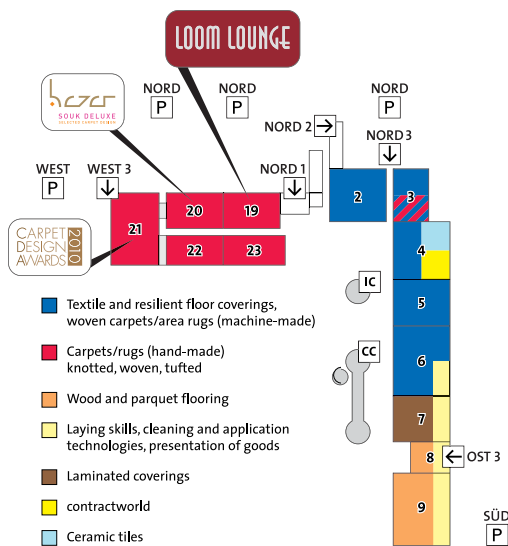


## New structure – new opportunities!

In 2010 you can benefit from some exciting changes at DOMOTEX HANNOVER. One of the key innovations is the improved allocation of hall space. Hand-made carpets will now be exhibited in Halls 19–23, easily accessible from the main entrance at the northern end of the Exhibition Grounds (Nord 1) and from the entrance West 3. Both offer a direct link to public transport, car parks and a taxi stand. The distances between the exhibition areas and to all amenities are shorter so that, together with covered walkways and improved signage, DOMOTEX HANNOVER will be an even more visitor-friendly experience. The benefits to your business are indisputable – so don't delay, start planning your trip to help secure your company's future success.



## The fast track to new opportunities

- From the airport: Bus shuttle direct to the Exhibition Grounds or S-Bahn (light rail transit) to the central railway station
- From the central railway station: Tram lines No. 8 and No. 18 to the Exhibition Grounds (Messegelände, entrance Nord) – departures every ten minutes
- Selected long-distance trains on the north-south rail axis stop at the dedicated railway station (Hannover Messe/Laatzen) located at the Grounds (more information at [www.bahn.de](http://www.bahn.de))

## Planning your visit

### Dates

16 to 19 January 2010, daily from 9 a.m. to 6 p.m.

### Prices

Day ticket: € 22      School/college students: € 15  
Four-day ticket: € 39      Catalogue: € 15

### Advance catalogue sales

Starting December 2009 at [www.domotex.de/catalogue](http://www.domotex.de/catalogue)

### Advance ticket sales

- Internet service [www.domotex.de/tickets\\_e](http://www.domotex.de/tickets_e)
  - From representatives of Deutsche Messe
- Admission is restricted to accredited trade visitors only.

### Combination ticket

All admission tickets entitle visitors to free travel on buses and trains (2nd class only) within the Greater Hannover region (i.e. all areas within the GVH public transport network, see [www.gvh.de](http://www.gvh.de) for conditions and details). Tickets are valid for travel only on the date of admission.

### Travel arrangements

Information to help you plan your travel arrangements can be found online at [www.domotex.de/reiseplanung](http://www.domotex.de/reiseplanung)

### Stay ahead – subscribe to our newsletter!

Our free newsletter helps you plan your visit to the show and gives you a handy overview of the highlights in store at DOMOTEX HANNOVER. Subscribe now at: [www.domotex.de/newsletter\\_e](http://www.domotex.de/newsletter_e)



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Contact details for our local representatives worldwide are listed at [www.messe.de/repraesentanten\\_e](http://www.messe.de/repraesentanten_e)



## The international marketplace for hand-made carpets



GB Printed in Germany 10/2009

The World of Flooring



16 – 19 January 2010

**DOMOTEX**  
H A N N O V E R

[www.domotex.de](http://www.domotex.de)



## Get a complete overview of the world market

DOMOTEX HANNOVER is the showcase for all the international trends in hand-made carpets. This is where the latest trends and innovations in materials and designs first hit the market-place. Every year this leading trade show for carpets and floor coverings is the no. one platform for information and a magnet for decision-makers and buyers from all over the world. So don't miss out on this comprehensive overview of the global market.

Whether traditional, modern or antique... whether hand-made, woven or tufted... DOMOTEX HANNOVER showcases rugs and carpets of every type and from every corner of the globe. You will be amazed by the fabulous designs and fantastic carpets that evoke the magic of the Arabian Nights. There's virtually no limit to the sheer variety, quality and originality of these exhibits.

At the coming DOMOTEX the display category "Hand-made carpets" will be located at the northern end of the Exhibition Grounds. The restructured display will allow for a better and more concentrated placement of exhibits, thus facilitating a clearer overview of a diverse product range. The new location also allows for the provision of new special zones, where business partners and clients can meet in a relaxed atmosphere to talk shop.

See the latest trends in colours, materials and patterns. If you want to know at the start of the year which trends will move the market-place during the business year ahead, then make sure you visit Halls 19–23 at DOMOTEX HANNOVER from 16–19 January 2010.

## The most important date in the business calendar

With exhibitors from 30 countries showcasing hand-made carpets, DOMOTEX HANNOVER boasts a comprehensive cross-section of this segment. In Hannover you can meet all the important exhibitors at one location. Thanks to the introduction of a restructured product display in 2010, it will be easier than ever to gain an overview of the entire segment of hand-made rugs and carpets. Get a complete picture of what's on offer – in just four days, at one location.

### • International contact exchange

All the experts from across the trade gather at DOMOTEX HANNOVER. Use this opportunity to meet all your important business partners and extend your network of contacts in the hand-made carpet trade.

### • Guide to the market

Whether Souk Deluxe, the Loom Lounge or the Carpet Design Awards, the special displays provide valuable insights into the latest market trends.

### • Global marketplace

No other trade fair offers visitors a comparable survey of the market or such good access to so many top people from key companies world-wide. In short, this represents a unique opportunity for you to negotiate the best purchase deals in face-to-face talks.

## Where the focus is on trends

**CARPET DESIGN AWARDS** The competition for outstanding design in hand-made carpets. See the finest examples of the carpet-maker's creative craft.

• Hall 21



**SOUK DELUXE** Discover the fascinating world of hand-made carpets in a sophisticated presentation by Jan Kath – and marvel at the latest creations. • Hall 20



**LOOM LOUNGE** Joint initiative by big-name exhibitors to promote hand-made carpets. You'll find the informal ambience of the Italian café perfect for talking business. • Hall 19



More details about all these events at [www.domotex.de/events](http://www.domotex.de/events)

