

---

## HANNOVER FAIRS USA ANNOUNCES ISCe 2007 SESSIONS FOR THE MILITARY AND GOVERNMENT REQUIREMENTS FORUM

### Featuring Warfighter Communications Maneuverability Issue

(Long Beach, CA)—Hannover Fairs USA, Inc. today announced the session line-up for its Military and Government Requirements Forum during ISCe 2007. The sixth-annual conference, slated for June 5–7 at the Hilton Resort at Mission Bay in San Diego, CA, will focus on vertical markets for companies providing hybrid “end-to-end” telecommunications consumer services to the home, SoHo and SME markets, as well as the critical military SATCOM market.

Modern warfighters have adopted and mastered "maneuver warfare" tactics on the battlefield. What has not been solved, however, is how they communicate while maneuvering. Highly focused and informative sessions during this Forum will address these critical communications maneuverability requirements, among many other pressing issues facing the military and government markets:

- DoD Commanders and Primes Address Transitional Communications Architecture – Any Time, Anywhere – Maybe!
- Homeland Security/First Responders Technology Update: Helping Those Who Help The Rest Of Us
- Intelligence and Communications: You Can't Have One Without the Other!
- Technology and The “Long War”: Looking for Answers
- Transformational Satellite Communications Mission Operations System – Show Me the Beef!

“Communication requirements for the military and government markets are becoming increasingly more complex as heightened demands are being placed on the communication networks deployed by warfighters,” said David Bross, ISCe 2007 Chairman. “ISCe has established a reputation for bringing together the decision makers from the military and government markets as well as the commercial space industry. This year promises to be even more engaging and informative for our panelists and attendees.”

The Military and Government Requirements Forum will feature a keynote address by RADM Michael C. Bachmann, SPAWAR Commander, US NAVY. The day-long forum is being sponsored by Americom Government Services. Lockheed Martin Commercial Space Systems is sponsoring the VIP breakfast and Intelsat General Corp. is sponsoring the ISCe Leadership Luncheon.

The ISCe 2007 International Exhibit Hall will be open June 6–7, providing key networking opportunities throughout the event and bringing together buyers and sellers of satellite equipment and services in one dynamic marketplace.

### **About ISCe**

ISCe is an annual satellite and communications event that focuses on satellite and hybrid network solutions for the business, retail, entertainment, government and military sectors. ISCe 2007 will take place June 5–7 at the San Diego Hilton Resort at Mission Bay in San Diego, Calif. Visit [www.isce.com](http://www.isce.com) for more information about the program and to register for the conference. Early bird registration rates are in effect until May 4, 2007.

### **About Hannover Fairs USA, Inc.**

Hannover Fairs USA, Inc., the U.S. subsidiary of Hannover, Germany-based tradeshow organizer Deutsche Messe AG, organizes tradeshow, group exhibits and marketing programs at events throughout the world, including the annual **ISIS NYC** satellite investment conference scheduled for October 9, 2007, in New York. Visit [www.hf-usa.com](http://www.hf-usa.com) and [www.isis-nyc.com](http://www.isis-nyc.com) to learn more.

# # #

### **PRESS CONTACTS**

Orly König-Lopez  
Longbottom Communications, LLC  
(240) 252-5928  
[orly@longbottomcommunications.com](mailto:orly@longbottomcommunications.com)

Brock McCormack  
Hannover Fairs USA, Inc.  
(609) 987-1202  
[bmccormack@hfusa.com](mailto:bmccormack@hfusa.com)