

MORE WAYS TO GET YOUR BUSINESS NOTICED AT BIOTECHNICA



CORPORATE LECTURES AT THE INNOVATION FORUM:

As an exhibitor at BIOTECHNICA you also have the option of giving a corporate lecture. The lectures are delivered at the Innovation Forum within the exhibition area close to the joint pavilion. Make the most of this additional opportunity to put your message across to a professional audience. Allocated time slot: 25 minutes, cost: 390€ plus VAT, incl. technical conference facilities. For more information please visit www.biotechnica.de/innovation_forum_e

BIOTECHNICA PARTNERING:

BIOTECHNICA PARTNERING is your route to arrange one-to-one meetings with scientists, research institutes and companies supported by EBD Group's partneringONE® tool. As exhibitor of the joint pavilion you can join Partnering for only 59€ (excl. VAT). Further information and registration via www.biotechnica-partnering.com

SPONSORSHIP OPPORTUNITIES:

By associating your brand with the positive BIOTECHNICA image, you will immediately enhance the standing of your company and products in European markets. Full details are available at www.biotechnica.de/sponsoring_e



Deutsche Messe
Hannover · Germany

ABOUT BIOTECHNICA

Geared to "Evolution of business and research" BIOTECHNICA 2010 invites you to Europe's leading gathering for biotechnology and life sciences, staged annually in Hannover, Germany. For three days the exhibition halls, the conference rooms and the Partnering meeting boxes will be alive with exhibitors and visiting professionals from all over the world, together with investors and distinguished speakers from business, science and politics.

BIOTECHNICA covers the entire spectrum of biotechnology, including fundamentals and equipment, bio-informatics and services, and addresses all five major fields of application, i.e. pharmaceuticals/medicine, industrial manufacturing, food, agriculture and the environment.

CONTACT

Registration forms can be found under www.biotechnica.de/exhibition or contact:

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Bioinformatics
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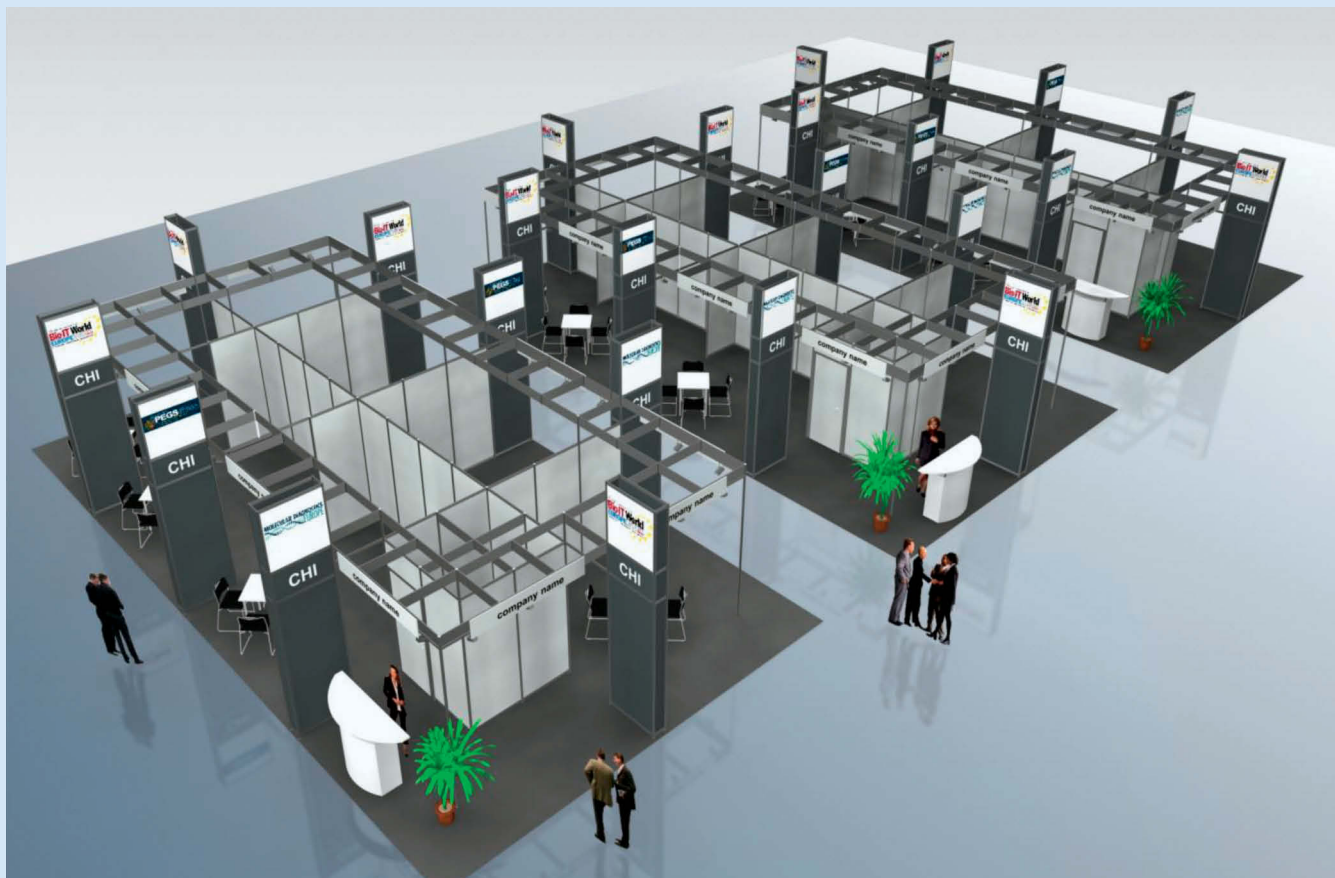
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**BIO
TECHNICA**
Hannover, 5-7 October 2010

TRADE FAIR | CONFERENCES | PARTNERING | CAREER | AWARD

www.biotechnica.de

In addition to CHI conferences (2nd Bio-IT World Europe, Molecular Diagnostics Europe and 2nd PEGS Europe) BIOTECHNICA features a joint pavilion for Bioinformatics, Molecular Diagnostics, Protein and Antibodies within the exhibition hall. The Pavilion offers a convenient, easy and cost-effective way to exhibit. All the main logistics are taken care for you, leaving you free to concentrate on marketing your products and services. For further information please visit www.biotechnica.de/exhibition



SCOPE OF SERVICES

Complete stand incl. stand construction and fittings, stand rental

- floor covering
- wall panels
- basic lighting
- electrical outlet (220V / 3kW)
- fascia panel lettering incl logo
- meeting table and 4 chairs
- wastepaper basket
- set of coat hooks

Shared area:

- lounge with tables and chairs
- information counter
- hostess
- kitchen
- refreshment and cookies

Service for the exhibitors

- major and daily stand cleaning
- daily waste removal
- support during preparation time and on-site
- marketing fee

Free entrance tickets for special events (BIOTECHNICA opening ceremony with presentation of the EUROPEAN BIOTECHNICA AWARD on Oct. 4th, 2010 and the traditional BIOTECHNICA Night on Oct. 6th, 2010).

Exhibitor price:

410 € /sqm*

*minimum attendance 15 exhibitors, exhibitor sqm–shared area sqm ratio is 80% to 20%.