

HAMBURG AIRPORT



Deutsche Messe
Hannover · Germany

Deutsche Messe
Messegelände
30521 Hannover
Germany
Tel. +49 511 89 0
Fax +49 511 89 326 26
real-estate-north@messe.de
www.real-estate-north.com

In cooperation with the
Business Development Council



Media partners



BUILDING SUCCESS



PRICES

YOUR TICKET TO NEW MARKETS

2 and 3 June 2010
Terminal Tango, Hamburg Airport
Opening hours: Daily, 9 a.m. – 6 p.m.

ADMISSION PRICES

One-day pass (incl. VAT) € 50

Two-day pass (incl. VAT) € 70

VISITING HAMBURG

For tips and information about getting to Hamburg, where to stay and what to see, please visit www.hamburg.de.

2 and 3 June 2010
Terminal Tango, Hamburg Airport

REAL ESTATE
NORTH



REAL ESTATE
NORTH

Exhibition for Commercial
Property in Northern Europe

www.real-estate-north.com

EXCELLENT PROSPECTS AT REAL ESTATE NORTH

Real Estate North is the new meeting place for the northern European real estate industry in Hamburg.

On 2 and 3 June 2010, the new real estate trade fair will serve as a platform providing an up-to-date, efficient and quick industry overview of the growing markets in northern and north-eastern Europe. This networking event will bring together project developers, investors and tenants under one roof. Business developers can find out about attractive new ideas for the development of future commercial concepts.

The topic areas at Real Estate North will be presented from an ecological and economical viewpoint and will offer you – as a visitor – a comprehensive market overview and the ideal environment in which to monitor trends, experience innovations and investigate new opportunities. To this end, the marketplace is designed for efficiency and easy accessibility.

Use Real Estate North as a networking platform, and an opportunity to consolidate your relations with existing and potential business partners from every area of the real estate sector. Visit Real Estate North to benefit from the latest market information, make new contacts and finalize business transactions. Real Estate North 2010 – excellent prospects for the real estate sector.

SITE INSPECTIONS

As part of your visit to Real Estate North, take advantage of Hamburg's outstanding location as a trade fair venue and make use of the opportunity to inspect attractive property and logistics projects throughout northern Germany. We have put together a series of professionally organized excursions. For more information, please visit www.real-estate-north.com

"OVERVIEWS"

What are the distinguishing characteristics of Real Estate North, what are its target regions and what specific relevance do they have for the property industry? Compact information sessions during Real Estate North will provide an overview of these key questions, casting light on the major issues of importance to the property industry in the various country groups of northern Europe:

- Norway, Sweden, Denmark, Finland
- Poland, Estonia, Latvia, Lithuania and Russia
- Germany – Schleswig-Holstein, Hamburg, Mecklenburg-Western Pomerania, Lower Saxony



FIRST-CLASS DISCUSSIONS

The Real Estate North exhibition will be complemented by an innovative range of first-class talks, discussion panels and forums involving top-ranking participants.

THE TOPIC AREAS

The first-class discussions, chaired by a presenter, will give experts and industry insiders the opportunity to take a closer look at a number of different topics.

- **SHOPPING | RETAIL**
New retail opportunities? What can we expect following the demise of the department store?
- **LOGISTICS**
Perfect logistics – opportunities for greater efficiency and sustainability
- **PROPERTY FINANCING**
Who has the money? Financing in the future
- **GREEN BUILDINGS**
Red, amber, green – what is the outlook for each type of property?
- **RENEWABLE ENERGIES**
Real prospects or short-sightedness? What will power us in the future?
- **CAREER**
The real estate industry as a job machine – opportunities for budding careers