

Use our Press Service channels to gain top media attention at INTERSCHUTZ 2010!

Make sure that your company receives the media coverage it deserves. This is no problem, thanks to the extensive press services available at INTERSCHUTZ 2010.

Listing in the online press guide:

With the online press guide at their fingertips, journalists from all over the world will be able to communicate directly with the person(s) responsible for press liaison within your company. Stored on the INTERSCHUTZ press server, your contact details can be viewed at any time by registered journalists.

Please notice the Deadline: 1st June 2010

Orders:

OBS service area: press services

Price: free of charge

Contact: Claudia Eckardt

Tel. +49 511 89-31604

claudia.eckardt@messe.de

Press info trays at the Press Center:

Journalists from all over the world will visit the Press Center during INTERSCHUTZ 2010. Take this unique opportunity to deposit information on your company in rented distribution boxes.

Orders:

OBS service area: press services

Price: Euro 52 per press box

Contact: Aiste Kazlauskaite

Tel. +49 511 89-31617

aiste.kazlauskaite@messe.de

Internet press boxes:

Available via www.INTERSCHUTZ.de, these online press distribution boxes are activated three months before the start of INTERSCHUTZ 2010 and are continuously updated. The information can be downloaded by the journalists at any time.

Orders:

OBS service area: press services

Texts: max. 10,000 characters; DOC or RTF format only

Images: max. 1.2 MB (2,500 pixels), JPG format only

Prices: texts Euro 100 (per language); images Euro 70 (per image)

Contact: Oreste Mallus

Tel. +49 511 89-32303

oreste.mallus@messe.de

Press Conferences:

We can help you plan, coordinate and stage your press conferences. We will also ensure that the relevant press conference schedules are widely circulated on the Internet and at the Press Center.

Contact: Aiste Kazlauskaite

Tel. +49 511 89-31617

aiste.kazlauskaite@messe.de

Internet broadcasts and image trailers:

Don't just use your own website to inform potential customers of your products and services: take advantage of www.interschutz.de as additional, high-powered advertising platforms!

If you are thinking of staging a press conference, a congress, an award ceremony, a product presentation or any other event, or if you would simply like some added publicity for your stand at the show, advertising at www.interschutz.de is the perfect way to go! And to increase your exposure further still, live or on-demand webcasts pack a major punch. Take a look at what we have to offer by following our special demo link at www.tvonweb-messe.de.

Orders:

OBS service area: press services
Price: will be quoted upon request
Contact: Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

Products and Innovations:

Your product descriptions will be edited by our trained editorial staff and reviewed in terms of their innovative content. Following this, your information on your products and innovations will be stored on our online press server. This information can be accessed by journalists eight weeks in advance of INTERSCHUTZ 2010 - during and after the show as well.

Please notice the Deadline: 7 May 2020

Orders:

OBS service area: press services
Price: free of charge
Contact: Maryam Maghsudi
Tel. +49 511 89-31025
maryam.maghsudi@messe.de

Hot Topics:

Innovative products, new trends and advanced applications are the lifeblood of daily newspapers, business journals, radio and TV stations. These media are also interested in human interest stories - e.g. visits by well-known business leaders, artists, show stars and performances. Inform us about any interesting news items. We'll then edit this material and publish it in our Hot Topics press release, which is targeted primarily at the news media. These information will be in the press service of www.interschutz.de, printed versions will be available at the Press Center.

Orders:

OBS service area: press services
Price: free of charge
Contact: Andrea Staude
Tel. +49 511 89-31015
andrea.staude@messe.de

Editorial addresses:

A list containing the names and addresses of German and international trade media will help you to distribute information and invitations to your chosen target groups.
Price: free of charge
Contact: Aiste Kazlauskaite
Tel. +49 511 89-31617
aiste.kazlauskaite@messe.de

We wish you great success at INTERSCHUTZ 2010!