



Deutsche Messe

Industrial  
Automation  
INDIA

WIN  
INDIA



India

December 10 - 13, 2014

Pragati Maidan, New Delhi

# Discover Process-, Factory- and Industrial Building-Automation at **Industrial Automation INDIA.**

Your Exchange Platform for Innovation, Components and Applications

- India's economy grew by five percent in the 2012/2013 financial year. While this sort of performance would put a smile on the face of any EU finance minister, for India it most likely marks a low point from which the country will emerge to achieve new record highs in the coming years.
- India's economy will continue enjoy strong growth, and so too will the country's demand for efficient automation solutions across a wide range of industries, such as the textile, pharmaceutical and food and beverage industries.
- Another key growth area is the automotive sector, not least because India enjoys an excellent reputation among the world's automobile manufacturers as a highly attractive production location.
- In addition, the subcontinent is well on the way to becoming one of the world's biggest automobile markets.
- As northern India's only international trade fair for automation technology, Industrial Automation INDIA attracts all the major target customer groups, providing the best possible environment for suppliers to position themselves in this fast growing market.

**Mr. Chandan Singh, Country Manager, Stäubli**

**STÄUBLI**

*"Industrial Automation has been successful in getting us buyers who are serious about automating their manufacturing process & this has helped us immensely in meeting the right people at the exhibition. I congratulate the entire team for the stupendous success of the exhibition"*

# Meet top decision-makers.

New Delhi is known as the microcosm of India on a reduced scale. Attending Industrial Automation INDIA enables you to reach a very high proportion of decision-makers at this international trade fair. Making Industrial Automation INDIA a truly valuable business-to-business exhibition.



## WIN INDIA: Four trade shows – an unbeatable advantage

Together, the trade shows form a sought-after business-to-business platform with unique synergy effects for exhibitors and visitors alike. A large number of exhibitors come from overseas and benefit from visitors representing a wide variety of key industries for manufacturing and logistics.



 **200** key buyer company delegations

 **30** delegations from the Industrial representations

 **11,374** visitors  
84% increase

## Purchase Managers' Summit

with more than 70 purchase managers

## Industrial Automation FORUM

Jointly organised with German Electrical and Electronic Manufacturers Association (ZVEI)

Source: WIN INDIA 2013

### INDUSTRIAL AUTOMATION EVENTS WORLDWIDE

GERMANY	Hannover	April 7 - 11, 2014
	Hannover	April 13 - 17, 2015
CHINA	Beijing	May 7 - 9, 2014
	Shenzhen	June 18 - 20, 2014
	Shanghai	November 4 - 8, 2014
USA	Chicago	September 8 - 13, 2014
INDIA	New Delhi	December 10 - 13, 2014
TURKEY	Istanbul	March 19 - 22, 2015



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### Event organizer

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