



DOMOTEX
Middle East

Dubai - 12-14 Sept. 2011

DOMOTEX Middle East 2011 sets the pace for Innovative Flooring Applications – be a part of it!!

Exhibit at a unique international trade show that is the region's leading annual forum for flooring industry professionals, blending latest technology for flooring applications along with the tradition that takes you back by hundreds of years – from conservative to the modern environmentally friendly flooring, DOMOTEX Middle East has established itself as the only specialised trade fair not only within the Middle East but also Africa, the Indian sub-continent and beyond.

DOMOTEX Middle East, the only vertical trade show of its kind in the region retains its uniqueness by providing:

- ▶ Fast track access to professionals from the flooring industry within the region and beyond
- ▶ Facilitates new business with key industry segments and high profile individuals
- ▶ Business-to-Business opportunities with trade visitors who have purchasing responsibility
- ▶ Networking facility with professionals from the carpet and floor covering industry – an opportunity to expand and increase market penetration

Platinum Sponsor



Be part of this unique opportunity

DESIGNERS CORNER

DOMOTEX Middle East 2011 will once again hold a series of product showcases, seminars and display of designs at the Designers Lounge making it a meeting-place for Designers, Interior Designers and Architects from across the region.

(For sponsorship & exhibiting space in the Designers Corner contact project team)

Book your participation NOW!



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Building & Construction sector continues sustainability

The global green building materials market expected to reach \$406 Billion by 2015* demand for green floor coverings is growing every year. Despite the lack of regulations in many Middle Eastern countries to enforce a green code on the construction industry, there are some notable exceptions, Abu Dhabi, where over 130 billion AED** worth of fresh construction contracts were awarded in 2010, is striving to become the green capital of the Middle East. Last year saw the launch of Abu Dhabi's building code which includes objectives to increase the use of local materials and aims to improve supply chains for sustainable and recycled materials and products. Qatar has developed the Qatar Sustainability



Chromojet Mozart by Balta

Assessment System, a green rating system which is specifically tailored for the requirements of the region. The system aims to minimize the environmental impact of the built environment while addressing the specific regional needs and environment of Qatar. The Green Business Council in the Kingdom of Saudi Arabia also encourages suppliers to produce environmentally responsible products for the construction trade.

DOMOTEX Worldwide:



Dubai - 12-14 Sept. 2011



Hannover - 14-17 Jan. 2012



Shanghai - 27-29 March 2012

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