

**Deutsche Messe**

Hannover · Germany

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TICKETS AND PRICES

Day Ticket (advance sale)	€ 23.00
Day Ticket (purchased at ticket counter)	€ 29.00
Season Ticket (advance sale)	€ 53.00
Season Ticket (purchased at ticket counter)	€ 63.00
Day Ticket Students (for students 15 and above or young people doing military or community services)	€ 13.00
Day Ticket TectoYou on 23 April 2010	€ 2.50

Prices include VAT.

ADVANCE TICKET SALEInternet: hannovermesse.de/tickets_e

Tickets can also be ordered in advance through the foreign representatives of Deutsche Messe.

Contact details for our local representatives worldwide are listed at messe.de/repraesentanten_e

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In 2010

high-tech will take business to new dimensions – at HANNOVER MESSE.

HANNOVER MESSE 2010: Information for visitors



GET NEW
TECHNOLOGY FIRST
19–23 APRIL 2010



PARTNER COUNTRY 2010
ITALIA

WELCOME TO THE TECHNOLOGY EVENT OF 2010

Discover a world of innovation and trends across the entire spectrum of industrial production at HANNOVER MESSE 2010. An enormous potential of bundled synergies awaits you – nine leading international trade fairs brought together to create the ideal platform where visitors can meet important exhibitors, make valuable contacts and link up to new markets. Your business will also benefit from the impact of the **keynote theme at HANNOVER MESSE 2010: “Efficiency – Innovation – Sustainability”**. This is a recurrent theme in numerous product presentations, forums and discussions throughout HANNOVER MESSE.

With its focus on **Energy Efficiency** and the new presentation **Lightweight Construction** HANNOVER MESSE 2010 will highlight ideal solutions for efficient, sustainable production across the industrial spectrum. At the same time the core segments **Industrial Automation, Energy** and **Industrial Supply** will deliver the right concepts and strategy so you can compete effectively on the international arena.

Two new events will be premiered in 2010: **MobiliTec** – International Trade Fair for Hybrid and Electric Powertrain Technologies, Mobile Energy Storage and Alternative Mobility Solutions; and **CoilTechnica** – International Trade Fair for Coil Winding, Transformer and Electric Motor Manufacturing Technology.

Known internationally as an innovator in business and technology, the **Partner Country Italy** will make a big impression on all the leading trade fairs within the Hannover line-up with its leitmotif “Sustainable Mobility”. However, the main focus will be on industrial supply, energy as well as mechanical and electrical engineering.

Make your visit to HANNOVER MESSE 2010 the most effective and rewarding week’s work of the year!

■ THE ENTIRE SPECTRUM OF PROMOTIONAL PRODUCTS



PROMOTION WORLD: The International Trade Fair for Promotional Products and Incentives located in Hall 18 showcases everything you need to build and nurture relations with new and existing customers.
promotion-world.de

■ SPECIAL EVENTS

Technology Tours

Take part in the themed tours guiding you exclusively around “Mobility technologies”, “The HERMES AWARD & Technology Highlights” and “Efficiency in industrial processes” – all free of charge. hannovermesse.de/tours_e

Global Business & Markets

International Exhibition for Economic Development, Foreign Investment and Joint Ventures

Against the backdrop of exhibitions, conferences, seminars, consulting activities and a worldwide cooperation exchange, this international exhibition for foreign trade and investment in Hall 27 affords the best start for companies preparing to launch their products on the global marketplace. hannovermesse.de/gbm_e

Job & Career Market

For students, graduates, young professionals and experienced personnel in technical and engineering professions, this represents an excellent chance to discuss career and training prospects with HR specialists from diverse companies, as well as with providers of technical vocational training. Grasp the opportunities offered by the central recruitment platform at HANNOVER MESSE. career-market.de

TectoYou

Motivated companies are offering trips to HANNOVER MESSE for classes of school students and first-year students interested in science or engineering. The offer covers admission, packed refreshments and a guided tour of the Exhibition Grounds.

tectoyou.de

WoMenPower Congress

Taking place under the motto “Mobility + Energy”, the 7th WoMenPower Congress will be held on 23.4.2010 in the Convention Center (CC). For the full program and registration visit: womenpower-kongress.de

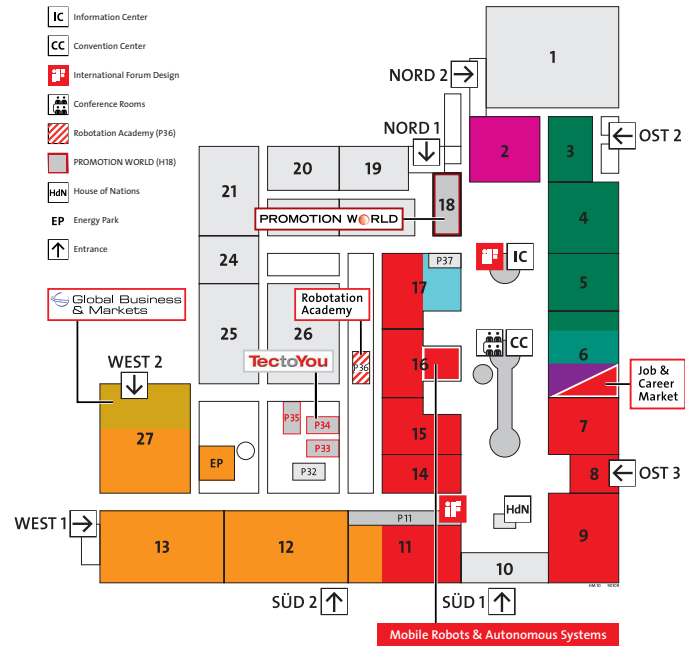
■ ONLINE SERVICES FOR VISITORS

For everything you need to know about rail travel, chartered flights and coach travel, including companies who make international travel arrangements, go to: hannovermesse.de/visitorservice

For information on hotel accommodation we recommend: hannover.de/hotels/hannovermesse

Top addresses of restaurants, shopping, cultural and leisure activities: hannovermesse.de/hannovertipps_e

LAYOUT PLAN



INDUSTRIAL AUTOMATION

Process Automation (INTERKAMA+)

- Measuring and regulation systems (Hall 7)
- Field devices and components (Halls 7/8/9)
- Process control systems (Halls 7/9/11)
- Engineering, maintenance, services (Hall 7)

Factory Automation

- Mechanical and plant engineering (Halls 15–17)
- Robotics & robot-aided automation solutions (Halls 16/17)
- Linear technology, electric drive systems and motion control (Halls 14–16)
- Industrial image processing and sensors (Halls 8/9 + 16/17)
- Application-specific automation systems (Hall 11)
- Integrated vertical solutions (Hall 11)

Highlights, special displays, events

- Industrial Building Automation (Hall 11)
- Wireless Automation (Hall 7)
- Mobile Robots & Autonomous Systems (Hall 16)
- Application Park (Hall 17)
- Robotation Academy (Halls 17, P 36)
- Electric Drive Systems & Motion Control (Halls 14–16)
- Identification, Vision & Protection (Hall 17)
- Innovations to counter product piracy (Hall 17)
- Industrial Embedded (Hall 9) **NEW**

ENERGY

- Energy generation and supply (Halls 13/27)
- Energy transmission and distribution (Halls 11/12/13)
- Renewable energy sources (Halls 13/27)
- Conventional energy sources (Hall 13)

Highlights, special displays, events

- Industry and Export Forum "Renewable Energy" (Hall 27)
- Contracting and Combined Heat and Power Pavilion (Hall 13)
- Energy Forum "Life needs Power" (Hall 12)
- Group Exhibit Hydrogen + Fuel Cells (Hall 27)
- E-ENERGY Pavilion (Hall 13)
- Photovoltaics XXL (Hall 27)
- Pipeline Technology Conference (CC)
- SuperconductingCity (Hall 13)
- Display area "Renewables" (Hall 27)
- Renewables Party on the Thursday of HANNOVER MESSE (Hall 27)
- WORLD ENERGY DIALOGUE (Hall 27)

POWER PLANT TECHNOLOGY

- Engineering & Services (Hall 13)
- Power plants/CHP plants (Hall 13)
- Power plant components (Hall 13)

Highlights, special displays, events

- Group presentation "Power Plant Technology" (Hall 13)
- User forum "Power Plant Technology" (Hall 13)
- "Power Plant Technology" Party on the Wednesday of HANNOVER MESSE (Hall 13)

MOBILITEC **NEW**

- Electro-mobility technology (Hall 27)
- Electric powertrain technology (Hall 27)
- Mobile energy storage (Hall 27)
- Electricity infrastructure (Hall 27)
- Alternative fuels (Hall 27)
- Alternative mobility concepts (Hall 27)

Highlights, special displays, events

- "E-Motive Initiative" Pavilion (Hall 27)
- "MobiliTec" User Forum (Hall 27)
- Energy Park (Open-air site)

DIGITAL FACTORY

- Product development (Hall 17)
- Rapid Prototyping (Hall 17)
- Production and process planning (Hall 17)

DIGITAL FACTORY

- Factory planning (Hall 17)
- Visualisation/simulation/VR (Hall 17) **NEW**
- Manufacturing/automation (Hall 17)
- Process integration (Hall 17)
- Order processing (Hall 17)
- Technical sales and services (Hall 17)

Highlights, special displays, events

- Visualisation (Hall 17) **NEW**
- RapidX (Hall 17)
- MES – efficient production 2010 (CC)

INDUSTRIAL SUPPLY

- Materials and components:
 - plastics; natural/synthetic rubber; engineering ceramics; composites; metallic materials (Hall 5)
- Semi-finished goods (Halls 4/5)
- Foundry products (Hall 3)
- Non-machining processes (solid forming/sheet forming) (Hall 4)
- Machining processes (turned and milled parts) (Hall 4)
- Systems and subassemblies (Hall 4)
- Engineering, services (Hall 4)
- Joining/fastening technology (Hall 5)
- Lightweight construction (materials, parts/components/ systems, process technologies) (Hall 6) **NEW**

Highlights, special displays, events

- Suppliers Convention (Hall 4)
- Theme park "Lightweight Construction" (Hall 6) **NEW**
- Theme park "Casting Technology" (Hall 3)
- Theme park "Solid Forming" (Hall 4)
- Theme park "Engineering ceramics" (Hall 5)
- Theme park "Systems Partners" (Hall 4)
- Innovations Centre for Engineering Materials (Halls 5/6)
- Materials Forum – Intelligent Lightweight Construction (Hall 6)
- WeP – Value-Adding Partner ContiTech (Hall 5)
- Material Trends & iF Material Award (Hall 5)

COILTECHNICA **NEW**

- Coil components and accessories (Hall 6)
- Insulating materials (Hall 6)
- Winding machines/manufacturing systems (Hall 6)
- Electrical components and accessories (Hall 6)
- Testing/measuring/diagnostic systems (Hall 6)

Highlights, special displays, events

- Demonstration area: Industrial Solutions (Hall 6)
- "CoilTechnica" User Forum (Hall 6)

MICRONANOTEC

- Micro-systems technology (Hall 6)
- Micro-fluid technology (Hall 6)
- Micro-sensor technology (Hall 6)
- Materials (Hall 6)
- Micro-production systems (Hall 6)
- Finishing and processing using applied micro-engineering (Hall 6)
- Laser processing of materials (Hall 6)
- Applications of nano-technology (Hall 6)

Highlights, special displays, events

- Forum "Innovations for Industry" (Hall 6)
- Printed Intelligence (Hall 6)
- Energy Harvesting (Hall 6)
- IVAM Product Market "Micro, Nano, Materials" (Hall 6)
- Laser technology for micro-materials processing and micro-production (Hall 6)
- Showcase NANO (Hall 6)
- WON "World of Nano" (Hall 6)
- Special display "Ultra-precision Manufacturing" (Hall 6)

RESEARCH & TECHNOLOGY

- Basic research (Hall 2)
- Services for research and development (Hall 2)
- Technology, location and university marketing (Hall 2)
- Technology and know-how transfer (Hall 2)
- Applied research (Hall 2)
 - Adaptronics
 - Bionic technology
 - Energy and environment
 - Materials
 - Nanotechnology
 - Optical technology
 - Organic electronics **NEW**
 - Technical textiles

Highlights, special displays, events

- tech transfer – Gateway2Innovation (Hall 2)
- F&T Arena (Hall 2)
- VISION 2050 (Hall 2)
- SpaceTransfer (Hall 2)
- Night of Innovations (Hall 2)
- "Wunderkammer Wissenschaft" – Cabinet of scientific wonders (Hall 2) **NEW**