

Welcome

Renewable Energy: Growth Opportunities In International Markets

Ulrike (Ulli) Hammer
Director, Energy Events
Hannover Fairs USA, Inc.



HANNOVER MESSE 2010

Featuring for the first time:

**U.S. Renewable Energy
and Energy Efficiency
Solutions Park**



“The World’s Most Important Technology Showcase”

 Deutsche Messe
Hannover · Germany

 Hannover Fairs USA, Inc.

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hannovermesse.com

HANNOVER MESSE 2010 Layout

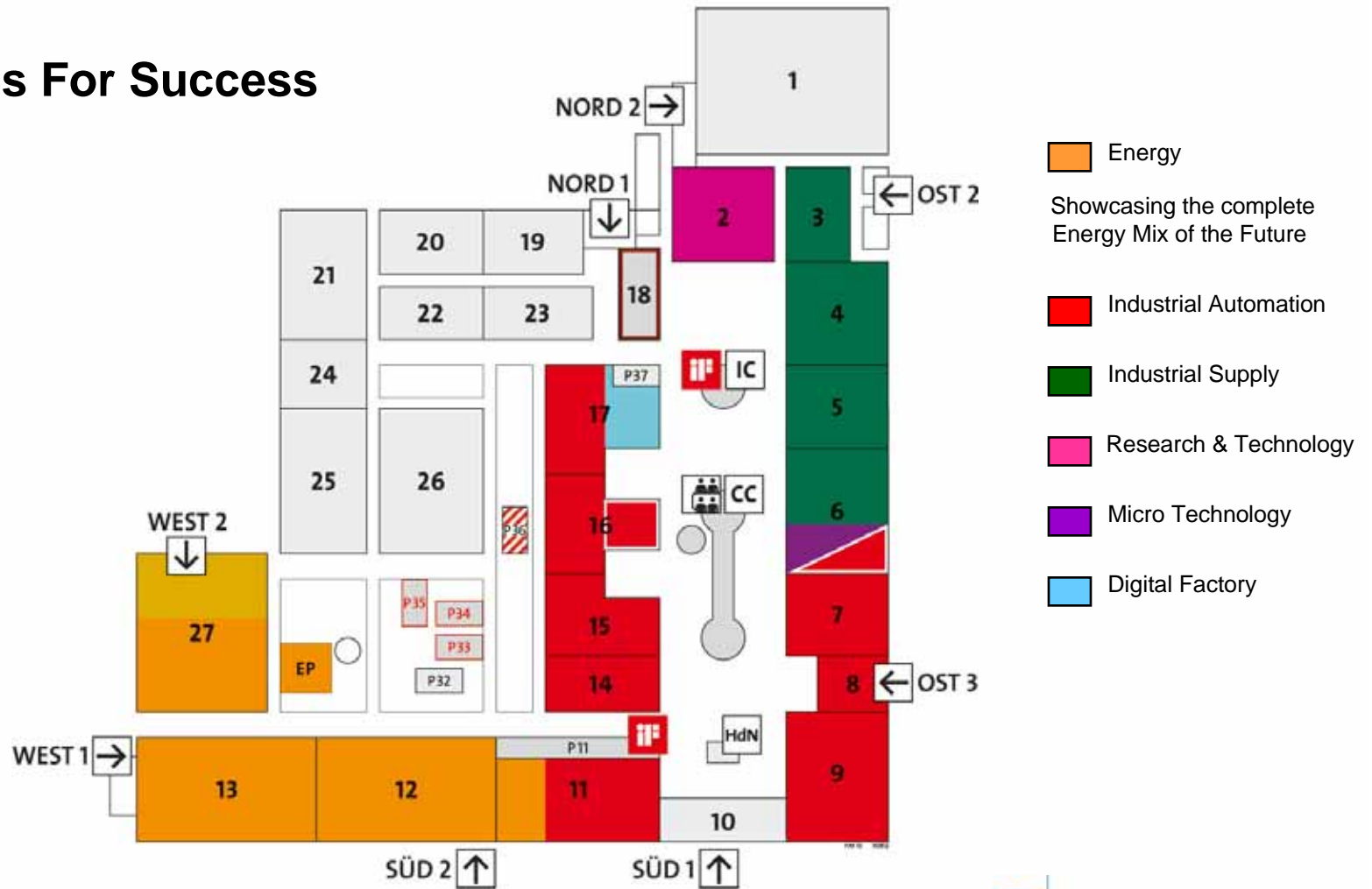
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Synergies For Success



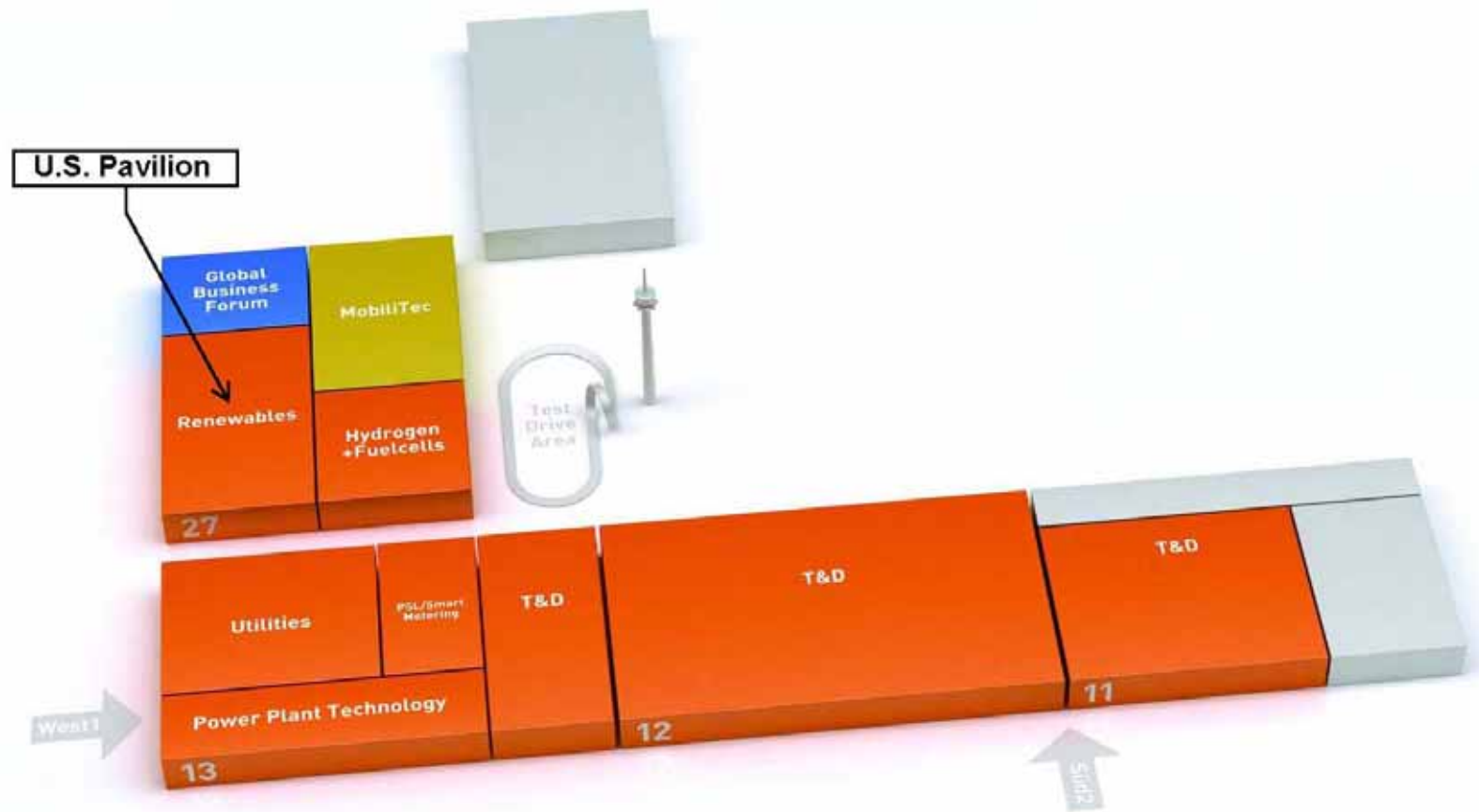
Location of the U.S. Renewable Energy and Energy Efficiency Solutions Park

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What is the U.S. Renewable Energy and Energy Efficiency Solutions Park?

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- A high-end group exhibit showcasing leading edge technology made in USA.
- Designed to maximize exposure for U.S. states, associations and individual companies, this pavilion will be a focus of attention at HANNOVER MESSE Energy 2010 and a central meeting point for international trade delegations eager to foster business and investment relations with industry leaders from the United States.

Who should participate?

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U.S. states, counties, municipalities and Economic Development Offices aiming to ...

- Advertise their sites for wind, solar, geothermal and hydro power generation
- Attract inward investment
- Expand their tax base
Promote exports
- Create jobs

Associations looking to ...

- Build their international profile
- Boost membership development
- Offer added value to their existing member base
- Have a branded, high-visibility group presence at the world's leading technology event

Individual companies seeking to ...

- Beat the odds of tough economic times
- Grow their business beyond the U.S. market
- Increase international awareness of their brand
- Position their renewable energy and energy efficiency solutions ahead of the competition
- Take advantage of the favorable exchange rate of the USD vis-a-vis most other currencies, making U.S. products uniquely competitive
- Make contact with international customers, partners, and distributors"
- Network with executives of leading peer companies

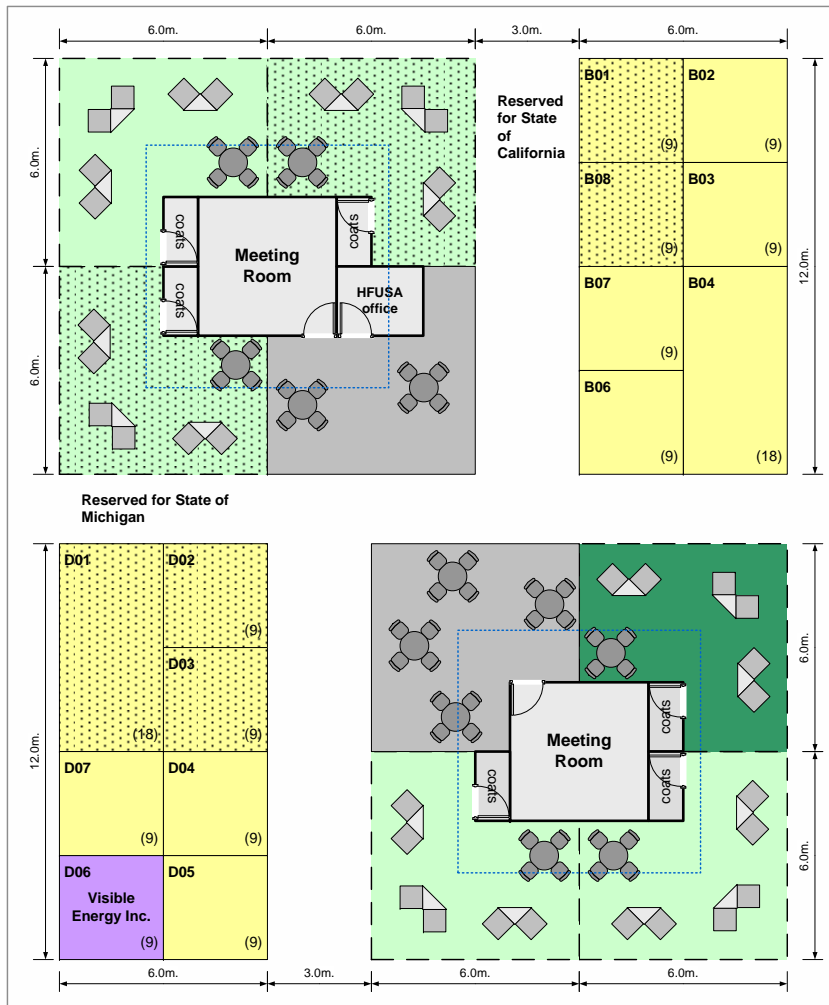
Preliminary Floor Plan










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-  = Group exhibits (States, EconDev Groups, Associations)
-  = Unaffiliated single workstation exhibits
-  = turnkey booths
-  = lounge
-  = sold
-  = reserved
-  = fascia

Pavilion Participation Options

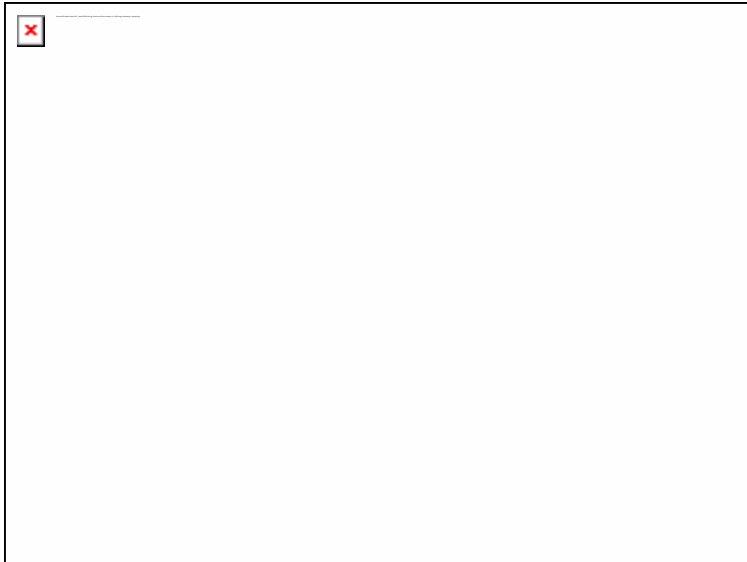
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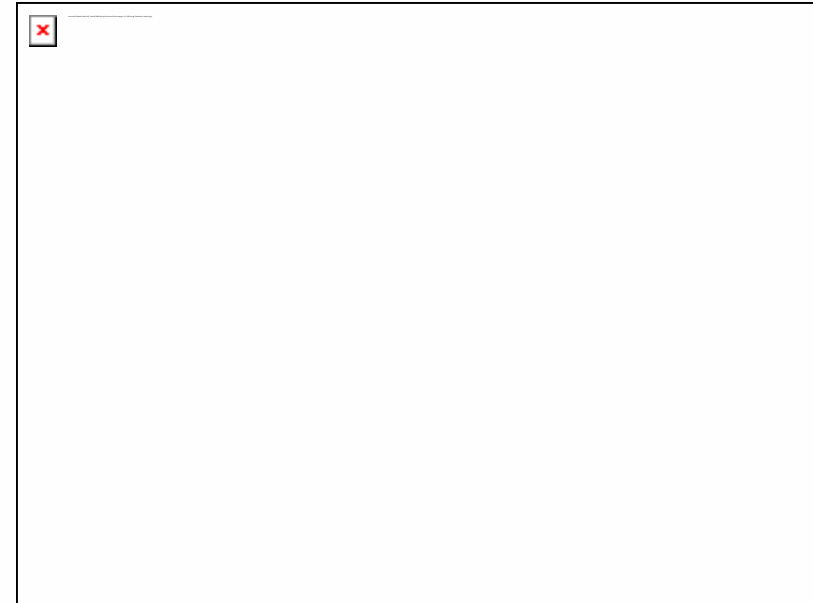


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Booth, row location: \$800/sqm

Booth, corner location: \$960/sqm



Workstation: \$3,950 (flat fee)

Co-Exhibiting: EUR 1050

All prices subject to 19% VAT (reclaimable).

Design subject to change, displayed participants for illustration only.

Partners (Selection)

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HANNOVER MESSE Energy Events Close-ups

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3-7 Nov 2009 - Energy Asia, Shanghai/China

International Trade Fair for Electrical Technology, Power Generation and Distribution Technology.

<http://www.hfusa.com/energyshow>

5-8 Nov 2009 - RENEX, Istanbul/Turkey

International Trade Fair for Renewable Energy Resources, Energy Efficiency, Water, Water Treatment, Environmental and Fluid Control Technologies.

<http://www.hfusa.com/renex>

10-13 Dec 2009 - Energy India, Mumbai/India

International Trade Fair for Solutions for Energy Efficiency and Captive Power Plants.

<http://www.hfusa.com/energyindia.com>

19-23 April 2010 – HANNOVER MESSE, Hannover/Germany

Hannover Messe is host venue for the Energy, Power Plant, Pipeline Technology, and Wind fairs and displays the complete energy mix of the future. Highlights in 2010 include: U.S. Renewable Energy and Energy Efficiency Solutions Park, Forum for Renewable Energies, Group Exhibit Hydrogen + Fuel Cells, Pipeline Technology Conference, World Energy Dialogue.

http://www.hfusa.com/hannovermesse_energy

Oct 2010 – EPM Linkage Vietnam

International Trade Fair for Energy & Electricity, H2O & Environmental Protection, Industrial Automation, Motion Drive, and Machine Tools.

<http://www.epmlinkage.com/energy.php>

HANNOVER MESSE Worldwide Events – Springboard to Booming Markets for Energy Technology

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Thank you.

Art Paredes
President & CEO
Hannover Fairs USA, Inc.
100 W. Broadway, Suite 210
Long Beach, CA 90802
Phone: (562) 901-9191
Fax: (562) 901-9192
aparedes@hfusa.com
www.hfusa.com

Ulrike (Ulli) Hammer
Director, Energy Events
Hannover Fairs USA, Inc.
2 Research Way
Princeton, NJ
Phone: (609) 987-1202 x 205
Fax: (609) 987-0092
uhammer@hfusa.com
http://www.hfusa.com/hannovermesse_energy