
**HANNOVER FAIRS USA ANNOUNCES PROGRAM FOR THE SIXTH-ANNUAL
ISCe 2007 INTERNATIONAL CONFERENCE AND EXHIBITION**

(Long Beach, CA)—Hannover Fairs USA, Inc., ISCe 2007 conference organizer, has announced the exciting agenda for ISCe 2007, its sixth-annual conference, scheduled for June 5–7 at the Hilton Resort at Mission Bay in San Diego, California. The annual satellite and communications event focuses on vertical markets for companies involved in military satcoms as well as those hybrid “end-to-end” telecommunications businesses that deal with consumer services to the home, SOHO and SME markets.

“ISCe 2006 was a phenomenal success, followed in November by the ISCe Satellite Investment Symposium (ISIS NYC '06) in New York which enjoyed a record turnout for an inaugural event,” said David Bross, ISCe Conference Chairman. “We received very positive feedback from our attendees, sponsors, speakers, and exhibitors about both ISCe events and look forward to producing another can’t-miss event for our attendees.”

ISCe 2007 will kick off with a pre-day, cutting-edge Workshop on June 5 organized by the World Teleport Association (WTA) and the Global VSAT Forum (GVF).

Day One of ISCe 2007 will be dedicated to providing vertically integrated Cable, Satellite and Telco Entertainment sessions, speakers and content. The Carmel Group will once again organize this program. Speakers during this day will include top executives from the world of satellite TV and radio, new media companies (including YouTube, Google, MySpace, AOL, Comcast and more)!

The Satellite Industry Association (SIA) also will present its “State of the Industry” Report followed by a Keynote Address. Following the SIA keynote, one of the signature panel sessions of the conference will begin: the Telecommunications CEO Plenary Session, featuring the top leaders from the satellite, telco, new media, and entertainment fields.

Day Two will focus on Military and Government Requirements including a keynote address and plenary session. Both days also will include informative “cross-over” technical sessions highlighting the unique interdependence between the military/government market and the commercial satellite, cable and entertainment industry.

ISCe 2007 also will feature the second-annual SSPI Beach Blast and Welcome Reception on June 5, hosted by the Society of Satellite Professionals International (SSPI), and the formal ISCe Awards Reception and Dinner hosted by Boeing on June 6.

“Our ISCe shows have become the ‘must-attend’ events of the military/government sector, as well as the satellite and entertainment industry,” said Bross. “To maximize the experience for our participants and exhibitors, we’ve organized the ISCe 2007 Conference and Exhibition to be aligned more closely with the interests in these key markets—we’ve gone vertical.”

ISCe 2007 also will feature an International Exhibit Hall which will be open June 6–7, allowing for key networking opportunities throughout the event and bringing together buyers and sellers of satellite

equipment and services in one place. "The event is still six months away and we're rapidly filling the exhibit hall," added Bross. "At this rate, we believe ISCe 2007 will surpass its previous levels and return even greater value to exhibitors and conference attendees."

About ISCe

ISCe is an annual satellite and communications event that focuses on satellite and hybrid network solutions for the business, retail, entertainment, government and military sectors. ISCe 2007 will take place June 5–7 at the San Diego Hilton Resort at Mission Bay in San Diego, Calif. Visit www.isce.com for more information.

About Hannover Fairs USA, Inc.

Hannover Fairs USA, Inc., the U.S. subsidiary of Hannover, Germany-based tradeshow organizer Deutsche Messe AG, organizes tradeshows, group exhibits and marketing programs at events throughout the world, including the annual **ISIS NYC** satellite investment conference scheduled for October 9, 2007, in New York. Visit www.hf-usa.com and www.isis-nyc.com to learn more.

About The Carmel Group

The Carmel Group was founded in 1995, in Carmel-by-the-Sea, CA, with the vision of delivering the world's best information services to the world's pre-eminent telecommunications concerns, be they within the private industry sector or government, national or international, for profit or not for profit. The Carmel Group's expertise includes cable, satellite, broadcast, and telephony, as well as content (e.g., programming) and hardware (e.g., set-top boxes), in addition to digital video recorders, interactive TV, HDTV, video-on-demand, broadband, digital services and products, video games, the Internet and other advanced media, telecommunications and computer services. Visit www.carmelgroup.com to learn more.

About Satellite Industry Association (SIA)

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers and ground equipment suppliers. SIA is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. By monitoring events in government and serving as an industry form, the SIA works to advance satellite interests both at home and at abroad. The association is dedicated to promoting the use of satellite technology in global communications. Visit www.sia.org to learn more.

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