



10 – 13 December 2020

Welcome to the wide world of hunting, fishing and outdoors!

Hunters, anglers and outdoor enthusiasts will all come together in halls 19, 20 and 21 – on display space of 30,000 square metres – featuring 380 exhibitors from 20 different nations, all there to provide attendees with a comprehensive overview of what the industry has to offer.

But the hunting & outdoors theme is inspiring not only due to the products and services on display there. It is also backed by exciting demonstrations, interesting demonstrations and interactive themed presentations which invite the visitor to join in. This combination of high-quality trade fair in a perfect atmosphere, plus a programme of spectacular shows and events adds, up to a successful overall concept.

As an exhibitor, you'll want to take advantage of the potential offered by this event to showcase your products and services to an enthusiastic audience.

Costs of an exhibition stand

		Add German VAT to prices
Row stand	One open side	€ 94.50 per m ²
Corner stand	Two open sides	€ 98.50 per m ²
End stand / island stand	Three / four open sides	€ 100.50 per m ²
Association fee		€ 0.60 per m ²
Marketing fee	Flat fee	€ 105.00
Advance deposit on services	Flat fee	€ 136.00

After the event, the advance deposit on services will be offset against any services actually ordered, with the rest refunded.

FACHAUSSTELLUNGEN

HECKMANN

UNTERNEHMENSGRUPPE DEUTSCHE MESSE

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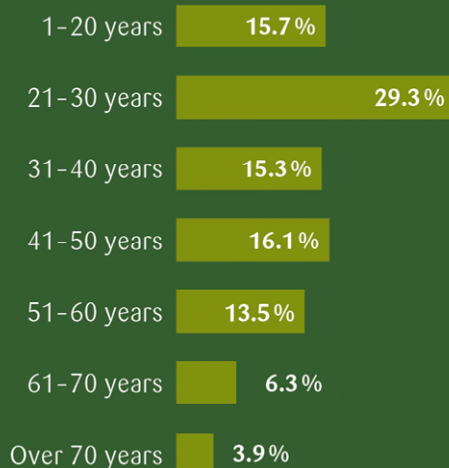


Pferd & Jagd

Europas größte Messe
für Reiten, Jagen, Angeln

Convincing facts and figures on Pferd & Jagd

Age structure



Catchment area



Pferd & Jagd is...

- A magnet for 103,000 attendees
- A stage for your products and services
- A networking hub for new and old customers
- Your opportunity to capitalize on four sales-heavy days



€ 315.50
was the average
amount spent.



88.8 %
of visitors bought
something at Pferd & Jagd.



92.8 %
of attendees said they'd
return to Pferd & Jagd.

Care to know more about our hunting halls? Need to clarify any details regarding your participation at the fair? We're there for you and look forward to getting your call.

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