

STRATEGY WORKSHOP

CLEAR POSITION + GOAL + STRATEGY = HITTING THE BULLSEYE

You have wealth of experience and have already achieved a great deal. Now you would like to change your job and get a clear picture of your strengths and how they can be a benefit for your new employer? Are you aware of your added value for the requirements of digitization and do you focus on your key competences when addressing employers? Do you know the direction YOU want to go and HOW can you stand out from the other candidates?

Then you have come to the right address!

In a small circle of experienced professionals, we will thoroughly examine you and your concerns. Together, we will develop a clear competency profile, define the appropriate positions, show you how you can find good employers and how you can directly address them for landing a powerful new job. Moreover, you will be able to present your key competences and your added value in these times of increasing digitalization. With a specific checklist and action plan, you will have a strategy to implement your plans on the market.

The topics we will focus on are:

- Personal and professional profile
- Values and penchant
- Core competences and professional orientation
- Key competences in times of digitization
- What does this mean for my job/field of business
- Current situation and align objectives with all targets
- Clear strategy + concrete steps in the market
- Field analysis: selection of positions and employers
- Dealing with staff consultants and other approaches in the market
- Consistent measures for addressing people



IMPLEMENTATION

What can you expect?

Small intensive group with a maximum of 6 participants. Group work, facilitation, knowledge input, self-presentation, individual reflection and individual coaching, individual action plan, checklist and follow-up coaching to accompany the implementation.

What should you bring?

A great deal! Passion for an idea, your openness to feedback, your experience and knowledge, your willingness to try out new things and to focus your attention on fields you have neglected up to now. In short, your will to create a concrete and marketable strategy for yourself through intensive discussion.

DATE, LOCATION, PRICE, REGISTRATION

Dates:	18. – 20. March, 23.- 25. June and 17.-19. November 2017
Times:	Fr. 18:00 – 21.30 p.m., Sa: 10:00 – 18:00 p.m., Su: 10:00 – 12:30 p.m.
Location:	die jobwerker, Markt 7 in 53111 Bonn, Germany
Price:	585.00 Euro including VAT + 1 implementation coaching + documentation, beverages and snacks + subsequent one-on-one coaching, maximum 6 participants
Registration:	info@die-jobwerker.de