

JOIN THE MARKETS OF MOTION, DRIVE & AUTOMATION



International Trade Fair for
Motion, Drive and Automation
(Hydraulics and Pneumatics,
Electromechanical Transmission)

Bangalore International Exhibition Centre (BIEC)

06-09 December 2011





MDA INDIA IN BANGALORE: YOUR DOOR-OPENER TO INDIA'S GROWING MARKET



India – Among the best performing economies in the World.

Motion Drive Automation Technology features in practically every industrial plant equipment and contributes tremendously towards the performance of the industry and in turn the economic growth of the country. In India MDA technology is crucial in the core sectors like automotive and transport, infrastructure, manufacturing, construction, mining, steel, capital goods and food processing which themselves are growing at a high pace. Undoubtedly India is one of the best global investment destinations. Domestic as well as international enterprises are enlarging their operations in India which is resulting in a big demand for MDA products and services. The other factor fueling the demand is the fact that India is becoming a hub for contract manufacturing and outsourcing by major global original equipment manufacturers (OEM).

The present size of the MDA sector in India is over ₹ 28,835 million. The growth rate of the fluid power industry is typically twice that of GDP growth in any economy. Given the boom in Indian economy the growth rate of MDA sector is going to remain unabated in the coming years.

MDA INDIA is the place to showcase your strengths in this area and give a push to your business.

Five simultaneous trade fairs

Four concurrent trade fairs will be taking place along with MDA INDIA at the same place and at the same time – with unique synergistic benefits for exhibitors and visitors alike.



Process and
Production Automation
and Industrial
Building Automation



Materials Handling,
Storage Systems
and Logistic Services



Surface
Technology



Laser Systems and
Laser Technology
for Manufacturing



Product categories

LINEAR DRIVES, GEARS, MOTORS AND MECHANICAL TRANSMISSION SYSTEMS

- Linear motion systems
- Gears
- Electric motors and frequency inverters, motor drives
- Chain transmissions
- Belt transmissions
- Couplings and brakes
- Fasteners
- Springs

BEARINGS

- Floating bearings
- Rolling Bearings

HYDRAULICS AND PNEUMATICS

- Oil hydraulics
- Water hydraulics
- Pneumatics

CONDITION MONITORING AND VIBRATION REDUCTION

SEALING TECHNOLOGY AND LUBRICATION

- Seals
- Lubrication systems
- Lubricants

PRODUCTION EQUIPMENT

- Equipment for bearing production and machining
- Manufacturing equipment for mechanical transmission systems, motors and seals

SERVICES AND SOFTWARE FOR DRIVES, GEARS, HYDRAULICS, PNEUMATICS

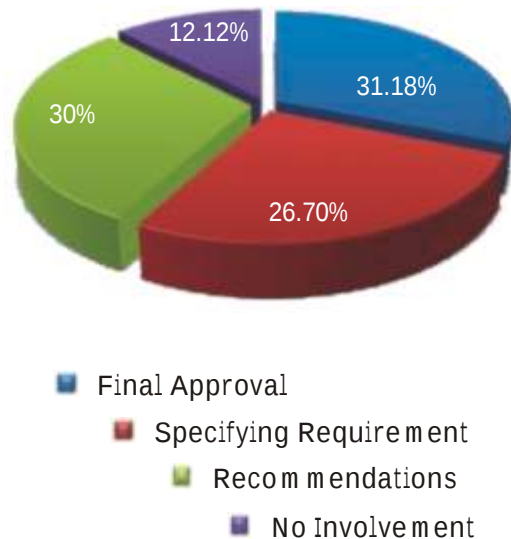
- Engineering services
- Software
- Support and maintenance services

COMPRESSED AIR AND VACUUM TECHNOLOGY

- Air compressors
- Compressor accessories and components
- Compressed air processing equipment, dryers, coolers, etc
- Compressed air storage and distribution equipment
- Compressed air equipment; other
- Vacuum technology

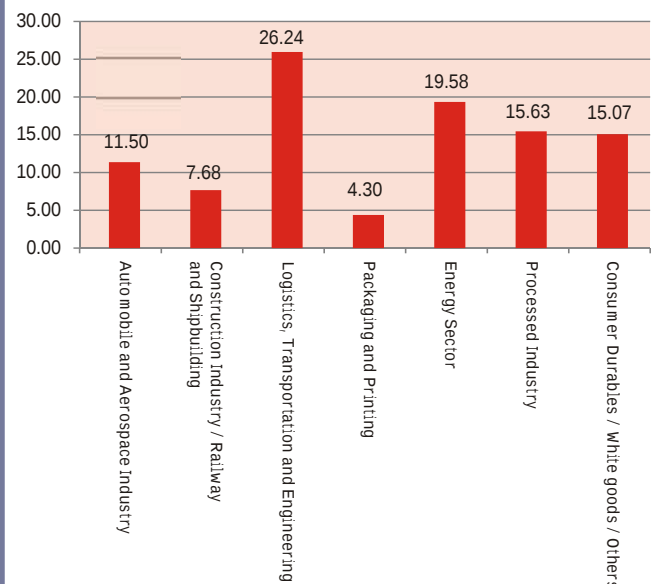
Visitor Analysis of 2010 Show

Involvement In Purchase



It is clear from above that more than 85 % of visitors came with some business purpose which shows that the quality of visitor who attended the fair was very high.

Industry Wise (%)



Visitors from diverse industry visited the fair. This was possible because of the concurrent shows which was again the highlight of the fair.

Bangalore – A trade show location with excellent infrastructure

The Bangalore International Exhibition Centre (BIEC), with three halls and 40,000 square meters of exhibition space, as well as a 5,000-square-meter conference center, offers all the comforts you could wish for and makes Bangalore a sought-after trade location. Every hall connects to the VIP lounge and the Business Centre.

Visitor Profile

MDA INDIA will attract visitors from following Industry Segments

Sectors

- Automotive
- Infrastructure
- Pharma, chemical and process industries
- Oil and Gas
- Railways, Airport Authorities
- Mining and Construction
- Plastic and Rubber industries
- Ports and Airports
- Retailers and Wholesellers
- Electrical and Electronics
- Food processing and Packaging industries
- Textile industry
- Diversed manufacturing
- Services

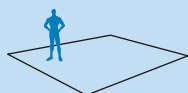
Audience

- Managing Directors
- CTOs / COO / Directors
- General Managers
- Purchase Managers
- Design Engineers
- Production Managers
- Wholesalers
- Government Institutions
- Retail chains
- Software Engineers
- Consultants
- Service providers



Stand options

Raw Space



- Stand area (minimum 18 sq.m)

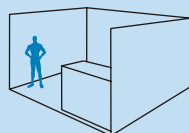
Price:

Rs 9500/- sq.m or

€ 190/- sq.m

Plus Service Tax

Shell Scheme



- Stand area (minimum 9 sq.m)

- Back walls and side walls(white)
- Carpeting
- 1 reception desk
- 2 chairs
- 1 electric socket (220v)
- 1 company sign (English)
- 2 spot lights (100w)

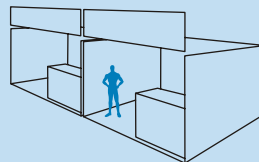
Price:

Rs 10500/- sq.m or

€ 210/- sq.m

Plus Service Tax

International Pavilion



- Stand area (minimum 9 sq. m)

- Wall panels
- Carpeting
- 1 table • 4 chairs
- 1 info counter
- 3 spotlights (100 w)
- 1 electric socket (220 V)
- 1 company sign (English)
- 1 lockable cabinet with 2 sheaves and a coat hanger
- 1 waste paper basket

Additional Services

A service centre will provide the following services to all exhibitors at the group stand:

- Information counter
- Contact person on site during the whole event
- Snacks and drinks
- Kitchen area
- Lounge area (tables and chairs)

Price:

Rs 14700/- sq.m or

€ 240/- sq.m

Plus Service Tax

General free services for all exhibitors

- Standard catalogue entry
- Listing on the show website
- Visitor Invitations
- Individual support services provided by the organizers on site

Register by 15 May 2011 to receive an EARLY BIRD DISCOUNT of 5%

Testimonials

Festo has a long association with Hannover Messe, which has been an effective launching pad for latest innovations and technologies every year in the field of automation.

Entry of Hannover Messe into the Indian Market through IA/MDA INDIA exhibition is a welcome move by Festo and many other companies who are looking for an international standard platform to display their innovations and application ideas for the benefit of Indian Industries.

We are confident that the MDA exhibition will take the quality standards of such events in India to much higher levels in future.

R. Joshi, Managing Director, Festo Controls Pvt. Ltd

India is a fantastic market that offers us a huge growth potential, a massive growth in GDP and even bigger in capital goods, giving us a lot of business in the current year and going forward.

MDA INDIA offers us a very good platform to showcase our products traditionally we are an electromechanical company and are moving into electronics and communication. Coming to MDA INDIA has been a good opportunity for us in terms of branding and business opportunities.

Mr. M J Abraham, Managing Director, SEW EuroDrive India

Supported by:

ASSOFLUID, Italy

British Fluid Power Association, Great Britain

European Committee of Association of Manufacturers of Gears and Transmission Parts (EUROTRANS)

European Fluid Power committee (CETOP)

Indo-German Chamber of Commerce

Japan Fluid Power Association

Taiwan Fluid Power Association

VDMA Power Transmission Engineering, Germany

VDMA Fluid Power, Germany



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Joint organizer for MDA



FLUID POWER
SOCIETY OF INDIA