



Sponsorship Application

Please complete and sign the front of this application, review and sign the Terms of Agreement printed on page two of this contract. This application, when accepted by Hannover Fairs USA, Inc. (HFUSA) will be binding between the Sponsor and HFUSA. Sponsor has read and agrees to abide by the Terms of Agreement as set forth on page two of this contract.

Company Name: _____

Representative Name: _____ Title: _____

Address: _____ P.O. Box: _____

City: _____ State: _____ Zip: _____

Country: _____ E-mail: _____

Phone: _____ Fax: _____ Website: _____

Signature: _____ Date: _____

Please select from the following list of sponsorship options:

<u>SPONSORSHIP PACKAGE</u>	<u>TYPE</u>	<u>PRICE (\$USD)</u>
<input type="checkbox"/> ISCe Awards Dinner	Diamond	\$45,000
<input type="checkbox"/> Welcome Luncheon	Platinum	\$20,000
<input type="checkbox"/> Leadership Luncheon	Platinum	\$20,000
<input type="checkbox"/> Navy SATCOM Users Workshop	Gold	\$15,000
<input type="checkbox"/> Conference Tote Bag	Gold	\$13,000
<input type="checkbox"/> GVF/WTA Forum	Gold	\$10,000
<input type="checkbox"/> Military/Government Requirements Forum	Gold	\$10,000
<input type="checkbox"/> ISCe Awards Dinner Reception	Gold	\$10,000
<input type="checkbox"/> Internet Lounge	Gold	\$10,000
<input type="checkbox"/> Navy SATCOM Users Workshop Box Lunch	Gold	\$10,000
<input type="checkbox"/> Continuity of Government Workshop	Gold	\$10,000
<input type="checkbox"/> Conference Proceedings	Silver	\$8,500
<input type="checkbox"/> Conference Lanyard	Bronze	\$6,000
<input type="checkbox"/> Conference Badge	Bronze	\$6,000
<input type="checkbox"/> ISCe 2009/SSPI Reception (4 available)	Bronze	\$5,000 each
<input type="checkbox"/> VIP Breakfasts (3 available)	Bronze	\$5,000 each
<input type="checkbox"/> Official ISCe Program Guide	Bronze	\$5,000
<input type="checkbox"/> Press Room	Bronze	\$5,000
<input type="checkbox"/> Hotel Key	Bronze	\$5,000
<input type="checkbox"/> Table Top Display	Bronze	\$5,000 each
<input type="checkbox"/> Registration Area	Bronze	\$5,000
<input type="checkbox"/> ISCe Pocket Guide	Bronze	\$4,000
<input type="checkbox"/> Coffee/Refreshment Breaks (6 available)	Bronze	\$4,000 each
<input type="checkbox"/> Banner Sponsor (2 available)	Bronze	\$3,000 each

Payment Terms:

A minimum payment of 50% by check is required to reserve your sponsorship. Balance is due 30 days prior to the event.

Payment Method:

Check Amount enclosed: \$ _____ (Make check payable to: **Hannover Fairs USA, Inc.**)

Please fax this completed Application Form to +1 (562) 901-9192 with the signed Terms of Agreement (see reverse side) or mail to:

**Hannover Fairs USA, Inc.
100 W. Broadway, Suite 210
Long Beach, CA 90802 USA**

Sponsorship Terms of Agreement

1. **Sponsorship Items:** Items included in the sponsorship are as represented in this contract and in the Sponsorship Package Outline
2. **Sponsorship Rates:** Rates provided are for the items and quantities provided for in this contract and the Sponsorship Package Outline. Any change to these factors by the sponsorship purchaser may result in an increase in cost of the sponsorship.
3. **Scope of Sponsorship:** The physical scope or geographic extension of the sponsorship is as defined in this contract and in the Sponsorship Package Outline. The extension of this scope, if possible, when requested by the sponsor, may result in an increase in cost of the sponsorship.
4. **Deadlines:** Deadlines for artwork for printed items offered as part of the sponsorship are as provided in the Letter of Agreement. Missed deadlines may result in an increase in cost of the sponsorship to cover rush fees.
5. **Artwork and Related Services:** The Sponsor should submit its own artwork to Hannover Fairs USA, Inc. prepared to specifications set by Hannover Fairs USA, Inc. Alternatively, the sponsor may take advantage of Hannover Fairs USA, Inc. graphic design services for a pre-determined fee. In all cases, when Hannover Fairs USA, Inc. graphic design services are utilized the sponsor must sign off in writing on the finished artwork in a timely fashion prior to production and printing.
6. **Approval of Artwork:** All sponsorship artwork is subject to approval by Hannover Fairs USA, Inc.
7. **Liability:** Hannover Fairs USA, Inc.'s liability in this agreement does not extend beyond the charges for the sponsorship in question.
8. **Infringement:** The sponsorship purchaser and/or agency acting on behalf of the sponsor agrees to indemnify, defend and save harmless Hannover Fairs USA, Inc. from any and all liability from the contents of supplied artwork printed on sponsorship items or the unauthorized use of any graphic image arising from Hannover Fairs USA, Inc.'s reproduction of such artwork.
9. **Cancellation of Sponsorship Contracts:** If for any reason the sponsor cancels the sponsorship contract, a written cancellation notice must be received by Hannover Fairs USA, Inc. Cancellation of the contract up to February 28, 2009 incurs a cancellation fee equal to 50 percent of the total sponsor cost. Cancellations on or after March 1, 2009 incur a cancellation fee equal to 100 percent of the total sponsor cost.
10. **Payment Terms:** Invoices for the sponsorship are posted upon receipt of the order and are due as follows: 50 percent with Sponsorship Contract and 50 percent within 30 days of the opening of the event. Checks and wire transfers should be made payable as per instructions on the invoice. Payments by wire transfer must include funds sufficient to cover the originating bank's transfer fees.
11. **Legal Expenses:** The sponsor agrees to bear the cost of all legal fees that may be incurred by Hannover Fairs USA, Inc. for the recovery of all overdue billings, charges, and damages for the breach of this contract by the sponsorship purchaser.
12. **Delivery:** Hannover Fairs USA, Inc. is not responsible for delays in delivery or for non-delivery in the event of an act of God, action by any government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, terrorist acts, embargo, strikes (legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown or any condition beyond the control of the sponsorship provider affecting production or delivery in any manner.
13. **Conflicting Terms:** No conditions, printed or otherwise, which conflict with the terms as stated herein will be binding on Hannover Fairs USA, Inc.

I have read and agree to these Terms of Agreement:

Print Name: _____

Title: _____

Signature: _____