
HANNOVER FAIRS USA AND THE CARMEL GROUP TO PRESENT THE 12TH ANNUAL 5 BURNING QUESTIONS/CABLE, SATELLITE & TELCO ENTERTAINMENT FORUM DURING ISCe 2007

(Long Beach, CA)—Hannover Fairs USA, Inc., and The Carmel Group will present their 12th annual “5 Burning Questions”/Cable, Satellite & Telco Entertainment Forum during ISCe 2007. The sixth-annual conference, scheduled for June 5–7 at the Hilton Resort at Mission Bay in San Diego, CA, will focus on vertical markets for companies involved in providing hybrid “end-to-end” telecommunications businesses that deal with consumer services to the home and to the SoHo and SME markets and the military SATCOMS market.

The 5 Burning Questions/Cable, Satellite & Telco Entertainment Forum will occur on Wednesday, June 6, during the three-day ISCe 2007 conference. As in prior years, the forum will include noteworthy speakers and five strategic panels:

- **Telecom Leaders Speak – Bringing The Internet, Telcos, Cable and Satellite Together** moderated by **Jimmy Schaeffler**, *Chairman and CSO, The Carmel Group* and **David Bross**, *Chairman, ISCe 2007*
- **Upstart Techies – Cable, Satellite and The Telcos...Where Are Cisco, Google, Yahoo and EBay?** moderated by **Sean Badding**, *President, The Carmel Group*
- **Technology Session: IPTV – The Entertainment and Commercial Focus** moderated by **Harry Thibedeau**, *Manager, Industry and Technical Affairs, NRTC*
- **Hollywood, Satellite, Cable and The Telcos – Linking Disney, Warner Bros., Sony, Paramount, Fox and Universal** moderated by **Jimmy Schaeffler**, *Chairman and CSO, The Carmel Group*
- **Technology Session: Mobile Content Goes Commercial for Entertainment and Business** moderated by **Dr. Delbert Smith**, *Senior Telecommunications Counsel, Jones Day*

For more than a decade, The Carmel Group has established itself as a world-renowned expert in the areas of advanced services, including the new telecom, entertainment and computer sub-categories of broadband, Internet Protocol TV (IPTV), Voice over Internet Protocol (IPTV), video games, Interactive TV (iTV), Video-On-Demand (VOD), Digital Video Recorders (DVRs), High Definition TV (HDTV), and satellite radio.

“The Carmel Group has established an incredible following with its ‘5 Burning Questions’ format,” said David Bross, ISCe 2007 Chairman. “The knowledge the Carmel Group brings to the entertainment, cable and satellite industries makes for a best-in-class program with riveting sessions and the most knowledgeable executive speakers.”

As IPTV, HDTV, DVR, not to mention the explosion of YouTube and the 500 gigabyte storage devices take off, they are changing the landscape of the satellite, cable and entertainment industries. New businesses, alliances and consolidations are driving the industry down new paths.

“The industry has seen significant changes since we started this forum,” said Jimmy Schaeffler, Chairman and CSO, The Carmel Group. “In order to succeed and achieve profitability, the satellite, cable and entertainment industries must come together in understanding and acceptance of what the new technology will require and what the customer will expect.”

ISCe 2007 also will feature an International Exhibit Hall which will be open June 6-7, allowing for key networking opportunities throughout the event and bringing together buyers and sellers of satellite equipment and services in one place.

About ISCe

ISCe is an annual satellite and communications event that focuses on satellite and hybrid network solutions for the business, retail, entertainment, government and military sectors. ISCe 2007 will take place June 5–7 at the San Diego Hilton Resort at Mission Bay in San Diego, Calif. Visit www.isce.com for more information about the program and to register for the conference. Early bird registration rates are in effect until May 4, 2007.

About Hannover Fairs USA, Inc.

Hannover Fairs USA, Inc., the U.S. subsidiary of Hannover, Germany-based tradeshow organizer Deutsche Messe AG, organizes tradeshows, group exhibits and marketing programs at events throughout the world, including the annual **ISIS NYC** satellite investment conference scheduled for October 9, 2007, in New York. Visit www.hf-usa.com and www.isis-nyc.com to learn more.

About The Carmel Group

The Carmel Group was founded in 1995, in Carmel-by-the-Sea, CA, with the vision of delivering the world's best information services to the world's pre-eminent telecommunications concerns, be they within the private industry sector or government, national or international, for profit or not for profit. The Carmel Group's expertise includes cable, satellite, broadcast, and telephony, as well as content (e.g., programming) and hardware (e.g., set-top boxes), in addition to digital video recorders, interactive TV, HDTV, video-on-demand, broadband, digital services and products, video games, the Internet and other advanced media, telecommunications and computer services. Visit www.carmelgroup.com to learn more.

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