

California Package @ CeBIT 2012

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CeBIT

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HANNOVER
6-10 MARCH 2012

Exclusive Offer for California Companies

Special benefits offered to California companies:

- Exhibition fee rebate of up to \$1,500
- **Matchmaking meetings** – working with Deutsche Messe, the U.S. Commercial Service and other partners to arrange pre-qualified, screened meetings in advance of your arrival
- Invitation to receptions and other **networking events**. **California Networking Reception hosted by the State of California, join fellow California exhibitors and meet international contacts.**
- Co-brand your company with the birthplace of the Information Technologies sector and take advantage of the Country (State) of Origin Marketing Effect by:
 - **Identification sign as a California company** – a fascia decal, counter/table-top sign, or a meter panel will be provided.
 - **Print advertising** – your company logo, description, booth #, featured product(s) in a California pocket guide (20,000 to be printed) and distributed at the visitors entrance – to drive traffic to your booth



How do you qualify?

Any California company in the IT sector meeting the definition of a small business- Yes, that's 97% of all businesses – so chances are you qualify! You will also need to complete a couple of short post-show surveys.



Reserve your spot early;
this promotion is limited to
the first 20 companies!

Simple CONNECTION

To take advantage of these benefits, simply contact:

Jeff Williamson, Statewide Director,
Centers for International Trade Development,
jeff.williamson@rccd.edu or (909) 556-6639.

Donna Hyland, Sales Manager,
Hannover Fairs USA,
dhyland@hfusa.com
or (908) 735-0559



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