



## Contents

### Safety on the move

Innovations make fieldwork easier for fire departments and disaster relief organizations  
page 2

### Action – Innovation – Safety

Germany's fire departments mount showcase in Hall 5  
page 3

### "INTERSCHUTZ is now an international brand"

Interview with GFPA President Hans Jochen Blätte  
page 3

### Exciting shows

Spectacular live demonstrations on the open-air site  
page 4

### Strong presence by Leipzig Fire Department

page 4

### High-octane supporting program

page 5

### 28th German Firefighting Convention

Organizer expecting 100,000 attendees  
page 6

### INTERSCHUTZ 2010 – Services

page 7

### Your INTERSCHUTZ crew

page 7

### Map of the exhibition grounds

page 8

## There's still time to register!

Only just made up your mind to exhibit at the upcoming INTERSCHUTZ in Leipzig? Don't worry! There's still time to register. We would be delighted to help you prepare your showcase. Just give us a call!

See page 7 for contact details

Further details:

[www.interschutz.de/homepage\\_e](http://www.interschutz.de/homepage_e)

## A global operation

### Highly international exhibitor profile



From 7 to 12 June 2010, Leipzig, Germany, will be the place to be for anyone involved in the rescue and civil security services. The Leipzig Exhibition Center will be hosting INTERSCHUTZ 2010, the international trade fair for everything the global market has to offer for the rescue, fire prevention, disaster relief, safety and civil security sectors. Organized by Deutsche Messe, Hannover, and the German Fire Protection Association (GFPA), the fair will occupy five of the venue's exhibition halls and its open-air site and is expected to field over 1,000 exhibitors and attract more than 100,000 visitors. It will be co-located with the 28<sup>th</sup> German Firefighting Convention (see page 6).

INTERSCHUTZ 2010 is still several months away, but with over 1,000 exhibitors from 42 nations registered so far, it is already enjoying strong international support. The top exhibitor nation is Germany, with 471 exhibitors registered so far, followed by China, the USA, Italy and the UK. In addition, the upcoming INTERSCHUTZ will for the first time

feature exhibitors from Australia, Hong Kong and Peru.

### Spotlight on rescue and fire prevention

The fair has a broad exhibition offering centered around rescue and fire prevention. These key display areas have been expanded significantly.

### Topical supporting program

The exhibits are complemented by a supporting program of specialist forums, seminars, congresses and demonstrations on the open-air site (see pages 4 and 5 for details).

### Exhibitor list online

Wondering who is going to be exhibiting at INTERSCHUTZ 2010? Check out the Preliminary List of Exhibitors online at [www.interschutz.de/vav\\_e](http://www.interschutz.de/vav_e).

Full details of all exhibitors and their products and innovations will be available online from the end of March 2010 on.



# Safety on the move

## Innovations make fieldwork easier for fire departments and disaster relief organizations

All around the world, fire departments and relief organizations are the agencies we rely on to respond to the complex challenges of natural disasters, terrorist attacks, serious road accidents and chemical spills. Successful outcomes in these areas require new technology, improved operational methods and efficient networking. All of which are keynote themes at INTERSCHUTZ 2010, the international exhibition for rescue, fire prevention, disaster relief, safety and security.

INTERSCHUTZ 2010 will profile the latest innovations and trends in fire protection and disaster relief. The exhibits will include ultra-modern vehicles equipped with highly advanced communication and navigation systems, plus control centers that can directly transmit video images of accident and disaster sites to response vehicles underway. There will also be displays of robots and drones used to support rescue workers in hazardous situations, as well as cutting-edge localization systems that protect aid workers and help locate victims trapped in avalanche and earthquake debris.

sors, actuators and systems. The fire protection and safety systems being developed are of immense importance not only to fire services and rescue organizations, but also to city planners and architects, as the dictates of preventive and responsive safety mean new buildings and facilities must meet certain technical, structural and logistical standards.

### IdF Sachsen-Anhalt presents latest research findings

Germany's Saxony-Anhalt Fire Services Institute (IdF) will be presenting its latest fire prevention research findings at the German Fire Protection Association (GFPA) stand and at the University of Magdeburg group pavilion. The institute uses state-of-the-art measurement, laboratory and computer systems. Its large-scale testing facilities include a 20-meter high fire-test building, a test tunnel and specialized laboratories for combustion analysis and testing fire extinguishing agents. It also uses a Mobile Fire Laboratory (MOBLAB) and parallel computers to simulate and analyze hazardous situations on-site. Other specialties include performance testing of personal protective equipment.

The upcoming INTERSCHUTZ will have a strong emphasis on solutions for the emergency and rescue services. The exhibitors from these sectors will be clustered primarily in Halls 2 and 3 and on the open-air site. Here, too, exhibitor numbers are up substantially since the last INTERSCHUTZ.

### Safety: a key topic for planners and architects

There is currently a great deal of R&D going into electronic safety systems. The EU is helping out with 1.4 billion euros in funding over a five-year period for development work on sen-



## Action – Innovation – Safety

### Germany's fire departments mount showcase in Hall 5

Germany's 102 fire departments, representing a combined workforce of around 30,000 professional firefighters, will be mounting a 440 sqm (4,730 sq. ft) group pavilion in Hall 5. The pavilion will be themed "Professional Firefighters – Firefighting Profession – Action – Innovation – Safety" and is designed to get young people thinking about careers as firefighters.

In the "Action" zone, visitors will be able to look on as victims are rescued from a fire and brought back down to safety from high structures by specialized rescue teams. There will also be separate presentations by fire department paramedics.

The "Innovation" zone will appeal primarily to technically minded young people. It will include displays of research projects and operational and deployment models.

The "Safety" zone will profile the fire departments as "safe" employers. There will also be a presentation on the fitness training programs used for professional firefighters. The demonstrations will be projected onto a big screen.

## Big response to ideas competition

A bright ideas competition for firefighting "wizards" run by trade journal "Feuerwehr-Magazin" has elicited a huge response, with over 150 entries from Germany and abroad. The journal's editor-in-chief, Jan-Erik Hegemann, is delighted with this "phenomenal result." A jury of experts has now examined and evaluated all the ideas. The eight best will feature in issue 1/2010 of the GFPA journal ("Zeitschrift für Forschung und Technik im Brandschutz vfdB") and in "Feuerwehr-Magazin". During INTERSCHUTZ 2010, the readers of these journals and visitors to the fair will vote for the firefighting "Wizard of the Year." The winner will be presented with a special award on the closing day of the fair (12 June 2010).



# "INTERSCHUTZ is now an international brand"

## Interview with Hans Jochen Blätte, President, German Fire Protection Association (GFPA)

**Mr. Blätte, you've been following INTERSCHUTZ for several decades. How would you describe its development over the years?**

Its development over the past decades can't exactly be described as "rapid". But then, that's precisely the nature of our industry: onwards and upwards at a steady pace, and always solid and sustainable. INTERSCHUTZ has gained in status each time it's been held and has made a name for itself as the only trade fair of its kind in the world. It is now an international brand. You can mention the name "INTERSCHUTZ" to any fire protection professional in the world and they'll know what you're talking about. That opens up huge opportunities, especially for an industry of SMEs such as ours. INTERSCHUTZ is a regular and highly valuable opportunity to connect with a global market.

**Despite the recession and reduced customer budgets, INTERSCHUTZ 2010 now – eight months out from its opening day – has more confirmed registrations than it did at the same point in its cycle five years ago. That points to strong interest in the fair. What are the challenges facing the industry?**

INTERSCHUTZ has developed a strong position in the non-police public safety sector. The assets we protect are real – and not ephemeral share prices or the like built on hype and speculation. Nevertheless, the current sorry state of the global financial system is eroding even our resources. Therefore, the challenge for our industry is to become more cost-effective and then to communicate these efficiencies to the public.

**The big increases in exhibitor numbers are in the theme areas of rescue services and fire protection. What sorts of innovations will the fair be offering in these areas?**

Eight months out from INTERSCHUTZ the manufacturers are for obvious reasons being tight-lipped about their own innovations. Talking openly would be like telling someone what they're getting for Christmas. So my response to your question can only be very general: we will see improved quality in all areas and greater IT-support for rescue and firefighting operations.



GFPA President Hans Jochen Blätte

**What do you hope to achieve at INTERSCHUTZ?**

INTERSCHUTZ is an opportunity to showcase the entire non-police public safety sector to a global audience. This will also further enhance our worldwide reputation for excellence in standards and procedures. Our industry needs this global leverage in order to make up for the currently underperforming markets of Central Europe.

**What sorts of activities is the GFPA planning for INTERSCHUTZ?**

As you'd expect, given our name, we will be promoting the German fire protection industry. We will be running a series of large international congresses, and will also be staging or supporting a number of smaller meetings and events. Our pavilion, which we will be running in partnership with VdS Schadenverhütung, will again be a Who's Who of the German fire protection industry. Visitors to the pavilion will be able to find out about the GFPA's E-Learning courses and the specifications and standards we contribute to and support, about fire protection education, about the excellent work done by the Federation of the European Union Fire Officers Associations (FEU), and much more. One of the technical highlights will be a display of a highly innovative drone concept that is cost-effective and suitable for use in day-to-day disaster relief operations. Keen to find out more? Then be sure to visit our pavilion. We'd be delighted to see you.



### Quest for the world's "toughest" firefighter

One of the traditional highlights of the INTERSCHUTZ supporting program is the "World's Toughest Firefighter" contest. This "toughness test" involves participants completing an obstacle course while fully kitted out in heavy firefighting gear. Next year the organizers will be upping the excitement with a new single elimination system – a series of knock-out rounds between two contestants each. During the grand final, the spectators will be able to follow the contestants' every move as they storm the 85-meter (278-ft) high exhibition center tower.

## Exciting shows

### Spectacular live demonstrations on the open-air site

The bleachers at the demonstration grounds can seat 3,000 and they will be filled to capacity when the disaster and emergency rescue demonstrations are on. Located on the open-air site in the north-east section of the exhibition center, the grounds will host spectacular shows and live displays every day of the fair from 10 am to 5.30 pm. The highlights will include firefighting and fire protection demonstrations and simulated rescue operations. The organizers are reporting strong exhibitor interest in this part of INTERSCHUTZ.

#### Fire out!

The Rosenbauer Group will be putting on two amazing, jaw-dropping shows. One is a live fire-

fighting and passenger evacuation exercise involving a smoldering Airbus A380 fuselage. The passengers will exit the smoking plane via an emergency exit 8 meters off the ground and climb down a rescue ladder. Once they have been brought to safety, the Panther CA7 airport fire truck will roll into action. Using a piercing nozzle integrated into its high-reach extendable turret, it will puncture the cabin skin and extinguish the fire using a fine-spray mist.

The second show is a simulation of the start and escalation phase of a forest fire. It will demonstrate the use of a range of response vehicles – motorcycles, quad bikes and Unimogs – on difficult terrain.



## Strong presence by Leipzig Fire Department

The Leipzig Fire Department will be using its home advantage to good effect. Its display stand in Hall 1 will feature information on day-to-day firefighting challenges and training as well as opportunities for new recruits. In addition, every day of the fair from 10 am to 12.30 pm there will be an informal "round-table" discussion where senior firefighting professionals from all around Germany will meet to talk about current issues.

#### Hot stuff for "Thermo Man"

The Leipzig Fire Department will be turning up the heat at its display on the open-air site. There, in association with Dupont, the depart-

ment's very own "Thermo Man" will be putting fire-resistant protective clothing to the test. The life-size test dummy will be wired with 122 heat sensors and blast-fired for eight seconds at 1,000 degrees Celsius (1,832 °F). The sensors will determine the degree of burning that a person in this extreme situation would suffer.

The department is also planning a flashover training session for firefighters in a live fire training simulator. It is currently in negotiations with manufacturers of breathing apparatus and protective clothing.

### Florians-Bräu

The Bayerischer Bahnhof restaurant is an attractive stopover for INTERSCHUTZ exhibitors and visitors. During the fair, it will be providing reserved seating for fairgoers and will be serving a specially brewed beer – the reddish-colored "Florians-Bräu" – and various culinary specialties. The Bayerischer Bahnhof is located on Bayrischer Platz square, to the southeast of the old part of Leipzig. To get there from the exhibition center, take tram line 16 to the Bayrischer Platz stop.

The Bayerischer Bahnhof is the oldest-surviving rail terminal in the world, a jewel of railway architecture built between 1842 and 1844.

<http://www.bayerischer-bahnhof.de>



Bayerischer Bahnhof



## Focus on further education

The exhibition content is supported by an extensive and varied program of events

There will be a strong focus on further education and training. Fire and rescue services work together very closely when responding to emergencies. And at INTERSCHUTZ 2010 they will also be close partners in further education.



### International Fire Prevention Symposium

The latest developments in fire risk analysis and fire prevention will be high on the agenda at the 11<sup>th</sup> International Fire Prevention Symposium, which will be held on 8 and 9 June 2010 at the Congress Center Leipzig (CCL). The symposium is organized by the German Fire Protection Association (GFPA). The program covers the following theme areas:

- Risk analysis and proactive fire prevention

in complex building structures,

- Sustainable construction and proactive fire prevention,
- Fires caused by terrorist attacks,
- Fire detection and early warning systems, and
- Risk analysis forecasting methods and fire scenarios

All papers will be presented in English.

### Network of Female Fire-fighters

Next year, the German Network of Female Fire-fighters (Netzwerk Feuerwehrfrauen) will have a presence at INTERSCHUTZ for the first time. The display will center around sharing knowledge and experience and will explore a different theme each day of the fair. There will be workshops and presentations on themes such as Volunteer Firefighting, Professional Firefighting, Europe, and Women in Leadership Positions.

[www.netzwerk-feuerwehrfrauen.com](http://www.netzwerk-feuerwehrfrauen.com)



# German Firefighting Convention

**Organizer expecting 100,000 attendees**

From 7 to 13 June 2010, Leipzig will be hosting the 28<sup>th</sup> German Firefighting Convention, an event expected to attract over 100,000 attendees. Organized by the German Fire Services Association (DFV), the convention is dedicated to preparing Germany's fire services for the challenges of the future and will have a strong emphasis on youth involvement, the future of volunteer firefighting, and forging links with Central Europe. DFV President Hans-Peter Kröger: "The 2010 German Firefighting Convention will set the agenda for the future. We are looking forward to being part of this great event in the heart of Europe!"

The DFV, CTIF (International association of fire and rescue service) and DJF (German Youth Fire Brigade) will be providing an interesting and varied program for trade visitors, firefighting fans and the general public. The program's array of congresses, meetings, workshops and forums will facilitate knowledge networking, provide further education and training opportunities and explore highly topical issues. For instance, there is a "Diversity in the Fire Services" congress (Monday 7 June), focusing on opening up the fire services to hitherto underrepresented sectors of society, and a "Help for the Helpers" workshop (Tuesday 8 June) on psychosocial support. There will also be a theme day on firefighters' tools of the trade. Then, on Thursday 10 June, there's the DFV and DJF "Future Conference," and from Thursday to Sunday, the DJF youth camp.

The initial days of the convention will have a strong international focus. For example, on Tuesday 8 June there will be an "EU Summit" at the Congress Center Leipzig (CCL) for fire service managers. "Our aim is to initiate a European fire service platform in order to be able to lobby more effectively on common issues at EU level," explains DFV President Hans-Peter Kröger. The summit will close with an Inter-



national Evening at the DFV and CTIF joint pavilion in Hall 1. The Congress Center Leipzig (CCL) will be hosting the CTIF Assembly of Delegates on Wednesday 9 June, while on Thursday 10 June, a conference on firefighting in Central Europe will examine key issues relating to cooperation and the international coordination of firefighting interests.

**Street fair and fire service party in city center**

There will be fire brigade brass band music in downtown Leipzig as well as at the Exhibition Center. From Monday to Saturday, Grimmaische Strasse between the "Markt" market square and Augustusplatz square will be given

over to a street fair featuring live exhibitions, activities and educational displays on fire prevention. In addition, the market square will be home to a firefighters get-together from Thursday to Saturday, followed by a fire service party on Saturday evening.

For fans of historic fire engines there is a real treat in store with the "Nostalgia in Red" vintage rally. This will culminate on Sunday in a grand cavalcade through downtown Leipzig by more than 200 classic fire trucks – from tenders from the "Roaring Twenties" to the very latest models.

**For further details, visit [www.feuerwehrtag.de](http://www.feuerwehrtag.de) (German only)**

Leipzig city center will host a street fair



# INTERSCHUTZ 2010 – Services

The organizers of INTERSCHUTZ 2010 offer a full range of services to help exhibitors and visitors get the most out of the fair, find accommodation in Leipzig and arrange transport between their accommodation and the exhibition grounds. Services include:

## Hotels, guesthouses and B&B's

The run on accommodation in Leipzig has already started! The city was a wealth of hotels, guesthouses and B&Bs, offering everything from whole apartments to single rooms. Leipzig University is also making its guest lodgings available. You can download a list of hotels and a hotel reservation form at:

<http://service.leipziger-messe.de/service-unterkunft.html>

## Hotel Reservation Team:

Tel.: +49 (0)341 - 678-8946  
hotelreservation@leipziger-messe.de

## Your Internet address for B&Bs and guesthouses from January 2010 on:

[www.schlafplatzsuche.de](http://www.schlafplatzsuche.de)

## Travel information:

[www.leipziger-messe.de](http://www.leipziger-messe.de)

## Information about Leipzig:

[www.leipzig.de](http://www.leipzig.de)  
[www.do-it-at-leipzig.de](http://www.do-it-at-leipzig.de)



## Leipzig Tourismus Marketing GmbH

Richard-Wagner-Straße 1  
D-04109 Leipzig  
Germany  
Tel.: +49 341 7104-260/265  
Fax: +49 341 7104-271/276  
E-mail: [info@ltm-leipzig.de](mailto:info@ltm-leipzig.de)

## Tickets

Tickets to INTERSCHUTZ will be available for advance sale from Versandhaus Deutscher Feuerwehrverband GmbH from December 2009 on. Deutsche Messe is also offering tickets on a commission basis to companies and travel agencies. Purchases of 50 tickets or more qualify for a 10 percent discount.

## Prices:

One-day ticket €18.00  
Full-event ticket €41.00  
One-day ticket (children and students) €11.00

**Note:** All tickets entitle the holder to free travel to and from the exhibition center on the day of visit using MDV-operated local public transport in all MDV tariff zones ([www.mdv.de](http://www.mdv.de) – German only). This offer is available to both exhibitors and visitors.

## To order tickets, contact:

**Versandhaus deutscher Feuerwehrverband GmbH**

## Online Shop:

[www.feuerwehrverband.info](http://www.feuerwehrverband.info) (German only)

Email: [ikundenservice@feuerwehrversand.de](mailto:ikundenservice@feuerwehrversand.de)

Tel. +49 228 95350-90 or -91  
Fax +49 228 95350-20

## Deutsche Messe AG

Maren Heinemann  
Tel. +49 511 89-33225  
Fax +49 511 89-32649  
[maren.heinemann@messe.de](mailto:maren.heinemann@messe.de)

## Catalogue

The INTERSCHUTZ 2010 catalogue will be published about 3 weeks before the start of the fair and can be ordered online at a cost of €17.00 plus delivery.

[www.interschutz.de/catalogue](http://www.interschutz.de/catalogue)

## IMPRINT:

Published by: Deutsche Messe  
Press and Public Relations  
D-30521 Hannover, Germany  
Katriina Rohrbach (responsible)  
Photos: Bayerischer Bahnhof, Deutsche Messe, DFV, Dupont, Feuerwehr-Magazin, Leipziger Messe, Stadt Leipzig  
Text reproduction authorized on condition that the source is indicated; courtesy copies requested.



## Your INTERSCHUTZ crew in Hannover

### Organizer:

Deutsche Messe AG  
Abt. 212, Messegelände  
D-30521 Hannover, Germany  
[www.interschutz.de/homepage\\_e](http://www.interschutz.de/homepage_e)

Katriina Rohrbach  
Director

Eva-Maria Gansauge  
Secretary  
Tel. +49 511 89-32121  
[eva-maria.gansauge@messe.de](mailto:eva-maria.gansauge@messe.de)

Jörg-Uwe Strauß  
Project Manager  
Tel. +49 511 89-33125  
[joerg-uwe.strauss@messe.de](mailto:joerg-uwe.strauss@messe.de)

Julia Mehrhardt  
Project Manager  
Tel. +49 511 89-32134  
[julia.mehrhardt@messe.de](mailto:julia.mehrhardt@messe.de)

**Fax +49 511 89-33126**

### Associated sponsor:

German Fire Protection  
Association (GFPA)  
[www.vfdb.de](http://www.vfdb.de)

Local GFPA contact:  
Rolf-Dieter Bräunig  
Beekeweg 3, D-30 966 Hemmingen, Germany

Tel. +49 5101 92 17 80  
Fax +49 721 151 383 928  
[rolf-dieter.braeunig@onlinehome.de](mailto:rolf-dieter.braeunig@onlinehome.de)

## Organizer of non-commercial section:

INTERSCHUTZ office in Leipzig  
Feuerwehr Leipzig (Leipzig Fire Dept.)

Hans-Jochen Füssel (responsible)  
Tel. +49 341 987-2100

Stefanie Hampel  
Tel. +49 341 987-2164

**Fax 49 341 987-2810**  
[interschutz.branddirektion@leipzig.de](mailto:interschutz.branddirektion@leipzig.de)

**To register for the INTERSCHUTZ Newsletter, visit**  
[www.interschutz.de/newsletter\\_e](http://www.interschutz.de/newsletter_e)



# INTERSCHUTZ

DER ROTE HAHN

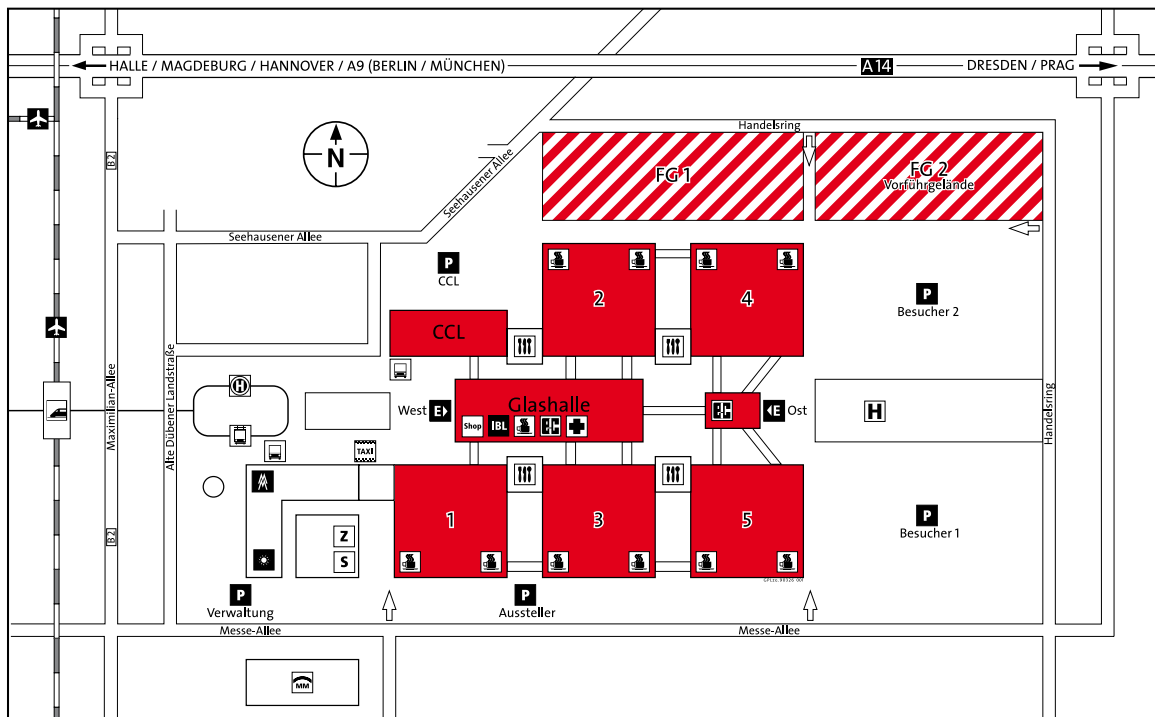
INTERNATIONALE LEITMESSE FÜR RETTUNG,  
BRAND- / KATASTROPHENSCHUTZ UND SICHERHEIT  
INTERNATIONAL EXHIBITION FOR RESCUE, FIRE  
PREVENTION, DISASTER RELIEF, SAFETY, SECURITY  
**LEIPZIG 7 - 12 JUNE 2010**



Deutsche Messe  
Hannover · Germany

Deutsche Messe · Messegelände · 30521 Hannover  
Tel. +49 511 89-0 · Fax +49 511 89-32626  
www.messe.de

Verwaltung / Administration Pressezentrum / Press Center	Gastronomie Restaurant	Haltestelle Linie 16 Tram line 16	Hubschrauber- landeplatz / Heliport	Polizei Police
Eingang Entrance	Parkplatz Parking	Straßenbahn Tram	Sanitätsstelle First aid	Zoll Customs
EC-Automat EC-Cash dispensing machine	Airport-City-Shuttle	Bus-Haltestelle Bus stop	Messe-Shop Fair shop	Spedition Forwarding Agencies
International Business Lounge	Taxi	Bahnhof / Station Leipzig Messe	Café	MaxicoM (Euro-Asia Business Center)



- |   |   |
|---|---|
| H 1, 2, 4, <b>Fahrzeuge und Fahrzeugausstattungen</b><br>FG 1 Vehicles and vehicle equipment  | H 3 <b>Leitstellen- und Meldetechnik</b><br>Control-station and signalling technology   |
| H 1, 5 <b>Löschgeräte, Löschanlagen, Löschmittel</b><br>Fire extinguishing appliances and systems,<br>Fire extinguishing agents           | H 3 <b>Informations- und Organisationstechnik</b><br>Information and organization   |
| H 1, 2, <b>Technische Hilfeleistungen und Umweltschutz</b><br>FG 1 Technical support and environmental protection                         | H 1, 5 <b>Ausstattung von Feuerwachen und Werkstätten</b><br>Equipment for fire stations and workshops  |
| H 2, 3, <b>Rettung, Notfall, Sanitätsausrüstung,</b><br>FG 1 <b>Medizingeräte</b><br>Rescue, emergency first-aid and medical<br>equipment | H 1, 5 <b>Bauwesen, baulicher, organisatorischer und technischer</b><br><b>Brand- und Gebäudeschutz</b><br>Building and construction industry, structural and<br>organizational fire protection |
| H 3 <b>Persönliche Schutzausrüstungen</b><br>Personal protective equipment  | H 1, 2, 3, 5 <b>Verbände, Organisationen, Dienstleistungen</b><br>Associations, organisations, services   |
| H 3 <b>Mess- und Nachweisgeräte</b><br>Measuring and detection apparatus  | H 1, 2, 4 <b>Fachliteratur, Modellbau, Fan- und Geschenkartikel</b><br>Model making, fan articles, gifts  |