

GROW AROUND THE WORLD.

Market Your Industrial Technology Solutions to Expand and Ensure Your Success.



Europe | China | India | Middle East | Eurasia | Russia | Vietnam

Let Us Help You Succeed



ABOUT HANNOVER FAIRS USA.

Hannover Fairs USA is committed to helping small and medium-sized American companies succeed in the global industrial and technology marketplace. As the U.S. subsidiary of Deutsche Messe, one of the world's largest event organizers, we develop and manage targeted marketing programs at Deutsche Messe events in Hannover, Germany, as well as emerging markets. Our turnkey group exhibits offer a convenient and cost-effective way to grow across the globe.

Economist Peter Drucker once said "The best way to predict the future is to create it." In these challenging economic times, HFUSA will help you create a successful future for your company through our high-yield global events. We can provide your company international reach, a competitive advantage, valuable business contacts, turnkey services and strong partners across a variety of industries and within governments spanning the globe.

OUR LEADING TRADE EVENTS.

Make the best investment in your businesses future. Participate in one or more of these top international shows and watch your business grow.



Get New Technology First

- The world's most important technology event
- Held every year in April
- Combines the most important cutting-edge technology sectors in manufacturing and industrial processes
- Up to 14 leading international trade shows at one venue

www.hannovermesse.de



Making all the right moves

- The world's leading fair for intralogistics
- Takes place every three years in May
- Offers the newest innovations in material handling & logistics

www.cemat.de



German Machine Tool Association Show (www.vdw.de)

European Committee for Cooperation of the Machine Tool Industries (www.cecimo.eu)

Alternating locations: Hannover – Milan, every two years

- Unequalled breadth of products and services
- Features machine tools to precision tools, linking devices to industrial electronics

www.emo-hannover.de



FACTS

6,100+ exhibitors
210,000 trade attendees
from all continents



FACTS

1,000+ exhibitors
59,000 trade attendees



FACTS

2,100+ exhibitors
167,000 trade attendees
from 60 countries



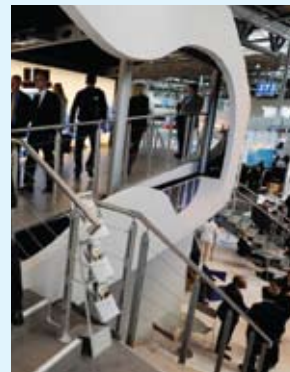
Expand Your Business – Globally



LET US SHOW YOU THE WAY.

With HFUSA, your share of international business is now within reach. Each of our events and their host cities have been carefully selected and planned to maximize your sales opportunities by attracting top level buyers.

- A majority of our events are certified by the U.S. Department of Commerce providing you with the confidence of a first-class business platform
- Our international team will help you access markets of interest to gain a foothold or increase your market share



FORESIGHT IS POWER.

Companies with foresight have the power to stay ahead of the competition and the potential of transforming their industry. If you have technology solutions in any one of these industry segments – stand in the future and lead the way with a strategic approach to:

- **Energy technologies** from renewable to conventional power generation; plus power plant technology
- **Motion, Drive and Automation** – Power transmission and fluid power for industry
- **Industrial automation** including digital factory systems, micro-technology and R+D
- **Intralogistics** and material handling
- **Metalworking** and processing systems

The combined power of our shows in the world's leading and emerging markets coupled with our ability to manage all the details from exhibit logistics to your travel – make our events unequalled. We work closely with many U.S. trade associations and governments that can contribute to a meaningful return on every dollar you spend. While we cannot guarantee your ROI, we can lead way to uncovering the best market match for your business strategy.

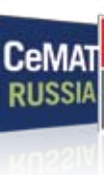
Sell Year-Round



GET THE COMPETITIVE ADVANTAGE.

With HFUSA you can expand, export and open new markets somewhere in the world almost every month of the calendar year. Our event schedule includes the best markets and industry sectors that are in a growth mode and in high demand. We only select markets where your technological solutions are in front of the most powerful buying audience. Take a look at the map and the dates below – go to www.hfusa.com for the exact location and dates – then chart out your roadmap.

February



April May September

October



WE MAKE EXHIBITING EASY.

For an investment of less than \$5,000, you can discover how to expand and export to ensure your survival and global success.

Each of our shows has many options for showcasing your solutions. Whether you need a lot of help or none at all, have a small budget or a large one, select your preference. Options vary by country and show, but all have HFUSA's capable exhibit team at your side. Most services are also accessible on-line.

- Turnkey packages that eliminate all pre-show organizational headaches
- Raw space options to highlight your brand with your own exhibit
- USA, International and association pavilions to add valuable services
- Industry partners who add networking power by sponsoring pavilions and delegations
- Government support via trade fair certification by the U.S. Commerce Department for selected events
- Access to freight forwarders, service providers and travel information



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November

December



Hannover Fairs USA, Inc.

SHAPE YOUR FUTURE



Take advantage of the global platforms HANNOVER MESSE provides. Let us show you how our worldwide events can pave the way for the transfer of technology across conventional industry divides.

SHOWCASE NEW TECHNOLOGY FIRST.

Over the two-year cycle, HANNOVER MESSE offers platforms to showcase a full spectrum of technologies. If your products fall into these categories, contact us for additional information: Industrial Supply/Subcontracting, MicroNanoTec, Digital Factory, Comvac, Surface Technologies and Research & Technology.



ENERGY



HANNOVER MESSE
Hannover, Germany



WIN
Istanbul, Turkey



EPM Linkage
Ho Chi Minh City, Vietnam



ES Asia
Shanghai, China



Energy India
Bangalore and
Mumbai, India
(alternating)



INTRALOGISTICS & MATERIAL HANDLING



CeMAT
Hannover, Germany



WIN
Istanbul, Turkey



CeMAT Russia
Moscow, Russia



CeMAT Asia
Shanghai, China



CeMAT India
Bangalore and
Mumbai, India
(alternating)



CeMAT Middle East
Dubai, United Arab
Emirates





INDUSTRIAL AUTOMATION



HANNOVER MESSE
Hannover, Germany



WIN
Istanbul, Turkey



EPM Linkage
Ho Chi Minh City, Vietnam



IA Russia
Moscow, Russia



IA Asia
Shanghai, China



IA India
Bangalore and Mumbai,
India (alternating)



IA Middle East
Dubai, United Arab
Emirates



METAL WORKING & MACHINE TOOLS



EMO
Hannover, Germany and
Milan, Italy (alternating)



WIN
Istanbul, Turkey



EPM Linkage
Ho Chi Minh City, Vietnam



Metalworking China
Shanghai, China



MOTION, DRIVE & AUTOMATION



HANNOVER MESSE
Hannover, Germany



WIN
Istanbul, Turkey



EPM Linkage
Ho Chi Minh City, Vietnam



MDA Russia
Moscow, Russia



PTC Asia
Shanghai, China



MDA India
Bangalore and Mumbai
(alternating)



MDA Middle East
Dubai, United Arab
Emirates