

# HANNOVER MESSE 2010

## April 19 – 23

# H2FC-FAIR

.com

Tobias Renz FAIR



## GROUP EXHIBIT

# HYDROGEN

# FUEL CELLS

Europe's largest and most important  
H<sub>2</sub>+FC exhibition!

# 16th Group Exhibit Hydrogen + Fuel Cells

## at HANNOVER MESSE 2010

*Europe's largest and most important H2+FC exhibition*

### 150 exhibitors from 25 countries

In 2010 around 150 international corporations, SMEs and research institutions will showcase the full spectrum of hydrogen and fuel cell-related technology: stationary, mobile and portable fuel cells, components, fuel cell applications, test systems, hydrogen production, transport, storage and infrastructure, reformers and more.

### International business networking

Meet all the right people in one place. In Hannover, exhibitors can make essential B2B connections with decision-makers, leading researchers and potential partners. Founded by Arno A. Evers in 1995, this 16-year-old community attracts valuable international visitors and connects people with its networking evenings, casual get-togethers and informative presentations in two forums throughout the week.

### Europe's major H2 + FC exhibition

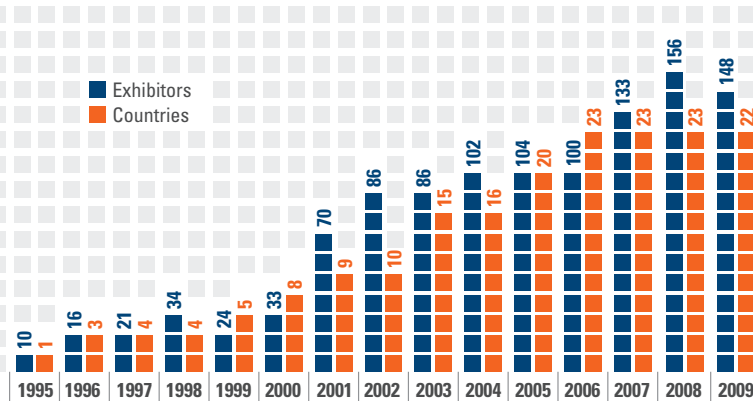
The Group Exhibit H2 + FC is the primary location for finding top manufacturers, distributors, consultants, developers and suppliers. Worldwide leaders in the fields of materials, components, infrastructure, testing and research come to Hannover to show their products and solutions. High-ranking politicians, CEOs and investors also frequent this reputed expo every year.

### World's leading technology event

Connect with professionals outside the hydrogen and fuel cell industry. Ideally situated in HANNOVER MESSE's giant Energy sector, H2 + FC participants also profit from thousands of fellow exhibitors in interrelated fields.

## Development 1995 – 2009

■ Exhibitors  
■ Countries



# HANNOVER MESSE 2010

*The world's leading technology event*

## ■ 9 international trade fairs

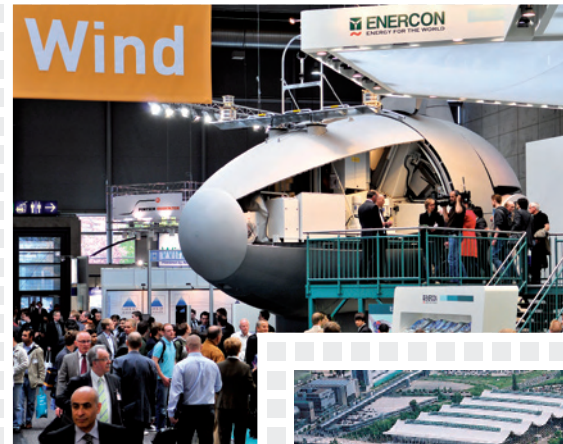
HANNOVER MESSE 2010, with its 9 leading international trade fairs such as Energy, Industrial Supply, Power Plant Technology, Factory Automation and MicroTechnology staged in parallel at one venue, is internationally unique. HANNOVER MESSE integrates many different technologies at a single location – with an emphasis on live demonstrations and hands-on solutions.

## ■ Over 1 000 exhibitors in Energy

H2+ FC participants profit from HANNOVER MESSE's 1 000 energy-related exhibitors in Wind, Solar, Geothermal, Utilities, Power System Management, Power Plant Design, Systems, Maintenance and Operation, Energy Efficiency, Distribution, Storage and much more.

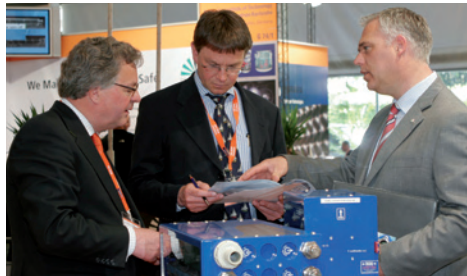
## ■ 200 000 visitors, 5 000 exhibitors on 170 000 m<sup>2</sup>

Around 200 000 visitors from around the globe are expected to attend HANNOVER MESSE 2010. Use this platform to make new contacts outside your normal line of work and discover the potential for business growth. This impressive 170 000 m<sup>2</sup> expo with over 5 000 exhibitors is the ideal place to obtain the latest industrial know-how.



# Advantages of Hannover's H2 + FC Community

## *Networking, promotion and services*



### ■ **Essential networking**

Profit from four networking evenings together with 500 H2 + FC representatives. After the daily rush, get to know your fellow exhibitors better over a casual business dinner at the center of the Group Exhibit.

### ■ **Public appearance**

Attract interested visitors and potential customers through a 20-minute interview or technical presentation.

### ■ **Extensive promotion**

Reap the benefits of double promotion through the world famous HANNOVER MESSE 2010 as well as the Group Exhibit H2 + FC. A personalized webpage with your logo, product info, contact and pictures will inform visitors and increase business opportunities.

### ■ **One-on-one opportunities**

Meet personally with your customers and guests in our comfortable lounge areas and meeting rooms. Food and beverages are included!

### ■ **Simplifying exhibiting**

Our complete exhibitor packages offer booth building plus many helpful services to save you from much organizational work. The fully-equipped infrastructure includes meeting rooms, lounges, internet café, WiFi, H2 + FC info counter and more.

### ■ **Experience and expertise**

Your exhibit's success is our top priority. Tobias Renz FAIR will personally attend to all your questions about booth building and organization, before, during and after the fair.

# Exhibitor Packages

## *Simplifying exhibiting*

### Full Service Package

Tobias Renz FAIR will take care of all the essentials for your exhibition. Full Service booths include grey wooden walls, grey carpeting, exhibitor sign, standard furniture, electrical supply, consumption costs and lighting.

### Basic Service Package

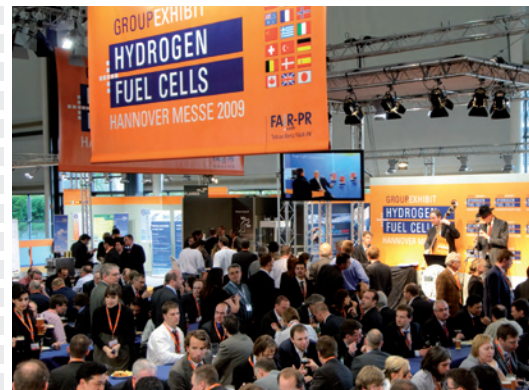
For those exhibitors who prefer their own booth building, we will support you and your booth building team with all organizational details. Electrical supply and consumption are also included.

### Both Full and Basic Service Packages include the following:

- floor space for 5 full days of exhibiting, 9 am - 6 pm
- one 20-minute time slot in our Forums
- 4 networking evenings for all of your representatives
- promotion through an individual webpage
- photos (including CD) of your presentation
- meeting rooms, lounges, internet café and storage
- VIP tours, special events and an H2 + FC info counter
- exhibitor passes and parking passes
- unlimited visitor tickets
- catered meals and beverages throughout the week
- support in the set-up of your displays
- our personal assistance in all stages of planning

### Co-Exhibitor

Share your booth with a co-exhibitor for 1 500 Euro (all services incl.).



Package Prices			
Full Service Package		Basic Service Package	
4 m <sup>2</sup>	4 780 Euro	20 m <sup>2</sup>	17 700 Euro
10 m <sup>2</sup>	11 100 Euro	25 m <sup>2</sup>	22 050 Euro
15 m <sup>2</sup>	15 600 Euro	30 m <sup>2</sup>	24 600 Euro
20 m <sup>2</sup>	19 900 Euro	40 m <sup>2</sup>	30 300 Euro

\* All prices subject to statutory value-added tax. Other booth sizes are also available. For registration, please go to [www.h2fc-fair.com/registration](http://www.h2fc-fair.com/registration).

# Tobias Renz FAIR

## *Your trade fair organizer*

Tobias Renz FAIR, based in Munich, is the coordinator of the Group Exhibit Hydrogen + Fuel Cells at the annual HANNOVER MESSE. The goal of Tobias Renz FAIR is to simplify trade fair participation and to optimize service packages for exhibitors. We personally see to every detail in order to relieve exhibitors of the work that comes with exhibiting internationally. Since 1995 Tobias Renz has organized over 20 group exhibits of various themes in Hannover, Leipzig, Munich and Shanghai, as well as at the World EXPO 2000. These exhibits ranged in size from 200m<sup>2</sup> to 4000m<sup>2</sup>, from 10 to 160 exhibitors and had supporting teams up to 80 persons.



**For more information about the Group Exhibit H2+FC please contact Tobias Renz FAIR:**

### Coordinator:

**H2FC-FAIR**  
com

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