

Global Fairs. Global Business.



Deutsche Messe
Hannover · Germany

Service Catalogue 2012





Service is our passion



As professional organizers of trade fairs, we are committed to bringing market players together in one location and providing the right conditions for new business. This commitment is reflected in our service portfolio, which is totally geared to giving you everything you need to achieve your trade fair objectives.

Our years of experience, our passion for our business and our network of quality service partners mean that the technical and organizational aspects of your showcase are in the best of hands and that your products and services are well positioned for maximum exposure.

We are committed to ongoing innovation and to providing services that maximize the number of contacts you make at your tradeshow stand. Our services help you boost the effectiveness of your showcase by delivering comprehensive, tailored support for your trade

fair marketing activities. It's all about helping you get the best out of your showcase: new qualified leads and new business.

You are now reading our newly designed Service Catalogue for 2012. The following pages will give you a good general overview of all the services available to you for your showcase in Hannover. I wish you a fruitful 2012 trade fair season and every success as you go about growing your business.



Marcus Eibach
Senior Vice President Marketing



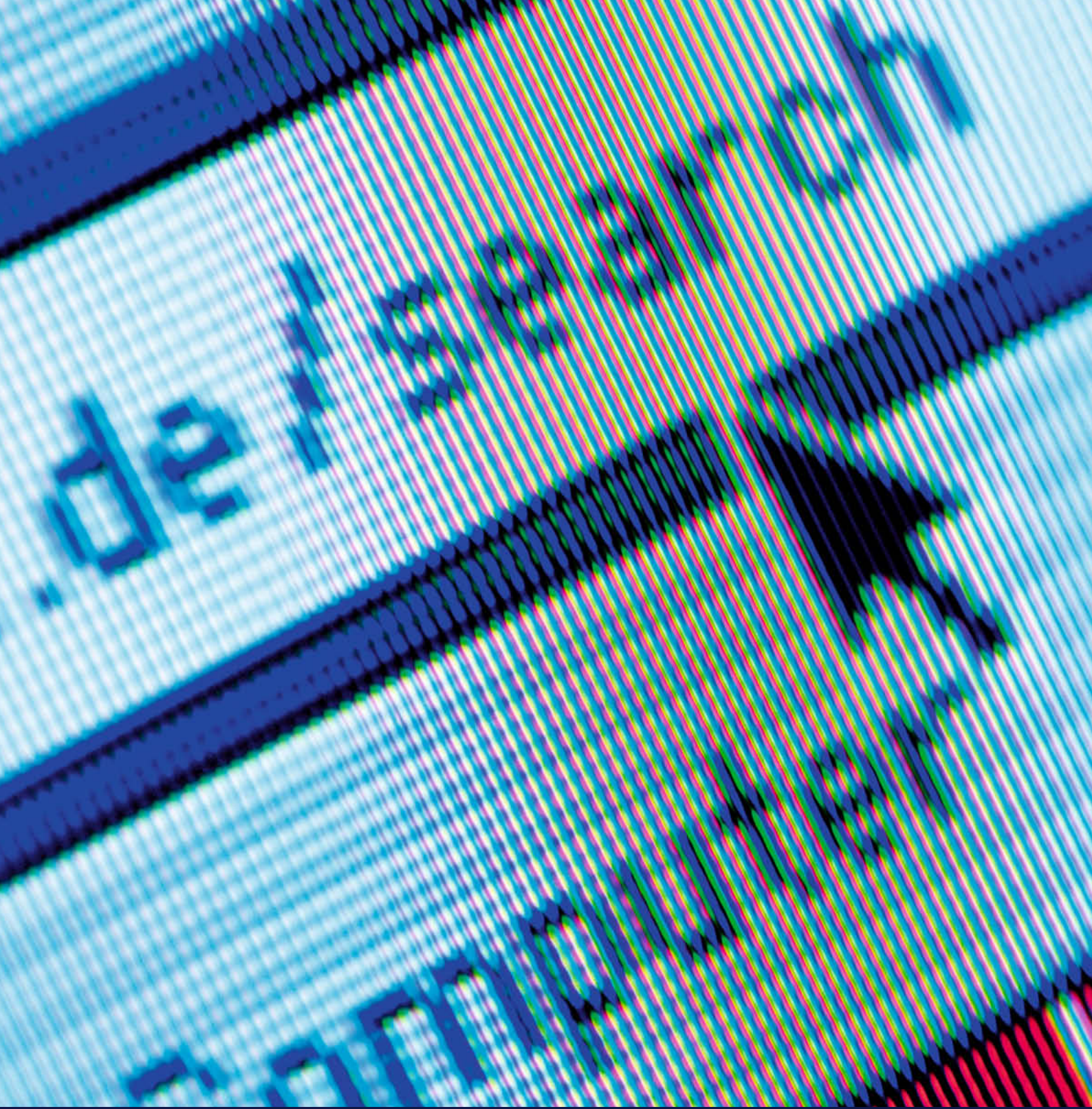
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Note: All prices listed in the 2012 Service Catalogue are net prices, to which German VAT will be added. They are current at time of printing and are subject to change without notice.



Your presence in tradeshow media

Exposure in tradeshow media – Media Service

Creating and maintaining your company / product profile

With our Exhibitor Content Management System (German acronym: ACMS), you're always in control. The ACMS is a powerful tool that lets you go online with your company profile and key information about your exhibition stand and your products and services. The more information you have online, the more contacts you're likely to make at the fair!

All the information you load via the ACMS is placed on the relevant trade fair websites and is searchable all year round using the exhibitor and product search function. Potential customers will be able to find you quickly and easily – before, during and after the fair.

What's more, all of the listings you provide are also available during the event at up to 50 "EBI" visitor information terminals across the exhibition grounds, giving visitors quick and convenient access to information on the exhibitors, products and services they're interested in, and leading them straight to your stand.

Our subsidiary Deutsche Messe Interactive GmbH (DMI) and its media service will provide all the help and support you need to maintain your online exhibitor profile. Read on to find out more about using the ACMS and all the other services we offer to maximize your exposure as an exhibitor.

Note: Your obligatory marketing fee includes the following essential services at no extra charge:

- Company information including logo, pertinent facts, corporate profile, links and PDF
 - Product overview, linked to up to five product descriptions, entered free of charge by our editorial team (you can place additional texts online on a "self-serve" basis)
 - PDF downloads and assignment to the appropriate product categories
 - Stand information during the show
 - Extended reach, thanks to cooperative arrangements with specialist portals
 - Entitlement to participate in the online Match & Meet contact exchange
-

Contact:

Deutsche Messe Media Service

Tel.: +49 511 89-35550

media-service@messe-interactive.de

Using the ACMS

With the Exhibitor Content Management System (ACMS), you'll have a first-rate profile of your organization loaded up on the relevant trade fair websites in next to no time.

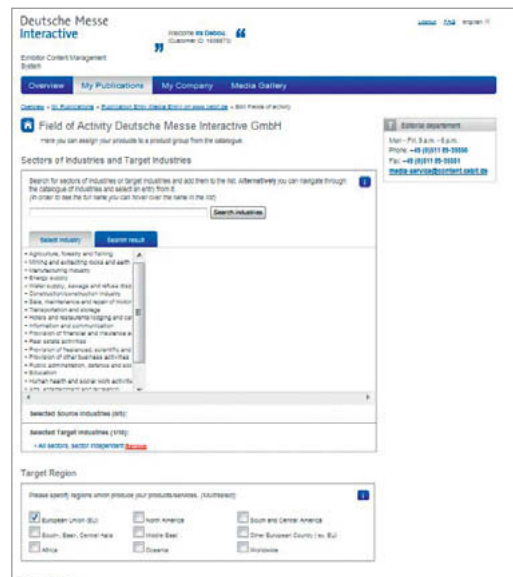
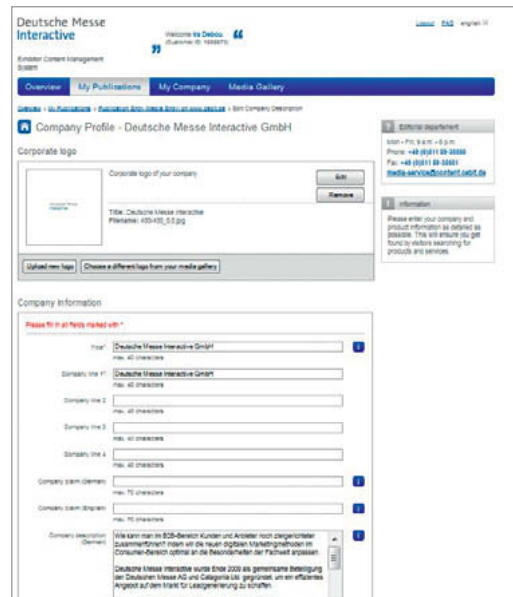
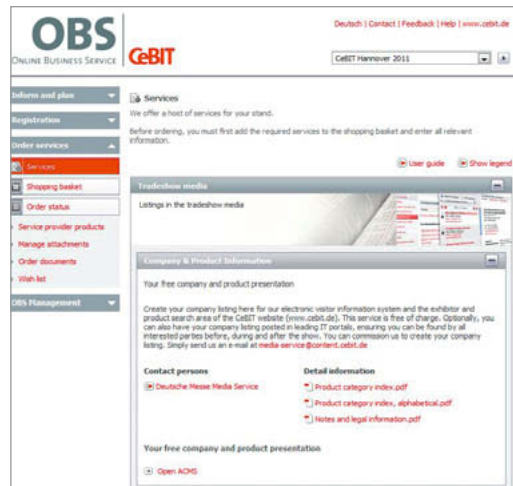
To create your profile in the ACMS

To access the ACMS, log in at www.obs.messe.de using your OBS username and password. From there, go to the "Services" area and select "Tradeshow media".

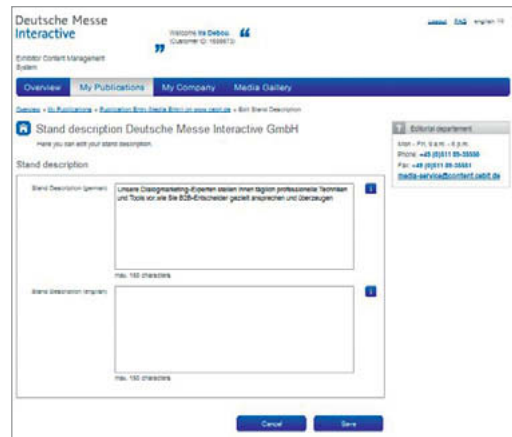
Here you will find five main input areas:

1. The company description is where you record all relevant details about your company. In addition to company name and description, you can add your company logo, claim, contact details and a hyperlink to your company homepage or other sites. You can also make up to 3 PDF files about your company available for download. All descriptive entries about your company can be added in both English and German.

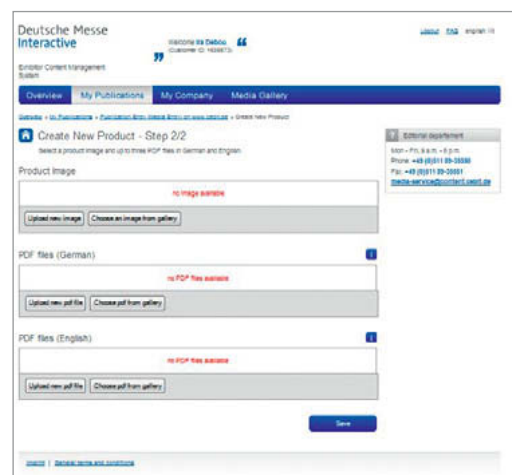
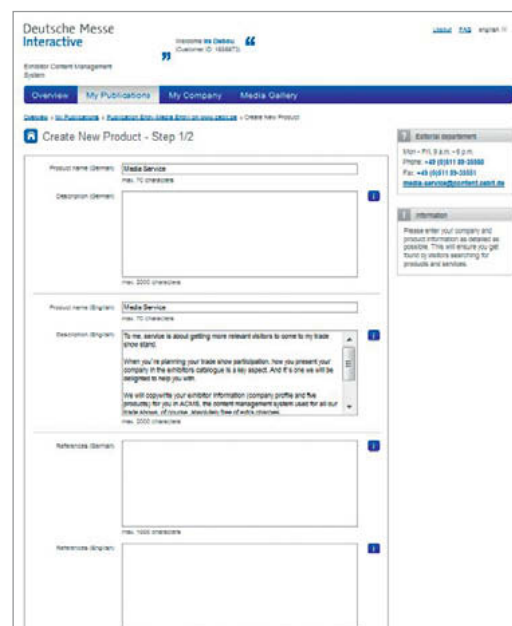
2. The "Fields of business activity" section is where you record your source industries (your industry background) and target industries. This will make it much easier for potential customers to find you on the trade fair web pages. You can add up to five source industries and ten target industries by clicking on items in the list provided. You can also specify relevant target regions and countries.



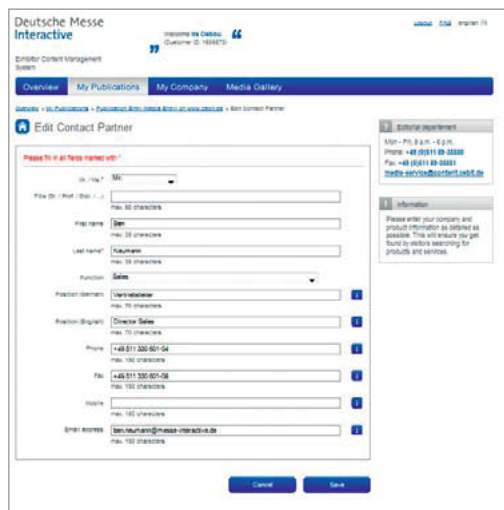
3. In the “Stand description” section you can increase the chances of trade visitors finding you at the fair by adding a succinct description of what’s in store for them at your stand. The information provided here will feature prominently on the tradeshow website.



4. Your product description is just as important as your company description. A good write-up of your products will increase your company’s visibility enormously because tradeshow visitors very often find exhibitors by searching the show’s index of display categories. In the “Products” input area of the ACMS, you can post product descriptions and product images and assign these to up to four product groups. The more information you provide here, the easier it will be for potential customers to find you. For each product you can also display references and upload PDFs. You can also include hyperlinks to your own homepage.



5. The “Contacts” section is where you input the details of your primary contact persons. This is important, because many potential customers and partners will use the trade fair website for their pre-fair planning and will want to contact you before the fair begins to find out more about your products and possibly arrange a meeting at your display stand.



Once you have completed all the relevant entry fields and saved your changes, you can click on the “Check and publish” button to preview your exhibitor profile. If you’re happy with your profile, you can then click on the “Publish” button to submit your entries to the DMI Media Service. Your profile/profile updates will then be proofed and published within four working days.

Other services offered by our Media Service

Deutsche Messe’s Media Service provides editorial support for profile information submitted via the ACMS. This includes proofreading and publishing your profile. Other services are also available. For instance, on request, the Media Service will take care of the entire ACMS exhibitor profile creation process for you. Simply send the information and image material mentioned in 1 to 5 above to the Media Service and we’ll do the rest!

Enhanced coverage for your corporate profile and product descriptions

Your exhibitor profile opens up a whole range of new and innovative services. It optimizes your presence on the websites of the events you're exhibiting at. What's more, it enables you to pitch your organization as a provider of first choice to a wide industry audience and hence generate contacts with potential new customers all year round.

Industry-wide positioning as key service provider

We can leverage our relationships with leading industry Web portals to place your company information on relevant third-party websites. We don't use conventional online ads for this; instead, we let your company details "speak for themselves" by contextualizing them with industry-specific editorial content. For instance, we can place a specially developed "infobox" on online portals that are relevant to what you sell.

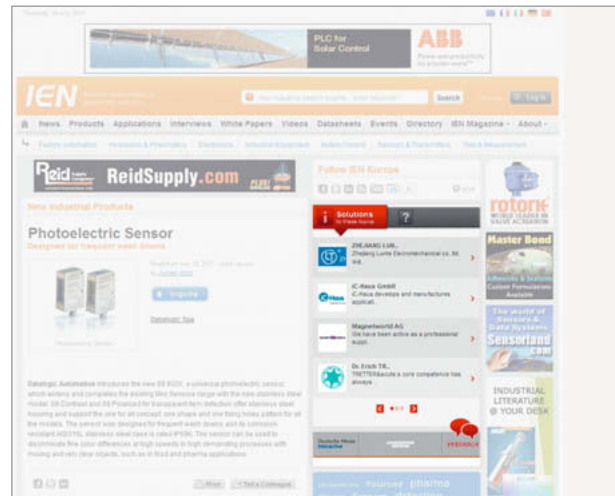
Benefits to you

Online industry portals are often the first ports of call for companies looking for advice and solutions to specific problems. In other words, users of these kinds of portals are already interested in the kinds of solutions you have to offer. It is therefore a simple matter of positioning yourself in this space as a provider and letting potential customers seek out your products and services. It's pull marketing at its effective best!

Just one thing:

you need an up-to-date exhibitor profile

DMI's cutting-edge marketing services require a comprehensive, information-rich pool of data to draw on. So be sure to update your profile in the Deutsche Messe exhibitor and product search database to get the most out of our expanded publication channels. DMI has strong relationships with wide-reach online industry portals like www.computerwoche.de and www.maschinenmarkt.de and is constantly growing its cooperation network. Talk to us about the online presentation options in your industry and use our pull marketing services to extend the reach of your company and products. The Media Service would be delighted to help you create and maintain your exhibitor profile. Just ask!



Contact:

Deutsche Messe Media Service

Tel.: +49 511 89-330601-11

media-service@messe-interactice.de



Advertising your showcase



Outdoor advertising

Our outdoor advertising spaces are located in areas with high volumes of visitor traffic. There are a range of premium options available around the perimeter of the grounds and along high-traffic approach routes. But did you know you can now also book premium outdoor advertising space within the actual showgrounds, including on the sides of hall buildings? With all these options at your disposal, your large-format advertising is sure to hit its mark! Gain a decisive competitive advantage for your company by delivering the right message and steering key target groups directly to your stand. The following advertising media are just some of the many options available. Choose from a wide array of advertising formats to find the right solution for your company, then reserve your preferred outdoor locations as early as possible. Feel free to contact us – we'll send you our complete media information and will also be happy to provide you with an individual quotation on request.

Advertising towers

With an advertising surface of 165 square meters on four sides, our advertising towers are a premium form of advertising space. Around ten meters high, these towers are visible from a great distance and are guaranteed to attract the attention of your target groups, thanks to their prominent placement around the exhibition grounds and at the entrance gates.

Size: 4.18 m x 4.18 m, approx. 10 m high

Contact:

Anke Robbers

Tel.: +49 511 89-31227

ans

Sabina Kroll-Behrens

Tel.: +49 511 89-31256

advertising@messe.de



Advertising in restrooms

For those few minutes that trade visitors spend in the restrooms they are a captive audience for your advertising message. We offer a range of poster sizes that can be placed in a range of restroom sites. Just tell us your placement preferences and we'll work with you to put together an advertising campaign that your potential customers are sure to remember.

Size: various sizes available



Promotions

An exclusive promotion campaign will give your message that personal touch. Handing out flyers or giveaways is a great way to meet and greet your potential customers at the fair. They'll head off with your company and products firmly in mind and a nice souvenir or brochure to remember it all by. We will provide exclusive distribution points and can even provide you with trained promotion staff on request.



Three-sided displays

These three-sided advertising spaces in A0 poster format are bound to catch the eye of passers-by, no matter which direction they are headed in. The distinctive three-siders can be booked as a set and placed in ten high-impact locations at the entrance gates and within the exhibition grounds.

Size: A0 posters, three-sided, 0.84 m wide x 1.19 m high



XL posters on the exterior of hall walls

Giant-size XL posters on the outside walls of exhibition halls have enormous impact from near and far. With XL posters, you can brand your exhibition hall with your own corporate design and steer trade visitors to your stand. Whatever your aim, you're sure to generate maximum attention.

Size: various sizes, from 25 to 100 square meters



Big banners

Our "big banners" are real attention-grabbers on the heavily frequented northern and western perimeters of the exhibition grounds. Located directly at the North 1, North 2 and West 1 entrance gates, their advertising message is sure to reach a large volume of visitors.

Size: various sizes, from 12 to 25 square meters



Tradeshow shuttle buses

Our buses are an ideal on-site mobile advertising medium. Emblazoned across three large ad spaces on the rear and sides of the vehicle, your message is sure to gain the attention of visitors as it cruises around the exhibition grounds! Use our tradeshow shuttle buses as a mobile advertising space to bring visitors directly to your stand.



Skywalk advertising

The southern and western skywalks are used by tens of thousands of exhibitors and visitors every day, as they are an ideal, weatherproof way to reach the heavily frequented entrance gates from the large parking lots to the south of the exhibition complex and the “Hannover Messe-Laatzen” train station to the west. Make the most of this heavy volume of foot traffic by advertising your innovative products on cost-effective skywalk posters mounted at eye level, or on conspicuous floor graphics, extra-large billboards near the escalators as well as numerous other, attractive skywalk options. Please bear in mind that the skywalks are not in operation for all events.



Skyboard, 3.80 m wide x 2.50 m high



Mega-size west skywalk banner, 2.06 m wide x 2.40 m high

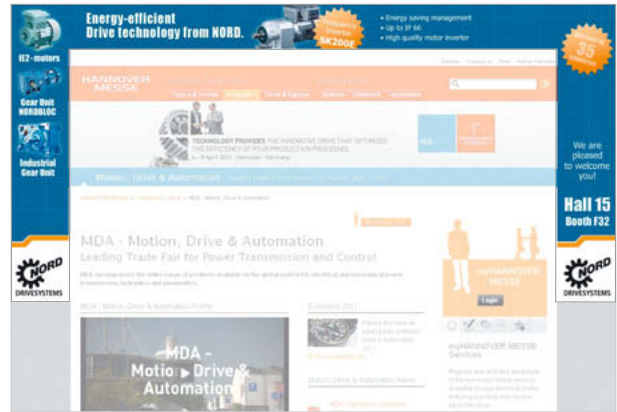


Skywalk poster, 1.30 m wide x 0.90 m high

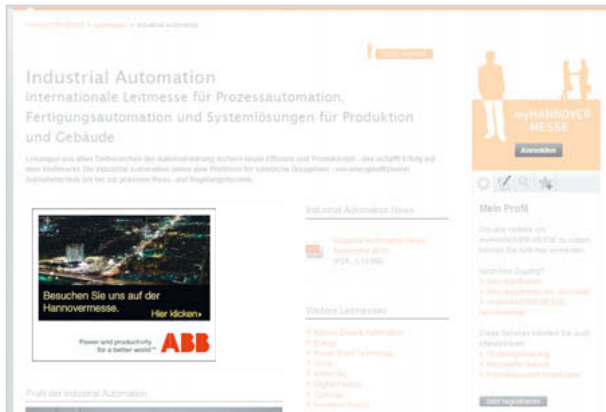
Online advertising

Your banner on our tradeshow Web pages

Our tradeshow websites are used by people in your industry as a way of meeting suppliers and customers from all around the world. They're the perfect medium for communicating your advertising message and letting the people who count know that you're exhibiting at the fair! You can choose from a range of banner sizes and can select the location and exposure period. Exposure intensity is measured in page impressions. Prices start at € 400 for the smallest size for 20,000 page impressions.



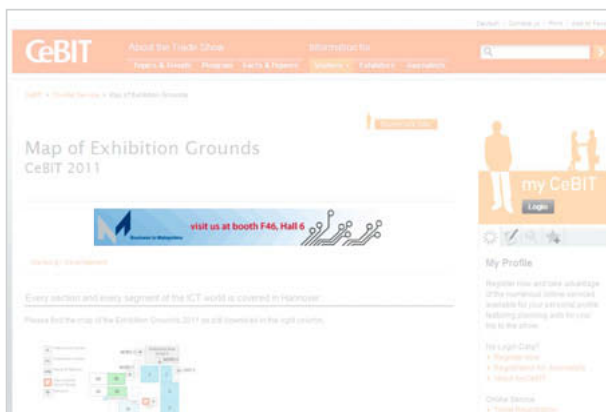
Fireplace



Medium Rectangle



Skyscraper



Full Banner



Half Banner

Your ad in visitor newsletters

Visitor newsletters cover the latest topics and trends affecting the relevant sector of industry, plus facts and figures on the tradeshow itself. They are sent exclusively to subscribers, and all subscriber address records are updated regularly. You can choose between two ad formats, which can be placed in a range of positions and span multiple issues. Prices vary according to subscriber numbers.



Advertising on our mobile Web pages and the official tradeshow app

By advertising on our mobile Web pages (domotex2go, cebit2go, hm2go, etc.) and/or in our official apps for iPhone (and other handset types in some cases), you will be able to reach tradeshow visitors and potential customers wherever they are. All hits on our main tradeshow pages are automatically redirected to the relevant "2go" pages. The standard package includes mobile banners, mobile microsites, prominent marking in maps, etc. Also available are tailored solutions, such as your own area in the official tradeshow app. You can be sure that our tradeshow apps will be published and will generate high numbers of hits. For instance, before and during the last CeBIT fair, the cebit2go app was one of the 10 most downloaded apps in the Apple Store. We and our mobile partner are happy to help and advise you.



Contact:

Katja Anssar
Tel.: +49 511 89-34314
advertising@messe.de

Print advertising

Exhibitor index

The exhibitor index is the official printed guide to who is exhibiting at what stand in what hall. Used widely by visitors and decision makers, it supersedes the trade-show catalogue. You can choose between half- and full-page ads, and standard and custom placements.

100 Aussteller alphabetisch • T – TE	
T-Systems Multimedia Solutions Halle 4, Stand A28 Halle 17, Stand 020/191 München Halle 4, Stand A21 Halle 19, Stand A30	TAD Telekom AG Halle 10, Stand 026 Tasktop Technology Halle 9, Stand 024/192 Open Source Park TAV Bitim Hizmetleri Halle 9, Stand 021/193 Partner Country Turkey
T.C.O.N. Halle 9, Stand 030 T.I.T. ENG Halle 10, Stand 031 T+1 Technologie- und InnovationsCONAIR Halle 9, Stand 032 Brandenburg Gemeinschaftsstand / German Pavilion Brandenburg	TECSTAT Halle 9, Stand 008 Fuglebach Gemeinschaftsstand / French Pavilion TBS Halle 10, Stand A43 TC Bankkaski Halle 9, Stand 021/19 Partner Country Turkey
TAD Electronics Halle 10, Stand 027 TADE ELECTRONICS Halle 10, Stand 027 TAFUN Software Halle 9, Stand 024 Hilpovover Impuls Gemeinschaftsstand / Hilpovover Impuls Pavilion	TDI InformationsTechnologie Halle 9, Stand 038 TDIG Halle 9, Stand A36 Brandenburg Gemeinschaftsstand / Lower Saxony Pavilion
Taiwan Communication System Halle 10, Stand 026 TAIWA - Taiwan External Trade Halle 10, Stand A44 Taiwan Gemeinschaftsstand / Taiwanese Pavilion Halle 10, Stand 026 Taiwan Gemeinschaftsstand / Taiwanese Pavilion	TE-SYSTEMS Halle 10, Stand 020 Team OpenOffice.org Halle 9, Stand 024 Open Source Park Tech Data Halle 10, Stand 020 Halle 10, Stand 020 Partner Country 2011
Taiwan Young Year Electronics Halle 10, Stand 026 Taiwan Gemeinschaftsstand / Taiwanese Pavilion Telma Telekom Halle 9, Stand 021/192 Partner Country Turkey Tamura Elektronik Halle 11, Stand 027 Tangram TeleOffice Halle 9, Stand 038 tarant Halle 9, Stand 040/1	Tech Excel Halle 9, Stand 021/19 Technica Deutschland Halle 10, Stand 027 Technicolor Halle 10, Stand 026 Technische Hochschule Standort Chemnitz - Institut für Informatik Halle 9, Stand 024 Brandenburg Gemeinschaftsstand / Lower Saxony Pavilion Technische Hochschule Wildau (TH) Halle 9, Stand 038 Brandenburg Gemeinschaftsstand / German Pavilion Brandenburg



Register FREE!
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- Efficient & Precise Sourcing Methods
- Industry-Specific Newsletter
- Online Transaction
- Online Trade Meeting
- Online Inland Chilling


Power Sourcing with Taiwantrade

Visit us at Hall 17, Stand C40

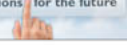
www.taiwantrade.com.tw


Ebi printouts


Sited at key locations around the tradeshow venue, the EBi electronic visitor information terminals are used by visitors to research tradeshow exhibitors, products, services, etc. on the fly. Most users tend to print their results out for ready reference as they proceed around the show. It's a great service and has been well used for many years. But did you know you can now place ads on these printouts? The ad spaces are 160 x 22 mm in size and can be placed on two locations per trade-show: right at the top of the printout and right at the bottom.



Solutions for the future








Turkish Machinery Promotion Group

HALL 4 - 063

HALL 21 - A04



Trade fair newspapers

The official Deutsche Messe trade fair newspapers are produced by our media partners and distributed on-site during trade fairs. They provide coverage of what's on, product innovations, special attractions at the show, etc. Distribution at the venue is restricted to official trade fair newspapers. Contact us to find out more.

Contact

Oreste Mallus
Tel.: +49 511 89-32303
globis@messe.de

Sponsorship

With our sponsorship options, you can make a big splash at the trade fair while capturing the attention and indeed sympathy of your target industry. Sponsorship enhances your presence as an exhibitor, boosts recognition and upstages the competition.

Tip: Combine the sponsorship options with our advertising and promotion services to create a powerful communication mix for maximum exposure!

The following options are available:

Conferences and symposia

Profile yourself as a partner to one of the many first-rate symposia and conferences staged in conjunction with CeBIT, HANNOVER MESSE, DOMOTEX and various other events held at the Hannover Exhibition Center!

Special events and forums

In-fair special displays and forums are opportunities for visitors to find out more about key industry themes and trends, further their education and build networks. They are also a great opportunity for you to gain mindshare in your target communities!

Evening events

Receptions, opening ceremonies and exhibitor gala evenings provide an informal setting for networking and relationship building. As a sponsor, you can profile yourself as a co-host alongside Deutsche Messe.

Cross-fair services

You can also profile your company as a friendly supporter of one or more of the exclusive media services, VIP services and service facilities we offer to visitors and journalists at the exhibition grounds.

As you can see, there are many sponsorship options available, all easily extended and customized as required. Please contact us for more information. We would be happy to advise you on your sponsorship options at our events.



Contact

Carola Schaper

Tel: +49 511 89-34315

carola.schaper@messe.de

Advertising materials

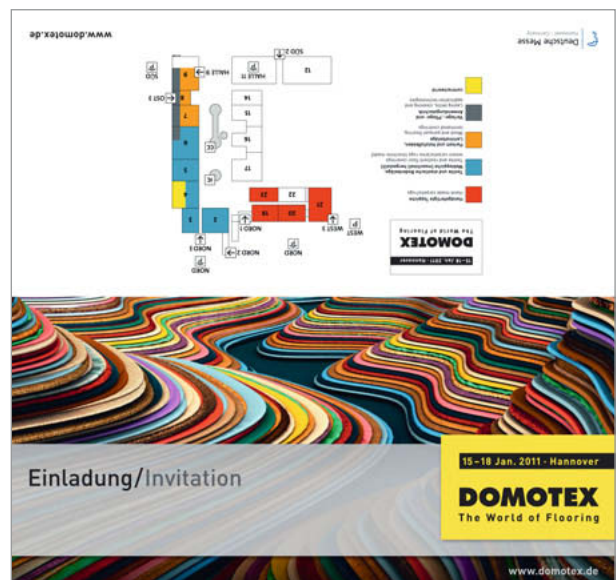
A wide variety of advertising materials are available for you to conduct broad-based promotional campaigns and inform your business partners, customers and potential customers about your presence at the show. Almost all advertising materials supplied by Deutsche Messe are available in unlimited quantities and are free of charge, either via the OBS system or as downloads.

Note: For detailed information on our trade fair advertising materials, check out www.messe.de/advertisingmaterial

Invitation stationery

An individually printed invitation letter signals how much you value your business partners and customers. Add your company logo and address to our template and use the inside of this invitation stationery to include a personal message and/or inform recipients of your location at the trade fair. For your convenience, this information can either be commercially printed, photocopied, laser-printed or handwritten.

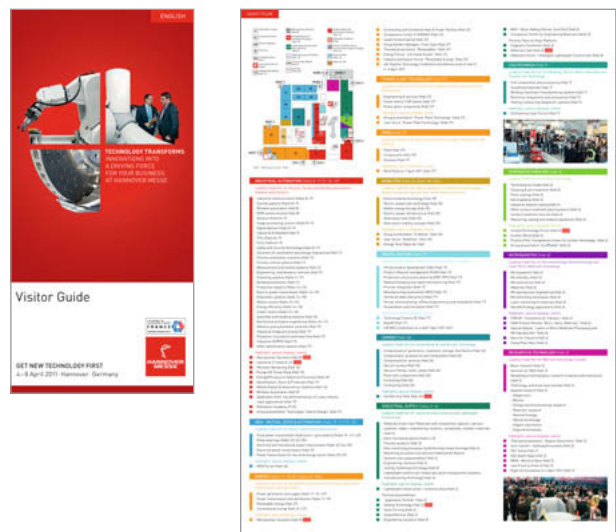
Tip: Include complimentary admission tickets with your mailed invitations (see “Tickets and lead services” on page 23)



Space on the inside for printing a personal invitation

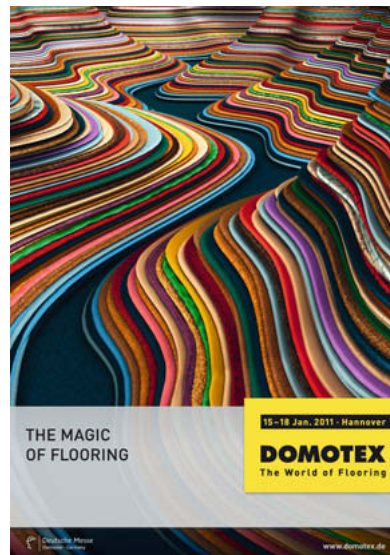
Visitor information

You can use this flyer to give your customers a short overview of the tradeshow before it begins. The flyer consists primarily of an exhibition map, supplemented by the major display categories and information on show dates and opening times, admission prices, etc.



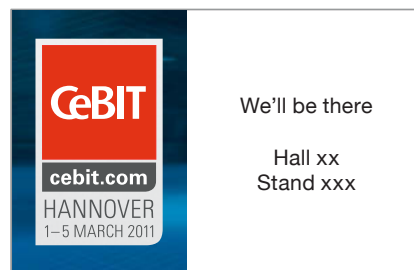
Posters

Draw attention to your upcoming trade fair showcase at your own premises, be it in the lobby, in conference rooms or on the notice board. A1-size posters from Deutsche Messe make a lasting impression.



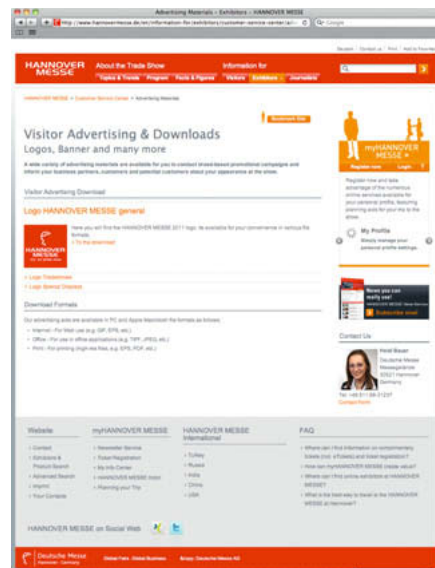
Mailing stickers

Small size, big impact. Use our mailing stickers to brighten up your business correspondence. Price for mailing stickers with standard text: €29.19 per 1,000.



Downloadable logos and map

Leverage the high recognition factor of our trade fairs for your own marketing activities and include our trade fair logo and map of the showgrounds in your promotional materials (for example, in ads, PR reports, charts or brochures).



Online-Banners

Advertise your trade fair showcase with an automatically generated, static online banner on your own website. Around six weeks before opening day of the show, Deutsche Messe will activate its “banner generator,” which automatically creates an uploadable banner containing your hall and stand location when you log onto our website. At the same time, you will receive a link via which users can view your company and product details for the tradeshow.



Contact:

Heidi Bauer
 Tel.: +49 511 89-31237
 heidi.bauer@messe.de



Tickets and lead services



Complimentary admission tickets

Qualified leads are the main motivation for taking part in a tradeshow. A personal invitation that includes a complimentary admission ticket represents the most effective way of advertising your tradeshow stand and is the decisive catalyst for getting people out to visit you. Get your invitation campaign under way in good time, either by sending printed tickets by post or e-mailing your guests and attaching an eTicket. The latter is the least expensive option and is great for last-minute campaigns. Both ticket types can feature your own corporate design and can be ordered in unlimited numbers for your visitor promotion campaigns. For DOMOTEX, CeBIT and HANNOVER MESSE, your visitor promotion fee already includes a number of complimentary admission tickets, for which no further charges are incurred. For all other exhibitions, only the tickets actually presented at the turnstiles are charged for. For a number of shows we also offer attractive, flat-rate ticket packages.



Complimentary ticket registration and usage data

Don't forget to tell your guests that they need to register their complimentary tickets before they can use them! Then, starting five weeks before the fair, you will be able to go to OBS and get daily updates on who has registered. You can use this information to contact your guests and pre-arrange meetings at your display stand. After the fair, we'll provide you with the ticket usage data via OBS – the perfect start to your post-fair follow-up work with customers.

Nicht ausschneiden! Nur gültig als DIN A4-Ticket / e-Ticket vor Näse schützen.
Do not cut out! Ticket valid only in A4 format/letter size / Keep your eTicket dry.

e-Ticket CeBIT 2011
Öffnungszeiten/Opening hours: 1-5 March 2011, 9.00 - 18.00 h
Eintritt erst ab 16 Jahren/Minimum age: 16

Tagesticket Day Ticket
1-5 MARCH 2011
Eintritt erst ab 16 Jahren/Minimum age: 16

Registrierter Besucher ist / Registered Visitor is
Max Mustermann, Teichstraße, 30880 Musterstadt
Eingelagerter Registrierungscode / Registered Ticket Code R xxxx xxx 41g

1. Das Ticket ist nur gültig für einmaligen Eintritt.
2. Ungültig bei Verkauf/Verlassen der Veranstaltung.
3. Verkauf oder Erwerb verboten.
4. Vom 1.3.-4.3.2011: Kein Eintritt für Kinder/Jugendliche unter 16 Jahren. Eintritt nur gegen Vorlage eines gültigen Personalausweises.
5. Am 5.3.2011: Eintritt für Kinder/Jugendliche von 6-15 Jahren nur in Begleitung auschweidungsfähiger Erwachsener. Kein Eintritt für Kinder unter 6 Jahren.
6. Ausnahmen: Zutritt zu den Inseln: Externe Masters erst ab 18 Jahren.
7. Alle GVM-Tickets nur gültig mit aufgedrucktem Namen des registrierten Besuchers und angekreuztem Besuchsziel.
8. Die Benutzung des e-Tickets unterliegt der beim Registrieren akzeptierten Einwilligung zur Datenverarbeitung, ansonsten unter www.cebit.com und ist auch als Schwarz-Weiß-Ausdruck gültig.
9. This ticket only valid for one admission.
10. The ticket becomes invalid if sold or an departure from the exhibition.
11. Sale of purchase prohibited.
12. 1-4 March 2011: No entry for children under 16.
13. Valid ID must be shown 5 March 2011: Entry for children aged 6-15 years only in the company of a supervising adult. No entry for children under 6.
14. Exceptions: Admission to "Isle" Externe Masters minimum age is 18.
15. Valid on all GVM transportation in the Greater Hannover Region only if name of registered visitor is printed on ticket and day of visit is ticket before boarding.
16. The use of e-Tickets is subject to our Consent Declaration, which the visitor accepts at the time of registration, and which can be viewed by going to www.cebit.com and is also valid as a black-and-white printout.

Anreise zum Messegelände Hannover
Arrival at Hannover's Exhibition Grounds
Umfrage über Informationen zu Anreise und Aufenthalt in Hannover finden Sie auf unserer Website www.cebit.de/anreise
Für comprehensive information on travel and accommodation in Hannover, please visit our website: www.cebit.de/arrival

e-Ticket

Fachbesucher-Ticket / Complimentary Ticket
Erst nach Registrierung unter www.cebit.com gültig.
Registration under www.cebit.com required.
Öffnungszeiten/Opening hours: 1-5 March 2011, 9.00 - 18.00 h.

Tagesticket Day Ticket
Eintritt erst ab 16 Jahren/Minimum age: 16

TICKET
1-5 MARCH 2011
Eintritt erst ab 16 Jahren/Minimum age: 16

Registrierter Besucher ist / Registered Visitor is
Max Mustermann, Teichstraße, 30880 Musterstadt
Eingelagerter Registrierungscode / Registered Ticket Code R xxxx xxx 41g

Print-Ticket

Contact:

Complimentary ticket hotline

Tel.: +49 511 89-39000

fachbesucher-tickets@messe.de

Lead management at your stand

Electronic visitor data capture at your stand

Our lead management system lets you capture and manage visitor details at your stand. You can do this by scanning in your visitors' business cards and/or the barcodes on their admission tickets (and, in some cases, on their badges). You can even print off questionnaire and lead documentation forms which can be scanned back into the system once completed by your visitors. The system frees up a lot of time and resources during and after the show, enabling you to give your visitors your full attention. There are a range of standard packages to choose from, each of which can be expanded with add-on modules. You can also order fully customized packages. Just ask us. We and our service partners are happy to advise you during the lead-up to the fair and support you onsite during the fair.

Here's how it works:

1. Recording address data

Record visitor data by scanning visitors' business cards or the barcode on their admission tickets. Use the Lead Management software to conveniently process the address data and export it to other data formats.

2. Documenting your leads during the show

Well in advance of the show, you will receive a link to the easy-to-use Lead Management software, which you can then use to conveniently create your own questionnaires and lead forms for documenting conversations at your stand (by simply checking boxes or jotting down notes, etc.).

3. Scanning questionnaires/lead forms

No need to type in any written information or notes. Simply use the special laser scanner to read in the filled-out questionnaires or lead forms and then use the Lead Management software to further process the information.



1. Scanning the admission ticket



2. Filling out the questionnaire, which you can create using the software



3. Scanning the filled-out questionnaire

Contact:

Elisabeth Zilch

Tel.: +49 511 89-31335

elisabeth.zilch@messe.de

Premium Visitor Packages

Premium Visitor Packages comprise a suite of services that will give your customers an enhanced visitor experience at the fair.

They are highly effective loyalty tools that you can use to pamper your key customers.

Note: Please bear in mind that our Premium Visitor Packages are not available for all shows.

Our packages consist of the following exclusive services:

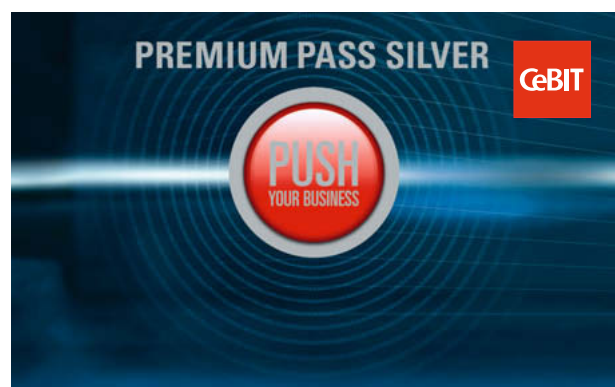
- Free admission during the entire event
- Fast access to the showgrounds via the “express lane” at all entrance gates
- Free shuttle service to all display sectors at the show*
- Access to the Premium Lounge, including workstations, refreshments and international newspapers*
- Cloakroom and left-luggage service at all entrances*

* Available for pass holder and one accompanying person

Premium Pass Silver

- Free shuttle service to all display sectors at the show
- Access to the Premium Lounge, including workstations, refreshments and international newspapers
- Cloakroom and left-luggage service at all entrances

With our Premium Visitor Packages, you're sure to leave a lasting favorable impression on your customers – the perfect start to long and fruitful business partnerships!



Contact:

Sanja Silovic

Tel.: +49 511 89-31107

sanja.silovic@messe.de

Lead generation

We work closely with our subsidiary Deutsche Messe Interactive (DMI) to help you generate new leads and business all year round, whether in relation to trade fairs or otherwise. DMI can broker contacts between you and potential customers at times to suit you. It works away in the background throughout the year, using Internet services such as e-mail marketing to contact potential customers on your behalf.

We already know lots of your potential customers

The Deutsche Messe exhibitor and visitor database contains about 2 million qualified B2B contacts – a rich source of new leads for your business. We offer a range of flexible, tailored solutions spanning all stages of lead generation in the context of trade fairs and beyond.

Target qualified trade visitors with a direct marketing campaign

We can run tailored campaigns to generate direct sales leads for you. We can identify quality contacts with high-level decision making authority and arrange meetings times that suit your schedule. And we have matchmaking processes that enable us to refer quality contacts to the right solution provider: you.

Letting you focus on your core business

With its network of partners, DMI can give you all the support you need to generate quality sales contacts. Providing everything, from initial setup and implementation to reporting and lead qualification, DMI is your year-round online sales partner.



Contact:

Deutsche Messe Interactive

Ben Neumann

Tel.: +49 511 330601-04

benjamin.neumann@messe-interactive.de

Match & Meet

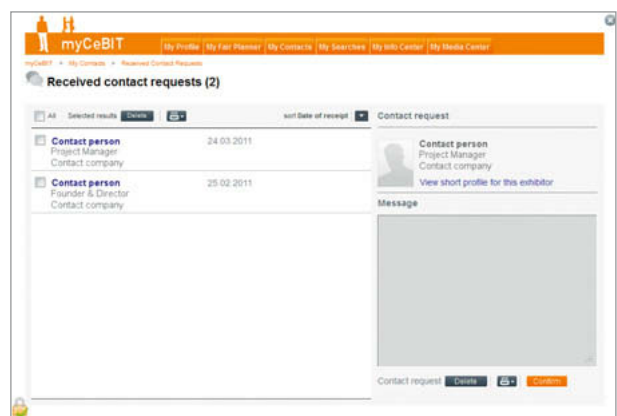
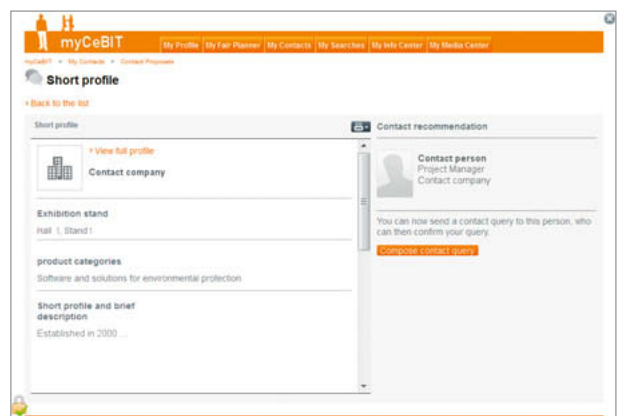
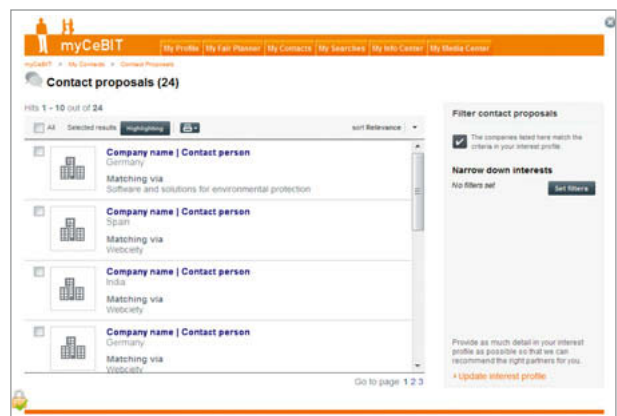
Match & Meet is an online contact exchange that uses detailed online profiles to identify and bring together providers with potential customers and collaboration partners. We can provide you with a range of service packages, from basic online contact initiation to arranging meetings with potential partners during the tradeshow.

Participation

As an exhibitor, you will automatically be given a basic Match & Meet profile when you enter your product category listing in OBS. The profile will be visible to potential partners, who may contact you. You can also contact potential partners directly and arrange times to meet with them during the tradeshow. To enable this, we offer various Match & Meet services and functions that you can add to your basic package.

You will find more information on the various service packages available for the 2012 tradeshow season on the following Web pages:

- www.domotex.de/en/information-for/exhibitors/customer-service-center/match-meet-online
- www.cebit.de/en/information-for/exhibitors/customer-service-center/lead-services/match-meet
- www.hannovermesse.de/en/information-for/exhibitors/customer-service-center/lead-services/online-matchmakings



Contact:

Match & Meet Hotline
 Tel. +49 511 89-34550
match&meet@messe.de

Parking permits

Ample paid car parking is available on the periphery of the exhibition grounds. During tradeshows, special parking lots are available for buses, trucks and vans. To the south of the exhibition grounds, opposite Hall 13, there are also parking facilities for RVs/caravans and mobile homes, including restrooms and showers and hookups for electricity and water. We recommend ordering your long-term parking permits in advance, although you can also buy them during the show at the Exhibitor Service Center (German abbreviation: ASC).

The prices for long-term parking permits depend on the duration of the event. See OBS for further details (including daily parking rates).



Parking permit for display in windshield



Ticket for exit gate

Contact:

Marion Kisser

Tel.: +49 511 89-33594

marion.kisser@gfv.messe.de

and

Zaneta D'Errico

Tel.: +49 511 89-33401

zaneta.derrico@gfv.messe.de oder

parkscheine@gfv.messe.de

Exhibitor passes

Deutsche Messe automatically allocates each exhibitor a certain number of exhibitor passes, granting his/her display stand hosts and temporary staff free access to the stand while the show is running. The number of passes depends on the show and the size of the stand. If additional passes are required, we recommend ordering these in advance using OBS. You can also pick up exhibitor passes onsite at the Exhibitor Service Center (German abbreviation: ASC). Any exhibitor passes not used must be returned within two weeks after the end of the tradeshow, otherwise they will be charged for.

Note: During the stand assembly and dismantling periods, no exhibitor passes are needed to gain access to the exhibition grounds.



Contact:

Ticket-Team

Tel.: +49 511 89-33179

AKV-Team@messe.de



www.fsz-hannover.de

Your flying start to unforgettable events

Directly adjacent to Hannover Exhibition Center, the ADAC Driver Safety Training Center is easily the most versatile facility for all kinds of exciting customer and employee events. Go beyond a conventional conference or workshop and allow your guests to experience one of Germany's most advanced safe driving centers first-hand. Our modern two-level facility is ideal for seminars, presentations or workshops. Whether you're planning a small workshop or a major event, whether indoors or outdoors – at the ADAC Driver Safety Training Center in Hannover, you're guaranteed to find yourself in safe hands!

- Easy to reach
- 24 hectares of land (over 2.5 million sq. feet)
- Parking for more than 3,000 cars
- Function rooms, with a foyer measuring 400 m²
- Six seminar rooms, ranging from 28 to 120 m²
- State-of-the-art conference equipment
- Supporting program
- Top-notch catering service
- Transfers, hotel reservations
- Event management

Further information:

ADAC Driver Safety Training Center · Ms. Christiane Peter · Hermann-Fulle-Str. 10 · 30880 Laatzen
Telefon: 05102/9306-20 · vertrieb@fsz-hannover.de

mit sicherheit
was erleben



**Fahrsicherheits-
Zentrum**

Hannover-Messe

ADAC



Organization of congresses,
conferences and other events

Congress management

The conferences and technical seminars that usually accompany major trade fairs are important points of attraction for industry professionals and can even be the decisive factor prompting their visit.

With our expertise and state-of-the-art conference facilities, your event is sure to be a resounding success. We can offer you full-service packages, spanning everything from event planning, financial management, the production of printed materials, event promotion and support services for conference participants, right through to recruitment of temporary staff, such as security personnel and photographers.

The Hannover exhibition grounds can cater for events of all types and scales. You can use our exhibition halls, the pavilions beneath the EXPO Canopy and the centrally located Convention Center.

Our in-depth event management expertise, gained in the course of many years, is your guarantee of success. For further details, visit www.messe.de/conventions_e.



Contact:

Congress Management Team
 Tel. +49 511 89-33555
congressmanagement@messe.de

Renting a conference room

Our conference rooms are versatile facilities that can be adapted to suit your event. Our state-of-the-art, architecturally captivating Convention Center in the heart of the exhibition grounds offers a total of 5,200 m² of space (just on 56,000 sq. ft), with 35 different conference halls and meeting rooms at your disposal. We also have additional conference facilities in Hall 2, with rooms available for hire individually. Rent one of our versatile and multifunctional rooms to set the right tone for your event. These can accommodate anywhere from 10 to 1,300 people. Please advise us of your dates and room requirements via our OBS online system; the prices depend on the room size and duration of hire. Once we have an idea of your requirements, we will be happy to advise you on the available catering options and conference equipment.

Tip: Our expert staff at Messe Gastronomie can provide the perfect catering for your event, featuring a wide range of beverages, snacks, finger food and much more (for further information, please refer “Restaurants and catering,” pages 100-103).



Our conference equipment includes the following:

Item	Rental price in €
Public address system	from 95.00
Lectern microphone/ Stand microphone	from 25.00
Table microphone	from 30.00
Wireless microphone system, including microphone	from 105.00
Multimedia projector	from 125.00
Laser pointer	25.00
Sound system for simultaneous translation	from 1,450.00 (for 2 languages incl. 50 headphones)

Contact:

Corina Sillmen
 Tel.: +49 511 89-31279
corina.sillmen@messe.de

Using music at the show

If you plan to play background music at your stand, or would like to arrange for some musical accompaniment for a presentation or stand party, please note that any public use of copyrighted music must be approved and licensed by GEMA (the German society for music performances and mechanical reproduction rights).

You can apply and pay for the necessary license from GEMA via the OBS online system. The license fee in each case depends on the sound recording medium used: radio, CD or other sound carrier, TV, video or computer, or (for live performances and stand parties) the size of your stand.

Contact:

GEMA

Tel.: +49 40 679093-0

bd-hh@gema.de

www.gema.de/en

Stand parties

If you would like to unwind with your staff after a busy day at the show or hold a party for your customers and business partners, you can do so from 6 p.m. onwards. You can offer musical entertainment, whether live or recorded, starting at 6:30 p.m. (registration with music rights organization GEMA required; see above).

Depending on the trade fair, your stand party must come to an end by 10 or 11 p.m. or you will incur additional costs for hall lighting, extra waiting periods for cleaning crews, etc. Please check with your Deutsche Messe contact whether it is necessary to register your stand party.



Note: Our catering company, Messe Gastronomie GmbH, is happy to provide food and beverages for your party (see “Restaurants and catering”, pages 100–103).

Your evening event at the Exhibition Center

You'll find the perfect set-up for your evening event right on site at the Hannover Exhibition Center, which offers you a wide range of options for all kinds of event – from “high altitude” VIP receptions at the Hermes Tower, gala banquets for 5,000 people in an attractively decorated exhibition hall, to tradeshow parties at our Convention Center.

Start your event at the end of the tradeshow day the relaxing way, on site, without the hassle of complicated transportation arrangements, and enjoy the professional support of our event management team. That way you can be sure your event will be a successful and memorable one. We can offer you special locations for any type or size of event.



Contact:

Event Hotline

Tel.: +49 511 89-34444

Special events at the ADAC Driver Safety Training Center



The ADAC Driver Safety Training Center to the south of the exhibition grounds has 24 hectares of land and offers a total of 10 different ADAC (German Automobile Association) training modules plus a state-of-the-art traffic training area. It is one of the largest and most advanced safe driving centers in Germany. The center is easy to reach from any direction by car, being only minutes away from two of Germany's major autobahns. We'll get things rolling for you – from traditional safe driving lessons for company groups to events and product presentations. Follow up your on-track experience with a reception, snack or party. Individual arrangements can be made with our expert catering partners. Take advantage of our ample driving complex to inject some extra adrenaline into your event program. Lots of practice with only a modicum of theory means lots of fun for everyone!

See you at the track!

Specs:

- Size of complex: 24 hectares
- Parking for more than 3,000 cars
- Function rooms, with a lobby measuring 400 m² and a bistro measuring 200 m²
- Seminar rooms, ranging from 33 to 132 m² in size
- Outdoor area for hospitality services and events
- State-of-the-art conference equipment
- Supporting program
- Top-notch catering services
- Transfers, hotel reservations
- Event management



Contact:

ADAC Fahrsicherheitszentrum Hannover-Messe

Tel.: +49 5102 9306-20

Fax: +49 5102 9306-39

vertrieb@fsz-hannover.de



Press services

General press services

Press Center

The Deutsche Messe Press Center is equipped with state-of-the-art technology and is available to journalists from around the world for reporting purposes. The Communications department at Deutsche Messe provides a wide array of services to make journalists' preparation and time at the show as effective and informative as possible.



Press info trays at the Press Center

Journalists employed by specialist publications require targeted information on companies and their products. Special info trays in the Press Center are available for you to distribute press releases or entire press kits to attending trade journalists. These trays are 34 cm deep, 24 cm wide and 12 cm high. Distribution depends on the date your order is received. Prices vary according to the duration of the event and are available on request or via OBS.

Note: We recommend you order at least two info trays so that journalists have convenient access to your press releases in both English and German.



Contact:

Maryam Maghsudi

Tel.: +49 511 89-31025

maryam.maghsudi@messe.de

Online press boxes

Online press boxes are available to journalists and visitors, starting three months before opening day of the show, and feature regularly updated content. All information can be downloaded and is also forwarded to registered journalists via an e-mail subscription service. Exhibitors can supply information for inclusion in this service. All information must be sent in .doc and .rtf format via e-mail and accompanied by an order number. Each press release can be assigned to up to three display categories to ensure targeted distribution to the relevant trade publications.

Prices are available on request and via OBS.

Contact:

Oreste Mallus

Tel.: +49 511 89-32303

globis@messe.de

Press conferences

A whole array of strategic considerations and preparations go into any successful press conference. What is the exact purpose of the conference? Which key journalists will have time to attend on the scheduled date? Where should it take place and who should do the catering? Deutsche Messe offers you free, professional advice to help you plan, coordinate and carry out your press conference.

Your event will appear in a printed list of press conferences which is constantly updated and distributed at the Press Center on the exhibition grounds. A current overview of all press conferences is also displayed on monitors at the Press Center and is available to accredited journalists 24/7 via our press services website.

Note: Hold your press conference at our Convention Center, which is located centrally on the exhibition grounds. You'll find further information and contact details under "Organization of congresses, conferences and other events" on page 31.



Contact:

Maryam Maghsudi

Tel.: +49 511 89-31025

maryam.maghsudi@messe.de

Streaming media/Internet-TV/Video production

The "TV Channel" is Deutsche Messe's official Web TV service. Use it for live webcasts and/or on-demand videos of your press conferences or corporate events. As a fast medium available 24/7, Internet TV is increasingly becoming a key strategic part of the corporate marketing mix. Use it to enhance the attractiveness and effectiveness of your website. You can also use our extremely well-frequented websites www.cebit.de and www.hannovermesse.de as additional online platforms. Whether you want to publicize a press conference, a convention, an awards ceremony, a product presentation, images of your tradeshow stand or some other event, our high-profile websites at www.cebit.de and www.hannovermesse.de will provide you with powerful communication leverage.

Extend the reach of your event by arranging for a webcast – live or on demand. You'll find some examples of this at our special demo link: www.tvonweb-messe.de. We use professional camera crews for our broadcasts and we deliver DigitalVideo or Beta recording standards to guarantee high-quality coverage of your event. As an

alternative, we can also provide you with the available audio and video signals used by radio and television crews. For the actual broadcast, we use Windows Media technology from Microsoft as well as the streaming standards from Flash and Real Networks.

You can also leverage your trade fair investment by featuring your showcase in a professionally produced promotional video.

We'll be happy to advise you and supply you with the relevant prices.

Contact:

Andrea Staude

Tel.: +49 511 89-31015

andrea.staude@messe.de

“Hot Topics”

Our “Hot Topics” editorial team is always on the lookout for special highlights at the show – from product launches and innovative services through to special events at exhibition stands. Journalists make particularly intensive use of this tool. Apart from your company’s latest innovations, special services or solutions, the hot topics covered can also include visits by renowned researchers and developers to exhibitors’ stands, novel stand designs, and special stand-based events, such as artistic performances.

The first “Hot Topics” bulletin comes out shortly before the opening day of the show, with additional issues appearing over the first few days of the event. This special service is free of charge to exhibitors.

“Hot Topics” bulletins are distributed to journalists at our Press Center and are also published on our press services website and e-mailed to the main news desks at daily newspapers plus radio and television stations. Please brief us well in advance by e-mail on the themes and information you would like us to include in “Hot Topics”. You can do this by sending us press releases, product descriptions, brochures, descriptions of applications, etc. The “Hot Topics” editorial team will then select the most interesting news items.

Media liaison guide

Our online media liaison guide provides a ready reference for journalists all year round, containing the names and phone numbers of our exhibitors’ media spokespeople. The guide can be accessed at our press services website.

Supply us with the name and contact address of your media spokesperson, and we will make this information accessible to journalists. This service is free of charge for exhibitors.

Contact:

Andrea Staude

Tel.: +49 511 89-31015

andrea.staude@messe.de



Contact:

Claudia Eckardt

Tel.: +49 511 89-31604

claudia.eckardt@messe.de

“Products and innovations”

This information service on the Deutsche Messe press services website is free of charge and designed to alert the trade press to new products and product refinements being showcased at our trade fairs. The information you submit is evaluated and then edited by a team of technical editors.

Make the most of the opportunity to publicize your innovative exhibits, services and planned product launches in the right trade circles by submitting short descriptions of these innovations by e-mail, which will then be edited in-house. The texts should be in German and English, no more than 1,000 characters long and written in a factual tone.

This service is not available for all shows.

Key media contacts

To ensure your press releases and invitations reach your target media, Deutsche Messe has compiled an up-to-date directory containing the most important addresses of German daily newspapers and business publications, plus radio and television stations. This press distribution list helps you find the right editorial-desk addresses and a suitable contact person for each media outlet. It is free of charge and available as a PDF or Access file a full six to eight weeks before the trade fair opens.

Tradeshow newspaper

Deutsche Messe’s official tradeshow newspaper reports daily on your innovative products, outstanding events at your stand and personal impressions of exhibitors and visitors. This cooperative venture with publishers from the various technology sectors guarantees a competent and professional level of reporting. This service is not available for all shows.

Contact:

Maryam Maghsudi

Tel.: +49 511 89-31025

maryam.maghsudi@messe.de

Contact:

Andrea Staude

Tel.: +49 511 89-31015

andrea.staude@messe.de



Contact:

Andrea Staude

Tel.: +49 511 89-31015

andrea.staude@messe.de

Additional communication options at CeBIT and HANNOVER MESSE

During CeBIT and HANNOVER MESSE, the Deutsche Messe Press Center and the Radio and TV Center serve as the main media hubs for journalists. All major news agencies and regional and national daily newspapers set up editorial offices there and send out news from the trade fair via print, radio, television and the Internet to the whole world. Make the most of this diverse and powerful media presence to maximize the media exposure of your trade fair showcase. Deutsche Messe will be happy to support your media liaison work and to help you identify the right media contacts.

Trade fair radio

The radio broadcasting studio of Norddeutscher Rundfunk (NDR), adjacent to Hall 17, reports live from the show on product innovations and promotions. Reporters from Deutschlandfunk, HR, BR, SWR and WDR are also present at the Radio and TV Center. You are welcome to provide reporters with information – ahead of or during the fair. A list of media addresses is available on request.

Trade fair television

Norddeutscher Rundfunk (NDR), Deutsche Welle, HR, SWR, N-TV, ZDF/3sat and other TV stations maintain editorial offices at the Radio and TV Center during the show. Particularly newsworthy information should be supplied to broadcasters well in advance of the event to allow sufficient time for pre-production of more in-depth reports.

HERMES AWARD at HANNOVER MESSE 2012

Innovations are in the spotlight at the world's largest technology showcase. The winner of the 2012 HANNOVER MESSE Hermes Award will enjoy the benefits of an attractive PR package worth a total of 100,000 euros. As an exhibitor at HANNOVER MESSE 2012, you won't want to miss out on the opportunity to compete for a HERMES AWARD and give your innovation a decisive boost!

For more information on the conditions for participation and the PR package, visit www.hermesaward.com.



Contact:

Andrea Staude

Tel.: +49 511 89-31015

andrea.staude@messe.de



Contact:

Sascha Buchholz

Tel.: +49 511 89-31258

sascha.buchholz@messe.de



Stand construction services

General stand construction services

Save time, money and hassle designing your stand – by relying on the experience and know-how of Deutsche Messe and its service partners for modular stand construction. From simple, basic stands to high-end, deluxe solutions, we streamline your tradeshow experience for you by providing turnkey, modular stands (one or two stories high), which you can customize by selecting from our comprehensive range of additional equipment and fittings.

Tip: Our turnkey “fair package” solutions offer you even more services, including floor space, stand assembly and much more. For further information, visit: www.messe.de/fairpackage_e

Note: Since all stands are required to have a basic electric supply, our modular stands automatically come with a 3-kW power point. If you need a power point with a higher power rating, please order this via the OBS. If you require a 400 V, 3-phase machine connection, please contact us.

Contact:

Frank Zwingmann

Tel.: +49 511 89-32227

frank.zwingmann@messe.de

Modular stands

Typical stand configurations



Slim stand
Lean stand structure – just the bare minimum



Type A stand
Basic stand assembly for simple, straightforward presentations at a budget price



Type B stand
Modular stand system – the combination of modular ceiling sections and standard add-on elements offers plenty of scope for customized stand design



Type C stand
Fresh new modular stand design, with large-format graphics available even in basic version



Type D stand
Open-sided stand design, which offers an ideal presentation platform with its back-lit advertising tower topped by a rotating cube



Line stand
High-grade, innovative modular stand system, featuring glass and textile design elements even in basic version (long-range visual impact)



Double stand
The simple solution with no hidden costs for exhibitors who need a two-storey stand



Truss stand
Truss-based system – can be used to construct a modular stand (with additional fittings) or as a customized extension to any type of stand construction

Slim stand

Minimum modular stand design with no ceiling construction. Rental price for basic fittings, including assembly and dismantling: € 55 per m² and event.

Note: You'll find additional fittings for Slim stand on pages 43–45. Further furnishings on request.

Basic fittings

Carpeting

Disposable off-the-role cord carpeting, dark blue



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high (free-standing walls that are more than 4 m in length require bracing by adding tower elements or support walls)

Tower elements

2 elements, each at open wall endings, dimensions 25 x 100 cm, 300 cm high

Lettering

Lettering on each tower infill section, approx. 45 x 95 cm, in Helvetica Bold (max. 15 characters)

1 electrical distribution box

For connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Attached sideboard

approx. 50 x 100 cm, 90 cm high, for storing electrical distribution box

Lighting

one 50 W spotlight per tower element



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Additional fittings for Slim stand (illustrations may vary from actual)

Wall and cabin fittings

- | | | |
|-----|---|----------|
| 1.1 | Wall element (as for basic fittings package)
1 m element | € 31.00 |
| 1.2 | 1/2 m element | € 31.00 |
| 1.3 | Reinforced infill panel (16 mm) | € 76.80 |
| 1.4 | Infill panel, colored on one side
(RAL colors, hdc material) – surcharge per
linear meter (rounded up to nearest meter) | € 31.00 |
| 1.5 | Door element, light grey, lockable | € 107.00 |
| 1.6 | Door element, colored on one side,
lockable (RAL color) – surcharge | € 129.60 |
| 1.7 | Tower element, one-sided acrylic glass,
backlit (approx. 100 x 300 cm) – surcharge | € 300.80 |



1.1



1.4

Lighting

- | | | |
|-----|--|---------|
| 3.1 | Spotlight (arm-mounted, 50 W,
type basic fitting) | € 33.90 |
|-----|--|---------|



3.1

Lettering, graphics and display media

- | | | |
|-----|---|---------|
| 4.1 | Digital print for upper tower infill,
approx. 45 x 95 cm from printable file | € 83.20 |
| 4.2 | Digital prints, printed banners,
vinyl film decals | POA |

Stand furnishings

- | | | |
|-----|---|---------|
| 5.1 | Table, white,
diameter 70 cm, approx. 70 cm high | € 37.00 |
| 5.2 | Table, white,
70 x 70 cm, approx. 70 cm high | € 37.00 |
| 5.3 | Table, white,
110 x 70 cm, approx. 70 cm high | € 52.50 |
| 5.4 | High table,
white, diameter 70 cm, approx. 110 cm high | € 53.80 |
| 5.5 | Chair, black | € 27.70 |



5.1



5.3



5.4



5.5

Stand furnishings, cont.

- | | | |
|------|---|----------|
| 5.6 | High chair/Bar stool (chrome/black) | € 42.00 |
| 5.7 | Bar counter, grey/white, lockable, 1 m element, approx. 100 x 50 cm, 108 (85) cm high | € 211.20 |
| 5.8 | Information counter, grey, lockable, approx. 100 x 50 cm, 100 cm high | € 170.20 |
| 5.9 | Sideboard, grey, lockable, approx. 90 x 42 cm, 80 cm high | € 75.00 |
| 5.10 | Literature display rack, free-standing, with 3 trays (A4 size), 120–160 cm high | € 54.40 |



5.6



5.7



5.8



5.9



5.10

Kitchen fittings and furniture

(requires kitchen cabin)

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately.

- | | | |
|-----|---|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 7 kW, approx. 90 x 60 cm, 90 cm high | € 300.80 |
| 6.2 | Refrigerator, approx. 60 x 60 cm, 85 cm high, with freezer compartment | € 94.70 |
| 6.3 | Sink cupboard unit with built-in water heater, power connection approx. 2,5 kW, approx. 90 x 60 cm, 85 cm high | € 125.40 |
| 6.4 | Coffee maker (8-cup) | € 22.40 |
| 6.5 | Steel shelf unit, free-standing, approx. 100 x 35, 190 cm high | € 89.60 |



6.1



6.3



6.4



6.5

Display cabinets, plinths, shelving

7.1	Tabletop display cabinet, grey, lockable, approx. 100 x 50, 95 cm high	€ 170.30
7.2	Free-standing display cabinet, grey, lockable, illuminated, approx. 70 x 70 x 200 cm	€ 300.80
7.3	Free-standing display cabinet, grey, lockable, illuminated, approx. 50 x 100 x 200 cm	€ 362.20
7.4	Plinth (w x d x h), grey, approx. 50 x 50 x 50 cm	€ 39.70
7.5	Plinth (w x d x h), grey, approx. 50 x 50 x 80 cm	€ 39.70
7.6	Plinth (w x d x h), grey, approx. 50 x 50 x 100 cm	€ 51.20
7.7	Plinth (w x d x h), grey, approx. 100 x 100 x 50 cm	€ 52.50
7.8	Plinth (w x d x h), grey, approx. 100 x 100 x 80 cm	€ 52.50
7.9	Plinth (w x d x h), grey, approx. 100 x 100 x 100 cm	€ 56.30
7.10	Shelf, white, with wall brackets for level mounting, approx. 100 x 30 cm	€ 28.20
7.11	Shelf, white, with wall brackets for inclined mounting, approx. 100 x 30 cm	€ 28.20



7.1



7.2 + 7.3



7.6



7.10

Electrical installations

8.1	"Schuko" power socket, 230 V, incl. fitting/cabling	€ 20.50
8.2	"Schuko" power strip with 3 sockets, 230 V, incl. fitting/cabling	€ 25.00



8.1



8.2

Miscellaneous

9.1	Wastepaper basket	€ 5.10
9.2	Refuse bin	€ 17.90
9.3	Hourly labor charge for additional work	€ 48.60



9.1



9.2

Type A modular stand

Modular stand, recommended for smaller stand sizes. Rental price for basic fittings, including assembly and dismantling: € 75 per m² and event.

Note: You'll find additional information for Type A stands on pages 48–51. Further furnishings on request.

Basic fittings

Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

Ceiling

consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

Fascia panel

light grey, 200 x 40 cm, face-mounted along each open side of the stand, including black lettering in typeface Helvetica Bold (up to a maximum of 30 characters)

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Lighting

4 spotlights, 50 W each

Cabin

100 x 100 cm, with lockable door

1 table

diameter 70 cm or 70 x 70 cm square, with white worktop and chrome-plated underframe

3 chairs

with chrome-plated frame and black upholstery

1 coat rack

fitted inside the cabin

1 wastepaper basket



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Systemstand Typ B

Modular stand, recommended for smaller stand sizes. Rental price for basic fittings, including assembly and dismantling: € 92 per m² and event.

Note: You'll find additional information for Type B stands on pages 48–51. Further furnishings on request.

Basic fittings

Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

Ceiling

Octanorm modular sections (approx. 100 x 100 cm), silver, mounted on top of the OC system around the perimeter of the stand; height of upper edge of ceiling above floor level: 300 cm

Fascia panel

illuminated panel, approx, 150 x 40 cm, one per open aisle side, including black lettering in typeface Helvetica Bold (max. 30 letters)

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

1 wastepaper basket

Basic fittings, depending on stand size

Stand area (m ²)	20/49	50/79	80/100
Size of cabin / No. of wall elements required: (all cabins include 1 door element, lockable)	2 m ² / 2	4 m ² / 3	6 m ² / 4
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

* You can select alternative furniture (on request) up to four weeks before the opening day of the event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Additional fittings for type A and B stands (illustrations may vary from actual)

Wall and cabin fittings

1.1	Wall element (as for basic fittings package) 1 m element	€ 31.00
1.2	1/2 m element	€ 31.00
1.3	Reinforced infill panel (16 mm) e.g. for mounting a monitor	€ 76.80
1.4	Infill panel, colored one side (RAL colors, hdc material) – surcharge per linear meter (rounded up to nearest meter)	€ 31.00
1.5	Infill panel, one side full-bleed printed with digital text/image from printable file – surcharge per linear meter (rounded up to nearest meter)	€ 287.00
1.6	Modular facing walls	POA
1.7	Maxima luminescent column, 300 cm, one-sided with Plexiglas, (your choice of color)	€ 115.20
1.8	Infill panel, 50 cm high (to increase wall height to 300 cm)	€ 25.50
1.9	Infill panel, colored one side, 50 cm high – surcharge	€ 10.30
1.10	Glass wall element, tinted, 1 m element	€ 95.50
1.11	Louvered blind, matches item 1.10	€ 39.70
1.12	Door element, light grey, lockable	€ 107.00
1.13	Door element, colored on one side, lockable (RAL colors) – surcharge	€ 129.60
1.14	Three and four-sided towers in various sizes	POA



1.1



1.4



1.10 + 1.11

Floor coverings/floor construction

2.1	Velour carpeting (surcharge to cord carpeting price) in 6 standard colors	€ 4.00/m ²
-----	--	-----------------------



2.2	Laminate, wood-grain finish (surcharge to cord carpeting price, only in conjunction with items 2.3 or 2.4)	€ 28.20/m ²
2.3	Chipboard flooring panels (for use with floor coverings)	€ 25.00/m ²
2.4	False floor (plinth) (for use with floor coverings)	€ 26.90/m ²



2.2



2.2

Ceiling and lighting

- 3.1 Modular ceiling sections (as for basic fittings package) 100 x 100 cm **(type B stand)** € 29.40
- 3.2 Spotlight (50 W, as for basic fittings package) € 41.00
- 3.3 Spotlight (arm-mounted, 50 W) € 33.90
- 3.4 HQI spotlight (70 W) € 61.40



3.2

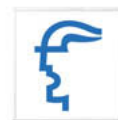


3.3

Lettering, graphics and display media

The prices for items 4.3 – 4.9 **do not include any graphics**

- 4.1 Digital print for fascia, 200 x 40 cm from printable file **(type A stand)** € 128.00
- 4.2 Digital print for illuminated fascia panel, ca. 140 x 30 cm from printable file **(type B stand)** € 128.00
- 4.3 Graphics panel, approx. 100 x 100 cm mounted in front of wall panel € 33.90
- 4.4 Clip-on frame, approx. DIN A1 € 32.00
- 4.5 Digital prints, printed banners, vinyl film decals POA
- 4.6 Advertising pylon, approx. 350 cm high, **(type B stand)** € 181.80
- 4.7 Advertising pylon, approx. 350 cm high, with glass shelves **(type B stand)** € 297.00
- 4.8 Advertising pylon, approx. 350 cm high, with slide viewer (without graphics), **(type B stand)** € 341.80
- 4.9 Advertising pylon, approx. 350 cm high, with integrated display cabinet, lockable, illuminated **(type B stand)** € 501.80



4.3



4.4



4.6



4.7



4.8



4.9

Stand furnishings

- 5.1 Table (as for basic fittings package, white) diameter 70 cm, approx. 70 cm high € 37.00
- 5.2 Table (as for basic fittings package, white) 70 x 70 cm, approx. 70 cm high € 37.00
- 5.3 Table, white, 110 x 70 cm, approx. 70 cm high € 52.50
- 5.4 High table, white, diameter 70 cm, approx. 110 cm high € 53.80
- 5.5 Chair (as for basic fittings package, black) € 27.70



5.1



5.3



5.4



5.5

Stand furnishings, contd.

- | | | |
|------|--|----------|
| 5.6 | High chair/bar stool (chrome/black) | € 42.00 |
| 5.7 | Bar counter, grey/white, lockable,
1 m element, approx. 100 x 50 x 108 (85) cm | € 211.20 |
| 5.8 | Information counter, grey, lockable,
approx. 103 x 50 x 100 cm | € 170.20 |
| 5.9 | High computer table, grey,
approx. 70 x 50 x 100 cm | € 198.40 |
| 5.10 | Attached modular table, grey,
approx. 50 x 100 x 110 cm
(with wall brackets four mounting) | € 147.20 |
| 5.11 | Sideboard, grey, lockable,
approx. 90 x 42 x 80 cm | € 75.00 |
| 5.12 | Literature display rack, free-standing,
with 3 trays (A4 size), 120–160 cm high | € 54.40 |



5.6



5.7



5.8



5.9



5.10



5.11



5.12

Kitchen fittings and furniture

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately.

- | | | |
|-----|--|----------|
| 6.1 | Kitchenette with refrigerator, sink,
twin hotplates and dish draining rack,
power connection approx. 7 kW,
size approx. 90 x 60 x 90 cm | € 300.80 |
| 6.2 | Refrigerator, approx. 60 x 60 x 85 cm
with freezer compartment | € 94.70 |
| 6.3 | Sink cupboard unit with built-in water
heater, power connection approx. 2.5 kW,
size approx. 90 x 60 x 85 cm | € 125.40 |
| 6.4 | Coffee maker (8-cup) | € 22.40 |
| 6.5 | Steel shelf unit, free-standing,
approx. 100 x 30 x 200 cm | € 89.60 |



6.1



6.3



6.4



6.5

Display cabinets, plinths, shelving

7.1	Tabletop display cabinet, grey, lockable, approx. 95 x 50, 100 cm high	€ 170.30
7.2	Free-standing display cabinet, grey, lockable, illuminated, approx. 70 x 70 x 200 cm	€ 300.80
7.3	Free-standing display cabinet, grey, lockable, illuminated, approx. 50 x 100 x 200 cm	€ 362.20
7.4	Plinth (w x d x h), grey, approx. 50 x 50 x 50 cm	€ 39.70
7.5	Plinth (w x d x h), grey, approx. 50 x 50 x 80 cm	€ 39.70
7.6	Plinth (w x d x h), grey, approx. 50 x 50 x 100 cm	€ 51.20
7.7	Plinth (w x d x h), grey, approx. 100 x 100 x 50 cm	€ 52.50
7.8	Plinth (w x d x h), grey, approx. 100 x 100 x 80 cm	€ 52.50
7.9	Plinth (w x d x h), grey, approx. 100 x 100 x 100 cm	€ 56.30
7.10	Shelf, white, with wall brackets for level mounting, approx. 100 x 30 cm	€ 28.20
7.11	Shelf, white, with wall brackets for inclined mounting, approx. 100 x 30 cm	€ 28.20



7.1



7.2 / 7.3



7.6



7.10

Electrical installations

8.1	“Schuko” power socket, 230 V incl. fitting/cabbling	€ 20.50
8.2	“Schuko” power strip with three sockets, 230 V incl. fitting/cabbling	€ 25.00



8.1



8.2

Miscellaneous

9.1	Wastepaper basket	€ 5.10
9.2	Refuse bin	€ 17.90
9.3	Hourly labor charge for additional work	€ 48.60



9.1



9.2

Type C modular stand

Modular stand, recommended for stand sizes of 20 m² and above. Rental price for basic fittings, including assembly and dismantling: € 108 per m² and event.

Note: You'll find additional information for Type C stands on pages 53–56. Further furnishings on request.

Basic fittings

Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Lighting

1 spotlight (arm-mounted, 150 W) per 5 m² of stand area, plus 4 HQI spotlights (75 W) on modular stand tower

1 wastepaper basket

Basic fittings, depending on stand size

Stand area (m ²):	20/49	50/79	80/100
Size of cabin / No. of wall elements required (all cabins include 1 door element, lockable)	2 m ² / 2	4 m ² / 3	6 m ² / 4
Modular stand tower (10 x 10 cm profile) 160 cm wide, 320 cm long, 360 cm high with 1 fabric banner measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor)	1	1	2
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

* You can select alternative furniture (on request) up to four weeks before the opening day of the event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Additional fittings for type C stand (illustrations may vary from actual)

Wall and cabin fittings

- | | | |
|------|---|----------|
| 1.1 | Wall element (as for basic fittings package) 1 m element | € 70.40 |
| 1.2 | 1/2 m element | € 44.80 |
| 1.3 | Reinforced infill panel e.g. for mounting a monitor | € 32.00 |
| 1.4 | Infill panel, colored one side – surcharge per linear meter | € 50.60 |
| 1.5 | Infill panel, one side full-bleed printed with digital text/image from printable file – surcharge per linear meter | € 238.10 |
| 1.6 | Infill panel, one-sided, with stretch fabric incl. digital print from printable file – surcharge per linear meter – | € 121.60 |
| 1.7 | Wall panel, 100 cm high (to increase wall height to 350 cm), per linear meter | € 47.20 |
| 1.8 | Infill panel, colored one side 100 cm high – surcharge per linear meter | € 42.90 |
| 1.9 | Door element, white, lockable | € 96.00 |
| 1.10 | Door element, colored on one side (RAL colors) – surcharge | € 192.00 |
| 1.11 | Free-standing wall element, white, approx. 100 x 250 cm with steel base | € 175.20 |
| 1.12 | Free-standing wall element, colored, approx. 100 x 250 cm with steel base | € 276.40 |
| 1.13 | Free-standing wall element, white, approx. 100 x 250 cm with attached table (55 x 55 x 95 cm) | € 249.60 |
| 1.14 | Free-standing wall element, white, approx. 100 x 200 cm with attached table on both sides (ea. 55 x 55 x 95 cm) | € 324.00 |



Floor coverings / floor construction

- | | | |
|-----|---|------------------------|
| 2.1 | Velour carpeting in 6 standard colors (surcharge to cord carpeting price) | € 4.00/m ² |
| | | |
| 2.2 | Laminate, wood-grain finish (only in conjunction with items 2.3 or 2.4) (surcharge to cord carpeting price) | € 28.20/m ² |
| 2.3 | Chipboard flooring panels (for use with floor coverings) | € 25.00/m ² |
| 2.4 | False floor (plinth) (for use with floor coverings) | € 26.90/m ² |



Ceiling and lighting

- | | | |
|-----|---|----------|
| 3.1 | Modular stand tower
(as for basic fitting package) | € 765.40 |
| 3.2 | Arm-mounted spotlight, 150 Watt
(as for basic fitting package) | € 32.00 |
| 3.3 | HQI spotlight, 75 W
(as for basic fitting package) | € 46.70 |



3.2



3.3

Lettering, graphics and display media

(see also "Wall and cabin fittings")

- | | | |
|-----|--|-----|
| 4.1 | Digital prints, printed banners,
vinyl film decal | POA |
|-----|--|-----|

Stand furnishings

- | | | |
|------|---|----------|
| 5.1 | Table, chrome/white
(as for basic fitting package)
diameter 70 cm, approx. 70 cm high | € 46.10 |
| 5.2 | Table, chrome/white
(as for basic fitting package)
70 x 70 cm, approx. 70 cm high | € 46.10 |
| 5.3 | High table, rectangular, white,
140 x 60 cm, approx. 110 cm high | € 52.50 |
| 5.4 | High table, round, chrome/white,
diameter 70 cm, approx. 110 cm high | € 53.80 |
| 5.5 | Chair, chrome/white
(as for basic fitting package) | € 23.00 |
| 5.6 | High chair/bar stool
(chrome/black) | € 42.00 |
| 5.7 | High chair/bar stool
(chrome/white) | € 74.30 |
| 5.8 | Bar counter/information counter,
white, lockable | € 197.10 |
| 5.9 | Bar counter/information counter, white,
lockable, approx. 103 x 50 x 100 cm | € 227.80 |
| 5.10 | Sideboard, light grey, lockable,
approx. 90 x 40 x 85 cm | € 61.40 |
| 5.11 | High computer table, light grey,
approx. 60 x 60 x 110 cm | € 172.80 |



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10



5.11

Stand furnishings, cont.

- 5.12 High computer table, as per item 5.11, with glass front € 224.00
- 5.13 Literature rack with 5 A4 sections, free-standing, 130 cm high € 83.20



5.12



5.13

Kitchen fittings and furniture

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately.

- 6.1 Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 7 kW, size approx. 90 x 60 x 90 cm € 300.80
- 6.2 Refrigerator, approx. 60 x 60 x 85 cm with freezer compartment € 94.70
- 6.3 Sink cupboard unit with built-in water heater, power connection approx. 2.5 kW, size approx. 90 x 60 x 85 cm € 125.40
- 6.4 Coffee maker (8-cup) € 22.40
- 6.5 Steel shelf unit, free-standing approx. 100 x 30 x 200 cm € 57.60



6.1



6.3



6.4



6.5

Display cabinets, plinths, shelving

- 7.1 Tabletop display cabinet, grey, lockable, approx. 100 x 50 x 90 cm € 101.10
- 7.2 Free-standing display cabinet, grey, lockable, illuminated, approx. 50 x 50 x 200 cm € 183.70
- 7.3 Free-standing display cabinet, grey, lockable, illuminated, approx. 50 x 100 x 200 cm € 230.40
- 7.4 Plinth (w x d x h), light grey with glass cover, approx. 40 x 40 x 110 cm € 54.40
- 7.5 Plinth, light grey, approx. 40 x 40 x 90 cm € 41.60



7.1



7.2



7.3



7.4

Display cabinets, plinths, shelving, cont.

7.6	Plinth, light grey, approx. 50 x 50 x 50 cm	€ 33.90
7.7	Plinth, light grey, approx. 100 x 100 x 50 cm	€ 74.20
7.8	Plinth, light grey, approx. 100 x 100 x 90 cm	€ 89.00
7.9	Shelf, white, with wall brackets for level mounting, approx. 100 x 30 cm	€ 28.80
7.10	Shelf, white, with wall brackets for inclined mounting, approx. 100 x 30 cm	€ 28.80



7.9

Electrical installations

8.1	“Schuko” power socket, 230 V incl. fitting/cabling	€ 20.50
8.2	“Schuko” power strip with three sockets, 230 V incl. fitting/cabling	€ 25.00



8.1



8.2

Miscellaneous

9.1	Wastepaper basket	€ 5.10
9.2	Refuse bin	€ 17.90
9.3	Hourly labor charge for additional work	€ 48.60



9.1



9.2

Type D modular stand

Modular stand, recommended for stand sizes of 20 m² and above. Rental price for basic fittings, including assembly and dismantling: € 115 per m² and event.

Note: You'll find additional information for Type D stands on pages 58–61. Further furnishings on request.

Basic fittings

Carpeting



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 40 cm thick wall elements, light grey, 250 cm high

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

2 ceiling frame sections

of varying lengths (for connecting the advertising tower)

Lighting

one 150 W spotlight per 3 m² of floor space

1 wastepaper basket

Basic fittings, depending on stand size

Stand area (m ²):	20/49	50/79	80/100
Size of cabin / No. of wall elements required (all cabins include 1 door element, lockable)	4 m ² / 3	8 m ² / 5	10 m ² / 6
Advertising tower, 50 x 50 x 350 cm, partially backlit with rotating cube (50 x 50 cm), incl. 4-sided cube print ¹⁾ and lettering on tower panels in standard typeface Helvetica Bold (max. 40 characters per tower)	1	2	2
Table(s), dia. 70 cm or 70 x 70 cm*	1	2	3
Chairs*	4	8	12
Coat rack(s)	1	2	2

* You can select alternative furniture (on request) up to four weeks before the opening day of the event.

¹⁾ Dependent on timely delivery of printable file by exhibitor, at least four weeks before opening day of event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Additional fittings for type D stand (illustrations may vary from actual)

Wall and cabin fittings

- | | | |
|-----|--|----------|
| 1.1 | Wall element, light grey
(as for basic fittings package) 1 m element | € 37.80 |
| 1.2 | 1/2 m element | € 34.60 |
| 1.3 | Wall panel, colored one side (RAL colors)
– surcharge per linear meter – | € 64.00 |
| 1.4 | Wall element, 100 cm high
(to increase wall height to 350 cm),
cost per linear meter | € 23.70 |
| 1.5 | Wall panel, colored one side
(RAL colors) 100 cm high
– surcharge per linear meter – | € 34.60 |
| 1.6 | Glass wall element,
tinted, 1 m element | € 199.70 |
| 1.7 | Louvered blind,
matches item 1.6 | € 35.80 |
| 1.8 | Door element, lockable | € 122.90 |
| 1.9 | Door element, colored on one side
(RAL colors) – surcharge | € 171.10 |



1.1



1.3



1.6



1.6 + 1.7

Floor coverings / floor construction

- | | | |
|-----|--|-----------------------|
| 2.1 | Velour carpeting in 6 standard colors
(surcharge to cord carpeting price) | € 4.00/m ² |
|-----|--|-----------------------|



- | | | |
|-----|---|------------------------|
| 2.2 | Laminate, wood-grain finish
(only in conjunction with items 2.3 or 2.4)
(surcharge based on cord carpeting) | € 28.20/m ² |
|-----|---|------------------------|

- | | | |
|-----|---|------------------------|
| 2.3 | Chipboard flooring panels
(for use with floor coverings) | € 25.00/m ² |
|-----|---|------------------------|

- | | | |
|-----|--|------------------------|
| 2.4 | False floor (plinth)
(for use with floor coverings) | € 26.90/m ² |
|-----|--|------------------------|



2.2



2.2

Ceiling and lighting

- | | | |
|-----|---|---------|
| 3.1 | Ceiling frame section (as for basic
fittings package), cost per linear meter | € 21.10 |
|-----|---|---------|

- | | | |
|-----|--|---------|
| 3.2 | Spotlight, arm-mounted, 150 W
(as for basic fittings package) | € 53.10 |
|-----|--|---------|

- | | | |
|-----|--|---------|
| 3.3 | Spotlight, track-mounted,
150 W cold light source | € 56.00 |
|-----|--|---------|



3.2

Lettering, graphics and display media

The following prices do not include graphics

4.1	Graphics panel, approx. 100 x 100 cm	€ 33.30
4.2	Clip-on frame, approx. 85 x 85 cm	€ 41.00
4.3	Digital prints, printed banners, vinyl film decals	POA
4.4	Advertising tower with rotating element (as for basic fittings package) 50 x 50 x 350 cm	€ 202.20
4.5	Advertising tower, light grey, 50 x 100 x 350 cm	€ 239.40



4.1



4.2



4.5

Stand furnishings

5.1	Table (chrome/white, as for basic fittings package) diameter 70 cm	€ 48.60
5.2	Table (chrome/white, as for basic fittings package) 70 x 70 cm	€ 41.00
5.3	Table, rectangular	€ 43.50
5.4	High table, chrome/white, diameter 60 cm	€ 57.60
5.5	PC counter, lockable	€ 204.80
5.6	Chair (aluminum/white, as for basic fittings package)	€ 33.30
5.7	High chair/bar stool, aluminum/white	€ 42.90
5.8	Bar counter, 1 m element, lockable	€ 225.30
5.9	Information counter, 1 m element, lockable	€ 202.20
5.10	Sideboard, lockable	€ 71.70
5.11	Literature display rack, with 3 A4 sections, wall-mounted	€ 37.10
5.12	Literature display rack, with 5 A4 sections, free-standing	€ 53.80



5.1



5.4



5.5



5.7



5.8



5.9



5.11



5.12

Kitchen fittings and furniture

Water connections as well as electrical connections with a power rating of more than 3 kW need to be ordered separately.

- | | | |
|-----|--|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack, power connection approx. 4.5 kW, size approx. 90 x 60 x 90 cm) | € 300.80 |
| 6.2 | Refrigerator, approx. 60 x 60 x 85 cm with freezer compartment | € 94.70 |
| 6.3 | Sink cupboard unit with built-in water heater, power connection approx. 2.2 kW, size approx. 90 x 60 x 85 cm | € 125.40 |
| 6.4 | Coffee maker (8-cup) | € 22.40 |
| 6.5 | Shelf unit, free-standing, approx. 100 x 30 x 200 cm | € 87.00 |



6.1



6.3



6.4



6.5

Display cabinets, plinths, shelving

- | | | |
|------|---|----------|
| 7.1 | Tabletop display cabinet, lockable, 99 x 53 x 91 cm | € 172.80 |
| 7.2 | Free-standing display cabinet, lockable, illuminated, approx. 50 x 50 x 200 cm | € 209.90 |
| 7.3 | Free-standing display cabinet, lockable, illuminated, approx. 50 x 100 x 200 cm | € 263.70 |
| 7.4 | Plinth (w x d x h) approx. 50 x 50 x 50 cm | € 39.70 |
| 7.5 | Plinth (w x d x h) approx. 50 x 50 x 75 cm | € 39.70 |
| 7.6 | Plinth (w x d x h) approx. 50 x 50 x 100 cm | € 51.20 |
| 7.7 | Plinth (w x d x h) approx. 100 x 100 x 50 cm | € 52.50 |
| 7.8 | Plinth (w x d x h) approx. 100 x 100 x 75 cm | € 52.50 |
| 7.9 | Plinth (w x d x h) approx. 100 x 100 x 100 cm | € 56.30 |
| 7.10 | Shelf, with wall brackets for level mounting, 100 x 30 cm | € 34.60 |
| 7.11 | Shelf, with wall brackets for inclined mounting, 100 x 30 cm | € 46.10 |



7.1



7.2



7.6

Electrical installations

- 8.1 "Schuko" power socket, 230 V
incl. fitting/cabling € 20.50
- 8.2 "Schuko" power strip with 3 sockets,
230 V, incl. fitting/cabling € 25.00



8.1



8.2

Miscellaneous

- 9.1 Wastepaper basket € 5.10
- 9.2 Refuse bin € 17.90
- 9.3 Hourly labor charge for additional work € 48.60



9.1



9.2

Truss stand

Available as a modular stand element or as an extension or module for any type of stand construction.

Note: : The truss system (without any installations or additional fittings) is also available for outdoor use/ open-air site. Prices are available on request.

We'll be happy to provide you with further information on additional fittings and furniture for Truss stands. Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.

Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.

Enclosed area	Price
12 to 30 m ²	€ 67.00/m ²
31 to 60 m ²	€ 49.00/m ²
61 to 100 m ²	€ 40.00/m ²
101 to 150 m ²	€ 35.00/m ²
up to 300 m ²	€ 32.00/m ²
over 300 m ²	POA

Basic fittings

Truss system

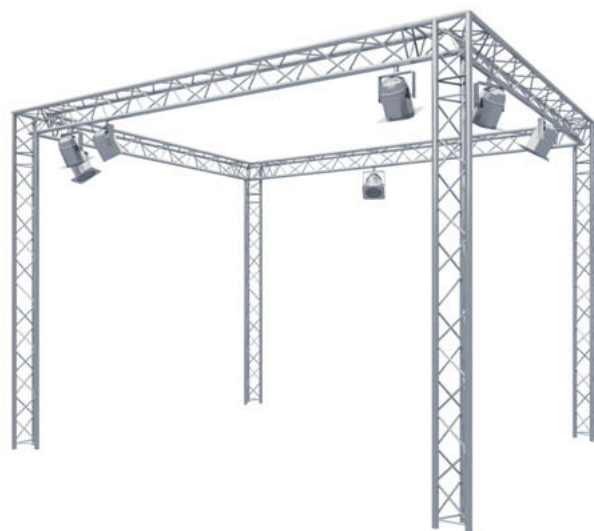
supported on 4 corner columns, including all necessary bracings, overall height approx. 350 cm (height extension subject to surcharge)

Lighting

1 spotlight (150 W) per 5 m² of stand area

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Line stand

High-grade Modular stand, recommended for stand sizes of 30 m² and above. Rental price for basic fittings, including assembly and dismantling: € 135 per m² and event.

Note: We'll be happy to provide you with further information about additional fittings and furniture for Line stands.

Basic fittings

Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, light grey (Leitner system), grid module 200 cm wide, overall height: 300 cm

Ceiling framing profiles

form a 200 x 200 cm grid, including all necessary bracings and pillar supports

Graphics panel/Ceiling construction

200 x 300 cm frame assembly with glass infill panel, 8 mm thick, incl. lettering in standard typeface Helvetica Bold (up to a maximum of 20 characters)
200 x 200 cm, 100 cm high graphics cube with 4-sided fabric infill, incl. digital print¹⁾ on 1, 2, 3 or 4 sides (depending on number of open stand sides)

Lighting

1 spotlight (100 W) per 3 m² of stand area

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

1 wastepaper basket

Basic fittings, depending on stand size

Stand area (m ²)	30/59	60/89	90/150
Size of cabin (incl. 1 door element, lockable)	2 m ²	6 m ²	8 m ²
Coat rack(s)	1	2	2

¹⁾ Dependent on timely delivery of printable file by exhibitor, at least four weeks before opening day of event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

Double stand

Platform staging, with stairs, for the construction of two-storey stands in four fixed sizes and configurations, including certified structural calculations.

Note: We'll be happy to provide you with further information about additional fittings and furniture for Double stands.

Basic fittings

Steel staging

with flooring panels on upper storey, white casing for supports, circumferential white fascia panel

Balustrade

on all sides at first-floor level, hand rail in beech wood

Staircase

one flight, steps in beech multiplex design

Lighting

suspended ceiling with one 50 W spotlight/downlight per 1 m² of enclosed ground-floor area

1 electrical distribution box

For connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge). The connection to the Exhibition Center power grid must be rented separately.



Basic fittings



Typical stand configuration with additional fittings



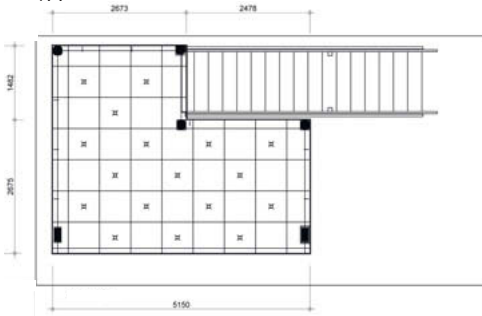
Typical stand configuration with additional fittings

Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.

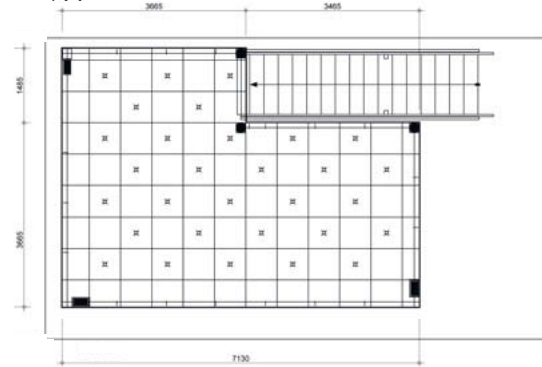
Additional charges:

1. € 400 fee for approval of structural assembly
2. rental for additional usable floor space on upper story, as detailed below

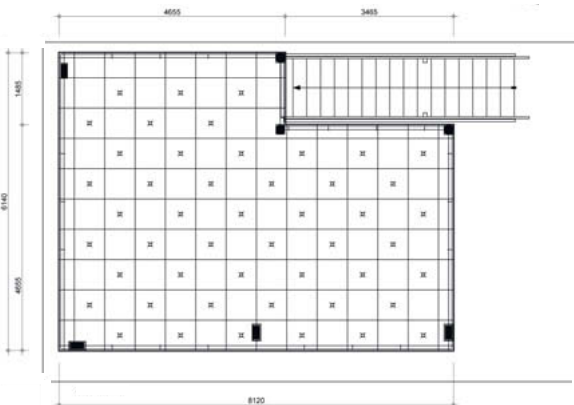
17 m² usable area on upper floor
 € 8,772



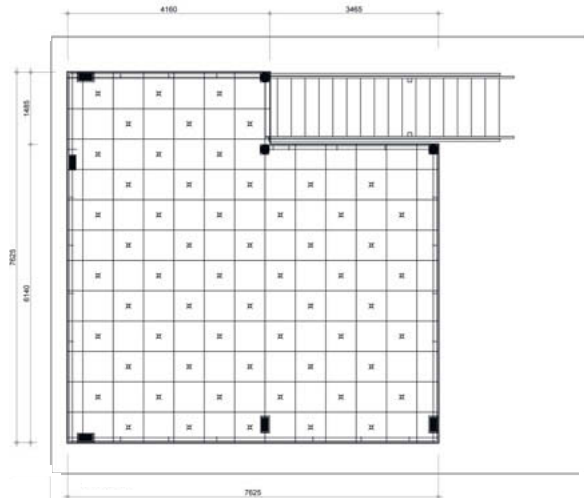
31 m² usable area on upper floor
 € 12,958



45 m² usable area on upper floor
 € 15,660



53 m² usable area on upper floor
 € 17,172

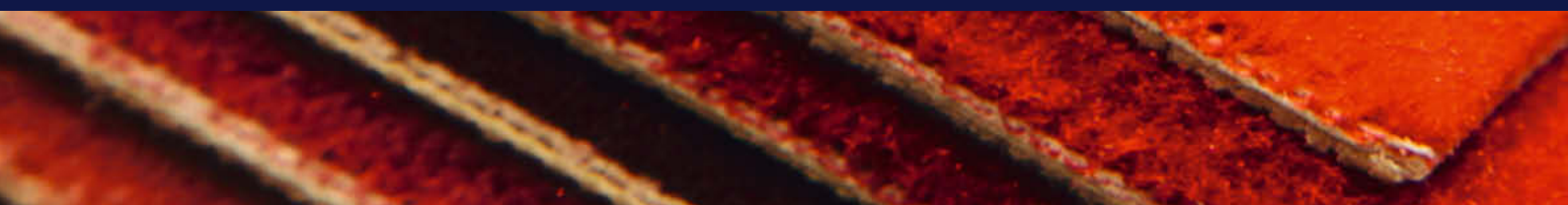


Overall height:





Fittings for your tradeshow stand



Floor coverings

Attractive, yet rugged and stain-resistant; reasonably priced. Those are the essential features your stand floor covering needs to have. If you are organizing your own stand construction, you can order your floor covering the convenient way from the service partners of Deutsche Messe. Save on expensive shipping charges and pick out the right floor covering for your stand directly in OBS. Our carpeting comes in 200 cm-wide rolls, with three different quality categories and eight colors to choose from, making it easy to find the ideal floor covering for your stand!

Note: The selection of carpeting for exhibitors with a type A, B C or D modular stand or a Slim, Line, Truss or Double stand depends on the set of additional fittings that go with the relevant stand type (p. 41 ff.).

Contact:

Nicole Scholz
 Tel.: +49 511 89-32650
 nicole.scholz@messe.de

Needle felt carpeting

€ 8.10 per m²



Color no.: NF50
 Description: light grey



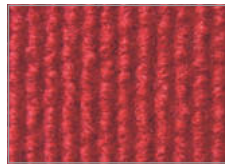
Color no.: NF51
 Description: grey



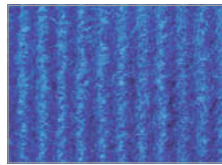
Color no.: NF52
 Description: anthracite



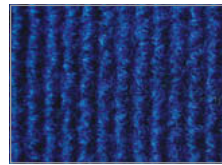
Color no.: NF53
 Description: beige



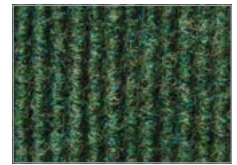
Color no.: NF54
 Description: red



Color no.: NF55
 Description: blue



Color no.: NF56
 Description: dark blue



Color no.: NF57
 Description: green

Ribbed carpeting

€ 8.70 per m²



Color no.: RP50
 Description: light grey



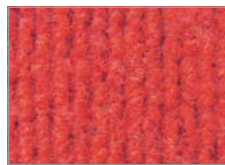
Color no.: RP51
 Description: grey



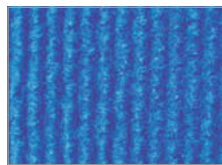
Color no.: RP52
 Description: anthracite



Color no.: RP53
 Description: beige



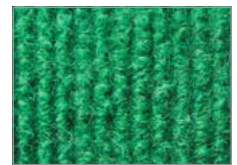
Color no.: RP54
 Description: red



Color no.: RP55
 Description: blue



Color no.: RP56
 Description: dark blue



Color no.: RP57
 Description: green

Velour carpeting

€ 11.30 per m²



Color no.: VL50
 Description: light grey



Color no.: VL51
 Description: grey



Color no.: VL52
 Description: anthracite



Color no.: VL53
 Description: beige



Color no.: VL54
 Description: red



Color no.: VL55
 Description: blue



Color no.: VL56
 Description: dark blue



Color no.: VL57
 Description: green

Rental furniture and kitchen equipment

Whether you're interested in designer furniture or technical appliances – our service partners can offer you a huge selection of furniture and equipment to choose from. Customize your own stand interior by adding tables, chairs, armchairs, sofas, kitchen equipment and whatever else you like. You can also rent electrical appliances like espresso machines or fridges. Please bear in mind that the actual objects may deviate slightly from these illustrations.

Contact:

Nicole Scholz
 Tel.: +49 511 89-32650
 nicole.scholz@messe.de

Note: For exhibitors with a type A, B C or D modular stand or a Slim, Line, Truss or Double stand, we recommend ordering the fittings specifically geared to your stand type. Information on further fittings and appliances is available on request (p. 41 ff.).

Seating

 black	 red
 white	 yellow
 grey	 additional color(s)
 dark grey	 lockable
 wood decor	 illuminated
 blue	



Art. no.: S50
 Upholstered chair ISO € 27.20



Art. no.: S51
 Upholstered chair Dublin €30.60



Art. no.: S52
 Upholstered chair Bono €17.70



Art. no.: S53
 Upholstered chair Bono €26.60



Art. no.: S54
 Upholstered chair Kelly €37.10



Art. no.: S55
 Upholstered chair Alfa €48.40



Art. no.: S56
 Leather chair Arlo €17.70



Art. no.: S57
 Leather chair Milano €26.60



Art. no.: S58
 Chair Tokyo €34.60



Art. no.: S59
 Chair Tokyo €34.60



Art. no.: S60
 Plastic chair Europa €16.70



Art. no.: S61
Chair Breeze €26.60



Art. no.: S62
Chair Beo €19.60



Art. no.: S63
Chair Nuremberg €16.70



Art. no.: S64
Chair Dr. No €29.90



Art. no.: S65
Chair Visavis €73.10



Art. no.: S66
Chair Sam €4.90



Art. no.: S67
Chair Pico €29.90



Art. no.: S68
Chair Pico, with armrests €37.70



Art. no.: S69
Chair Fly €31.90



Art. no.: S70
Chair Baba €36.10



Art. no.: S71
Cantilever chair, wood €27.10



Art. no.: S72
Chair Rio €25.75



Art. no.: S73
Chair Barcino €26.40



Art. no.: S74
Easy chair Manta €52.50



Art. no.: S75
Easy chair Havanna €55.60



Art. no.: S76
Easy chair Alki €58.90



Art. no.: S77
Leather couch
W/D/H: 134/80/85 cm €254.40



Art. no.: S78
Leather easy chair
W/D/H: 76/80/85 cm €188.10

Tables

 black	 red
 white	 yellow
 grey	 additional color(s)
 dark grey	 lockable
 wood decor	 illuminated
 blue	



Art. no.: T50
Table (round) Ron
Ø ca. 75 cm, height 72 cm €38.70



Art. no.: T51
Table (round) Black Jack
Ø 60 cm, height 72 cm €40.20



Art. no.: T52
Table (round) Blackwood
Ø 60 cm, height 72 cm €54.50



Art. no.: T53
Table (round) Siena
Ø 70 cm, height 74 cm €52.00



Art. no.: T54
Table (round) Palma
Ø ca. 65 cm, height 72 cm €37.70



Art. no.: T55
Table (round) Ron
Ø 120 cm, height 72 cm €57.50



Art. no.: T56
Table (rectangular) Standard
W/D/H: 120/ca. 65/72 cm €38.10



Art. no.: T57
Table (rectangular) Paris
W/D/H: 120/70/72 cm €61.30



Art. no.: T58
Table (square) Standard
W/D/H: ca. 75/75/72 cm €33.10



Art. no.: T59
Table (square) Nizza
W/D/H: 70/70/72 cm €43.80



Art. no.: T60
Table (rectangular) Standard
W/D/H: 160/ca. 65/72 cm €50.00



Art. no.: T61
Table (square) Lille-Lyon
W/D/H: ca. 65/65/35 cm €30.20



Art. no.: T62
Table (rectangular) Toulouse
W/D/H: 120/70/40 cm €36.90



Art. no.: T63
Glass table
W/D/H: 115/75/44 cm €115.10



Art. no.: T64
Glass table Ø 51 cm, height-adjustable (50-90 cm) €67.00

Office furniture

 black	 red
 white	 yellow
 grey	 additional color(s)
 dark grey	 lockable
 wood decor	 illuminated
 blue	



Art. no.: B50
Sideboard
W/D/H: 120/43/72 cm €59.70



Art. no.: B51
Sideboard
W/D/H: 80/40/72 cm €52.00



Art. no.: B52
Sideboard counter
W/D/H: 100/50/90 cm €91.60



Art. no.: B53
Sideboard, pear-wood decor
W/D/H: 120/45/87 cm €92.90



Art. no.: B54
Storage cabinet, one door
W/D/H: 60/40/180 cm €91.60



Art. no.: B55
Storage cabinet, two doors
W/D/H: 120/40/165 cm €94.00



Art. no.: B56
Swivel chair €31.00



Art. no.: B57
Swivel chair with armrests €35.40



Art. no.: B58
Swivel chair with armrests, leather €65.90



Art. no.: B59
Drawer pedestal, mobile
W/D/H: ca. 45/65/55 cm €64.80



Art. no.: B64
Partition wall
W/H: ca. 140/175 cm €85.00



Art. no.: B61
Desk with mobile drawer pedestal
W/D/H: ca. 160/75/72 cm €95.20



Art. no.: B62
Table "Big"
W/D/H: 180/80/72 cm €67.80



Art. no.: B63
Lockable storage cabinet
W/D/H: 60/50/195 cm €116.20



Art. no.: B64
Partition wall
W/H: ca. 140/175 cm €47.40



Art. no.: B65
Flip chart €46.40



Art. no.: B66
Wastepaper basket €6.70

High tables & bar stools

- black
- white
- grey
- dark grey
- wood decor
- blue
- red
- yellow
- additional color(s)
- lockable
- illuminated



Art. no.: H50
Bar stool, Z-frame €23.00



Art. no.: H51
Bar stool, Z-frame, with backrest €27.10



Art. no.: H52
Bar stool Bruno €35.10



Art. no.: H53
Bar stool with backrest €27.20



Art. no.: H54
Bar stool Rodney €35.70



Art. no.: H55
Bar stool Arlo €35.10



Art. no.: H56
Bar stool Breeze €40.80



Art. no.: H57
Bar stool Hoop €38.60



Art. no.: H58
Bar stool with full backrest Pico €37.70



Art. no.: H59
Bar stool Lyra €61.30



Art. no.: H60
Bar stool Baba €43.30



Art. no.: H61
Bar stool Lem €77.30



Art. no.: H62
Bar stool Bombo €72.50



Art. no.: H63
High swivel chair, upholstered €66.40



Art. no.: H64
High table Black Jack
Ø 60 cm, height 110 cm €48.90



Art. no.: H65
High table Blackwood
Ø 60 cm, height 110 cm €65.60



Art. no.: H66
High table Florence
Ø 70 cm, height 110 cm €84.70



Art. no.: H67
High table Florence
Ø 70 cm, height 110 cm €57.30



Art. no.: H68
High table Rialto
Ø 55 cm, height 67–90 cm €85.00



Art. no.: H69
High table Palma
Ø 60 cm, height 110 cm €49.00



Art. no.: H70
High table Palma with middle shelf
Ø 60 cm, height 114 cm €49.00



Art. no.: H71
High table Palma with middle shelf
Ø 80 cm, height 114 cm €54.50



Art. no.: H72
High table Frankfurt
Ø 80 cm, height 110 cm €54.50

Miscellaneous

	black		red
	white		yellow
	grey		additional color(s)
	dark grey		lockable
	wood decor		illuminated
	blue		



Art. no.: V50
Glass showcase with cupboard
W/D/H: 100/50/90 cm €117.00



Art. no.: V51
Glass showcase
W/D/H: 100/50/90 cm €166.90



Art. no.: V52
Tower showcase, glass
W/D/H: 50/50/200 cm €170.40



Art. no.: V53
Glass showcase, high, with cupboard
W/D/H: 100/50/ca.190 cm €213.00



Art. no.: V54
Glass showcase, high
W/D/H: 100/50/200 cm €243.40



Art. no.: V55
Stand-up computer workstation
W/D/H: 90/75/112 cm €153.60



Art. no.: V56
Multimedia pillar
W/D/H: 54/52/114 cm €91.60



Art. no.: V57
Counter Frankfurt, with power socket
W/D/H: 90/43/110 cm €128.80



Art. no.: V58
Counter Köln, curved
W/D/H: 135/48/110 cm €154.50



Art. no.: V59
Designer counter Modena, curved
W/D/H: 136/79/110 cm €218.40



Art. no.: V60
Bar/info counter
W/D/H: ca. 110/50/114 cm €91.60



Art. no.: V61
Bar/info counter
W/D/H: ca. 120/50/114 cm €108.20



Art. no.: V62
Bar/info counter
W/D/H: 75/55/114 cm €44.30



Art. no.: V63
Speaker's podium
W/D/H: 60/48/124 cm €127.70



Art. no.: V64
Literature rack, narrow (Plexiglas)
W/D/H: ca. 57/50/160 cm €53.20



Art. no.: V65
Literature rack, 5 tilted shelves
W/D/H: 50/28/165 cm €60.80



Art. no.: V66
Literature rack, 3 tilted shelves
W/D/H: 85/40/178 cm €56.70



Art. no.: V67
Literature rack, wide (Plexiglas)
W/D/H: 97/35/170 cm €53.20



Art. no.: V68
Literature rack
W/D/H: 116/35/162 cm €38.70



Art. no.: V69
Literature tree (16 pockets)
Height 170 cm, Ø 48 cm €44.30



Art. no.: V70
Literature tree Tour (6 pockets)
Height 155 cm €52.00



Art. no.: V71
Literature tree Mondo (4 pockets)
Height 170 cm €52.00



Art. no.: V72
Literature rack, 1 pocket (Plexiglas)
Height ca. 76 cm €22.20



Art. no.: V73
Tabletop literature rack, round base
Height 45 cm, Ø 48 cm €22.10



Art. no.: V74
Shelving unit, silver (5 shelves)
W/D/H: 85/40/178 cm €56.70



Art. no.: V75
Shelving unit, chrome
W/D/H: 100/50/200 cm €59.50



Art. no.: V76
Shelving unit, plastic
W/D/H: 75/30/170 cm €28.50



Art. no.: V77
Shelving unit, steel
W/D/H: 90/35/180 cm €24.90



Art. no.: V78
Crowd control post
(requires Art. V79) €14.70



Art. no.: V79
Cordon rope (requires Art. V78)
approx. 160 cm length €9.80



Art. no.: V80
Crowd control post with pull-out tape
(black) H: 98 cm, tape ca. 2 m €24.90



Art. no.: V81
Coat rack with
umbrella stand €36.10



Art. no.: V82
Coat rack
Casco €46.50



Art. no.: V83
Coat rack on rollers, 50 hooks
W/H: 105/190 cm €49.80



Art. no.: V84
Coat rack on rollers, 22 hooks
W/H: 120/180 cm €37.60



Art. no.: V85
Clothes rack on rollers
W/H: ca. 180/140-210 cm €27.60



Art. no.: V86
Clothes hanger €1.00



Art. no.: V87
Coat rack on rollers, 40 hooks
W/H: 180/140-210 cm €25.80



Art. no.: V88
Full-length mirror on rollers
approx. 66/51/170 cm €55.30



Art. no.: V89
Umbrella stand €17.70



Art. no.: V90
Standing ashtray €16.40



Art. no.: V91
Handbag rack, swiveling
Height 140–170 cm €40.20



Art. no.: V92
Info stand, DIN A4 size
W/H: 30/89 cm €24.70

Kitchen items

- black
- white
- grey
- dark grey
- wood decor
- blue
- red
- yellow
- additional color(s)
- lockable
- illuminated



Art. no.: K50
Kitchenette unit, 3 kW
W/D/H: ca. 100/60/95 cm €226.80



Art. no.: K51
"Kitcase" compact kitchen, 6 kW
W/D/H: 104/80/172 cm €413.70



Art. no.: K52
Kitchen sink with cupboard, 2.2 kW
W/D/H: ca. 100/60/95 cm €91..20



Art. no.: K53
Kitchen sideboard
W/D/H: 100/50/85 cm €47.10



Art. no.: K54
Refrigerator, 140 l
W/D/H: ca. 55/60/85 cm €75.50



Art. no.: K55
Refrigerator for bottles
W/D/H: ca. 60/60/140 cm €139.40



Art. no.: K56
Refrigerator with freezer compartment
W/D/H: ca. 56/60/165 cm €131.10



Art. no.: K57
High-speed dishwasher (approx. 7 min. cycle)
Connected wattage: 6.3 kW
W/D/H: 60/60/86 cm €524.10



Art. no.: K58
Dishwasher (approx. 35 min. cycle)
Connected wattage: 2.5 kW
W/D/H: 60/60/86 cm €235.10



Art. no.: K59
Coffee maker (for 8 cups)
Connected wattage: 1 kW
W/D/H: 15/28/30 cm €24.10



Art. no.: K60
Coffee maker, double (for 2 x 8 cups)
Connected wattage: 1.5 kW
W/D/H: 33/28/30 cm €47.10



Art. no.: K61
Coffee maker, for coffee pads
Connected wattage: 1.5 kW
W/D/H: 25/33/30 cm €70.00



Art. no.: K62
Espresso maker, approx. 20 cups/hour
Connected wattage: 1.5 kW
W/D/H: 28/34/40 cm €356.10



Art. no.: K63
Espresso maker, approx. 60 cups/hour
Connected wattage: 2 kW
W/D/H: 41/39/47 cm €497.70



Art. no.: K64
Ice cube maker, 50 kg capacity
Connected wattage: 0.6 kW
W/D/H: 40/42/70 cm €428.70



Art. no.: K65
 Microwave, 1,5 kW
 W/D/H: 56/40/37 cm €79.70



Art. no.: K66
 Hotplate, 2 burners, 2,5 kW
 W/D: 55/35 cm €22.70



Art. no.: K67
 Coffee service (set of 6 cups,
 saucers, plates, spoons) €16.70



Art. no.: K68
 Silverware (set of 24) €10.00



Art. no.: K69
 Beer glasses (set of 6) €8.30



Art. no.: K70
 Wine glasses (set of 6) €8.30



Art. no.: K71
 Long drink glasses (set of 6) €8.30



Art. no.: K72
 Champagne glasses (set of 6) €8.30



Art. no.: K73
 Trash bag holder, on wheels €19.40



Art. no.: K74
 Trash basket with
 swing-lid, 25 l €7.70

EXCITING DAYS AT THE EXHIBITION COMFORTABLE NIGHTS

If only everything could be so easy: the online booking and reservation system and all information concerning Hannover city and region. Now at www.hannover.de/hotels

- all hotels at best prices
- available rooms at one glance
- multi-language user interface (currently 17 languages)
- private rooms and accommodation
- tourist information
- additional information on events, catering and Hanover night life

The screenshot shows the Hannover.de Hotel Service website. The header features the 'HOTELSERVICE' logo and the 'CeBIT 6.-10. March 2012' event information. A navigation menu includes 'Home', 'Hannover Map', 'About Hannover', 'About us', and 'Contact'. The main content area is titled 'Hotel reservation platform' and includes a search bar with 'Arriving on' and 'Departing on' fields set to 06 March 2012 and 10 March 2012. Below the search bar, there are categories for 'RESTAURANTS', 'NIGHTLIFE', 'STAGE', 'MUSEUMS', and 'CONGRESS'. A 'Selected Hotels' section lists four hotels: Hotel LOCCUMER HOF Hannover (5 stars), Design-Hotel Wienecke XI (5 stars), Park Inn Hannover (5 stars), and Congress Hotel am Stadtpark (5 stars). Each hotel listing includes a small image, the hotel name, star rating, and a brief description of its amenities. The website also features a 'Back to HANNOVER.de' link, 'Official partners' (including Deutsche Messe), and a 'For your interest...' section with links to various resources like 'Tourist information' and 'Exhibition schedule'.

Hannover Marketing & Tourismus GmbH
Phone +49 511 / 12 34 5-555
Fax +49 511 / 12 34 5-556
E-Mail: hotels@hannover-tourismus.de

HANNOVER.
Marketing & Tourismus

official partner



Deutsche Messe
Hannover · Germany





Technical services for your tradeshow stand

Electric power supply

A safe and reliable power supply is a basic requirement for any stand. Our service partners will install your electricity hook-up to your specifications, subject to a maximum power rating of 300 W per square meter (m²) of stand area. You can have the main power supply point located anywhere on your stand. When ordering, please furnish a diagram of your stand and mark the desired power supply point on it.

Note: Any distribution boxes and/or meters you provide and install yourself will not incur any rental, but will need to be inspected by Deutsche Messe. Your connection fee already covers the charge for this inspection.



Prices in €

Power rating	Connection charges	Consumption charges per kWh	Optional installations		
			Rental price for power meter	Rental price for 230 V/16 A power distribution board	
up to 3 kW	76.60	included	Power meter not necessary*	irrespective of power rating	
up to 10 kW	164.85	included		with 2 sockets	81.91
up to 20 kW	138.00	0.24	163.80	with 4 sockets	97.26
up to 40 kW	300.75	0.24	180.19	with 6 sockets	122.85
up to 68 kW	486.50	0.24	191.45	with 8 sockets	148.44
up to 80 kW	587.25	0.24	545.67	with 10 sockets	177.11
up to 100 kW	750.30	0.24	545.67		
up to 130 kW	1,260.65	0.24	545.67		

* if the combined power rating of the individual connections does not exceed 10 kW

Additional services

Deutsche Messe can take care of all your technical installation needs, e.g. power points for machines or other exhibited equipment, delivery and installation of lighting, sockets and other installation materials. These services are billed on a time and materials basis.

Contact:

Axel Gottlieb
 Tel.: +49 511 89-32686
 axel.gottlieb@messe.de

Communications systems

All modern presentation technologies require reliable and versatile communications infrastructure. Whether it's a video displayed on plasma panels, interactive product presentations or graphical support for the moderator, even the very best of ideas is useless without state-of-the-art infrastructure. The Hannover Exhibition Center has the technical systems to support the most advanced communications set-up. We can provide you with the right type of connection for every kind of communication device, whether it's a telephone, fax machine or computer.

Each of the following connection types comes with a phone number which, if you order early enough, will be published in the tradeshow catalogue, the EBI electronic visitor information system and on the Internet.



Contact:

Martin Lortz

Tel.: +49 511 89-32638

martin.lortz@messe.de

Telephone lines

Analog lines

Your analog phone or fax line can also be used for Internet access, provided your computer is equipped with an appropriate modem. The transmission speed, however, is significantly slower than for ISDN and DSL lines (see below). This type of line allows for just one session at a time: either you are phoning, faxing or using the Internet, but never two of these at once.

Euro-ISDN digital line

Each Euro-ISDN line supports two simultaneous connections, with a transmission speed of 64 kbps per channel. An ISDN card must be installed in your computer before you can use this type of line for Internet access.

Rental prices for connections and services in €

Service	Analog	Euro-ISDN
Installation fee	195.00	240.00
Telephone rental (corded handset)	52.00	86.00
Telephone rental (cordless handset)	67.00	not available
Fax machine rental (inkjet type)	265.00	380.00 incl. A/B transducer
Itemized list of calling charges per line	16.00	16.00

DSL Internet service

Asynchronous DSL connection incl router with 4 RJ45 LAN ports

Internet access is provided as a fixed-rate bundle that includes:

- a line to your stand
- a DSL router with four RJ45 LAN ports
- a DSL flat rate plan (unlimited usage)

Optional: You can also order a flat-rate Internet telephony package for analog terminal devices. The DSL router supplied to you will have the required number of analog ports. Telephone cabling at your stand is available at a minor additional cost. You can also rent telephone handsets and fax machines.

Synchronous Internet connection

This service bundle includes a line to your stand, a four-port DSL router, a fixed IP address and a DSL flat rate plan.

Optional: You can order a reasonably priced VoIP telephony package including flat rate calling charges, VoIP port and terminal device.

Rental prices for connections and services in €

Service	Bandwidth	Price	Optional Internet telephony	Additional charges
Asynchronous Internet connection	1,024 Kbit/s / 512 Kbit/s	495.00	Analog port without terminal device: max. 1 port	130.00
	3,072 Kbit/s / 1,024 Kbit/s	680.00	Analog port without terminal device: max. 3 ports	1 port 130.00 2nd – 3rd ports 125.00 ea.
	6,016 Kbit/s / 1,024 Kbit/s	1,150.00	Analog port without terminal device: max. 6 ports	1 port 130.00 2nd – 6th ports 125.00 ea.
	16,000 Kbit/s / 1,024 Kbit/s	2,050.00	–	–
Synchronous Internet leased line	10 Mbit/s	2,550.00	VoIP telephony package	195.00 ea.
	100 Mbit/s	4,950.00	VoIP telephony package	195.00 ea.

Lines between two stands

If you have multiple stands at a fair, you can easily connect these with a dedicated line.

Services and prices in €	
2-wire lines (CAT3 copper)	335.00
4-wire lines (CAT3 copper)	600.00
DARK FIBRE	3,150.00
LAN hookup 10 mbp/s	2,800.00
LAN hookup 100 mbp/s	2,900.00

Antenna connections

To enable you to receive radio and television stations, we can connect you to our broadband cable network. Please contact us for a cost estimate if you are interested in getting satellite or DVB-T reception.

Price in €	
Master antenna connection to broadband cable network	410.00



Contact:

Frank Lindau

Tel.: +49 511 89-32245

frank.lindau@messe.de

Water supply

Having hot and cold running water at your stand makes things more convenient for your staff and, above all, your customers. It allows you to make hot beverages, hook up a dishwasher, icemaker or espresso machine or simply wash dishes by hand.

Note: If you prefer to supply your own water pipes and/or meters, you will not need to pay any rental charges, but will be charged for an obligatory inspection and approval procedure by Deutsche Messe.

The rental prices for dishwashers, coffee makers, espresso machines, etc. are contained in the chapter entitled "Fittings and furniture for your tradeshow stand" in the section "Rental furniture and kitchen equipment", pages 68 – 76.



Contact:

Karl-Heinz Andrecht

Tel.: +49 511 89-32229

karl-heinz.andrecht@messe.de

Prices in €

Fresh and waste water	Connection charges ¹⁾	Optional installations		Flat consumption charge
		Connection of additional items	per meter of pipe ³⁾	
1/2" – DN 50	263.30	47.55	37.40	The amount of the flat charge depends on the length of the event ²⁾

¹⁾Incl. hook-up of a sink

²⁾As an alternative, you can have a water meter installed and then pay € 4.70 per m³ of water.

³⁾Intake size 1/2 inch, drain pipe size 50 cm (type DN 50). These charges are incurred if the exhibitor wishes to have the water hooked up at a different location from the one specified by Deutsche Messe. The charges depend on the distance from this initial position.

Ceiling suspensions

Hanging attention-grabbing lighting, decorations, banners and the like from the ceiling above your stand is a great way to make your showcase visible and totally unmissable from afar. Please refer to the diagram below to see which of our halls have the necessary rigging for ceiling suspensions.



Contact:

Elke Misiak
 Tel.: +49 511 89-32277
 elke.misiak@messe.de

Ceiling suspensions

- Possible
- Subject to limitations
- Not possible

Propane gas / Technical gases

If you are planning to use gases, you must notify Deutsche Messe of this in writing and specify the intended location of use. If gas-powered exhibits are to be displayed only statically, i.e. not in actual operation, then dummy gas cylinders must be used in place of real ones and clearly marked as such. Additional safety requirements are contained in the Deutsche Messe Technical Regulations.

You can order propane and technical gases from:

Linde AG
 Tel. +49 511 279930
 Fax +49 511 2799353
 www.linde-gas.de



Contact:

Karl-Heinz Andrecht
 Tel.: +49 511 89-32229
 karl-heinz.andrecht@messe.de

Compressed air

The compressed air network at the Hannover Exhibition Center is activated in all halls (except for the pavilions) for every HANNOVER MESSE and LIGNA exhibition. The operating pressure ranges from 8.0 to 10.0 bar. Depending on the hall, you can order connection diameters from 1/2" to 1" or from 1/2" to 1 1/4".

Note: If you prefer to supply your own shutoff valves and install your own machine connections, you will not need to pay any rental charges, but must pay for an obligatory inspection by Deutsche Messe.



Contact:

Karl-Heinz Andrecht

Tel.: +49 511 89-32229

karl-heinz.andrecht@messe.de

Prices in €

Connection size	Connection charges	Optional installations			Flat consumption charge per connection point
		Rental charges for shutoff valve	Rental charges for machine connections	Compressed air lines (price per meter) ¹⁾	
1/2"	182.00	9.65	14.40	16.00	99.75
3/4"	230.70	10.70	15.50	17.10	226.80
1"	304.00	11.85	18.70	19.25	397.95
1 1/4" ²⁾	393.00	14.40	21.90	20.30	621.00

¹⁾ These charges are incurred if the exhibitor wishes to have the connection at a different location from the one specified by Deutsche Messe. The charges depend on the connection size and the distance from the original position.

²⁾ Only available in Halls 3 to 9, 11 to 17 and 22 to 27

Additional services

For selected other events, you can deploy a noise-reduced electric compressor on the open-air site or in the pavilions – the maximum permissible noise level at your stand boundaries is 60 dB(A).

Air compressor rental:

H. Ernst Druckluft

Tel.: +49 5066 65444

Fax: +49 5066 65494

IT hardware and audiovisual services

No matter what kind of showcase you're planning, you're sure to need professional IT and audiovisual equipment, including video, lighting and communications technology. Feel free to consult our professional partners, who are happy to offer you their advice and support on anything from PC workstations to system solutions tailored to meet your exact requirements. The scope of services ranges from individual computers, DVD and projector technology all the way to complete networks and technical installations for shows with elaborate lighting and sound systems.



Contact:

Gahrens + Battermann GmbH

Tel.: +49 511 4199970

hannover@gb-rental.com

www.gb-mediensysteme.com

and

Fleischhauer TV Communications GmbH

Tel.: +49 511 6168070

tvc@h.fleischhauer.de

www.fleischhauer.de



General services for your tradeshow stand



Stand cleaning

With us looking after your tradeshow stand, you will be free to concentrate on what really counts: looking after your customers. An initial clean-up at the outset combined with our daily stand cleaning service will keep your tradeshow stand looking great throughout the fair. We can also look after any special or additional cleaning needs you may have. All cleaning services can be ordered via OBS.

Service	Prices in €
Stand cleaning before opening of event	from 20.42 per hour
Glass cleaning during event	1.39 per m ² per event day
Cleaning of exhibits	24.85 per hour



Tip: Inquire about the attractive discounts available for large stands, e.g. stand cleaning services for stands of 125 m² or larger!

Contact:

Brigitte Ahlborn
 Tel.: +49 511 89-32619
 brigitte.ahlborn@messe.de

Waste disposal

We can also help you with all your waste disposal requirements. Chances are, you won't have a clear idea of the type or volume of waste your showcase will generate until the tradeshow starts. That's where our complete service order comes in. It's a general, catch-all arrangement that leaves you free to sort out the details with our experienced service partners once you are on site. That way, you can tailor the order to your exact requirements. Everything from rubbish bags to containers. Plus you'll have the certainty of compliance with all the relevant waste disposal rules and regulations.

Service	Prices in €
Complete waste disposal service	Variable, depending on amount and type of waste*
Appropriate disposal of recyclable waste	83.91 per container (1.1 m ³)
Appropriate disposal of general waste	109.92 per Container (1.1 m ³)
Set of trash bags including appropriate disposal	12.13 for 2 x 80 l ea. (consisting of 1 bag for general waste and 1 bag for recyclable waste)



Contact:

Brigitte Ahlborn
 Tel.: +49 511 89-32619
 brigitte.ahlborn@messe.de

Prices for other services available on request.

*If you order the complete waste disposal service, our contractual providers will contact you at the beginning of the stand assembly period to discuss all the relevant details.

Staff for your stand

Why not take the pressure of your core tradeshow team with some hired help? Whether you need hosts/ hostesses, interpreters, translators, waiting staff or promoters, our temporary staff are the perfect complement to your tradeshow workforce. You'll find our temps are excellent team players, highly motivated, and good with international customers. And, of course, they all have excellent English and German language skills. On request we can also provide staff with skills in other languages.



Contact:

Brigitte Ahlborn

Tel.: +49 511 89-32619

brigitte.ahlborn@messe.de

Photography

Capture the essence of your showcase at the fair in still or moving pictures. Your photos and video clips will continue to deliver a high-impact message about your company and its products long after the event is over. We recommend using one of our certified partners for photography services and video productions to produce professional visual material featuring your stand, products or supporting events. Please contact them directly for a tailored quotation.



Fotoatelier Fricke
Klaus Fricke
Tel.: +49 511 9245210
Fax: +49 511 9245211
mail@fotofricke.de
www.fotofricke.de

Foto Meyer
Dieter Meyer
Tel.: +49 5182 2393
Fax: +49 5182 3013
fotomeyer@t-online.de
www.fotomeyer.com

Iso K
Andreas Keudel
Tel.: +49 511 9822957
Fax: +49 511 5428320
a.keudel@iso-k.de
www.iso-k.de

Fotoatelier Senf
Tel.: +49 511 311109
Fax: +49 511 311109
fotoatelier.senf@t-online.de
www.fotosenf.de

Contact:

Kerstin Macht

Tel.: +49 511 89-32608

kerstin.macht@messe.de

Plants and flowers

Decorative plants, flowers and attractive accessories can do a lot to enhance the atmosphere at your stand, creating a pleasant environment for doing business.

Our experienced partners can offer you a wide selection of high-quality plants and flowers at reasonable prices. They'll deliver them to your stand before the fair commences, care for them during the event and pick them up again after the fair has closed.

Make your showcase more attractive by decorating your stand with countertop flowers, potted plants, quality bouquets or cut flowers.

Our partners are also happy to put together tailored packages that meet your specific needs. Just ask.

Note: You'll find the contact details of florists, decorators and other local service providers at www.mymesse.de/english



Contact:

Rita Schrapel

Tel.: +49 511 89-32137

rita.schrapel@messe.de

Online classified directory

To ensure you find the right partner for any kind of service involving your showcase at the fair, Deutsche Messe has compiled a master list of service providers in a classified directory, available at www.mymesse.de/english. You can search the directory by service category or by using your own search terms. Please contact us if the category you are looking for is not listed or your search term fails to yield any results.



Contact:

Kerstin Macht

Tel.: +49 511 89-32608

kerstin.macht@messe.de



Security and logistics

Stand security

Deutsche Messe provides overall security on the exhibition grounds. However, in the interest of protecting your stand and exhibits against theft, damage or industrial espionage, you are strongly advised to hire security guards/night watchmen from one of our approved security partners, who are well acquainted with on-site conditions. This is particularly important during the busy assembly and dismantling periods, but is also essential for safeguarding your valuable exhibits and other items during the hustle and bustle of the show.

Prices per man-hour in €	
Weekdays	14.26
Sundays	21.39
National holidays	28.52
Nighttime surcharge (11 p.m. to 6 a.m.)	5%

We recommend ordering security services via OBS as early as possible. Beginning 48 hours before each event, the basic hourly rate goes up to € 16.91, due to the increased difficulty of finding personnel.



Contact:

Torben Missun

Tel.: +49 511 89-33252

torben.missun@messe.de

Transport and exhibitor insurance

Leave your worries at home and insure your exhibition stand, your exhibit materials and any other equipment by taking out a special transport and exhibitor insurance policy prior to the show. Deutsche Messe has negotiated a general policy with a reputable insurance company at special rates which are available to you via OBS.

The premium amount depends on the value of the items to be insured multiplied by a percentage based on the category of the insured items.

Protect yourself against the financial impact of unforeseen losses!

Contact:

Karin Bollmann

Tel.: +49 511 89-33331

karin.bollmann@messe.de

Logistics / forwarding services and height access platforms

Order our height access platforms and tailored logistics solutions for hassle-free stand assembly and disassembly and use our forwarding partners to get your exhibits to the right place at the right time.

Note: For reasons of safety and to avoid congestion on the exhibition grounds, the use of cranes, motorized ride-on forklifts, transportable forklifts and similar industrial trucks as well as height access platforms is exclusively restricted to the forwarding partners authorized by Deutsche.

Vehicle access to the exhibition grounds: Special rules for vehicle access to the exhibition grounds take effect 12 days before opening day of the show and remain in effect until the show is over. These rules can be viewed on the website of the event you are exhibiting at.

Services:

- Transport runs to and from the Exhibition Center
- Loading and unloading with forklifts and cranes
- Height access platform rentals
- Handling of full and empty crates and containers
- Provision of personnel for packing and unpacking
- Customs clearance
- Office and storage container rentals
- Interim storage/supply depot

Height access platforms

- Tailored advice and extensive equipment range on site
- Delivery and pick-up at no extra charge, including on weekends
- Very short response times, including in the case of last-minute hires and repairs/faults

Additional services are available on request.



Our authorized partners are:

Agility Fairs & Events GmbH
 Logistikzentrum Messegelände Hannover
 Karlsruher Straße 4
 30880 Laatzen · Germany
 Tel.: +49 511 89-20318 and 87-41570
 Fax: +49 511 89-20317 and 87-415799
 ehannover@agilitylogistics.com
 www.agilitylogistics.com

Kuehne + Nagel (AG & Co.) KG
 KN Expo Service Hannover
 Logistikzentrum Messegelände Hannover
 Karlsruher Straße 4
 30880 Laatzen · Germany
 Tel.: +49 511 89-20701/02 and 82-09800
 Fax: +49 511 82-098020
 exposervice.hannover@kuehne-nagel.com
 www.kuehne-nagel.com

Schenker Deutschland AG
 Logistikzentrum Messegelände Hannover
 Karlsruher Straße 10
 30519 Hannover · Germany
 Tel.: +49 511 89-20061 and 87-005-0
 Fax: +49 511 87-005-49
 fairs.hannover@dbschenker.com
 www.dbschenkerfairs.de

Delivery of goods consignments:

Please address your consignments to your tradeshow stand as per the following template:

[Exhibitor name]
 [Name of tradeshow]
 [Hall and stand number]
 Messegelände
 30521 Hannover
 Germany

Deutsche Messe does not take delivery of consignments on behalf of exhibitors. If you are unable to take delivery of your consignment yourself, our authorized forwarding partners will be happy to help.

**Contact:**

Michael Grothe
 Tel.: +49 511 89-32644
 michael.grothe@messe.de

Hannover
Airport

Willkommen
Welcome
Bienvenue
Bienvenido

Travel and accommodation

Accommodation

Our trusted partner Hannover Marketing & Tourismus GmbH is happy to help you find and book accommodation. Its Accommodation Service can make reservations for all categories of hotel rooms and B&Bs/apartments for you.

You will find comprehensive information on accommodation, travel and package deals on the website of the event you are exhibiting at under “information-for/exhibitors/travel-accommodation”.

During the show, you will find the Hannover Marketing & Tourismus GmbH Accommodation Service team at the following locations:

- The Tourist Information Center at Hannover Central Station (Hauptbahnhof), Ernst-August-Platz 8
- Hannover Airport, Langenhagen, arrivals level, Terminal A
- The Hannover Exhibition Center

Hotel rooms

You will find details of all the hotel accommodation available in and around Hannover during the trade fair on our online reservation portal at www.hannover.de/hotels (all information available in 17 languages). There you can book rooms easily and quickly, and will not be charged a reservation fee.

Please note that all hotels bearing the “Selected Hotel” mark meet Deutsche Messe’s exacting quality standards.



Note: You can make direct online reservations for up to 10 rooms. If you’d like to reserve a greater number of rooms in the same category (single room, double room, etc.), simply email the required number of rooms, the room category and your travel destination together with your telephone number to hotels@hannover-tourismus.de.

B&Bs and apartments

B&Bs and apartments are a reasonably priced accommodation alternative, especially for the employees staffing your exhibition stand.

You can choose from two categories: Standard and Business. If you wish to book private accommodation, please contact the Accommodation Service directly.



Contact:

Hannover Marketing & Tourismus GmbH
 Prinzenstraße 6 · 30159 Hannover · Germany
 Tel.: +49 511 12345-555 / Fax: +49 511 12345-556
hotels@hannover-tourismus.de
www.hannover.de/hotels

The screenshot shows the CeBIT Hotel Service website. The header includes 'HOTELSERVICE CeBIT' and navigation links. A search bar is present with fields for arrival (06 March 2012) and departure (10 March 2012). Below the search bar, there are categories like RESTAURANTS, NIGHTLIFE, STAGE, MUSEUMS, and CONGRESS. A list of hotels is displayed, including Central-Hotel Kaiserhof (ab 166 EUR / Nacht), Grand Hotel Musmann (ab 89 EUR / Nacht), InterCityHotel Hannover (ab 64 EUR / Nacht), Suite Novotel Hannover (ab 69 EUR / Nacht), and Kastens Hotel Luisenhof Superior (ab 97 EUR / Nacht). Each hotel listing includes a brief description and a 'map' link.

Contact:

Private accommodation hotline
 Tel.: +49 511 12345-000
info@tourismusregion-hannover.de

Getting to the show

Getting to the show by train

The Hannover Messe/Laatzten station is about 400 meters from the WEST 1 entrance to the showgrounds. You can get from the station to the grounds on foot via the covered Skywalk, or you can take a shuttle bus. Many trains on Germany's north-south routes make special stops at the Hannover Messe/Laatzten station when trade fairs are on.

Note: For information on trains making special stops at the exhibition center, call Deutsche Bahn on +49 180 5996633 or go to www.bahn.de



Getting to the show by car

To reach the Exhibition Center, simply enter the Hannover destination "Hermesallee" into your navigation system or follow the "Messe" road signs.

Note: Information on parking permits can be found on page 28.



Emission zone

Hannover is not just an environmentally aware exhibition city; it is also a city with an official "emission zone" (Umweltzone), created to lower the health risks associated with diesel exhaust particulates. The "emission zone" includes large sections of the city encircling the city center. Only vehicles bearing the appropriate emission sticker are permitted to enter the emission zone. To find out more about these stickers, please consult the relevant tradeshow website under "information-for/visitors/travel-and-accommodation/getting-to-the-Show."

Further information on the Hannover emission zone is available at www.tuev-nord.de (click the "English" button at the top of the homepage).



Getting to the show by plane

During trade fairs, major airlines serving the Hannover Airport offer additional direct flights (domestic and foreign). These special flights include day trips as well as multiple-day trips with accommodation – a great travel idea for your customers! You'll find the addresses for making reservations on the respective tradeshow website under "information-for/visitors/travel-and-accommodation/getting-to-the-show".



Advance check-in service

Located directly at Hannover Airport (Terminal C, arrivals level), B.F.M. Incoming & Traveller Services GmbH offers arriving air passengers airport shuttle and luggage transfer services. And when you're ready to depart, they will also arrange for your advance check-in, securing your seat reservation and printing your boarding pass for you. Simply head straight to the boarding gate and save valuable time. B.F.M. Incoming & Traveller Services is also represented at the Exhibition Center during the event. Depending on the event, you'll find their counter at either the NORD or WEST 1 entrance.

Contact:

B.F.M. Incoming & Traveller Services GmbH

Tel.: +49 511 977-4880

Fax: +49 511 977-4888

info@airport-service-line.com

www.f-dammann.de

Getting to the show by helicopter

During CeBIT and HANNOVER MESSE, HELI AG & Co. KG offers a shuttle service from Hannover Airport to the Exhibition Center's own heliport. The flight takes just eight minutes.

HELI AG & Co. KG is also happy to arrange aircraft charters from anywhere in Europe.



Contact:

HELI AG & Co. KG

Carl-Benz-Straße 3

79211 Denzlingen

n.sanker@heli.ag

www.heli.ag

Childcare

Bring the kids! At our “Hermes Kids” play center, we and our experienced partners provide professional supervision for your children between the ages of one and six. This service is available during tradeshows for a minimal fee.

Trained staff are available to take care of your children all day long, allowing you to conduct your business in a relaxed frame of mind.

Needless to say, no one goes hungry: we serve the children not only breakfast and an afternoon snack, but also a warm lunch prepared by our own exhibition catering service, all made with fresh, high-quality ingredients.

The Kindergarten play center is located directly adjacent to the South 2 entrance gate, and can be reached from inside as well as outside the showgrounds.

Note: To use this service, you need to make a firm booking well before the fair. We reserve the right not to offer this service for your event if there is insufficient demand.



Address:

Betriebskrippe der Deutschen Messe
Karl-Legien-Str. 10
30521 Hannover
Germany

Contact:

Katja Anssar
Tel.: +49 511 89-34314
katja.anssar@messe.de

Hannover Guide

Enjoy international cuisine in the finest restaurants. Experience Hannover by night and take in the local arts and culture as well as tourist attractions and numerous shopping and leisure offerings.

The Hannover Guide is ideal for finding out the most interesting things to see and do in and around Hannover. Produced in a handy pocket-size format, it offers up-to-the-minute tips on dining, nightlife, arts & culture and sightseeing.

A PDF version of the Hannover Guide will be made available around five weeks before the opening day of your tradeshow – the perfect supplement to your e-mail invitations to your customers. Simply visit your tradeshow’s website and click your way to “information-for/visitors/travel-and-accommodation/hannover-tips”.



Note: The locations listed in the “Hannover Guide” all display a “Welcome” sign in their entrance area as a special sign of hospitality to trade fair guests.

Contact:

Detlev Rossa
Tel.: +49 511 89-34303
detlev.rossa@messe.de



Global marketplace



AGRITECHNICA
International DLG Exhibition
for Agricultural Machinery



BIOTECHNICA
Europe's No. 1 Event for Biotechnology
and the Life Sciences



CeBIT
Heart of the digital world



CeMAT
The world's leading fair
for intralogistics



didacta
The Education Trade Fair



DOMOTEX HANNOVER
The World of Flooring



EMO Hannover
The World of Metalworking



EuroBLECH
International Sheet Metal
Working Technology Exhibition



EuroTier
International DLG-Exhibition for
Animal Husbandry and Management



HANNOVER MESSE
The world's most important technology event



IAA Nutzfahrzeuge
Motor Vehicles, Equipment and Systems
for the Transport of Goods and Passengers



INTERSCHUTZ – Der Rote Hahn
International Exhibition for Rescue, Fire Prevention,
Disaster Relief, Safety and Security



LIGNA HANNOVER
World Fair for the Forestry and Wood Industries



PROMOTION WORLD
International Trade Fair for
Promotional Products and Incentives





Restaurants and catering



Restaurants and catering at the Exhibition Center

Playing host to a discerning international clientele is a role we take very seriously. So when it comes to food and beverages, we have something for every taste and requirement, whether it's casual or fine dining, honest, hearty fare or creative cuisine. We have a diverse range of restaurants on-site at the Exhibition Center and offer an array of catering options for your exhibition stand.



Restaurants

At the Hannover Exhibition Center you're spoiled for choice, with 27 on-site restaurants to choose from for lunch and dinner, business meals and functions. There's the Green Globe Diner, where you'll be pampered with food and beverages prepared exclusively from ecological ingredients. Or perhaps the Cosmopolitan. Perched 38 meters above ground level, it offers fine international cuisine and stunning views to match! Or if you'd like to party a little after a busy day at the fair, why not book a table for yourself and your customers at the Münchner Halle? This is a traditional Bavarian beer hall, offering authentic Bavarian fare and live music. It's also the largest restaurant at any tradeshow venue anywhere in the world.



Contact:

Messe Gastronomie Hannover GmbH – Catering

Tel.: +49 511 89-33501 /-33521

Fax: +49 511 89-32657

contact.catering@messe.de

www.catering.messe.de

Catering and food delivery

And why not roll out the red carpet for your customers at your display stand with our stand catering services? Whatever you need, be it daily food deliveries, catered business lunches or promotions, beverage deliveries, a self-service buffet or an exclusive function, our team can help you with all aspects of your stand hospitality arrangements, from initial concept to implementation, food and beverage selection to equipment provision and staffing, plus quality catering advice. We are a full-service provider. For you, that means: tailored packages, binding offers and no hidden costs.



Contact:

Messe Gastronomie Hannover GmbH – Catering

Tel.: +49 511 89-33532

Fax: +49 511 89-32657

contact.catering@messe.de

www.catering.messe.de

Cocktail service

We have all the staff, gear and ingredients necessary for a totally professional bar service at your display stand. Whether you want classic cocktails, tangy fruit-filled long drinks, non-alcoholic creations or something a little bit different like molecular cocktails, we've got it covered. Our bartenders and talented cocktail artists are available to mix your choice of drinks for your tradeshow guests at daytime events and evening stand parties. We can even design theme cocktails to match your showcase!



Contact:

Messe Gastronomie Hannover GmbH – Catering

Tel.: +49 511 89-33532

Fax: +49 511 89-32657

contact.catering@messe.de

www.catering.messe.de

Beverage delivery service

Our beverage delivery service spans everything from fruit juice to champagne and also includes cookies and other snacks, disposable items and ice. Simply place an order and your drinks and snacks will be delivered free of charge to your stand within 45 minutes. There is no minimum order volume, and we deliver orders and collect empties several times daily and on weekends and public holidays as well. Our daily delivery service ensures your stand is well-stocked at all times. You can order via OBS, telephone, fax or email.



Contact:

Messe Gastronomie Hannover GmbH – Catering

Tel.: +49 511 89-33770

Fax: +49 511 89-33781

contact.catering@messe.de

Tableware hire

Our tableware hire partner can provide you with crockery, cutlery and glassware for our stand. You can have your tableware cleaned and replaced daily, or hire a single lot for the duration of the show.



Contact:

Chr. Hubensack GmbH, Mietservice

Tel.: +49 511 9595922

Fax: +49 511 9595944

info@hubensack.de



Online Business Service (OBS)

OBS access data and authorization

Access data

The following credentials are mailed to you along with your stand confirmation notice:

- Order no. (event-related)
- Password

You can prepare service orders before receiving your stand confirmation by using the “Cost planner” tool. Past exhibitors can do this using their login details from the previous event.

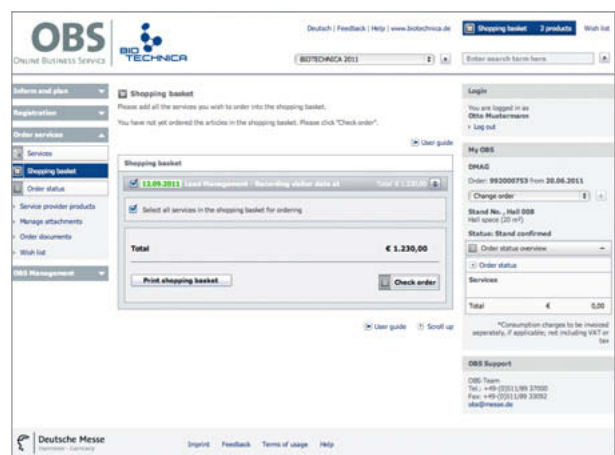
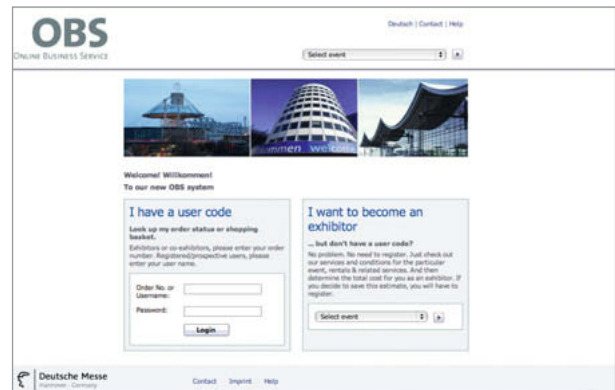
Tip: You can order your services from Deutsche Messe quickly and conveniently via www.obs.messe.de.

Deadlines

As soon as hall layout planning has been finalized, Deutsche Messe will mail you your notice of stand confirmation as well as your OBS access data (depending on when you registered, this will be six months or less before the tradeshow begins). You can use this data to log into www.obs.messe.de. You can prepare your service orders ahead of time by using the “Cost planner” tool in OBS. The order deadlines are contained on the checklist in the “Services” area of OBS as well as the relevant order forms. After the expiration of these deadlines, we cannot guarantee the availability of every type of service.

Ordering authorization

As an exhibitor you can give your staff members or external service partners access to OBS at any time. You decide what level of user authority to grant them. To do this, you define co-users within the system and grant them authority to access particular forms. Once defined, users can subsequently be blocked as required.



Ordering using OBS

Logging in

The “www.obs.messe.de” address will take you directly to the login page. From there, simply enter the access data you received with your stand confirmation notice. Be sure to replace your initial password with a new password of your choosing.

Start page

After successfully logging in, you’ll be taken directly to the start page for your tradeshow. Use the menu bar on the left-hand side to access the individual areas in OBS. Select the “Tell me more” option to find out about new features in OBS, its services in general and/or new and special services.

To place orders, click the “Services” option. You can prepare and compare alternative orders ahead of time by using the “Cost planner” tool; later, simply move the services you plan to keep to your shopping cart.

Press the “Help” button in the navigation bar at the top if you have any questions or need any assistance.

Services

The first things you see when you click “Services” are the main categories of our service offerings. Simply click on individual categories to see more.

Note: For “fair package” customers, a number of key services – for example, modular stand construction, electrical power points and stand cleaning – are already included in the price. You can supplement these basic services with a wide range of additional services to suit your individual requirements.

Selecting services

Select the desired services by clicking items, checking boxes, entering text, etc. as appropriate. To order some services, you may need to submit additional materials, for example, stand diagrams, images or logos. You can upload these materials to the OBS server using the relevant upload feature, then apply them to the relevant service orders.



Cost planner

Even while you are still deciding about your registration, you can use the “Cost planner” tool to plan and calculate the cost of all services for your potential showcase and compare the cost of different service options. You can then transfer the services you ultimately wish to order to your shopping cart.

Shopping cart

Every service you plan to order goes in your shopping cart. In the “Shopping cart” section, you can modify or delete any items. You can then submit an order to Deutsche Messe for the entire contents of your shopping cart or just for individual services in your shopping cart. Your order is not legally binding until you submit it. If there are any services you do not wish to order, simply delete them from the shopping cart or put them back in the Cost planner section for subsequent processing.

Order status

You do not need to order all your services at the same time. By clicking the “Order status” button, you can get an overview of all the orders placed so far. This is especially helpful if your tradeshow participation has been prepared by several different staff members or even an outside agency.

Cancellation/partial cancellation

You can cancel your orders in whole or in part. Please keep in mind the cancellation deadlines and be advised that cancellation charges may apply.

Contact:

OBS-Hotline

Tel.: +49 511 89-37000

obs@messe.de

Ordering by fax

If you prefer to send your orders via printed forms, we will send you a service binder containing personalized forms. Simply fill these forms out and fax them to Deutsche Messe at +49 511 89-36666.

Checklist

Section in Service Catalogue	Service description
Your presence in tradeshow media	Company description
	Field of business activity
	Stand description
	Products
	Contacts
Advertising your showcase	Outdoor advertising
	Online advertising
	Print advertising
	Advertising materials
Tickets and lead services	Complimentary admission tickets
	eTickets (digital complimentary admission tickets)
	Lead management at your stand
	Premium Visitor Packages
	Parking permits
	Exhibitor passes
	Lead generation Match & Meet
Organization of congresses, conferences and other events	Renting a conference room
	Using music at the show
	Stand parties
Press services	Press info trays
	Online press boxes
	Entry in media liaison guide
	“Products and Innovations”
	“Hot Topics”
	Streaming media/Internet TV/Video production
Stand construction services	Modular stands
	Double stand
Fittings for your tradeshow stand	Floor coverings
	Rental furniture
	Kitchen items

	Where can I find pricing info?	How/where do I book?	How far ahead of the show should I book?	This service is not available for all tradeshows
	free of charge*	OBS	about 6 weeks	
	free of charge*	OBS	about 6 weeks	
	free of charge*	OBS	about 6 weeks	
	free of charge*	OBS	about 6 weeks	
	free of charge*	OBS	about 6 weeks	
	on request/OBS	on request	about 10 weeks	
	on request/OBS	on request/OBS	about 10 weeks	
	on request/OBS	OBS	about 12 weeks	
	free of charge*	download / OBS	about 10 weeks	
	OBS	OBS	about 6 weeks	
	OBS	OBS	about 1 week	
	OBS	OBS	about 2 weeks	X
	OBS	OBS	about 8 weeks	X
	OBS	OBS	about 6 weeks	
	OBS	OBS	about 6 weeks	
	OBS	on request/OBS	available all year round	X
	OBS	OBS	about 6 weeks	X
	OBS	OBS	about 8 weeks	
	OBS	OBS	24 hours	
	OBS	on request/OBS	about 2 weeks	X
	OBS	OBS	24 hours	
	OBS	OBS	24 hours	
	free of charge	OBS	about 4 weeks	
	free of charge	OBS	about 10 weeks	X
	free of charge	OBS	about 1 week	
	OBS	OBS	24 hours	X
	p. 41 ff.	OBS	about 6 weeks	
	p. 64 f.	OBS	about 10 weeks	
	p. 67	OBS	about 6 weeks	
	p. 68 ff.	OBS	about 6 weeks	
	p. 75 f.	OBS	about 6 weeks	

* included in marketing fee

Checklist

Section in Service Catalogue	Service description
Technical services for your tradeshow stand	Electric power supply
	Communication systems
	Antenna connections
	Ceiling suspensions
	IT hardware and audiovisual services
	Water supply
	Compressed air
	Propane gas/technical gases
General services for your tradeshow stand	Stand cleaning
	Waste disposal
	Staff for your stand
	Plants and flowers
Security and logistics	Transport and exhibitor insurance
	Stand security
Travel & accommodation	B&B inquiries
	Hotel room inquiries
Restaurants and catering	Beverage delivery service
	Catering

	Where can I find pricing info?	How/where do I book?	How far ahead of the show should I book?	This service is not available for all tradeshow
	p. 79	OBS	about 6 weeks	
	p. 80 f.	OBS	about 12 weeks	
	p. 82	OBS	about 6 weeks	
	on request	on request	about 6 weeks	
	on request	on request	about 1 week	
	p. 82	OBS	about 6 weeks	
	p. 84	OBS	about 6 weeks	X
	p. 83	on request	about 12 weeks	
	p. 87	OBS	about 4 weeks	
	p. 87	OBS	about 4 weeks	
	on request	OBS	24 hours	
	OBS	OBS	about 10 weeks	
	on request/OBS	OBS	about 6 weeks	
	p. 91	OBS	about 1 week	
	www.hannover.de/hotels	OBS	about 12 weeks	
	www.hannover.de/hotels	OBS	about 12 weeks	
	OBS	OBS	24 hours	
	www.catering.messe.de	online	24 hours	

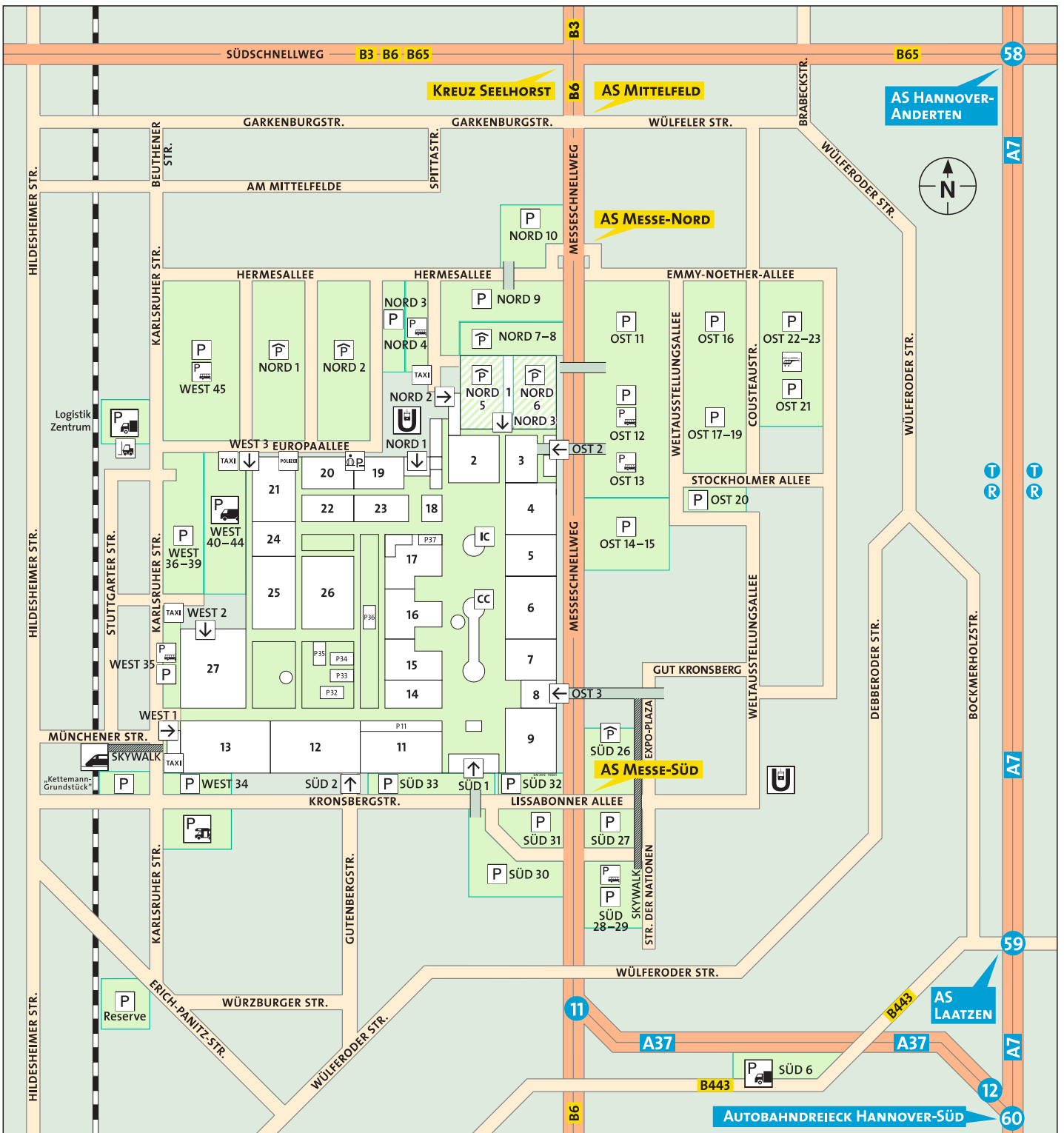
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Note: All prices listed in the 2012 Service Catalogue are net prices, to which German VAT will be added. They are current at time of printing and are subject to change without notice.



- | | | | | | |
|---|--|--|--|--|--------------|
| Eingang
Entrance | Parkplatz (PKW)
Parking (Cars) | Parkplatz (Bus)
Parking (Bus) | Parkplatz (Transporter)
Parking (Van) | Stadtbahn
Tram | TAXI
Taxi |
| Parkplatzverwaltung
Car park admin. office | Parkhaus (PKW)
Parking block (Cars) | Parkplatz (Caravan)
Parking (Caravan) | Parkplatz (LKW)
Parking (Lorries) | Bahnhof/Railway Station
Hannover Messe/Laatzten | |





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