



August 2010

INTERSCHUTZ 2015, 2020, 2025 in Hannover!

The organizers of INTERSCHUTZ, Deutsche Messe and the German Fire Protection Association, have cause for celebration: over the next 15 years, INTERSCHUTZ will be staged in Hannover three times in succession, in 2015, 2020 and 2025. In 2020, the fair will be held in conjunction with the 29th German Firefighting Convention (more on page 8).

In this issue

Feast of innovation

INTERSCHUTZ 2010 – window on the future
page 2

Seminars, symposia and workshops

Richly varied conference program rounds
off exhibition program
page 3

... and action!

Spectacular demonstrations and
attractions on the open-air site
page 4

Crossroads Leipzig bridged all borders

German Firefighting Convention attracted
over 125,000 participants
page 5

A trade fair to remember

Impressions of INTERSCHUTZ 2010
pages 6/7

“Highest expectations exceeded”

INTERSCHUTZ 2010: exhibitor testimonials
page 7

INTERSCHUTZ 2015, 2020, 2025 in Hannover

2020 show to be held in parallel with
German Firefighting Convention
page 8

The Deutsche Messe INTERSCHUTZ team

page 8



What a fantastic fair!

Show receives resounding thumbs-up – Exhibitors and visitors delighted with INTERSCHUTZ 2010

INTERSCHUTZ 2010 in Leipzig was a resounding success! That was the virtually unanimous view of the exhibitors and visitors who attended the leading trade fair for rescue, fire prevention, disaster relief and security. “The show’s fine blend of commercial and emotional appeal is sure to yield friendly, lasting business relationships,” said Hans Jochen Blätte, President of the German Fire Protection Association (GFPA). INTERSCHUTZ 2010, which was staged in conjunction with the 28th German Firefighting Convention, was hailed as a pivotal event of the highest quality by industry insiders. The presence of many high-profile politicians, first among them Germany’s Federal Chancellor Angela Merkel, underscored the two events’ great significance.

From 7 to 12 June, around 1,350 exhibitors from 46 nations presented their innovations and state-of-the-art products and services at INTERSCHUTZ. This year was the first time that the five-yearly event has drawn more commercial exhibitors from overseas than from Germany. The Leipzig showgrounds were booked to capacity with exhibits covering a

total of around 90,000 sqm. (968,752 sq.ft). Also noteworthy was the high level of international attendance, with one in four visitors coming from outside Germany. Over the six days of the fair, a total of 125,000 industry professionals from 53 countries viewed the state-of-the-art response vehicles and high-tech control centers on show in the halls and on the open-air site. Tens of thousands also attended captivating live demonstrations of mobile emergency services equipment, such as drones and armored firefighting vehicles (more on page 4).

Quality congresses, conferences and symposia shed light on future developments from a scientific and political perspective (more on page 3).

The ten-yearly German Firefighting Convention added to the excitement on the showgrounds and at the festivities in downtown Leipzig (more on page 5).



For further information, visit
www.interschutz.de



Feast of innovation

INTERSCHUTZ 2010 – window on the future

With its vast line-up of ground-breaking, high-quality products, INTERSCHUTZ 2010 was truly a feast of innovation. Throughout the five exhibition halls and on the open-air site, visiting fire service, rescue and disaster relief professionals were treated to displays of future-defining technologies, many of them on show for the first time. The exhibitors presented the full spectrum of technology and equipment, from the highest-spec fire service and rescue vehicles by the world's leading manufacturers, to Finnish company Bronto Skylift's record-breaking 112-meter articulated aerial platform ladder, through to high-altitude drones designed to spot poisonous clouds that are invisible to conventional detection systems, and the latest fire extinguishing technology.

The burgeoning emergency service display area featured many exhibits of innovative res-

cue equipment and next-generation mobile radio and communication systems.

State-of-the-art firefighting and rescue vehicles also featured prominently. A large number of German and foreign-based manufacturers presented both conventional vehicles, such as ladder trucks and fire rescue engines, and multi-purpose vehicles for use in firefighting, rescue and salvage operations. These increasingly complex solutions featured optimized equipment storage, most of it accessible from the outside of the vehicle. There was also a noticeable trend towards widespread use of LED technology. Some rescue service vehicles even featured color and lighting schemes designed to calm patients.

The exhibitors, many of whom had spent years preparing for the fair, were richly re-

warded for their efforts. All reported high-quality trade visitors with solid decision-making authority and firm investment intentions. "50 percent of the visiting trade professionals came to Leipzig with firm investment plans," explained Stephan Ph. Kühne, a member of Deutsche Messe's Board of Management, at the close of the fair. A number of exhibitors were even able to conclude major deals directly at the show.

INTERSCHUTZ 2010 may be over, but you can still use the online Exhibitor and Product Search function to conduct research and find the contact details of exhibitors.

Protective clothing and equipment



State-of-the art vehicles



Innovative firefighting technology



CTIF demands say at EU level

Seminars, symposia and workshops round off exhibition program

INTERSCHUTZ 2010 in Leipzig was a place for networking and knowledge transfer. Fresh momentum was generated by the International Association of Fire and Rescue Services (CTIF) conference.

"Crossroads Leipzig – Fire service without frontiers" was the official motto of the German Fire Services Convention, but it also encapsulates the themes explored by the various other international fire service congresses and conferences held during INTERSCHUTZ 2010. At a high-caliber conference on day two of the show, Dr. Ralf Ackermann, Vice President of the German Fire Service Association (DFV), made a strong case for a joint approach and closer cooperation among Europe's fire services, which, with a combined workforce of 2.7 million, form the backbone of the Continent's civil defense and disaster relief infrastructure. The Association's President, Hans-Peter Kröger, clearly shared his colleague's view: during the opening ceremony he said, "We have gathered here in Leipzig to more closely integrate Europe's fire services, to achieve a structure that is sustainable and of benefit to all."

The International Association of Fire and Rescue Services (CTIF) plans to play a more pro-active part in shaping EU policy on fire service-related issues. "Our goal remains to provide more expert input into decision making on EU-level fire service legislation," said CTIF President Walter Egger. At the Association's regular assembly of delegates he presented a range of projects targeted at pan-European harmonization, such as the newly created "Fire Services Training" Working Group, which is made up of representatives from nine countries.



German Federal Minister for the Interior Thomas de Maizière delivers a welcome address to the CTIF conference

Prior to that, in his welcome address to the CTIF's delegates, German interior minister Thomas de Maizière had commended the solidarity of the EU nations' firefighting organizations, particularly the volunteer services, and categorically dismissed the need for EU-controlled and operated services.

More support for volunteers

Co-organized by the DFV and the CTIF, the conference on "Volunteer Firefighting in Europe" explored the key issues affecting the future of volunteer services, such as recruitment activities, accident insurance, and support for the families of volunteer firefighters. Similarities and differences between volunteer services in different countries and regions will be the subject of a follow-up event. The overall focus is on ensuring effective fire protection and technical rescue services for the public.

Strong media coverage

INTERSCHUTZ 2010 was well covered by the international media. The event's 751 accredited journalists included a 142-strong (19 percent) non-German contingent from 27 countries. INTERSCHUTZ 2005 had 777 journalists, including 109 (14 percent) from countries other than Germany.

11th International Fire Prevention Symposium

Over 130 experts from all continents attended the 11th International Fire Protection Symposium at Leipzig's Congress Center during INTERSCHUTZ 2010 on 8 and 9 June. The official motto for the event was "Developments in Fire Risk Analysis and Fire Prevention." After a welcome address by German Fire Protection Association President Hans-Jochen Blätte, Saxony's Chief Fire Officer, Jens Großer, gave a presentation on the challenges demographic change poses for fire services.

The technical program on each of the two days opened with an address by a renowned scientist, with Prof. Michael Rost (Magdeburg) presenting new methods for designing automatic fire extinguishing systems, and Prof. Peter Schaumann (Hannover) discussing the fire safety aspects of steel and composite building structures.

A total of 40 lectures, all of which were followed by lively panel discussions, explored a whole range of topical issues in fire research. A relaxed get-together in Leipzig's famous "Auerbachs Keller" restaurant rounded off the highly successful symposium.

Knowledge transfer at RettCon

The focus of the inaugural RettCon Emergency Medical Service Training Congress was on ensuring that front-line emergency rescue and fire service personnel have the skills needed to deal effectively with the emergency situations they encounter every day. The event was an opportunity to assimilate the latest research findings and share current best practice. The congress program was put together jointly by emergency medical service professionals and fire service rescue personnel. Highly experienced emergency medical response specialists taught the participants a wealth of tried and proven techniques that they could put to direct use in their daily work. The congress was such a success that GFPA President Hans Jochen Blätte, speaking on behalf of the organizers, has already announced that it will be back at INTERSCHUTZ 2015.



Federal Chancellor Angela Merkel was accompanied by DFV President Hans-Peter Kröger on the showground

... and action!

Spectacular demonstrations and attractions on the open-air site

Fire! Water! Mountains of foam and wailing sirens! Heavy-duty hardware, amazing fire trucks and action, action, action! Tens of thousands of spectators packed the stands at the demonstration site to witness the richly varied, highly informative program of events organized by Deutsche Messe in partnership with the German Fire Protection Association (GFPA) and the Leipzig Fire Department.

Commercial and non-commercial exhibitors put on live demonstrations of a wealth of innovations for the most diverse of hazard situations. The highlights ranged from presentations of new fire extinguishing equipment and technologies to fire simulations and firefighting exercises, rescue and recovery

operations, through to damage control following chemical accidents, and mobile flood protection systems.

The spectators turned out in droves to bask in the warm summer weather and lavish applause on the spectacular demonstrations and stunning displays of cutting-edge technology and futuristic-looking vehicles. They roared with delight as the mighty "Panther" crash engine entered the fray and went wild at the sight of the "Marder" – a firefighting vehicle built on an armored tank platform.

For a number of spectators, the absolute highlight was the experience of being hoisted aloft on a telescoping boom or in the rescue cage of a 60-meter aerial ladder.



Toughest firefighter alive comes from Prague

One of the big crowd-pleasers this year, as always, was the European Championship round of the Toughest Firefighter Alive (TFA) contest. 117 contestants from ten countries held out to the very end, but top honors went to Lukas Novak of the Prague Fire Department for his truly Herculean performance. "The contest is an effective and highly engaging way of demonstrating the kinds of things firefighters have to do in the line of duty," explained the event's organizer, Armin Taube.

GFPA President Hans-Jochen Blätte presents Lukas Novak with the TFA Cup



Crossroads Leipzig bridged all borders

German Firefighting Convention attracted over 125,000 participants

"It was an all-round success!" concluded Hans-Peter Kröger, President of the German Fire Service Association (DFV) at the close of the 28th German Firefighting Convention. More than 125,000 delegates from Germany and abroad attended the firefighting summit in Leipzig – 25,000 more than expected. According to Kröger, the seven-day mega-convention, which comprised committee meetings, conferences, technical forums and educational events, owed its "extremely positive outcome" in no small part to its close association with INTERSCHUTZ.

The keynote themes at this year's convention were the future challenges facing Germany's fire services and cross-border networking in Europe. Federal Chancellor Angela Merkel, who addressed the DFV Assembly of Delegates, was the highest-ranking attendee. One of the key outcomes of the assembly was the formulation of a ten-point program to ensure the future viability of Germany's fire services. This included calls for harmonized fire protection standards throughout Germany and the long-term preservation of the volunteer system in all areas. In the words of

DFV President Kröger: "The most important challenge confronting us today is to maintain the effectiveness of our local services at more than 33,000 sites in Germany."

Firefighting Festival in the City

The Convention transformed downtown Leipzig into "party central," with the Saxony state fire services running information stands and a number of exciting firefighting and emergency response demonstrations at the central market square. "Our objective was to show the fire services live in action and to demonstrate the diverse skill sets of our firefighting colleagues," explained Siegfried Bossack, President of the Saxony State Fire Service Association (LFV).

Music connects

The 1st European Fire Brigades Music Festival was about bringing people together and fostering cross-cultural friendship and understanding. 240 firefighters from Estonia, Croatia, Poland, Serbia and Germany performed on stage in front of Leipzig's historic town hall.

Camp for young firefighters

700 children and young people and their guardians from all over Germany and Poland took part in a camp for budding firefighters in the south of Leipzig. "The camp was a great opportunity to make friends and meet like-minded people of my age," explained one of the youngsters.

Germany's youth fire brigades also competed for the right to represent their country at the 2011 World Firefighter Games in Slovenia.

Finale in fire engine-red

For two whole days, the showgrounds next to Leipzig's Central Stadium were home to an exhibition of more than 230 classic and vintage fire engines spanning almost 100 years of fire service technology in Germany. Fans were also treated to a daily "Nostalgia in Red" vintage rally. This was capped off on Sunday by the grand finale, a two-hour-long classic fire truck rally in which over 250 fire vehicles paraded, sirens wailing, through the streets of central Leipzig.

Vintage fire engines parade through Leipzig's city center



Being a young firefighter can be a real balancing act



The 1st European Fire Brigades Music Festival drew big crowds





Deutsche Messe, Hannover, hosted an evening of fun, excitement and first-rate entertainment for exhibitors

A trade fair to remember

Impressions of INTERSCHUTZ 2010

For many years to come, visitors and exhibitors alike will remember INTERSCHUTZ 2010 as an exciting time of spectacle, action and hi-tech wonder and a place where defining relationships were forged. The photos on these pages capture some of the highlights of this truly memorable tradeshow.



An uplifting experience for young and old



German interior minister Thomas de Maizière tours the showgrounds (right)



"We are very happy with the response from politicians and policy-makers at INTERSCHUTZ. We felt well looked-after by Deutsche Messe AG, and the Leipzig infrastructure was first-class. INTERSCHUTZ enabled us to get the message across that rescue services are a vital public good. In this respect, our presentation at INTERSCHUTZ went beyond the usual political remit."

Rüdiger Unger, Chairman of the Board, German Red Cross, Saxony Regional Division, Dresden

INTERSCHUTZ is the most important trade-show for our company. Our preparations for this year's show took three years and were spread across two teams. These preparations even included a song, which I composed, entitled "Fire Hero of Our Life". We were originally hoping to attract about 30,000 visitors to our stand, which we thought was being optimistic, but in the end got well over 40,000. We had 83 staff members working there, including 20 trainees. It seemed like half the world turned up, as we met trade visitors from Japan, South Korea, the USA, South America and all over Europe. We met the customers we wanted to meet, as well as making many new important contacts. We are looking forward to the next INTERSCHUTZ in 2015 and have already started planning for it. In fact, we've decided to increase our stand size from the current 400 square meters to 500 square meters and will have 100 employees on site."

Ewald Haimerl, Director, HAIX-Schuhe Produktions- u. Vertriebs GmbH, Mainburg

We're pleased to say our display attracted visitors from over 50 countries. INTERSCHUTZ proved to be the perfect platform for our launch of ten new products, generating an absolutely overwhelming response. The fair exceeded our highest expectations. It was a huge success for us.

Andreas Straub, Vice President Business Center Europe Central, Dräger Safety AG & Co. KGaA

INTERSCHUTZ is the top fire-service trade fair on our exhibition calendar. As full-line providers, with products ranging from Smart cars to trucks, we see INTERSCHUTZ as a perfect match because it puts our innovations in front of a wide international audience.

Michael Dietz, Director, Public-Authority and Special-Purpose Vehicles, Mercedes-Benz Sales Germany, Daimler AG

It was the most successful trade fair I have ever participated in in the whole of my MSA career. Our intelligent product upgrades and expanded portfolio of safety solutions, such as the alpha Personal Network series and the SmartCHECK, were extremely well received.

Dr. Jödis Behling, Director Sales Central Europe, MSA, Berlin

Computer-guided disaster relief operations

Battle of the world's toughest firefighters

A Chinese delegation at INTERSCHUTZ

Mementos and collectibles of every conceivable type found ready buyers at the show





INTERSCHUTZ 2015, 2020, 2025 in Hannover

2020 show to be held in parallel with German Firefighting Convention

INTERSCHUTZ 2015, 2020 and 2025 will all be held in Hannover. This unusual three-in-a-row staging in Hannover is the result of the decision by the German Fire Service Association (DFV) at this year's INTERSCHUTZ in Leipzig to locate the 2020 German Firefighting Convention in Hannover. INTERSCHUTZ normally alternates between Hannover and another German city. However, an exception will be made in 2020 since the five-yearly INTERSCHUTZ is always held in the same city as the ten-yearly Convention whenever the two coincide. Deutsche Messe is delighted with the con-

tinuous run of shows, as it provides planning certainty for the next 15 years. "The DFV decision is testimony to the great attractiveness of the Hannover Exhibition Center and the Hannover region generally," commented Stephan Ph. Kühne, a member of the Deutsche Messe Board of Management. "INTERSCHUTZ and the German Firefighting Convention are a winning combination for our exhibitors and visitors. Together, they will transform Hannover into a major information sharing and knowledge networking center for the fire services and all allied industries," he said.



Time to show your colors!

Keen to hoist the INTERSCHUTZ colors at your firehouse? Official INTERSCHUTZ flags are now available from Deutsche Messe at a cost of €25 each (including postage).

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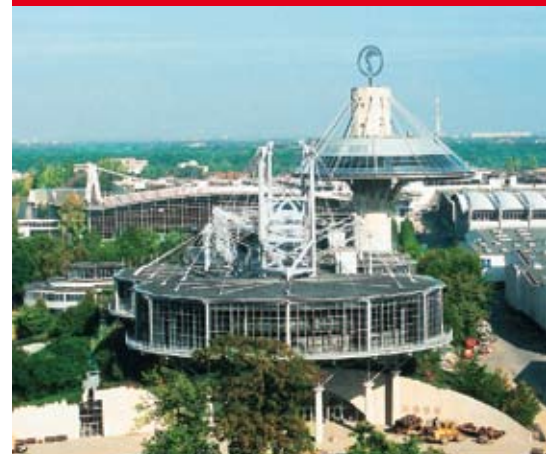
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