing & Communications,
IBM Corporation



Mark Kingdon
Chief Executive Officer,
Linden Lab

Russ Shaw
General Manager EMEA,
General Manager for Mobile,
Skype



Dr. Werner Vogels
Vice President Worldwide
Architecture,
Chief Technology Officer,
amazon.com

Adolfo Hernandez
President Europe,
Middle East and Africa,
Alcatel Lucent

Register today (free of charge):
www.cebitt.de/cgc_registration

You'll enjoy the following benefits:

- Reserved seating for each pre-registered attendee
- Quicker check-in at the registration counter
- Welcome kit handed out at the beginning of the event



You'll find all the latest information on the CeBIT Global Conferences 2010 at www.global-conferences.info

At a glance

Concept of CeBIT Global Conferences

Discussion forum for innovations and prognoses from representatives of the ICT industry, telecommunications and the new media.

Theme

The challenges of a changing world – ICT for better lives and better business.

Target groups

The CeBIT Global Conferences are geared to decision-makers from the ICT industry as well as industrial users and all interested parties who like to think outside the box.

Topics

Tuesday, 2 March: Challenges as Opportunities: How ICT faces the World of Tomorrow
Wednesday, 3 March: Smart business 2020: ICT for Empowered Business in Dynamic Times
Thursday, 4 March: Consumer Electronics & Mobile Solutions: The Next Generation
Friday, 5 March: Connected Worlds: Surfing the Wave of Change Together

Special Event at the CeBIT Global Conferences:

Saturday, 6 March: @music: About Artists, Consumers and Pirates

Target groups

Music fans and internet savvy lateral thinkers, as well as representatives from the music industry (independent and major labels, operator platforms, online music distributors) and artists.



Schedule for 2–5 March 2010

10.00 – 10.30 a.m. Keynote
10.30 – 11.00 a.m. Keynote
11.00 – 11.30 a.m. Keynote
11.30 – 12.00 noon Keynote
12.00 – 1.00 p.m. Panel/Talk



Schedule for 6 March 2010

11.00 – 11.30 a.m. Keynote
11.30 – 12.00 noon Keynote
12.00 – 12.30 p.m. Keynote
12.30 – 1.30 p.m. Panel/Talk



@music: About Artists, Consumers and Pirates

@music is a special event being held on Saturday, March 6, 2010 as part of the CeBIT Global Conferences. It will provide a forum for independent and major labels, online music distributors and operator platforms, as well as artists and lateral thinkers, to discuss trends and innovation in the music industry in the Internet age. There will be a particular focus on new business models, copyright issues and the fight against music piracy.

Date

Saturday, 6 March 2010

Venue

Hannover Exhibition Center, Hannover, Germany,
Convention Center (CC), room 2

Website

www.cebit.de/cgc_music_e

Target groups

Music Fans and internet savvy lateral thinkers, as well as representatives from the music industry (independent and major labels, operator platforms, online music distributors) and artists.

Theme in 2010

About Artists, Consumers and Pirates

Topics

- Concerts, downloads, CDs:
how will music stars of the future make a living?
- Copyright: intellectual property in the age of digital globalization
- Music pirates: mutiny among consumers
- New business models for the music industry

Schedule

Three Keynotes lasting half an hour each will be held from 11.00 to 12.30 a.m. directly followed by an one-hour panel discussion ending at 1.30 p.m.



Global
Conferences

Visit us and enjoy speakers such as:



Mousse T.
Music Producer
& Artist
mousse-t.com



Mark Chung
Chairman of the
Board VUT e.V.,
Ex-Bassist
„Einstürzende
Neubauten“

Ibrahim Evsan
Founder & Chief
Technology Officer
sevenload GmbH



Your contacts:

Anke Vollmann

Tel. +49 511 89-31257
Fax +49 511 89-31658
anke.vollmann@messe.de

Nicole Nehaus-Laug

Tel. +49 30 944002-47
Fax +49 30 27576-500
n.nehaus-laug@bitkom-service.de

Deutsche Messe

Messegelände
30521 Hannover
Germany

Bitkom Servicegesellschaft mbH

Albrechtstraße 10
10117 Berlin
Germany

Organizer:



Deutsche Messe
Hannover · Germany

Patron:

