



## Exhibit at DOMOTEX Middle East 12 - 14 September 2011

DOMOTEX Middle East 2011 is gearing up for yet another edition of the annual forum, offering exhibitors an unrivalled sourcing and selling platform for the **entire spectrum of flooring products.**

DOMOTEX Middle East provides a unique window into the world of flooring for 3 days and helps exhibitors from across the world to launch their latest products and designs, with a view to showcase the latest trends from the flooring sector and conduct business amongst a captive visitor audience from the industry. It also provides an ideal platform to strengthen your network within the wider Middle East and African markets.

### Platinum Sponsor



## Special Events

The sixth edition of DOMOTEX Middle East, as always features the Special Events section providing exhibitors an opportunity to be part of these events and utilize it to further improve brand equity and added visibility.

Our value adding onsite 'show features' offer exhibitors opportunities to further spur and highlight their participation at two specially created zones. One for design and project showcases, interactive seminars, generic product presentations and another for live demonstrations and on-site advice on the latest methods and trends for the flooring industry on various types of floor laying skills by internationally renowned industry experts.



Creative Flooring has gained success and popularity since its inception at DOMOTEX Middle East. It offers a live "how-to" demonstration area, featuring time-saving and quality enhancing techniques with new products. Flooring professionals can avail the opportunity on how to install mixed material combinations on a variety of surfaces including wall-to-wall carpet, wood flooring, carpet tiles and laminate flooring. The demonstrations will be led by professionals from the Academy of Flooring Skills (TAOFS) from the UK.



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Designers Corner is a meeting-place for architects and interior designers from across the region offering all exhibitors excellent business opportunities in the contract market. This segment of special events achieved recognition by speakers who offered the attendees with a great opportunity and an impactful impression by displaying the hottest projects in the GCC through presentations, seminars and displays of design flooring. This unique in-show event is highly valued by architects and interior designers. If you're interested to be part of these unique show features please contact the project team directly.



## Product Categories

- ▶ Machine-made Carpets and Rugs
- ▶ Hand-made Carpets and Rugs
- ▶ Textile Floor Coverings (wall-to-wall)
- ▶ Wood and Parquet
- ▶ Laminate
- ▶ Resilient Floor Coverings
- ▶ Fibres, Yarns and Textiles
- ▶ Natural Stone, Marble and Ceramic Tiles
- ▶ Artificial Grass and Sports Flooring
- ▶ Machinery and Technology
- ▶ Laying Skills, Cleaning and Application Technology
- ▶ Association and Publication
- ▶ Others

## Develop your business and exhibit at DOMOTEX Middle East 2011 - Book your Stand NOW!

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DOMOTEX Worldwide:



Dubai - 12 - 14 Sept. 2011



Hannover - 14 - 17 Jan. 2012



Shanghai 27 - 29 March 2012

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