

Accreditation regulations of Deutsche Messe AG, Hannover

Deutsche Messe promotes and supports the work of journalists from throughout the world. To provide representatives of the media with the best possible access to information and events, Deutsche Messe issues an official press ID card. This should ensure they encounter no obstacles in carrying out their journalistic work.

The following criteria determine which persons are accredited as a member of the press and issued with the appropriate ID card at events organized by Deutsche Messe.

1. Persons presenting a valid journalist ID card issued by an organization officially entitled to do so.
2. Persons presenting a membership card for a recognized organization of the foreign press such as the Federation of Foreign Press.
3. Persons presenting a press ID card for a journalistic association that cooperates with Deutsche Messe.
4. Journalists who can identify themselves as such by showing a recent publication naming them as writer, or a current imprint listing them as editor or a member of the editorial staff.
5. Radio and TV journalists or production company staff who can provide an original letterhead (not a copy, in German or English) showing that a private or public broadcasting company has solicited their services.
6. Persons who can prove they carry out Internet-based journalistic work or who keep "blogs". There must however be a thematic link between the pieces published on the Internet and the trade fair in question.
7. Persons able to prove they are employed in a media capacity for a government department or institution, and the press officers of exhibiting companies.
8. All foreign press representatives living outside Germany who can prove their media connections by, for example, presenting an official press ID card from their country or a named contribution to a newspaper/magazine or similar.
9. Representatives of youth press organizations or school newspapers will receive a youth press ID card on presentation of a relevant documentation. A maximum of three ID cards will be issued per editorial team.

Accreditation will not be issued on the basis of:

- business cards
- invitations from exhibitors to attend press events or any other events
- internal ID cards issued by broadcasters, editorial offices or companies.

There is no automatic right to a press ID card. Deutsche Messe reserves the right to issue press ID cards at its own discretion. Persons who do not fulfill any of the above criteria will not be issued with a press ID card.