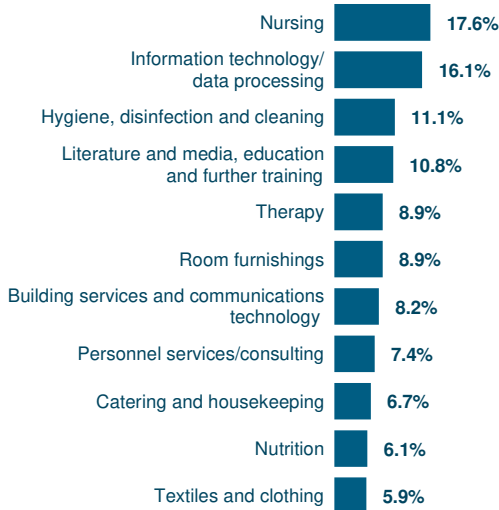


Selected results of the exhibitor survey

Structural Data 2019	Total	Germany	Inter-national
Exhibitor	673	606	67
Net exhibition area in sqm incl. special show	18,785	17,696	1,089
Visitor	27,042	26,339	703

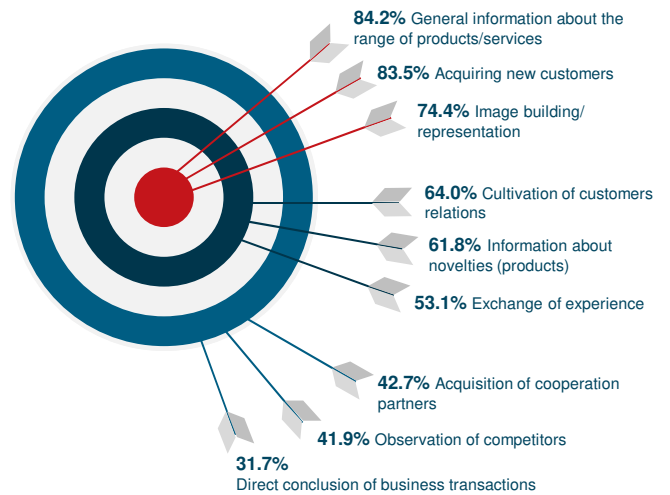
Range allocation

(Multiple answers/abstract >=5.9%)

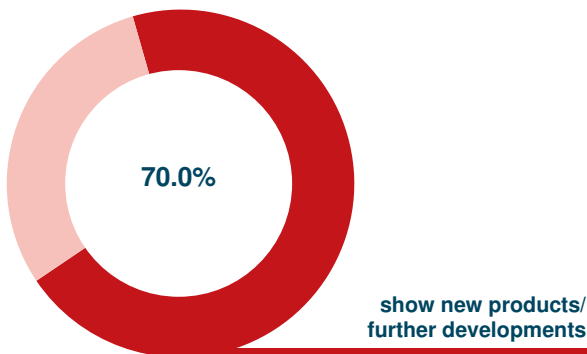


Participation goals

(Multiple answers/abstract >31%)

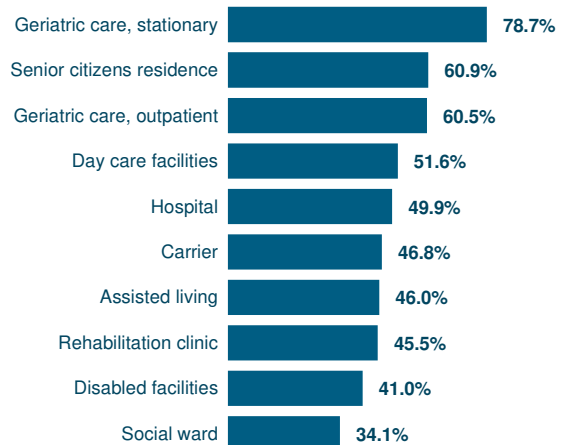


Presence of innovations



Relevant target groups at the trade fair

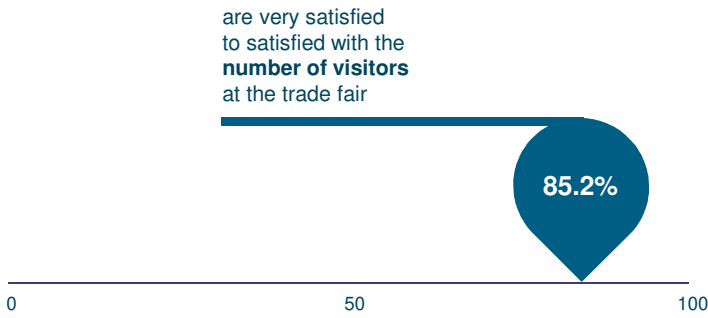
(Multiple answers/abstract >34%)



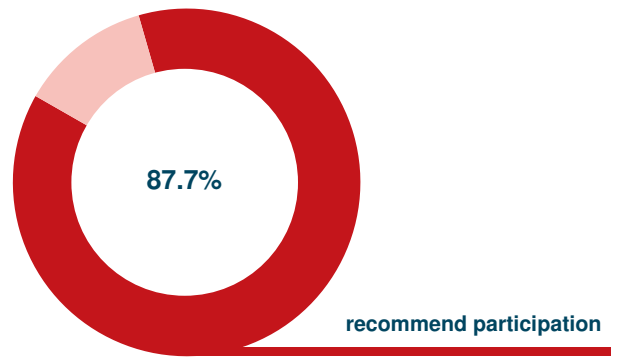
Gathered and analysed by:

Selected results of the exhibitor survey

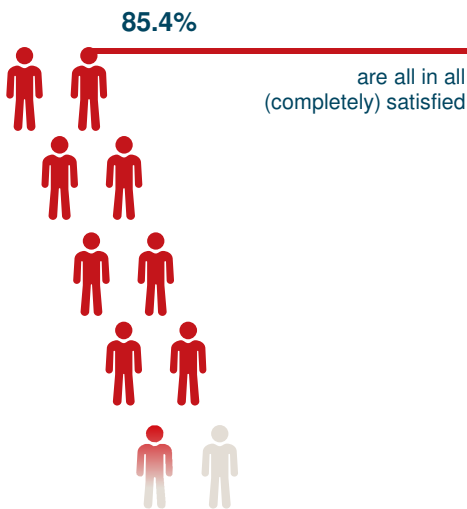
Number of visitors



Recommendation intention



Overall impression



Trade fair benefit

