



PUSH
YOUR BUSINESS

PC, COMPONENTS & PERIPHERALS PAVILION AT CeBIT 2010

The world's No. 1 market place for digital business

CeBIT offers vendors of Computers, Peripherals, Add-ons and Digital Accessories the best international platform for global business growth.





→ CeBIT is the world's leading marketplace for information, communication and digital technologies with **400,000 attendees/buyers** and almost **4,500 exhibiting companies** from around the world. Plus, CeBIT attracts **5,000 members of the press** eager to report on the newest trends and products.

Take advantage of these program and opportunities...

TURNKEY EXHIBITION OPTIONS

→ Exhibit in an organized, sector-themed pavilion with economical turnkey programs providing full furnishings, amenities and services. A turnkey booth in a group setting makes exhibiting easy and affordable. You provide the staff, products and additional graphics and we take care of the rest.

Typical turnkey packages include:

- Booth structure with wall panels and carpeting
- Basic furniture package
- Lighting and Electrical Socket
- Hard-wired internet connection
- Company name (text only)
- Overhead banner with company logo

PR and Marketing provisions

- 500 complimentary visitor tickets
- 1 Company Profile Listing in the official online/electronic catalog
- 5 Product Descriptions in official online/electronic catalog (in upto 4 Product Categories)
- Exhibitor entrance tickets

Use of the common pavilion space

- Multi-lingual pavilion staff
- Shared conference rooms for private meetings
- Coffee, tea, softdrinks & cookies for you and your guests

Pricing begins at \$825 per square meter (inclusive of fees) + applicable VAT.

→ OR, take advantage of economical Fair Packages providing stand-alone turnkey exhibit space.

Fair Packages offer a turnkey approach for companies that want an independent presence. Stand construction, infrastructure and services are provided by a single source at a competitive price and can be tailored to your specific requirements. Choose from three levels: Classic, Comfort or Premium. Fair packages require a minimum purchase of 15 square meters.

Pricing from 332 Euros per square meter + 540 Euros flat fee per exhibitor + applicable VAT.

CUSTOM STANDS AND RAW SPACE OPTIONS

→ We offer complete support to companies that exhibit independently—from floor space procurement to design and construction—we can help reduce your workload. Whether you are a large vendor with an existing stand, an industry group representing a technology sector, or a government body representing a group of companies, we can deliver a custom exhibition solution that is attractive, functional and affordable.

Pricing provided upon specifications.



Special promotional pricing and exhibit programs for first time exhibitors at CeBIT 2010!

NEWCOMER SPECIAL

→ If you are planning to exhibit at CeBIT for the first time, consider taking advantage of the Newcomer Special. This complete package for first-time exhibitors gives you a convenient option:

- 15 sqm row stand boasting a modular stand system, furnishings and fittings, free advertising aids, as well as numerous services, all at a total price of 5,379 euros.

CEBIT FIRST - INTERNATIONAL STARTER AREA

→ 2010 will see the launch of a new platform ("CeBIT first") for companies that are exhibiting at CeBIT for the first time. You can now rent a Demo Point with a standard service package at one of our CeBIT first stands in either the software or hardware sector for a fixed charge of 2,995 euros (plus VAT).

Regardless of your goals—increasing sales, establishing distribution, networking, generating media exposure or evaluating your competition—CeBIT provides you the ideal environment to achieve them.

For more information contact:

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