



USING YOUR NATURAL STRENGTH TO RADIATE CONFIDENCE

SELF-PRESENTATION INNER CLARITY + CONVINCING APPEARANCE

WORKSHOP

Would you like to use your natural confidence to win over your counterpart?
Do you want to radiate your inner strength and leave the competition behind?
We build up your self-presentation in two steps.

In a nutshell, you would like to be remembered in a positive light and stand out from the crowd. We can help you by first getting to the heart of your concerns and then combining these with your personality. In the second step, you will be able to develop a presentation that is authentic and will provide you with the means to make an impression while at the same time giving you the chance to be yourself.

PART I – Inner strength (profile + offer = message)

- Your profile (expertise, personality and experience with assignments and people)
- Your professional goal
- Your added value for a new area or a new employer
- All put together as a convincing offer (experience + personality) to create "your brand"

Part II – Convincing appearance (appearance + target group = lasting effect)

- Your performance strength - non-verbal / verbal
- Your audience (what is appropriate and what will be expected)
- The dramatic composition of your performance + a harmonious surprise element
- Presentation + feedback + checklist

In this workshop we will practice a great deal, as well as focus on constant optimisation and polishing, until we have a clear, rounded presentation, which will have an impact.

METHODS

Knowledge input, self-presentation, individual reflection and individual coaching, feedback, individual action plan, and a checklist for practice and optimization.

DURATION / CAPACITY

Dates: 06.05.2017, further dates upon request
Group: maximum of 6 participants
Location: die jobworker, Markt 7 in 53111 Bonn, Germany
Price: 390.00 Euro including VAT, documentation, letter with reflection impulses, beverages and snacks
Registration: info@die-jobworker.de