



## Show Facts

Show:	BuildArch, Build Up, Build Floor
Date:	23 – 26 February 2011
Venue:	Bangalore International Exhibition Centre, Bangalore, India
Products:	<ul style="list-style-type: none"> <li>• Construction- and Building Systems</li> <li>• Real Estate</li> <li>• Green Building</li> <li>• Water &amp; Waste Water Technology</li> <li>• IT Systems</li> <li>• Financial Services</li> <li>• Floor Covering</li> <li>• Flooring Machinery &amp; Technology</li> </ul> <p>A detailed products list you can find at <a href="http://www.buildarch.co.in">www.buildarch.co.in</a></p>
Visitor profile:	Architects & Interior Designers, Construction Companies, Contractors & Agencies, Engineers, Individual & End Users, Project Management Consultants, Technical Educational Institution, Asset Management Companies, Banks, Financial Institutions & Institutional Investors, Builders, Project Directors / Managers, Property Advisors, Real Estate Solution Providers, Property Developers, Retail Companies, Interior Designers
Participation fee:	260 US\$ / sqm – Raw space 290 US\$ / sqm – Shell scheme
	2 sides open – 10% of space charges 3 sides open – 20% of space charges 4 sides open – 30% of space charges
Minimum stand size:	Shell scheme: 9 sqm, Raw space: 27 sqm
Interval:	Biennial, from 2011 onwards
Founded in:	2008
Opening hours:	9.00 am – 6.00 pm (professional visitors only)
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Partner:	Bangalore International Exhibition Services, Bangalore, India Contact: Mr. Dayanand Phone: +91 80 65833234 <a href="mailto:dayanand@bies.co.in">dayanand@bies.co.in</a>

Statistics	2008	National Pavilions	Expected in 2011	Exp. National Pavilions in 2011
No. of exhibitors	172	3	200	4
Space in sqm (net)	4.400	(Australia, Italy, Korea)	6.000	
No. of visitors	5.167		6.500	

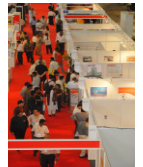
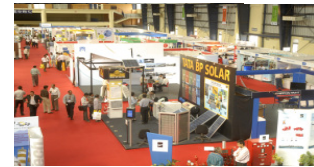
## Benefits for Exhibitors

Exhibitor Feedback of 2008:

1. 85 % of the exhibitors have expressed that the quality of visitors met their expectations.
2. 94 % of the exhibitors had met their overall objectives for participating in BuildArch and Build Up.
3. 87 % of the exhibitors have expressed their participation in the 2<sup>nd</sup> edition already after the show in 2008.
4. In 2008 there had been business enquiries worth over USD 23 million.

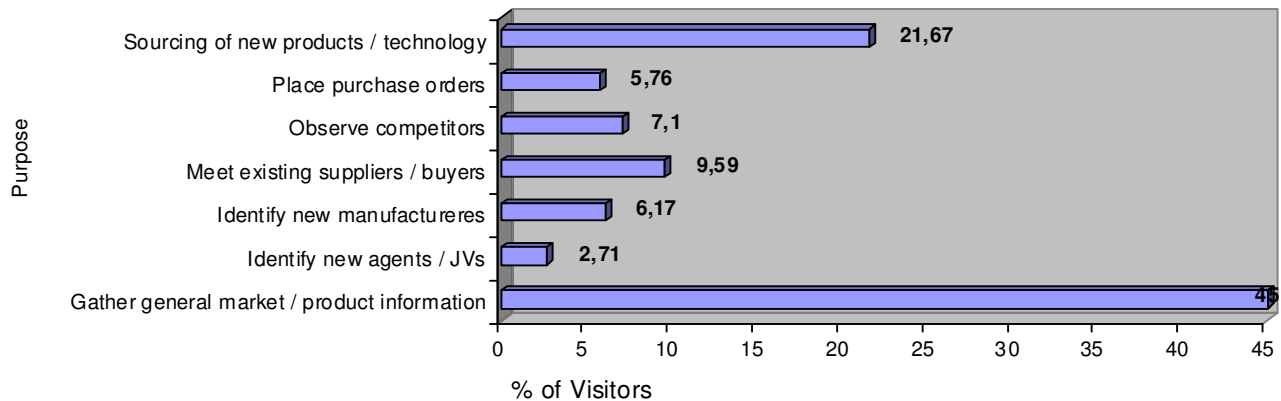
**For more information:**

[www.buildarch.co.in](http://www.buildarch.co.in)  
[www.buildup.co.in](http://www.buildup.co.in)  
[www.buildfloor.co.in](http://www.buildfloor.co.in)



**Visitor statistics**

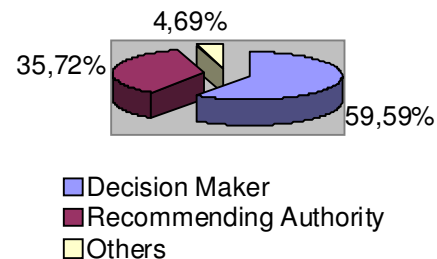
**Purpose of Visit**



**Visitors Profile – Nature of Business wise**

Manufacturing & Processing	34 %
Design Professional	20 %
Traders & Distributors	18 %
Import & Export	8 %
R & D	6 %
Associations	5 %
Others	9 %

**Visitors Profile - Function wise**



**Indian market facts**

- Since 2005 the Indian building and construction market grows with annual rates of 10 – 12 %
- The real estate company “Knight Frank” analysed that until the End of 2011 only in the seven biggest cities of India 367.000 flats / houses will form. The estimated sqm of this flats / houses are in total 50 Mio.
- In the study of the consultancy for commercial properties “Cushman & Wakefield” it is mentioned that in India until 2013 extra offices with a total sqm of 20 Mio. are necessary. 4 Mio. sqm will be needed in Bangalore.

Germany Trade & Invest www.gtai.de

**Why exhibit?**

- Presentation to a building market with 10% increase over the next five years
- With the city of Bangalore the exhibition takes place in the middle of the IT-Belt with high demand for commercial and private Construction.
- High number of visitors as “Decision Maker”
- Bright range of visitor profile
- Good price performance ratio for exhibitor
- Biggest trade fair for floor coverings in India
- High % of recurring exhibitor in 2011
- Combined exhibition with three parts



Bangalore, India

**For more information:**

[www.buildarch.co.in](http://www.buildarch.co.in)  
[www.buildup.co.in](http://www.buildup.co.in)  
[www.buildfloor.co.in](http://www.buildfloor.co.in)