

Evolution of business and research



Europe's No.1 in
Biotechnology
and Life Sciences


**BIO
TECHNICA**
Hannover, 5-7 October 2010

TRADE FAIR | CONFERENCES | PARTNERING | CAREER | AWARD

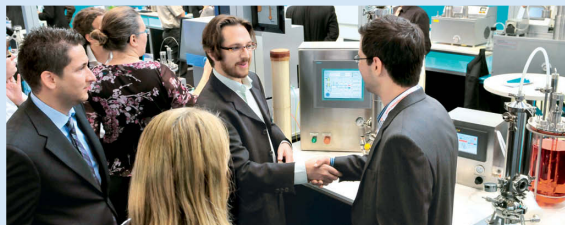
www.biotechnica.de

THE EVOLUTIONARY LEAP FOR YOUR SUCCESS: BIOTECHNICA 2010

At BIOTECHNICA 2010 everything is geared to your success. Indeed, one visit gives you access to no fewer than five event components: Exhibition, Conferences, Partnering, Award and Career. This saves time and money – and allows you to take advantage of BIOTECHNICA's consistent focus on three key benefits: leads, knowledge transfer and business development.

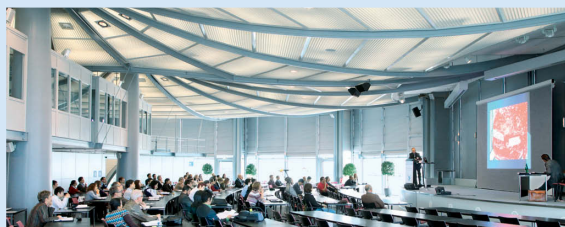


BIOTECHNICA is the source of innovations: many products, ideas and research concepts are unveiled and discussed here for the very first time. And this is why 48% of visitors attend only BIOTECHNICA and no other show. After all, this event gives them the opportunity to meet exclusive business partners in Hannover. This year's keynote topics are "Regenerative/Preventative Medicine", "Molecular Diagnostics" and "Bio/Pharmaceutical IT".



LEADS

Only at BIOTECHNICA can you find solutions for every area of application under one roof: pharmaceuticals, chemistry, environment, agriculture and food.



KNOWLEDGE TRANSFER

Attend high-calibre conferences featuring our globally leading partners and discuss innovative research findings with international experts.



BUSINESS DEVELOPMENT

From research collaboration to business networking: BIOTECHNICA offers you the right tools for establishing new partnerships and maintaining existing contacts.

When it comes to innovative lab technology, BIOTECHNICA is the central marketplace for all segments of the biotech industry. Take advantage of this dynamic environment to meet and do business with key decision-makers in your line of work.



At BIOTECHNICA you'll find suppliers of lab equipment, bioinformatics, biotechnology and solutions for industrial applications such as pharmaceuticals and chemicals. You'll also rub shoulders with researchers, innovators, business developers, investors and top decision-makers from industry and politics, many of whom are difficult to pin down elsewhere.

The exhibition also offers you the opportunity to experience forward-looking innovations at first hand. Projects still at the preliminary product development phase are unveiled here, presenting an ideal chance to develop new business areas and product ideas.

Ensure you make the most of your visit:

www.biotechnica.de/exhibition

SPECIAL DISPLAY AREAS

The exhibition ties in with the keynote conference topics and is divided into the following special areas:

- Bioinformatics
- Proteins and antibodies
- Regenerative medicine
- Molecular diagnostics

BIOTECHNICA INNOVATION FORUM

Product and company presentations by exhibitors

www.biotechnica.de/innovationsforum_e



A major highlight is the **Life Science Spotlight Forum** organized by the LSR companies belonging to the industry federation VDPH. The topics are as follows:

- Molecular food analysis
- Stem cells
- Biobanks
- Forensics



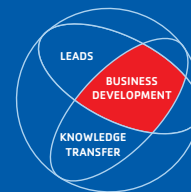
JOBVECTOR

The recruitment platform for career starters and professionals:

www.biotechnica.de/career



FOR YOUR BENEFIT: BUSINESS DEVELOPMENT



BIOTECHNICA PARTNERING

At BIOTECHNICA you'll meet innovators and investors. It is the ideal place to find partners for research cooperations, swap ideas with scientific experts, locate investors, tap into new business areas, recruit new customers and identify licensing partners. Whether science to science, science to business or business to business – with our intelligent partnering concept, everything is possible.

In cooperation with global market leader EBD Group, we offer an effective networking service that uses an online tool.

partneringONE® | a service of **EBD GROUP**

Even before the event starts you can approach potential contacts and ensure that they find you via your individual profile. What's more, you can schedule appointments in advance and organize confidential meetings in our separate "Partnering" zone. In short, this tool enables you to make even more effective use of your time at BIOTECHNICA. Register now!



Discover the efficient way to network:
www.biotechnica-partnering.com

EUROPEAN BIOTECHNICA AWARD

Attend the eighth awards ceremony in conjunction with the opening of BIOTECHNICA on 4 October 2010. Information and registration at:
www.biotechnica.de/opening



GEN THEATRE

Genetic Engineering & Biotechnology News will host presentations and discussions on novel technologies to develop and manufacture new biotherapeutics.

www.biotechnica.de/events



BMBF PROJECT FORUM: BIOTECHNOLOGY

Your chance to establish direct links with projects sponsored by the German Ministry of Education and Research (BMBF).



POSTER PRESENTATIONS

Gain a quick overview of current projects in science and industry.





Locating exhibitors and products

As from August you can search for products and exhibitors at www.biotechnica.de/exhibitorsproducts

Reminder list and visit plan

Registered users can use the results of their exhibitor and product search at www.biotechnica.de/exhibitorsproducts to draw up their own reminder list and visit plan (from August).

Catalogue sales

Available as of September at www.biotechnica.de/catalogue

Good idea – subscribe to the Newsletter!

Trade show news – free, informative, succinct!

Register online: www.biotechnica.de/newsletter_e

Travel arrangements

You'll find tips and information on travel arrangements (routes, timetables and alternatives) and parking, as well as accommodation and tourist attractions at:

www.biotechnica.de/arrival





Deutsche Messe

Hannover · Germany

YOUR PATHWAY TO SUCCESS

Dates

5–7 October 2010, daily from 9 a.m. to 6 p.m.

Prices

Various options: From admission tickets for the Trade Fair (www.biotechnica.de/tickets_e) to tickets for separate conferences and events (www.biotechnica.de/con)

Online registration

You'll enjoy a number of benefits if you register in advance at www.biotechnica.de. For example:

- You save time by not having to register on your arrival.
- You can draw up your own reminder list and visit plan online (as from August).
- You get a personal name badge.

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