



**SOLUTIONS FOR ENERGY EFFICIENCY AND
CAPTIVE POWER PLANTS!**

Bombay Exhibition Centre (BEC), India

10-13 December 2009



www.energy-india.org

India invests heavily in the energy supply sector. Can you afford to miss out?



India has enormous energy requirements

Economic growth in India remains at around 9% per annum and the country is expected to remain one of the world's fastest growing economies for years to come. However, India's power supply sector is already struggling to meet current demand. There is a shortfall of 12% in energy supplies, and sustained economic growth will create a still greater demand for energy. For this reason industry and government have launched a concerted effort to invest in power plant and projects aimed at improving the nation's capacities in the generation, supply and distribution of electricity. There is also increasing interest in decentralized power generation and co-generation.

Energy-efficient solutions and Captive Power Plants are keynotes at Energy INDIA

The Indian government is seriously addressing the need to improve the efficiency of power generation and is focusing on a mix of conventional and renewable energy. This has opened up some good business opportunities, especially in power transmission and distribution technology. With the government aiming to double the level of energy generation from 100,000 to 200,000 megawatts by 2012, India's ongoing energy efficiency program offers good prospects for companies involved in power station construction. Renewable energy is another key focus, and private investors are being encouraged to get involved in new projects and take advantage of the significant tax and customs concessions being offered by regional and national government. India is very keen to develop wind energy, and has set the target of creating an additional capacity of 10 GW by 2012. Understandably, in a country where agriculture plays such a key role there is keen interest in biogas. Studies suggest a potential capacity here of 66,000 MW compared with the 900 MW per year currently produced in India.

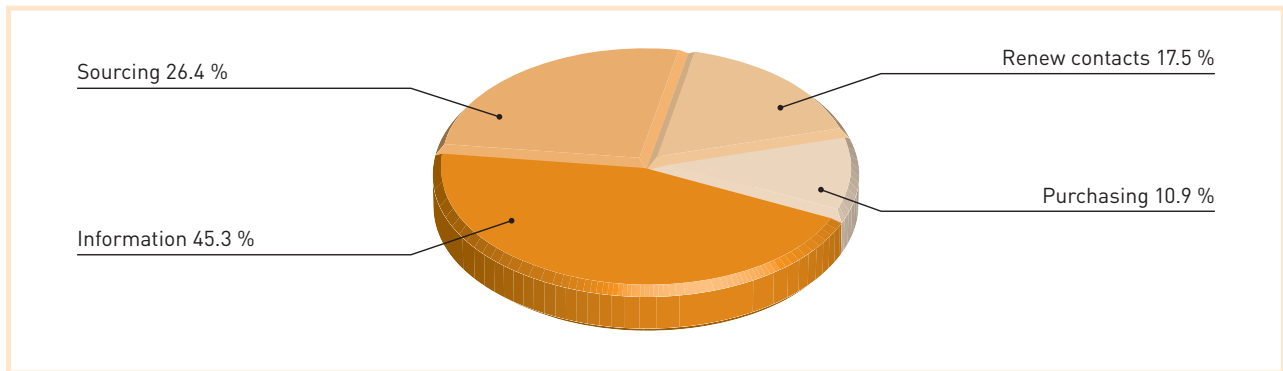
Energy INDIA – Summit meeting for the energy sector from 10–13 December 2009

This year Energy INDIA takes place in Mumbai, capital of the state of Maharashtra. The event attracts a large audience of industry professionals from across the region and beyond. A very large proportion of these visitors are decision-makers or come from R & D or the production sector. Translate the country's huge investment requirements into concrete opportunities to expand your business on the Indian sub-continent!

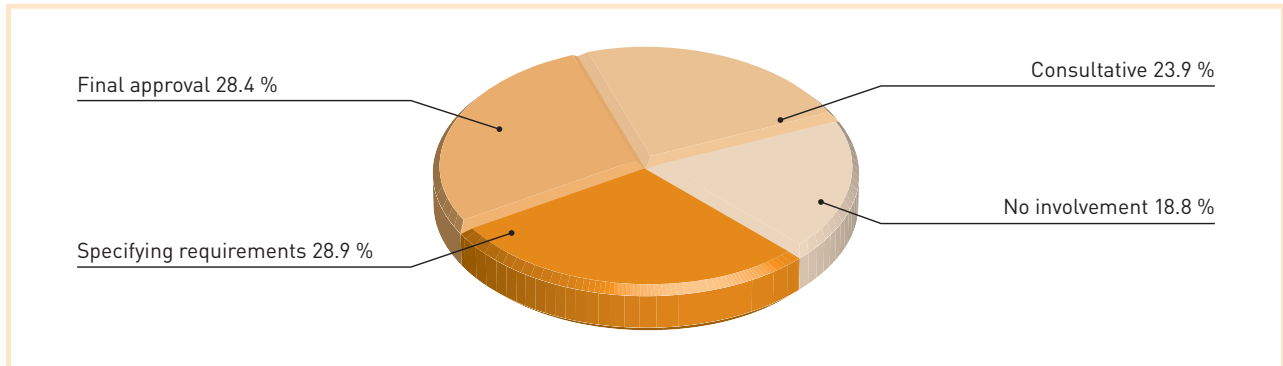
Welcome to the business and finance capital Mumbai!

As the subcontinent's major port, Mumbai is not only the hub of business and culture – with a population of 14 million it is also India's largest city. The Mumbai stock exchange is the biggest in India and the city is home to many large industrial companies and close to the region of Pune, the base of the important car industry. By opting for Mumbai as the location for this year's trade fair, the organizers can offer exhibitors access to the decision-makers of a key industrial and business centre in India. The centrally located international airport not only boasts good transport connections to the centre of Mumbai, but also operates flights to important business centres such as Pune, Ahmadabad and Hyderabad, which are only a few hours away.

Purpose of visit



Decision-making capacity



Well over a third of all visitors (37%) came to Energy INDIA last year in order to source or buy products. An impressive 80% are involved in some way or other in investment decisions – a reflection of the high calibre of the visitors attending the event.

Exhibitors benefit from ideal conditions.
Take advantage of this excellent opportunity.



Benefit from the synergies derived from four trade shows held concurrently at the same venue

Four key trade shows at the same time and place yield important benefits to exhibitors and visitors alike.



Energy INDIA Solutions for Energy Efficiency and Captive Power Plants!

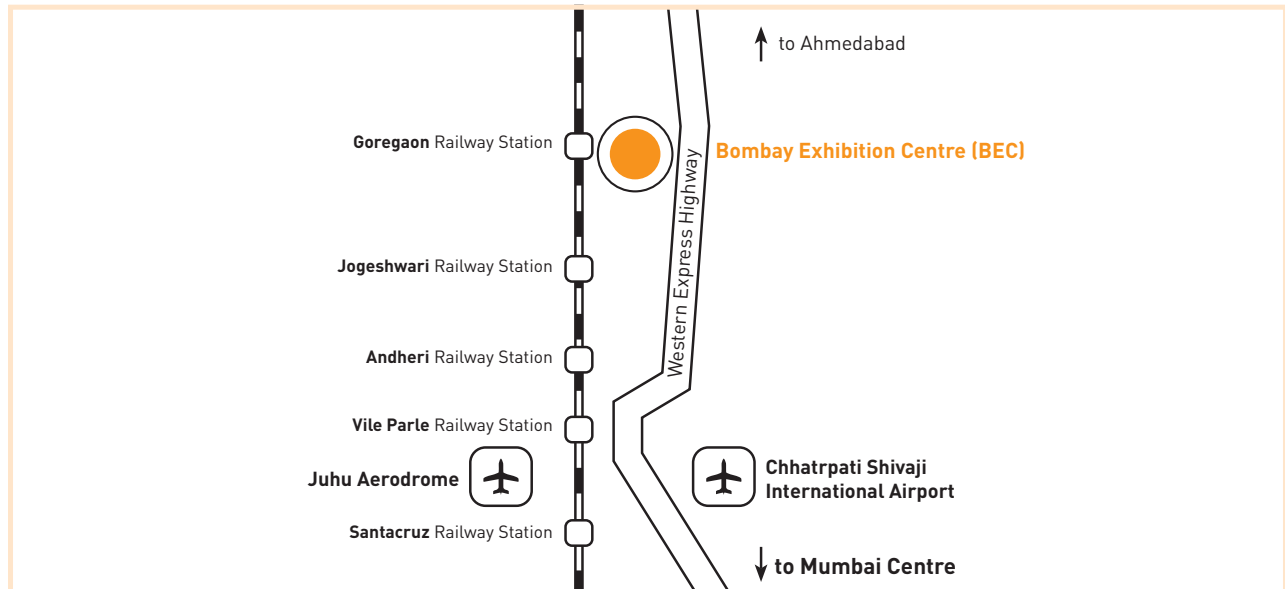
Industrial Automation INDIA International Trade Fair for Process and Production Automation and Industrial Building Automation

MDA INDIA International Trade Fair for Motion, Drive and Automation

CeMAT INDIA International Trade Fair for Materials Handling and Intralogistics

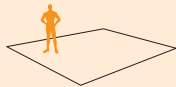
Showcase your technology at one of India's biggest exhibition centres

With over 40,000 square metres of air-conditioned exhibition space, the Bombay Exhibition Centre (BEC) offers ideal conditions for your company's presentation. Located in Goregaon, the BEC is within easy reach of domestic and international airport terminals (10 minutes) and 20 minutes by car from the centre of Mumbai, one of India's biggest and most vibrant cities.



Stand options

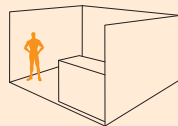
Raw space



- Stand area (min. 18 sqm)

Price: € 190/sqm*

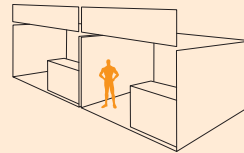
Shell scheme



- Stand area (min. 9 sqm)
- Back walls and side walls (white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric power point
- 1 company sign (English)
- 2 spotlights

Price: € 210/sqm*

International Pavilion



- Stand area (min. 9 sqm)
- Wall panels
- Carpeting
- 1 table
- 4 chairs
- 1 info counter
- 3 spotlights (100 W)
- 1 electric socket (220 V)
- 1 company sign (English)
- Catalogue entry
- 1 lockable cabin with shelves and a coat hanger
- 1 wastepaper basket
- Booth cleaning

Additional services

A service centre will provide the following services to all exhibitors at the group stand:

- Information counter
- Contact person on site during the whole exhibition (English speaker)
- Snacks & drinks
- Kitchen area
- Lounge area (tables + chairs)

Price: € 240/sqm*

General services are free of charge for all exhibitors

- Standard catalogue entry
- Individual support services provided by the organizers on site
- Visitor admission tickets

Register by 15 May 2009 to receive an EARLY BIRD DISCOUNT of 5%

* Plus Indian Service Tax (12.36%)

Solutions for Energy Efficiency and Captive Power Plants!



Product categories

ENERGY EFFICIENCY

ELECTRIC POWER SYSTEMS

- Electric energy conversion and energy storage
- Electrical switching equipment, switchgear and distributing systems
- Energy conduction, current lines
- Equipment and components for electric power systems

MEASURING AND CONTROL EQUIPMENT FOR POWER ENGINEERING

- Measuring and automation systems for power engineering
- Measuring and control equipment, control equipment for power engineering
- Measuring and automation systems for heat distribution
- Measuring and automation systems for electric power distribution
- Metering technology for power engineering
- Environmental measuring technology (systems, devices)
- Measuring and control equipment for power engineering; other

TECHNICAL BUILDING INSTALLATIONS

- Fuses, safety switches, earthing material for electrical building installations
- Meter boards, series installation equipment, distribution systems for electrical building installations
- Installation systems, duct and routing systems for electrical building installations
- Switches, sockets, plugs, lamp holders for electrical building installations
- House communication, cables and wiring, timer switches for electrical building installations
- Cables and lines for building automation and transmission equipment
- Clean-room technology
- Cooling systems and chillers
- Noise protection in the fields of energy, building and environmental technology
- Environmental protection systems, air pollution control equipment, water and water solutions

CAPTIVE POWER PLANTS

CAPTIVE POWER PLANTS – DIFFERENT FORMS OF CONVENTIONAL ENERGY

- Power generation sets, generator sets
- Combustion engines, diesel engines
- Turbines, furnaces, boilers, reactors, thermal oil heaters
- Turnkey power plants, turnkey captive power stations
- Other components for power plant technology

CAPTIVE POWER PLANTS – DIFFERENT FORMS OF RENEWABLE ENERGY

- Thermal solar energy systems and components
- Photovoltaic systems and components
- Biomass plants, wood recycling plants and components
- Geothermal energy systems and components
- Fuel cell and hydrogen systems and equipment

Deutsche Messe – a byword for consistent success and good organization

We organize more than 40 trade shows outside Germany every year. Energy INDIA and the three concurrent trade shows Industrial Automation INDIA, MDA INDIA and CeMAT INDIA are based on the same concept that has made HANNOVER MESSE such a great success story. Together with our wholly owned subsidiary Hannover Fairs India we have exported this concept to INDIA and can offer you our expert support and advice while you plan your participation and during the event itself.

You'll benefit from an effective worldwide network based on goodwill and cooperation

The expertise of trade fair organizers Deutsche Messe, direct target-group oriented marketing and an international advertising campaign ensure success. A network of representatives in over 70 countries, plus cooperation with leading international industry associations and media partners across the world, contributes to the credibility and acceptance of Energy INDIA, which had its successful debut in 2007.

JOIN THE MARKETS – WORLDWIDE!



20–24 April 2009
Hannover, Germany

Energy

www.hannovermesse.com



25–28 February 2010
Istanbul, Turkey

World of Industry Part II

www.win-fair.com



10–13 December 2009
Mumbai, India

Energy INDIA

www.energy-india.org



3–7 November 2009
Shanghai, China

Energy Show

www.energyshow.com.cn



5–8 November 2009
Istanbul, Turkey

RENEX

www.renex-expo.com



Deutsche Messe

Hannover · Germany

**Deutsche Messe
Messegelände
30521 Hannover
Germany**

Senior Vice President
Mr. Wolfgang Lenarz

Director
Ms. Tessa Marheineke

Project Team
Ms. Evin Bend
Ms. Anna Buschmann
Tel. +49 511 89-31158
Fax +49 511 89-39681
evin.bend@messe.de
anna.buschmann@messe.de



Deutsche Messe
Worldwide



Hannover Fairs India Pvt. Ltd.

**Hannover Fairs India Pvt. Ltd.
B303 – Dynasty Business Park
Andheri Kurla Road, Chakala
Andheri-East
Mumbai-400093
India**

Managing Director
Mr. Sudhir J. Patil

Project Manager
Mr. Tushar Alekar
Tel. +91 22 400 50 681/2 Ext: 226
Fax +91 22 400 50 683
tushar.alekar@hf-india.com

Supported by:

Indo-German Chamber of Commerce
VDMA Power Systems (German Engineering Federation)
ZVEI (German Electrical and Electronic Manufacturers Association)

Venue:

**Bombay Exhibition Centre
Nesco Complex
Off Western Express Highway
Goregaon-East
Mumbai-400063
India**

Deadline for applications: 30 June 2009
Show duration: 10 – 13 December 2009
Set-up period: 8 – 9 December 2009
Dismantling: 14 December 2009

Deutsche Messe maintains an extensive network of local representatives.
The relevant addresses are listed under www.messe.de

